NOTICE OF MEETING

Eastern Michigan University Alumni Association Board of Directors

DATE:        April 18, 2015
TIME:        9:00 a.m.
PLACE:       247 McKenny Hall Ypsilanti, MI 48197

AGENDA:

1. Call to Order & Roll Call
2. Approval of the Agenda
3. Approval of Minutes – February 14, 2015 – Action
4. Alumni Association President’s Report – Greg Sheldon
5. Alumni Association President-Elect’s Report – Pat Barry
6. Alumni Association Treasurer’s Report – Tom Wells
7. Office for Alumni Relations Report – Ann Thompson
8. University Update - President Susan Martin
9. Student Body Update - Student Body President

BREAK

10. Committee Reports
    A. Awards & Recognition - George Harrison
    B. Chapters - Robin Baun
    C. Nominations & Elections - Pat Barry
    D. Outreach & Community Service - Amanda Bennett
    E. Scholarship - Pat Andrewes
    F. Bylaws - Marques Thomey
G. Fundraising - Nik Schillack

11. New Business
   A. Speeches by Candidates for Office

12. Adjournment
Members present: Trudy Adler (phone), Chad Allee, Patricia Andrewes (phone), Patrick Barry, Robin Baun, Amanda Bennett, Ryan Buck, Tom Charboneau, Randi Glaza, John Godre (phone), Mike Gomez, Ruth Halsey, George Harrison (phone), Jasmine Lee (phone), Matt Mortier, Robert Murkowski (phone), Paul Nucci, Don Reichert, Niklaus Schillack, Marques Thomey (phone), Tom Wells, Claudia Young

Members absent: Linda Edwards-Brown (excused), Greg Sheldon (excused), Mauricio Silva

Ex-officio members present: Desmond Miller, Ann Thompson, Walter Kraft

Emeritus member present: Bill Malcolm, Vicki Reaume, Fred Roberts, Bud Schimmelpfenneg

Others present: Tom Borg, Sarah Fall, Muayad Mahmoud, Jenita Moore, Josh Murray, Chad Newton, David Palmer, Hassan Stigler, Dean Michael Tidwell

1. Call to Order/Approval of the Agenda

Mr. Barry called the meeting to order at 9:12am.

2. Roll Call

Ms. Halsey took attendance. The results of the roll call can be found at the top the minutes.

3. Approval of November 15, 2014 Alumni Association Board of Directors Meeting Minutes

Mr. Wells made a motion to approve the November 15, 2014 minutes. Mr Reichert supported the motion.

Mr. Charboneau noted a misspelling of his name. The committee approved the minutes as corrected.

4. Guest Report by Dean, College of Business

Dr. Michael Tidwell, Dean of the College of Business, introduced himself to the Board of Directors. Recently, Dean Tidwell put together a team tasked with with the duty of creating a vision looking forward to next 5 years. Paramount in the vision is faculty and staff development and academic progress across all programs. Part of the team’s vision is to create Centers of Excellence:

Centers of Excellence
   1. Must have a high profile - regional reputation
   2. Must raise profile of all programs in College of Business
3. Must generate new revenue
Currently, there are three labeled “Centers of Excellence”: graduate programs (many high profile alumni have EMU graduate degrees), Center for Advance and Social Enterprise CASE (delivers business skill-sets to nonprofits), Professional Development Program (development of “soft skills” for students through training, professional events, social activities, networking, etc.).

Mr. Buck asked about underrepresented students populations within the College of Business. Mr. Tidwell noted an increase in international student populations and noted that minority numbers reflect current student body. Financial aid to College of Business students also reflects larger university averages but he would like to increase the amount of scholarship dollars to students. Mr. Nucci asked Mr. Tidwell to share the current campaign to increase the alumni involvement. Mr. Tidwell shared that the use of LinkedIn and other strategic events have been used to reconnect with many alumni. A recent example is an alumni event last week at home of high profile alumnus. Only 20 guests out of over 700 invites attended. Dean Tidwell asked what makes people want to come back? COB is trying to design events that alumni would want to attend.

Mr. Schillack shared that when he graduated that there was not an expectation to come back or give back. Mr. Tidwell responded by sharing his thoughts on cultural philanthropy. He shared a recent story of his son, a student at the College of William and Mary, giving $5 to his school and asked the Board the question of how we can create small successes and build from there - ultimately creating a culture of giving.

5. Alumni Association President’s Report

Mr. Barry spoke for Mr. Sheldon and reported that Mr. Sheldon initially announced his need to resign from his role as President. Mr. Barry read an email from Mr. Sheldon, received the night before, who rescinded his resignation. Mr. Sheldon plans to fulfill his role of Past-President at the conclusion of his current term.

