NOTICE OF MEETING

Eastern Michigan University Alumni Association Board of Directors

DATE: February 14, 2015
TIME: 9:00 a.m.
PLACE: 247 McKenny Hall Ypsilanti, MI 48197

AGENDA:

1. Call to Order & Roll Call
2. Approval of the Agenda
3. Approval of Minutes – November 15, 2014 – Action
4. Dean, EMU College of Business – Dr. Michael Tidwell
5. Alumni Association President’s Report – Greg Sheldon
6. Alumni Association President-Elect’s Report – Pat Barry
7. Alumni Association Treasurer’s Report – Tom Wells
8. Office for Alumni Relations Report – Ann Thompson
9. Division of Communication Report - Walter Kraft
10. University Update - President Susan Martin
11. Student Body Update - Student Body President Desmond Miller

BREAK

12. Committee Reports
   A. Awards & Recognition - Trudy Adler/George Harrison
   B. Chapters - Robin Baun
   C. Nominations & Elections - Pat Barry
   D. Outreach & Community Service - Amanda Bennett
E. Scholarship - Pat Andrewes
F. Bylaws - Marques Thomey
G. Fundraising - Nik Schillack

13. New Business
   A. Focus group on pins at Commencement
   B. Introductions by Board Candidates

14. Adjournment
Eastern Michigan University Alumni Association
Board of Directors Meeting
McKenny Hall
Saturday, November 15, 2014

**Members present:** Trudy Adler, Patricia Andrewes, Patrick Barry, Robin Baun, Amanda Bennett, Linda Edwards-Brown, Ryan Buck, Tom Carboun, Randi Glaza, John Godre (phone), Mike Gomez, George Harrison, Ruth Halsey, Jasmine Lee, Robert Murkowski, Paul Nucci, Don Reichert, Niklaus Schillack, Marques Thomey, Tom Wells

**Members absent:** Chad Allee (excused), Bill Malcolm (excused), Matt Mortier (excused), Vicki Reaume (excused), Greg Sheldon (excused), Mauricio Silva (excused), Claudia Young (excused)

**Ex-officio members present:** Desmond Miller, Ann Thompson

**Emeritus member present:** Bud Schimmelpfenneg, Fred Roberts

**Others present:** Tom Borg, John Feldkamp

1. **Call to Order/Approval of the Agenda**

Mr. Barry called the meeting to order at 9:02. Mr. Harrison made a motion to approve the agenda. Ms. Baun supported and the motion passed.

2. **Approval of September 27, 2014 Alumni Association Board of Directors Meeting Minutes**

Ms. Andrewes made a motion to approve the September 27, 2014 minutes. Mr. Wells supported the motion. Minutes approved.

3. **Guest Report by Assistant Director of The Honors College**

John Feldkamp, Assistant Director of EMU Honors College, is a 2007 graduate. The Honors Program at EMU began in 1984 and concentrates on the highest achieving students. In 2005, it officially became the Honors College. In 2010, there were 860 students and there is 1,450 today - just admitted 500 this past year. The focus in the past few years changed to creating more social interactions and increasing pride in the College - beyond just academics. Now there is an honors commuter group, strong mentor program, and weekly coffee hours. Much more at emich.edu/honors

4. **Alumni Association President’s Report**

Mr. Barry shared Mr. Sheldon’s report. Congratulations to Don Reichert on his nomination to the EMU Foundation Board. Thank you to the 19 Directors who were able to join us at the Teaching Excellence
Awards. Finalists for the Vice President and Executive Director of the Foundation position have been passed on to President Martin. Giving Tuesday is approaching on December 2nd - please remember to donate.

5. **Alumni Association President-elect Report**

Mr. Barry referenced his report found in the meeting packet. Mr. Barry shared that he will continue to speak on behalf of the AA Board at EMU Regents meetings and the next meeting is planned for December 5th. Also, University tours now visit McKenny Hall and share some of the history and current resources. The Alumni Office is set to move back to campus during the week of December 10th.

6. **Alumni Association Treasurer’s Report**

Mr. Wells reviewed the report in the meeting packet and mentioned the current balances of accounts. Mr. Wells also shared the $10,000 has been moved to the recently created endowment. An endowment update will now be included in all future reports.