Mr. Schimmelpfenneg asked if there is a need for Mr. Sheldon’s previous time as Past-President to be considered as time served. Mr. Barry thanked Mr. Schimmelpfenneg and will inquire into the matter more.

6. Alumni Association President-Elect Report

Mr. Barry noted a few items within his prepared report. Mr. Barry reported his included speaking points at the previous Board of Regents Meeting and shared the developments from the last meeting attended. He also noted his meeting with the Foundation and read the items listed in his report.

Mr. Schimmelpfenneg noted his appreciation with Mr. Barry in providing a report from the Foundation.

7. Alumni Association Treasurer’s Report

Mr. Wells reviewed the report included in the meeting packet and announced the balance of the Board’s accounts. Mr. Wells noted his his intention for the Board to cancel the bonding insurance because of the
limited amount of funds kept within the Board’s checking account (i.e. $2,500). The annual payment amount to carry bonding insurance is $300. The motion is to be voted on within New Business.

Ms. Reaume asked for a comparison report of EMU revenues compared to other Michigan universities. Ms. Thompson will report this information at a future meeting.

8. **Office for Alumni Relations Report**

Ms. Thompson reported that active Alumni Association memberships stands at 13,141. Attendance is now over 3,000 guests at all alumni events this fiscal year. Ms. Thompson mentioned that the Office for Alumni Relations has officially moved into McKenny Hall as of December 10th and it is nice to be back on campus. She invited all in attendance to visit the space after the meeting.

The strategic planning subcommittee is making progress and has completed a benchmarking project to similar universities and an internal survey. An external survey will be distributed in the near future.

Ms. Thompson thanks the Board members who volunteered in the Presidential Scholarship Competition in December. She announced upcoming alumni events in the Florida cities of Palm Beach, Fort Myers and Miami, and later, in Denver, Colorado.

TruEMU Day at Eastern Market date has been set for April 25th in Shed 5. Chef Tom will be preparing breakfast for guests with ingredients from Eastern Market vendors. TruEMU day at the Detroit Institute of Arts will be Thursday, June 11th beginning at 5:00pm. In addition to the program, a special tour and access to a private collection will be available for an additional cost. TruEMU Day at Comerica Park will be Wednesday, July 22nd. The Alumni Awards is scheduled for May 16th in the EMU Student Center. This upcoming Football season will have 6 home games but dates have not been announced yet. LSU away game on October 3rd has some special fundraising events tied to it. The Alumni Relations team is putting together a pre-arranged trip for the game and more details will be available in the near future.

Ms. Thompson concluded her report by mentioning that the Office for Alumni Relation has been participating in the International Random Acts of Kindness Week. The week included paying for parking for students on campus and Sweethearts candies - which was shared with the Board - yum!

9. **Division of Communication Report**

Mr. Kraft shared his excitement with the work that Dean Tidwell has been doing to raise the profile and fundraising efforts within the College of Business. Mr. Kraft has been working very closely with Linda McGill, interim VP of Advancement, on specific projects. The Office for Alumni Relations has completed their move back to McKenny Hall and the Foundation will complete their move this spring.

The search for the VP for Advancement is moving forward with the hiring of firm to help recruit solid candidates for the position.
Mr. Kraft shared an update on the incoming class with new student applications up 10% over last year (~14,000). There are projects being created to increase graduate enrollment. The next Graduate Open House is scheduled for March 21st. Mr. Kraft shared the current television spot being promoted and showed the Virtual Tour created in collaboration with the Marketing and Admissions offices. Over 8,000 guests have visited the tour since going live in October. The Virtual Tour can be viewed on the Admissions website - [emich.edu/admissions](http://emich.edu/admissions)

Mr. Malcolm asked Mr. Kraft if the University is supportive of a Homecoming Parade. Mr. Kraft responded that University would want to be successful in terms of attendance and would want to have more conversations on the feasibility of creating such an event. Mr. Roberts included his feelings and that he has had many conversations of support with area businesses.

### 10. University Update

Mr. Kraft included updates within his report as President Martin is currently traveling.

### 11. Student Body Update

Mr. Miller shared some points of note from his meeting with President Martin. Topics included the support of a Homecoming Parade, scholarship money in junior year for students meeting credit goals, and book vouchers for students with financial hardships.

Mr. Miller vetoed three bills within the Student Senate this past week. More information on the bills can be found in this week’s edition of the Eastern Echo. Student Government elections will occur soon and Mr. Miller expects to introduce the next Student Body President and Vice President at the Board’s next meeting.

**BREAK** from 10:58am to 11:12pm.

### 12. Committee Reports

**A. Awards and Recognition**

Mr. Harrison reported that the nominations for the Alumni Association Awards have been made and are listed in the meeting report. Mr. Harrison also mentioned that preliminary work on a replacement program for the now discontinued Teaching Excellence Awards have begun and notes are included in the submitted report.

**B. Chapters Report**

Ms. Baun kept her comments brief and asked if there was any questions or concerns with the submitted report. No comments were made and Ms. Baun sat down to a round of applause.

**C. Nominations and Elections**
Mr. Barry shared the developments surrounding the discussion on the Foundation Board membership Alumni Association Board. The understanding from the Foundation Board that there is no current requirement for the President-Elect to meet the $1,500 donation requirement but will likely change in the future, requiring the President-Elect to meet the donation requirement. Mr. Barry also shared the appropriate bylaw stipulation surrounding the issue and action when President-Elect cannot fulfill the duty. See Article III - Section 5 in AA Board Bylaws.

Elections for Board Directors is coming up at the Annual Meeting. 11 candidates have expressed interest seeking 6 expected Director seats.

Emeritus member Bud Schimmelpfenneg nominated Don Reichert for the office of president-elect. This was seconded by emeritus member Bill Malcolm.

Prior to the Annual Meeting, Officer Elections for President-Elect, Treasurer, and Parliamentarian will conducted. Current declared candidates are as follows: President-Elect: Mr. Thomey, Mr. Reichert; Treasurer: Mr. Schillack; Parliamentarian: Ms. Halsey.

D. Outreach & Community Service

Ms. Bennett shared details for Ypsi Pride Day on May 16th. The Heart Walk is upcoming on May 9th and the Board plans to host a table to distribute water and other goodies. Ms. Bennett asked the Board to please attend and consider donating. A volunteer sign-up sheet will be available at the next Board meeting.

E. Scholarship

Mr. Reichert reported that there are currently 8 scholarship applicants and the deadline for applicants is May 1st. Scoring of the applications will take place in May and chosen by June 10th.

F. Bylaws

Mr. Thomey introduced 4 future topics for amendments as listed in the Bylaws Committee Report.

G. Fundraising

Mr. Schillack reported plans to create a small team of advisors to develop future fundraising efforts. The team will consist of Mr. Sheldon, Mr. Wells, Mr. Barry, and other alumni with significant experience in raising funds.

13. New Business

Pins at Commencement

Mr. Barry restated the message sent prior to the meeting regarding the purchase of pins for graduates at Commencement. The Executive Committee voted 5-4 in favor of purchasing the pins. Ms. Bennett
offered an alternate to the pins in an alumni sticker. Ms. Glaza noted that the pins are given out too often at other events. Mr. Buck noted that an amendment to the budget would need to be made if a purchase is to be made. Ms. Lee shared that she believes that giving away something is better than nothing. Mr. Reichert questions the impact that the pins and card have on the Board’s goals.

Mr. Buck motioned to establish a task force to determine the giveaway for the April 2015 Commencement. Ms. Baun supported the motion. Motion was withdrawn by Mr. Buck.

Ms. Baun motioned to purchase the pins for April 2015 Commencement. Ms. Lee supported the motion. Mr. Reichert called to question. Motion fails.

Mr. Buck motioned to move $600 from the meeting line item within the budget to pay for Commencement giveaways and to authorize Ms. Thompson to work with the focus group to determine the purchase to be made. Mr. Wells supported the motion. Motion approved.

**Insurance Bonding**
Mr. Charboneau motioned to amend the resolution to cancel the bonding of the Board Treasurer to include language for the checking account balance to not exceed $10,000 and the amount in excess of $10,000 to be moved to another account within 21 days. Motion supported by Ms. Baun. Mr. Charboneau motioned to table the vote until next meeting to clarify language. Motion supported by Mr. Wells. Motion approved.

The following candidates for open Board of Director positions introduced themselves:
Paul Nucci - current member seeking re-election
Tom Borg
Sarah Fall
Muayad Mahmoud
Jenita Moore
Josh Murray
Chad Newton
David Palmer
Hassan Stigler

**15. Announcements**

Mr. Nucci shared the success of the SESI Conference on February 13th.
Mr. Wells asked the Board to get connected to EMU via Facebook and other social media and to engage in the posts when possible.