Mr. Buck suggested that the budget should be tied to revenues and extra money could go to the alumni programs endowment. Mr. Reichert asked about signatory authority and it was shared that the Executive Director - Ann - has that authority. No money will be taken out until gains are realized.

7. **Office for Alumni Relations Report**

Ms. Thompson reported success of alumni programs at Fall events with 3,107 guests. With 4,500 attending guests at last year’s events, she expects to exceed last year’s mark. Ms. Thompson thanked all who filled out her survey and will be using the feedback to help form a strategic plan. Similarly, a more comprehensive survey will be launched and sent to the entire alumni base.

Ms. Thompson also promoted a few upcoming dates:

- Giving Tuesday is December 2nd
- Winter Commencement is December 20th
- Final football tailgate is November 28th
- Plymouth Ice Festival is January 9th

Mr. Reichert asked if an update of the “dashboard” can be shared and Ms. Thompson agreed to send a copy to the Board via email.

8. **Student Body President Report**

Mr. Miller shared his relief that elections are finally over. He shared the efforts made to register as many students as possible to vote. 667 students registered to vote and is the largest number in 4 years. 40 students were shuttled to poll locations and 65 students participated in a watch party on Election Day. Next year, Student Government is hoping to host a polling station on campus.
Mr. Miller also stated that Student Government will be voting on a resolution regarding the Education Achievement Authority (EAA). In addition, more water filtration systems are being installed in high traffic areas. Rec Center hours have been extended to 6:30am-11:00pm. Ms. Glaser asked about how the Board can increase the awareness of the Alumni Association and Mr. Miller responded by suggesting that the Board involve students nearing graduation.

9. Committee Reports

A. Awards and Recognition

Ms. Adler thanked all committee members for the work in making initial determinations for Alumni Awards and the vetting process has begun. All awards have 6 core criteria.

Ms. Adler also shared that 104 guests attended the Teaching Excellence Awards. Ms. Andrewes congratulated the Board on a wonderful event. She found it to be a very personal event and the presence of great educators was overwhelming. Ms. Andrewes believed the evening to be about learning and the special relationship between students and educators.

B. Chapters Report

Ms. Baun mentioned that full report is in the packet. One action item is listed to approve a new Paralegal Chapter.

Mr. Reichert made a motion to approve the Paralegal Chapter. Mr. Buck supported and the motion passed.

C. Nominations and Elections

Mr. Barry reviewed eligibility of all the present Board members for consideration in offices up for election. He asked that all members verify the accuracy of the list that was sent to them in his Nominations and Elections Committee report.

Mr. Barry made a motion to approve the addition of a step in the election process to deal with the possibility of a tie vote and how that tie vote was managed in order to reach a decision (as found in the report). Mr. Harrison supported the motion and Ms. Adler opposed. After a verbal vote, the motion passed.

Mr. Barry shared that he has received 6 nominations for 5 available seats on the Board of Directors. The deadline for these seats is January 12, 2015. He also shared that President-Elect, Treasurer and Parliamentarian are open positions in next elections. If someone wishes to be considered and be put on the printed ballot, they must declare interest by 9am, Friday, April 17th, 2015. They may declare their candidacy orally as late as the final General Meeting of the year, on April 18th, and speak to their candidacy at that meeting. They would then be written in on the ballot. Others may also be written in on the ballot during the Annual Meeting, but they will not be allocated time to speak during the Annual Meeting.
Ms. Andrewes nominated Mr. Thomey for the position of President-Elect. Mr. Harrison and Mr. Godre seconded the nomination. Mr. Schillack stated his own interest in Treasurer.

Mr. Schimmelpfenneg raised the issue that anyone running for president-elect, and thus serving on the Foundation Board as our representative, will have to pay the annual donation to the Foundation ($1,500). Mr. Barry explained that the past Foundation Director, Vice President Tom Stevick, exempted the Alumni Association's representative to their Board from paying the annual donation. Mr. Barry explained that he perceived his role as president-elect to be an ex officio role on the Foundation Board in the same way that the student government president serves in an ex officio role. Mr. Schimmelpfenneg stated that he did not know about this arrangement, Mr. Stevick is no longer the Foundation Director and that this issue must be looked into. Mr. Barry concurred and assured the Board that this issue will be investigated.