**16. Adjournment**

Mr. Reichert motioned to adjourn the meeting. Ms. Bennett supported the motion. Mr. Barry adjourned the meeting at 12:53pm.
President-Elect’s Report
April 18, 2015

- I spoke at the Board of Regents’ meeting on March 17, 2015.
  - Presented the names of the Alumni Award recipients and encouraged the regents, administrators and those alumni in the audience to attend.
- Announced the Annual Meeting and the candidates for directors and officers and encouraged those present who are alumni to vote in the election and to attend the Annual Meeting.
- Announced several key upcoming events and encouraged their participation.
  - TRUEMU at Eastern Market - April 25
  - TRUEMU at the DIA - June 11
  - Heart Walk - May 9
  - TRUEMU at Comerica - July 22
  - Ypsi Pride - May 16
  - Alumni Awards - May 16
- The meeting was abbreviated once again by the students who were protesting EMU’s continued involvement with the Educational Achievement Authority.
- The following decisions were announced:
  - Approved an $8.9 million capital budget for health-related programs, the Honors College, student housing renovations for Wise and the First Year Center, Rynearson Stadium, Rec I/M pool and a parking lot. More cameras will be added to campus as well as more Automated External Defibrillators. Improvements to meet Americans with Disabilities guidelines will be made.
  - Residence hall rooms and meal plans will both increase 4% next year.

- I met with Ann Thompson to set our 2015-16 Board Meeting Schedule.

<table>
<thead>
<tr>
<th>Board Meetings</th>
<th>Executive Committee Meetings</th>
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<tr>
<td>September 12</td>
<td>August 26</td>
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<tr>
<td>November 21</td>
<td>November 4</td>
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<td>February 20</td>
<td>February 3</td>
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<tr>
<td>April 16</td>
<td>March 30</td>
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<table>
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<tr>
<th>Other key dates</th>
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<tr>
<td>September 5, 19, 26</td>
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<tr>
<td>October 10</td>
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<tr>
<td>November 14</td>
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<td>November 14 or 21</td>
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I met with Ann to plan a **whole-board retreat on June 13.** You are highly encouraged to participate. Information is forthcoming.

The **new board member orientation will be held on May 2.**

I have attached the **Committee Request Sheet** so that you may thoughtfully consider which committee(s) you would like to be a member of for 2015-16.

Please bring this completed form with you to the April 16 meeting.

A brief description of the committees is also attached.

**Volunteers** are needed for the following events:
- Graduate Fair - April 13 and 14 - Respond to Pat and Hilary
- Commencement - April 26 - Respond to Pat and Ann
- Heart Walk - May 9 - Respond to Amanda & Hilary
- Ypsi Pride Day - May 16 - Respond to Amanda & Hilary

Respectfully submitted by Patrick J. Barry, Jr., ’71, ‘73
The work of the Board of Directors is accomplished through the work of the directors who serve on our committees.

All members of the Board of Directors are required to actively participate in one committee during the academic year.

Some members choose to participate in more than one committee, based upon their interests, talents and time available.

A description of our seven committees is on a separate document attached in the email.

Your committee preference will be shared with the officers and committee chairs in an effort to have fully-staffed and well-balanced committees. We will have this process completed no later than July 1 so that committees may begin preparing for our first general board meeting on September 12. The president will formally announce all the committee chairs, vice-chairs and committee members at that meeting.

Please designate your choice of committee(s) in which you would like to participate in our next academic year.

Thank you,

Patrick J. Barry, Jr., ’71, ’73
President-Elect

Please rank your preference for your primary committee membership in 2015-2016

*Using a 1-6 scale, 1 = highest preference; 6 = lowest preference.*

<table>
<thead>
<tr>
<th>Committee</th>
<th>Preference Code</th>
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<tbody>
<tr>
<td>Awards and Recognition</td>
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<tr>
<td>Nominations and Elections</td>
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<td>Bylaws</td>
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<td>Outreach and Community Service</td>
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<td>Chapters</td>
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<td>Scholarship</td>
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<td>Fundraising</td>
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</table>

If you would like to serve on more than one committee, please indicate which additional committee(s) on which you would like to serve.

**Please bring your committee choice to our meetings on April 18.**
**You may also email me your committee choice ranking no later than May 2, 2015.**
Brief Alumni Association Committee Descriptions

All Alumni Association committees work in concert with assigned Alumni Relations staff liaisons to promote the goals and objectives of the Alumni Association and support the work of the Alumni Relations office.

Awards and Recognition Committee
- Establishes criteria for awards
- Publicizes and encourages participation in nominations for awards
- Selects and publicizes the recipients of awards
- Coordinates the awards process and events with the staff liaison
Staff liaison: Jessica Nietrzeba

Chapters Committee
- Reviews applications for chapters
- Reviews, evaluates and awards chapter grant funding to promote chapter activities
- Determines the criteria for the annual Chapter Report
- Reviews the Chapter Reports and selects the Chapters of the Year
- Works to help develop chapters and help existing chapters flourish
- Coordinates activities with the staff liaison
Staff liaison: Hilary Simmet

Nominations and Election Committee
- Determines annually what seats for Directors and Officers are open
- Determines the criteria for application for seats on the Board of Directors
- Determines the nomination and election process, which is approved annually by the Board of Directors
- Publicizes the nomination and election process to our alumni
- Screens nominations to learn of the qualifications of applicants and assure that applicants meet the criteria for serving on the Board of Directors
- Oversees the election at the Association’s Annual Meeting
- Coordinates with the Ad Hoc Bylaws Committee in areas that deal with elections and voting rights
- Coordinates with the staff liaison
Staff liaison: Ann Thompson

Outreach and Community Service
- Identifies programs to connect with:
  - Our alumni
  - Our current students
The community

- Supports the various outreach programs of the Alumni Relations office
- Coordinates activities with the staff liaison

Staff liaisons: Hilary Simmet and Ann Thompson

**Scholarship Committee**

- Establishes criteria for scholarships for:
  - Undergraduates
  - Graduate students
- Determines the number of scholarships to fund each year
- Determines the amount of funding for scholarships each year
- Monitors the amount of revenue from the License Plate program
- Seeks to find sources of additional revenue for scholarships
- Publicizes and encourages participation in the scholarship program
- Coordinates the scholarship process and events with the staff liaison

Staff liaison: Hilary Simmet

**Ad Hoc Bylaws Committee**

- Assesses current bylaws to determine if they meet the purposes of the Association
- Presents and discusses areas that may need amending
- Presents amendments for votes by the Board of Directors and the general alumni body
- Coordinates with the Nomination and Election Committee in areas that deal with elections and voting rights

Staff liaison: Ann Thompson

**Ad Hoc Fundraising Committee**

- Looks for ways to increase funding for our programs
- Works in concert with the EMU Foundation

Staff liaison: Ann Thompson
EMU Alumni Association
Treasurer Report – April 2015
Prepared by Tom Wells

1. Report includes
   a. Simplified financial snapshot and Scholarship fund balance
   b. Updated FY15 Budget
   c. Integrated charts and graphs

2. Our current financial position is as follows:
   a. We have **$75,594.02** in our alumni association account (R12003)
      i. Total deposits were $0
      ii. 0 check(s) written for $0.00
   b. Total cash position of **$74,549.02**
   c. **Programs Endowment** = $11,368.00
   d. Scholarship Endowment balance is **$460,461.00**
   e. Includes market gain/loss ($6,185.00)
   f. Includes **$12,494.00** in donations/transfers since July 1, 2014

3. License Plates
   a. Calendar Q4 revenue = $7,350
   b. Rolling 4 Quarter total = **$32,250**
   c. Total YTD units for 2014 – 280 new and 2,559 renewals
   d. Total YTD revenue - **$32,250**
   e. Revenue since inception = **$441,665**

4. Budget planning
   a. Current FY15 Spend is $11,909.98 (34.8% of the budget).

### Balance Sheet

<table>
<thead>
<tr>
<th>Resources for Association Events:</th>
<th>Report Date: April 1, 2015</th>
<th>Prepared By: Thomas Wells</th>
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<tbody>
<tr>
<td><strong>Cash &amp; Cash Equivalents:</strong></td>
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<tr>
<td>Cash On Hand</td>
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<td>TCF Checking Account</td>
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<td><strong>Total Cash</strong></td>
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<td><strong>University Accounts Available for Supporting Alumni Association Projects:</strong></td>
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<tr>
<td>R12003 (Formerly D07900) Alumni Association Account</td>
<td>$72,138.20</td>
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<tr>
<td><strong>Total Cash and EMUAA Accounts:</strong></td>
<td>$74,548.02</td>
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| Scholarship Endowment Balance at 7/1/2014 - (MARKET VALUE - REPORTED BY LAURA WILANKS) | $441,782.00 |
| Donations and Transfers: July 1, 2014 through June 25, 2015 | $12,494.00 |
| Expenditures: July 1, 2014 through June 26, 2015 | $6,185.00 |
| Approximate Investment quintile July 1, 2014 through June 26, 2015 | $13,397.00 |
| FY15 Spending Budget (4% of 12 quarter average) | |
| Scholarships awarded YTD | $6,603.00 |
| Approximate Market Value as of March 26, 2015 | $460,491.00 |
Budget Planning

<table>
<thead>
<tr>
<th>(Alumni Association)</th>
<th>FY13 Budget</th>
<th>FY13 Actual</th>
<th>FY14 Budget</th>
<th>FY14 Actual</th>
<th>FY15 Budget</th>
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<td><strong>Total</strong></td>
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<td>35,149.43</td>
<td>44,220.00</td>
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<td>11,909.98</td>
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License Plate Data