D. Outreach & Community Service

Ms. Bennett shared that the report was distributed yesterday and the committee met for the first time on Nov 10. She asked the Board how can we reach alums, students and greater community. Mr Miller responded with his willingness keep committee in the loop. There was also a discussion on receiving donations (hats, gloves) during Plymouth ice festival and can look to expand in the future.

The following were suggestions for service and engagement:
Heart Walk – host a water station or something similar to be seen
Ypsi Pride – Ypsilanti Chamber responded to inquiry and would like a representative from Alumni Association
Ms. Lee has previously participated in Community Plunge and recommends participation
EMU Day in Lansing will continue with Ken Dobson
Ms. Glaza encouraged everyone else to participate
Mr. Buck suggested for the Board to look at tracking participation at events and private contributions and time and use it to evaluate effectiveness as an Alumni Association Board

E. Scholarship

Ms. Andrewes delivered Mr. Sheldon’s portion of the report. She shared that the endowment fund has been started and is now active, as mentioned earlier in the Treasurer’s report. She also shared that a professional email blast will be sent out to promote Giving Tuesday.

F. Bylaws

Mr. Thomey reviewed email and procedure related to committee reports and recommendations. Mr. Thomey believes there will be three potential topics to be voted on at the next meeting.

10. New Business
Mr. Roberts shared his excitement for the enthusiasm for the return of a Homecoming Parade from people on and off-campus. Mr. Roberts has contacted President Martin to discuss moving forward.

Ms. Baun shared that the E Club is looking to remove the confusion of the E-Room. All Board members are welcome to attend.

Ms. Thompson shared that $186 will be donated to the Scholarship Fund in the name of Ms. Young’s deceased husband.

11. **Adjournment**

Ms. Baun made a motion to adjourn the meeting. Mr. Reichert supported, the motion passed and Mr. Barry declared the meeting adjourned.
President-Elect Report
February 14, 2015

As an alumnus and on behalf of the Alumni Association and the Board of Directors, the president-elect has done the following since our last meeting in November:

- Spoke to the EMU Board of Regents about Alumni Relations/Association activities. December 5, 2014. See the attached list of topics presented.
- Spoke to the EMU Foundation Board of Trustees. Information found in the Regents’ Report and information about the upcoming Alumni Association elections and the upcoming Alumni Awards was presented. February 13, 2015.
- Spoke with Bill Brickley, chair of the EMU Foundation Board of Trustees, about the status of the Alumni Association’s president-elect on the Foundation Board. We have received clarification of our role on the Foundation Board. I will explain this in my oral report.
- Served in the role of the Nominations and Elections Committee chair in preparation for the upcoming elections at the Annual Meeting on April 18, 2015.

Respectfully submitted,

Patrick J. Barry, Jr.
President-Elect
Office for Alumni Relations and Alumni Association Report
Board of Regents Meeting
December 5, 2014

• More than 3100 alumni, family and friends have attended our fall events:
  • Football game tailgates
  • Teaching Excellence Awards ceremony
  • Lights at the Toledo Zoo
  • Chapter events

• Thanks to the regents who have attended any of these events

• The Alumni Association recently partnered with the Ypsilanti Corner Health Center to collect hats and mittens for their clients.

• The 24th Annual Teaching Excellence ceremony recognized five outstanding EMU educators. More than 100 attended the event, including Regent Beth Fitzsimmons.

• The recipients for the 53rd Annual Alumni Awards have been selected. Their acceptance and participation is currently being confirmed. They will be announced as soon as possible.

• The Alumni Awards will be held at the Student Center on May 16, 2015. All regents are invited and encouraged to attend. It means a great deal to the recipients when the university’s executive cabinet and regents attend the event.

• The Alumni Relations office has organized alumni outreach events:
  • February: Tucson, Phoenix, Miami, Fort Meyers
  • April: Denver

• The Alumni Relations office will be moving back ‘home’ to McKenny Hall, room 234, on December 10. McKenny Hall was created when alumni began an eight year fundraising drive to build a Student and Alumni Union. It was opened in 1931 and later named for Charles McKenny, who served as president for 21 years.