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<th>Period</th>
<th>Renewal</th>
<th>New Plate</th>
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Awards and Recognition Committee Report
April 18, 2015

Committee Members: Robin Baun, Tom Borg, Bill Malcolm, Bob Murkowski, Don Reichert, Fred Roberts, Nik Schillak, Bud Schimmelpfenneg, Alumni Office Rep.- Jessica Niertzeba and George Harrison, Chairperson

54th Annual Alumni Awards
Our premier, yearly event is scheduled for Saturday, May 16, 2015, Cocktail Reception - 5:00 pm with Dinner and Awards -a 6:00 pm at Student Center Ballroom, on campus. All Alumni Association Directors are encouraged to attend. This year’s recipients are:

- Outstanding Young Alumni Award - Nathan Bomey and Jeff Tomschin
- Alumni Achievement Award - Maria Bowles, Ryan Hershberger and Debra Williams
- Distinguishing Alumni Award – Brenda Alten
- Dr. John Porter Distinguished Service Award – Dr. Sally McCracken

Fellow directors, if you are unable to attend, you are encouraged to make a tax deductible donation to support the Alumni Association and the Annual Alumni Awards event. You can purchase tickets or make a donation online, please visit - emich.edu/alumni.

Recognition Proposal Review
The committee is in the process of reviewing two proposals for recognition of EMU faculty members that are EMU graduates and a K-12 teacher that is an EMU graduate and currently enrolled in master’s level graduate course work. Review were due April 10, 2015.

Next Meeting
The Awards and Recognition Committee will be briefly meeting on Saturday, April 18, 2015, immediately following the general meeting.

Respectfully Submitted,

George Harrison, Committee Chairperson
Nominations and Elections Committee Report
April 18, 2015


- Voting on-line is brisk. ____ votes were cast as of March 31.
- Those running for office will speak to their candidacy at the general meeting on April 18. They include:
  - President-Elect: Don Reichert and Marques Thomey
  - Treasurer: Nik Schillack and Mauricio Silva
  - Parliamentarian: Ruth Halsey

Any director who wishes to run for office and be on the ballot needs to notify Pat Barry/Ann Thompson no later than 3pm on Friday, April 17. Preferably earlier.

Write-ins will be allowed, though there will be no time allocated during the election to speak to a director’s write-in candidacy.

- Election Information
  - Election supervisors are Ann Thompson, Patrick J. Barry, Jr. and at-large board representative Tom Charboneau, Jr.
  - On-line voting for directors closes at 3pm, April 17
  - Alumni may vote for directors at the Annual Meeting
  - Only current directors may vote for officers at the Annual Meeting
  - If a director needs to vote in absentia, s/he may do so in one of two ways:
  - Send an email with your votes to Ann/Pat/Tom by 3pm on Friday, April 17 or
  - Give Ann/Pat/Tom a phone number where you can be called during the election from 11am - 2pm. We will call you to take your vote.
  - The election will be held during the Annual Meeting
  - We will vote for directors first
  - We will vote for officers second
  - The results will be announced following the votes. Vote totals will be available to individuals who request them.
  - All those who ran for either a director’s seat or for an office will be personally notified by Pat Barry within 48 hours.

- All directors and officers who are elected begin their term on July 1, 2015.
- The New Board Member Orientation is tentatively set for May 2, 2015.

Respectfully submitted,
Patrick J. Barry, Jr., ’71, ’73
Outreach Committee Report
April 18, 2015

Committee Members
Amanda Bennett (chair), Claudia Young (vice chair), Chad Allee, Randi Glaza, Mike Gomez, Christine Melnik, and Tom Wells

Report
Heart Walk (May 9) and Ypsi PRIDE (May 16) Communication Plan
- Hilary will be promoting the volunteer opportunities for each event using EMU Social Media on April 1, 8, 15, 22, 30
- She will also be sending out e-blasts on April 1 (alumni event email), April 8 (designated email for MI and OH alumni), April 15 (E-Edge), April 27 (designated for MI and OH alumni), and May 1 (alumni event email)
- Hilary created an online registration form for alumni to choose the event they’d like to sign up for and then we’ll relay these names to the proper contacts within each organization.

The committee has expressed interest in the following things are we’ll be looking closer at this for next year.
- Basketball season
- Growing Hope
- Mentoring opportunities

Respectfully submitted,

Amanda Bennett
Chair, Outreach Committee
EMU Alumni Association Board of Directors
Alumni Association Scholarship Committee Meeting
Wednesday, September 17, 2014
Foundation Building

Scholarship Calendar

Friday, May 1, 2015 - scholarship applications are due in the Alumni Office

Wednesday, May 6, 2015 - eligible applications and the scoring rubric will be placed in Dropbox for committee consideration

Wednesday, June 3, 2015 - The top choices (ranked) of each committee member (number to be determined) will be due to Pat Andrewes at the end of the day.