• McKenny Hall will now be on the Admissions Office walking tour for prospective students and their parents.

• The Association’s Board of Directors looks forward to celebrating our newest alumni with you at Commencement on December 20.
1. Report includes
   a. Simplified financial snapshot and Scholarship fund balance
   b. Updated FY15 Budget
   c. Integrated charts and graphs

2. Our current financial position is as follows:
   a. We have $67,682.84 in our alumni association account (D07800 is now R12003)
   b. Checking account balance is $2,413.82
      i. Total deposits were $0
      ii. 0 check(s) written for $0.00
   c. Total cash position of $70,096.66
   d. Scholarship Endowment balance is $447,596
   e. Includes market gain/loss ($6,185)
   f. Includes $11,999.00 in donations/transfers since July 1, 2014

3. License Plates
   a. Calendar Q3 revenue = $8,605 (Q4 data not yet available)
   b. Rolling 4 Quarter total = $32,115
   c. Total YTD units for 2014 – 226 new and 1,956 renewals
   d. Total YTD revenue - $24,900
   e. Revenue since inception = $434,305

4. Budget planning
   a. Current FY15 Spend is $11,167.37 (32.7% of the budget).

5. Miscellaneous
   a. Proposing that we cancel our bonding insurance given that we only carry a minimal balance in our checking account ($300/year)
   b. I presented again this year to the Advanced Selling course
Balance Sheet

Eastern Michigan Alumni Association

Report Date: November 15, 2014
Prepared By: Thomas Wells

Resources for Association Events:

Cash & Cash Equivalents:
- Cash On Hand $ -
- TCF Checking Account $ 2,413.82
- Total Cash $ 2,413.82

University Accounts Available for Supporting Alumni Association Projects:
- RT2003 (Formerly 007800) Alumni Association Account $ 87,882.84
- Alumni Association Fund $ 87,882.84
- Total Cash and E MJAA Accounts $ 70,996.66

Scholarship Endowment Balance at 7/1/2014 - (MARKET VALUE - REPORTED BY LAURA WILBANKS) $ 441,782.80
Donations and Transfers-July 1, 2014 through June 30, 2015 $ 11,938.00
Expenditures: July 1, 2014 through June 26, 2015 $ -
Approximate Investment net loss July 1, 2014 through June 26, 2015 $ (6,186.00)
FY15 Spending Budget 4% of 12 quarter average $ 13,397.00
Approximate Market Value as of October 27, 2014 $ 447,596.80

Budget Planning

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Awards and Recognition Committee Report
February 14, 2015

Committee Members: Trudy Adler-Chair, George Harrison-Vice Chair, Robin Baun, Tom Borg, Bill Malcolm, Bob Murkowski, Don Reichert, Fred Roberts, Nik Schillak, Bud Schimmelpfenneg and Alumni Office Rep - Jessica Niertzeba

Alumni Awards
The committee met on November 13th to review the individual selections and compiled the results, which are as follows:

• Outstanding Young Alumni – Nathan Bomey and Jeffry Tomschin
• Alumni Achievement – Maria Bowles and Ryan Heshberger
• Distinguished Alumni – Brenda Dempsey-Alten and Deb Williams
• John W. Porter Distinguished Service Awards – Sally McCracken
• Alternate: Ingrid Sheldon

The names have been forwarded to Dr. Martin’s office for approval, which was received. Ann Thompson, following approval, has made provided written notification to the candidates, with follow up contact by committee hosts for each candidate.

Teaching Excellence Awards
On November 6th, the Annual Teaching Excellence Awards were held at the Student Center. The event was well attended and the recipients were most appreciative, which was reflected in their acceptance remarks. Provost Kim Schatzel and Patrick Barry were excellent as award presenter and master of ceremonies, respectfully. Those faculty members honored this year were: Jeffery Bernstein, Dennis Patrick, Weidian Shen, David Anderson and Valerie Polakow. It should be noted that the Alumni Board was well represented by their attendance this year. Thank you to Ann Thompson and Jessica Nietrzeba for the office support and preparation for this year’s event...outstanding.