Wednesday, June 10, 2015 - Committee will meet to finalize scholarship winners. The meeting will take place in the Foundation Building at 6:00

Scholarship application Discussion

Time commitment

Concerns, comments and suggestions regarding the choosing and distributing of the scholarships

Rubric—the importance of its use/rational for categories

Future meetings
Committee Members: Ruth Halsey, Tom Charboneau, John Godre, Ryan Buck, Marques Thomey, Bud Schimmelpfenneg, and Ann Thompson

Our committee met to discuss the topics listed below and is recommending the following amendments to the Bylaws.

Article I – Name, Purpose and Membership

Section 3 – Members: Membership is open to all graduates of the University, all honorary degree holders, all present or past members of the faculty and staff, all present or past regents of the University, all University Circle members, and other persons designated by the members of the Board of Directors of the association (directors). All members regardless of classification shall be referred to hereinafter as members. Members who are graduates shall have voting privileges, and all other classifications shall have no voting privileges.

Recommended Amendment: Membership is open to all graduates of the University, all honorary degree holders, all present or past members of the faculty and staff, all present or past regents of the University, all University Circle members, and other persons designated by the members of the Board of Directors of the association (directors). All members regardless of classification shall be referred to hereinafter as members. Members who are graduates shall have voting privileges, and all other classifications shall have no voting privileges.

Rationale: It was the opinion of the Committee that the voting rights of members are found in Article I, Section 6 and to have voting rights also in Section 3 was redundant and unnecessary.

Article II – Meetings of Members

Section 5 – Voting: A simple majority of ballots cast in person or via proxy shall be required to pass any item voted on by the association. The Board of Directors shall establish voting procedures for elections.

Recommended Amendment: A simple majority of ballots cast in person or via proxy shall be required to pass any item voted on by the association. Only elected Board of Directors and Officers shall have nominating and voting rights at meetings. The Board of Directors shall establish voting procedures for elections.
Rationale: The Committee wanted to make it clear that Alumni could not vote on any issue presented to the Board with the exception of voting for directors at the Annual Meeting.

Article III – Board of Directors

Section 2 – Officer Eligibility: Any member of the Board of Directors is eligible for election to an officer’s position after serving at least one (1) year as a member of the Board of Directors.

Recommended Amendment: Any member of the Board of Directors is eligible for election to an officer’s position after serving at least one (1) year as a member of the Board of Directors. Board of Directors elected at the annual meeting will be eligible to run for elected officer positions at the following year's annual meeting. Directors that are elected or appointed after the start of the university's fiscal year will be eligible to run for elected officer's positions at their second annual meeting.

Rationale: This amendment is needed to eliminate the problem of an annual meeting commencing within a year of the prior annual meeting. Without this amendment some elected directors would have to wait two years before they could run for office on the Board.

Article III – Board of Directors

Section 4 – Emeritus Status and Qualifications: An individual may be honored with "Emeritus Status" of the Alumni Association Board of Directors upon the recommendation of a member of the Board of Directors, with approval by the Executive Committee of the Eastern Michigan University Alumni Association Board of Directors as to the criteria outlined herein, and endorsed by at least 3/4th majority of the Alumni Association Board of Directors.

A minimum waiting period of a of at least one (1) years since last serving as a member of the Board of Directors shall pass before an individual can be eligible for recommendation. In addition to be considered for Emeritus Status the member shall have served the board with honor and distinction and meet at least four (4) of the five (5) criteria outlined below:

1. Serve a full two (2) terms on the Alumni Board
2. Serve as a committee chair for at least one full year
3. Serve as an Officer of the Board for one full year
4. Attendance at 75% of Alumni Board meetings during their tenure
5. Contribution of $1,000 or more to the University (lifetime accumulation)
Acceptance of the appointment as an emeritus member of the Alumni Association Board of Directors will entail certain responsibilities and expectations as set forth below, including the agreement to:

1. Stay apprised of activities via Board of Directors communications
2. Serve as an ambassador for the Alumni Association and the University
3. Volunteer to assist or consult in some area of expertise or interest
4. Sustain a financial commitment to the University fund
5. Attend Alumni Board meetings

Emeritus Members of the Eastern Michigan University Alumni Association Board of Directors are Ex-Officio members and have the same voting rights as At-Large Alumni Association Members, pursuant to Article I, Sections 3 and 6 of the Bylaws of the Alumni Association of Eastern Michigan University.