Proposal for Teaching Excellence Awards
George Harrison has been asked by the committee to develop alternatives to the current TEA format. Harrison presented a TEA format for an EMU faculty member and K-12 educator. The awards would become part of the Alumni Awards event held in the spring of each year. The Alumni Office was asked to develop an application process for both awards. In addition, the College of Education was to be contacted to assess their support for the K-12 award format. The two proposals were presented on November 13th, with tentative approval, pending additional information.

Respectfully Submitted,
George Harrison, Vice Chair
Teaching Excellence Award Criteria...Proposal

The Alumni Association of Eastern Michigan University is committed to providing encouragement and incentive for superior teaching achievement. The Association will honor one faculty member who has been distinguished as a teacher at Eastern Michigan University. The award will be presented at an annual ceremony. The recipient selected will receive an award commemorating the event, a medallion and a certificate. It is intended that the award is to be made yearly by the Alumni Association Board of Directors.

Eligibility
All faculty members that are graduates of Eastern Michigan University and who have held a full-time appointment at Eastern Michigan University for three or more complete academic years are eligible. An academic year consists of two semesters of instruction per calendar year, with spring and summer terms equating to one half semester. Those receiving the award within the past five years are not eligible for nomination.

Nominating Procedure
Eastern Michigan University alumni and students are eligible to submit nominations to the Awards and Recognition SubCommittee. Selection is not based on the number of nominations, but on the quality of the nomination and subsequent review by the subcommittee. A nomination form must be fully completed to nominate an individual for the award. The more pertinent the information provided, the more helpful it will be for the selection subcommittee. The selection subcommittee will not accept late applications. Applications are valid for two years. A copy of the nominee's curriculum vitae should be included with the nomination form.

Evaluation Process
An evaluation rubric will be used to standardize the evaluation process. The scoring rubric will quantify the components of the nomination form:
- Educational Background
- Occupational History
- History of Service to EMU and/or the Alumni Association
- Present Professional Affiliations
- Outstanding Achievements and Honors in the field
- Published Works
- Volunteer or Community Service
- Quantity/Quality of Letters of Support
- Intangibles

Each category will be awarded a range of one to five points, with one being low. The rubric ratings will serve as the basis for selection by the Awards and Recognition subcommittee. Time lines will be determined in relationship to the date of the Alumni Awards Banquet.

The recipient of the Teaching Excellence Award will be provided with the same benefits and considerations of the Alumni Award winners.
Proposal…Classroom to Excellence Award (CTEA)

The Alumni Association of Eastern Michigan University is committed to providing encouragement and incentive for superior teaching achievement. The Association will honor one PK-12 teacher who is currently enrolled in master level graduate course work at EMU and is currently employed as a classroom teacher. The awards are to be presented at an annual ceremony. The recipient selected shall receive an award commemorating the event, a medallion and a certificate. It is intended that this award will be made yearly by the Alumni Association Board of Directors.

Eligibility
All classroom teachers in any State of Michigan approved or accredited schools, pre-kindergarten through grade twelve and have taught for at least two years. In addition, the candidate must be currently enrolled in master level graduate level course work in the College of Education at Eastern Michigan University.

Nominating Process
Faculty members of the Eastern Michigan University College of Education may nominate, a maximum of two students that are currently enrolled in their classes. (A nomination form is to be developed. Emphasis will be placed classroom success, the respect and admiration of other students and demonstrated enthusiasm for teaching)

1. Once the teacher has been nominated, the recipient will be responsible for supplying a brief essay on “how your classroom reflects your knowledge of how children learn, with focus on how this knowledge makes your classroom practice and environment unique or different” Limit two pages, 8 ½ X 11.
2. Two letters of recommendation from the nominee’s home district. One letter from the nominee’s principal and other from a teaching colleague or a student’s parent/guardian. Limit two pages, 8 ½ X 11.
3. The nominee’s resume, with sections dedicated to community service and professional development activities. Limit two pages, 8 ½ X 11.

All written correspondence is to be 12 pt. font and one inch margins.

Evaluation Process

An evaluation rubric will be developed to standardize the evaluation process. The scoring rubric will quantify the College of Education nomination, the nominee’s essay, letters of recommendation and resume. Consideration may also be given to any related intangibles. The rubric ratings will serve as the basis for selection by the Awards and Recognition sub-committee. Timelines will be determined in relationship to the date of the Alumni Association Annual Awards Banquet.

The recipient of the CTEA will be provided with the same benefits and considerations of the other Alumni Award winners.
Chapters Committee Report  
February 14, 2015

It’s been a little bit of a slower time for grant requests for the committee. We have had 3 grants since our last meeting; one for the Higher Education & Student Affairs chapter, which was accepted. We’ve also had 2 requests from the Social Work chapter. The first one generated quite a bit of discussion within the committee, it was asking for money to pay for parking for attendees to their annual conference. We actually were deadlocked on whether or not to approve the grant, some of us didn’t like the idea of paying for parking, and others of us saw the grant as an aid to the chapter and the program. We had decided to enlist Greg or Pat’s help to break the tie, but it wasn’t necessary as the chapter withdrew the request. They have submitted another grant request to help with printing T-shirts to sell at their event as a fundraiser. That request is in the decision process now.

The committee members have been very busy with another project that will take a lot of our time until the end of our year. The project is to further organize our chapters so that our support of them is effective and reflects the level of activity in the chapter and also how much organization the chapter has. We have named our categories CHAPTERS, NETWORKS, and CONTACTS. The Chapters category is more of what we’re all used to in terms of defining an alumni chapter; it has a board of directors, files an annual report etc., a Network is more informal and for a group of alums who live in the same are, have a common affinity or course of study, or could be a newly forming chapter. Contacts are any number of “members” who want to retain contact & share information. As we go forward we’ll further define the requirements in each category and also what kind of support they get from the Alumni Association.

Next steps in this project are to further define the categories, decide what level of financial support each level of chapter would get, and support in general.

To my knowledge no chapters under the current definition are ready for approval.

Respectfully Submitted,

Robin Baun  
Chapters Committee Chair
Nominations and Elections Committee Report  
February 14, 2014

Members: Pat Barry (Chair), Linda Edwards-Brown, George Harrison  

Report:
- To date, 10 applications for the Board of Directors have been received.
  - Tom Borg  
  - Josh Murray  
  - Jonathan Robinson  
  - Sarah Fall  
  - Chad Newton  
  - Hassan Stigler  
  - Muayad Mahmoud  
  - David Palmer  
  - Tenisha Yancey  
  - Jenita Moore
- Two current Directors are eligible for a second term and have indicated their intent to run for a second term: Chad Allee and Paul Nucci
- The new candidates have been interviewed and deemed eligible to run for election.
- All applicants have been contacted and thanked for their application. They have all received an oral explanation and a written document of the next steps in the election process, including all key dates.
- The new candidates and the two current directors have indicated their intent to continue in the election process. They all plan to speak to the Board of Directors at the February 14th meeting.
- Five (5) seats on the Board of Directors are available for election.
- All current directors are once-again encouraged to verify the accuracy of the roster information on the following page.
- Elected offices at the 2015 Annual Meeting will include the office of President-Elect, Treasurer, and Parliamentarian. No new nominations for those positions have been received as of February 2, 2015.
- In an effort to be both transparent and efficient, the committee encourages those directors who are eligible and interested in an office to let committee chair Pat Barry know as soon as they have made their decision. He, in turn, will communicate that information to the Board of Directors in a timely manner.

Respectfully submitted,
Patrick J. Barry, Jr.
Chair, Nominations and Elections Committee
## Alumni Association Board Members
### 2014-2015

<table>
<thead>
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Outreach Committee Report
February 14, 2015

Committee Members:
Amanda Bennett (chair), Claudia Young (vice chair), Chad Allee, Randi Glaza, Mike Gomez, Christine Melnik, and Tom Wells

Report
➢ Ypsi PRIDE update
  ○ We now have official EMU presence on the Ypsi PRIDE planning committee.
  ○ After reaching out to Desmond, he directed me to Kay Robinson, director of academic and student affairs. She has joined the committee and will be our student representative.
  ○ Ypsi PRIDE is scheduled for Saturday, May 16. Yes, this is the same day as the EMU Alumni Awards, but because this is a morning event (9 a.m. to noon-ish) it shouldn’t interfere with anyone wanting to attend both events.
  ○ I met with Hilary to discuss the marketing plan for promoting this volunteer opportunity to our alumni. (We’ll be including the Heart Walk too.)