**Recommended Amendment:** An individual may be honored with "Emeritus Status" of the Alumni Association Board of Directors upon the recommendation of a member of the Board of Directors, with approval by the Executive Committee of the Eastern Michigan University Alumni Association Board of Directors as to the criteria outlined herein, and endorsed by at least 3/4\(^{th}\) majority of the Alumni Association Board of Directors.

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3. Volunteer to assist or consult in some area of expertise or interest
4. Sustain a financial commitment to the University fund
5. Attend Alumni Board meetings

Emeritus Members of the Eastern Michigan University Alumni Association Board of Directors are Ex-Officio members and have the same voting rights as At-Large members of the Alumni Association, pursuant to Article I, Sections 3 and Article I, Section 6 of the Bylaws of the Alumni Association of Eastern Michigan University.

**Rationale:** Since there was no definition for At Large Members this change is merely to clarify the voting rights of Emeritus Members, which is the same as members of the Alumni Association and does not change in any way once they obtain emeritus status.

**Article IV – Officers**

**Secretary:** The secretary shall be the recorder of all the Association’s Board of Directors formal actions. He/she shall prepare minutes of all meetings and distribute them to each director and ex-officio member within two (2) weeks of each meeting held by the Board of Directors, the committees, and the members. He/she shall also create and distribute all “Notices of Meetings” as required in Article III section 6 of the Association’s By-laws. The secretary shall be elected for a two (2) year term.

**Recommended Amendment:** The secretary shall be the recorder of all the Association’s Board of Directors formal actions. He/she shall prepare minutes of all meetings and distribute them to each director and ex-officio member within two (2) weeks of each meeting held by the Board of Directors, the committees, and the members. He/she shall also create and distribute all “Notices of Meetings” as required in Article III section 6 of the Association’s By-laws. The secretary shall be elected for a two (2) year term. The secretary will track and record attendance at board meetings and events.

**Rationale:** The Committee believes it is important to keep records of attendance at Board meetings and other events in order to insure that bylaw requirements for attendance by directors is satisfied yearly.

**Article IV – Officers**

**Section 10 – Director’s Donation Requirement:** As a condition for serving as a director, a member must make an annual calendar year donation of at least $125 to the University. The donation may apply to any University fund. A credit of $25 will be applied to this requirement if the board member has an active EMU Michigan license plate. Funds associated with employer matching funds may be counted provided they are received in the calendar year.
**Recommended Amendment:** As a condition for serving as a director, a member must make an annual calendar **a university fiscal** year donation of at least $125 to the University. The donation may apply to any University fund. A credit of $25 will be applied to this requirement if the board member has an active EMU Michigan license plate. Funds associated with employer matching funds may be counted provided they are received in the calendar **fiscal** year.

**Rationale:** This amendment would make the required donation correspond with the University’s fiscal year.

**Article XIII – Severability Clause**

**Recommended Amendment:** Where in the event any Section or Subsection is adjudged invalid, such adjudication shall not affect the validity of these Bylaws as a whole or of any other Section or Subsection.

**Rationale:** This amendment keeps the remaining bylaws in force in the event a provision is determined by a court to be invalid.
The new ad-hoc committee for fundraising has begun its charge to prepare a fundraising plan for the Alumni Association, focusing notably on developing a warmup campaign. This fundraising strategy will be designed in such a way that our alumni network will hopefully expand into groups of people who have not traditionally been active in the association or any alumni-oriented events.

The first gathering was held on Saturday, March 21, 2015 at 10 a.m. at Panera Bread in Northville, Michigan. The following people were present (in alphabetical order):

- Pat Barry, President-elect
- Tom Borg, Alum
- Neil Galbraith, Alum
- Niklaus Schillack, Ad-hoc Chair
- Ann Thompson, Director of Alumni Relations

Some members of the new ad-hoc committee plan to be present at the next gathering, but were unable to attend this one.

The committee discussed the challenges and opportunities surrounding fundraising to support the mission of the Alumni Association, including but not limited to increasing funds for alumni programming. The current steps in the plan are as follows:

1. Brainstorm many approaches to raising funds
2. Narrow the many options into a concise approach
3. Meet with the appropriate Advancement people and mutually agree to a solid framework for proceeding with a fundraising strategy
4. Share this mutually-agreed strategy with the Alumni Association Board of Directors at the September meeting and seek approval and commitment by the board at that time

The second meeting of the committee will take place on a yet-to-be-determined date and time at the Eastern Michigan University Foundation Building in Ypsilanti, Michigan.

Respectfully Submitted,

Niklaus C. Schillack, Chair
Fundraising Ad-Hoc Committee