➢ Heart Walk
  ○ We are trying to get in touch with the Heart Walk rep to help us figure out the best place for our group to be.
  ○ In addition to volunteers for the event, we could also create an alumni team. Last year this didn’t go too well, but if we had proper marketing (E-Edge, E-blasts, social media) maybe we could find new walkers.

➢ Mike Gomez has reached out to Tony Orlando to see if we can figure out a way for alumni to get involved at the basketball games.
  ○ Mike said they discussed hosting an alumni event in Cleveland for the MAC tournament.
  ○ Mike also said that anytime we want to set up an alumni information table at a game to just let Tony know. We’re always welcome.
  ○ Ann said we could plan alumni events at a men’s and women’s game next year.

➢ Hat and Mitten drive from Zoo event
  ○ Jessica said they collected enough to fill a large banker’s box, and the items were donated to the Ypsilanti Corner Health Center.
  ○ The plan is to expand this effort next year and have drop off locations throughout the community and campus.

➢ Next Outreach Committee Meeting is scheduled for Wednesday, March 11 at 6 p.m. at Aubrey’s.

Respectfully submitted,

[Signature]

Amanda Bennett
Chair, Outreach Committee
EMU Alumni Association Board of Directors
Scholarship Committee Report
February 14, 2015

➢ The Alumni Office reports to date we have received eight (8) scholarship applicants.
➢ Historically, the majority of the applications are submitted one to two weeks prior to the deadline date. This year that date is May 1, 2015.
➢ Scoring of the applications will take place during the month of May.
➢ Final scholarship recipients will be chosen on June 10, 2015.

Respectfully submitted,

Pat Andrewes
Committee Members: Ruth Halsey, Tom Charboneau, John Godre, Ryan Buck, Marques Thomey, Bud Schimmelpfenneg, Ann Thompson

Our committee met to discuss the topics listed below and any possible amendments to the Bylaws. The committee will be meeting again to finalize these topics which will be brought forth for a vote at the board meeting in April, prior to the Annual Meeting.

● Officer eligibility

Recommended Amendment: Board of Directors elected at the annual meeting will be eligible to run for elected officer positions at the following year's annual meeting. Directors that are newly elected or appointed after the start of the university’s fiscal year will be eligible to run for elected officer's positions at their second annual meeting.

● Board meeting and event attendance reviews

Recommended Amendment: The Secretary will track board meeting and event attendance.

● Severability Clause

Recommended Amendment: Where in the event any Section or Subsection is adjudged invalid, such adjudication shall not affect the validity of these Bylaws as a whole or of any other Section or Subsection.

● Annual donation requirements

Recommended Amendment: As a condition for serving as a director, a member must make a university fiscal year donation of at least $125 to the University.

Additional topics for discussion:

● University employees being allowed to serve on the board or in an officer position

Respectfully submitted,

Marques Thomey
The new ad-hoc committee for fundraising will begin by “planning for a plan.” This means that it will gather a core group of advisors who will meet for three or four times between now and September to develop options for a campaign that will seek to increase our new endowment fund for alumni programming. These options will be presented to the Board of Directors at the September of 2015 meeting for discernment and approval by the board.

The best way to view this first, future campaign is that it will be a warmup campaign. It will seek to raise funds for a purpose that is simple to understand and palatable by most people. It will also be a way to set a baseline for improvement on any future, much larger campaigns. Furthermore, it will be designed in such a way that our alumni network will hopefully expand into groups of people who have not traditionally been active in the association or any alumni-oriented events.

The first meeting of seven people who have already committed to this purpose will gather on Saturday, March 21, 2015 at 10 a.m. at a yet-to-be-determined location in the Plymouth area (due to its centrality for those involved).

Respectfully Submitted,

Niklaus C. Schillack, Chair
Fundraising Ad-Hoc Committee