

ARCHIVED SPORT MANAGEMENT ARTICULATION GUIDE

Jackson College – AA in Sport Management
 Eastern Michigan University – BS in Sport Management

Jackson College Courses:**Eastern Michigan University Courses:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or JC. For JC approved MTA courses go to Jackson's website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

1. A course in English Composition

Choose one from: ENG 131, 132, 232 (GEO 1) 3 WRTG 121, WRTG 225; ^EMMGMT 202 3

2. A course in English Composition or Communication

Choose one from: ENG 131, 132, 232 (GEO 1) 3 WRTG 121, WRTG 225; ^EMMGMT 202 3

3. A course in Mathematics

MAT 133 Introduction to Probability and Statistics (GEO 3) 4 STAT 170 General Education Quantitative Reasoning 4

4. Two courses in Natural Sciences from different disciplines (one lab required)

Choose one from the approved MTA list (GEO 5) 7-8 General Transfer Credit 7-8

5. Two courses in Humanities and Fine Arts from different disciplines

Choose two from the approved MTA list 6 General Transfer Credit 6

Recommend choosing courses that also meet GEO 6

6. Two courses in Social Sciences from different disciplines

Choose two from the approved MTA list 6 General Transfer Credit 6

Recommend choosing courses that also meet GEO 5

If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.

EMU's Perspectives on a Diverse World requirement: Complete one course from the following list:

These courses also satisfy an MTA area: **Communication:** COM 250; **Natural Science:** BIO 158; **Humanities:** ENG 249, 257; MUS 130; **Social Sciences:** ANT 131; GEO 132; HIS 235

These courses apply, but do not satisfy the MTA: ^CILCOM 251; EDU 232; HIS 125, 211; PLS 262; PSY 236; STM 101

JC Sport Management Program Requirements (30-32 credits)

Choose one from: COM 231, 240, 260 (GEO 2) 3 ^CCOMM 124, ^{C, IL}COMM 227, ^{C, IL}PRCOMM 359 3

Choose one from the following (GEO 7) 3-4 General Transfer Credit 3-4

ANT 131; COM 250; PHL 243; PLS 262/ SPN 131,132; WRG 104 ANTH 135; COMM 274; RLST 100; PLSC 212; SPNH 121,122; CHNE

BUA 250 Business Law I 3 ^{E, GB}LAW 293 Legal Environment of Business 3

* SMT 100 Introduction to Sports Management 3 SMGT 201 Foundations of Sport Management 3

* SMT 111 Historical and Sociological Issues in Sport 3 SMGT 255 Sports in Society 3

SMT 230 Principles of Sports Marketing 3 SMGT 000 General Transfer Credit 3

SMT 240 Sport Facility and Event Management 3 RECR 000 General Transfer Credit 3

Choose 3 courses for one focus below 9-10 Credits vary 9-10

General Sport Management Focus

ACC 231, BUA 231, CIS 158, CNS 251, COM 260, HPF 173 ^{E, GB, M}ACC 240, MKTG 000, COSC 000, ISAC 000, ^CCOMM 359, SMGT 000

ESports Focus

SMT 110, SMT 210, SMT 245 SMGT 000, SMGT 000, SMGT 000

EMU Requirements and Electives that May be Taken at JC or EMU (6-21 credits)

Minor Credits (see page 2 of guide) 0-15 Minor Credits 0-15

Open Elective Credit 6 General Transfer Credit 6

Credits at JC: 66-82 Credits that transfer to EMU 66-82

* Required for EMU's BS in Sport Management program. If not transferred, must be completed at EMU.

^C Course applies to EMU Communication Minor. ^E Course applies to EMU Entrepreneurship Minor. ^{GB} Course applies to EMU General Business Minor.

^{IL} Course applies to EMU Interdisciplinary Leadership Minor. ^M Course applies to EMU Marketing Minor. ^{PNA} Course applies to EMU Public and Nonprofit Administration Minor.

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The BS in Sport Management Program requires a minor. Those below are the recommended minors for this major. Courses may be selected below and completed at Jackson College or EMU. There may be additional course options if taken at EMU.

Communication Minor (15 credits)

COM 231	Communication Fundamentals.....	3	COMM 124	Foundations of Speech Communication.....	3
	Choose one from: COM 233 or COM 234	3	COMM 356 or 224.....		3
COM 240	Interpersonal Communication.....	3	COMM 227	Interpersonal Communication.....	3
COM 260	Small Group Communication.....	3	COMM 359	Small Group Communication.....	3
COM 250 or 251	Intercultural Communication	3	COMM 274	Intercultural Communication	3

Entrepreneurship Minor (10 credits)

ACC 231	Principles of Accounting I	4	ACC 240	Principles of Financial Accounting (3)+1.....	4
	Choose 2 courses from the following	6		Elective Credit for Minor.....	6
ACC 232	Principles of Accounting II		ACC 241	Principles of Managerial Accounting	
BUA 100	Contemporary Business		COB 200	Introduction to Business	
BUA 250	Business Law I		LAW 293	Legal Environment of Business	
ENG 232	Technical and Business Writing		MGMT 202	Business Communication	

Public and Nonprofit Administration (6 credits)

PLS 141	American National Government.....	3	PLSC 112	American Government	3
BUA 250	Business Law I	3	LAW 293	Legal Environment of Business	3

General Business Minor (16 credits)

ACC 231	Principles of Accounting I	4	ACC 240	Principles of Financial Accounting (3)+1.....	4
BUA 250	Business Law I	3	LAW 293	Legal Environment of Business	3
	Choose 3 courses from the following	9		Elective Credit for Minor.....	9
ACC 232	Principles of Accounting II		ACC 241	Principles of Managerial Accounting	
BUA 100	Contemporary Business		COB 200	Introduction to Business	
ENG 232	Technical and Business Writing		MGMT 202	Business Communication	
BUA 120, BUA 122, BUA 190, BUA 220, BUA 221			MGMT 000	General Transfer Credit	
ENT 101, ENT 169, ECM 101			MGMT 000	General Transfer Credit	

Interdisciplinary Leadership Minor (9 credits)

COM 250 or COM 251	Intercultural Communication.....	3	COMM 274	Intercultural Communication (Global)	3
COM 260	Small Group Communication.....	3	COMM 359	Small Group Comm (Communication).....	3
PHIL 236	Ethics.....	3	PHIL 220	Ethics (Ethical Leadership).....	3

Marketing Minor (7 credits)

ACC 231	Principles of Accounting I	4	ACC 240	Principles of Financial Accounting (3)+1.....	4
ENG 232	Technical and Business Writing	3	MGMT 202	Business Communication	3

Public Relations Minor (3 credits)

COM 260	Small Group Communication.....	3	COMM 359	Small Group Communication.....	3
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Hotel and Restaurant Management (0 credits)

There are no Jackson College courses that transfer for this minor.

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Completion of the BS in Sport Management

Major Requirements (36 credits)

Foundation Courses (3 credits)

SMGT 265 Foundation of Sport Leadership3

Core Courses (33 credits)

SMGT 305 Applied Sport Psych for Sport Mgmt Prof.....3
 SMGT 325 Sport Facilities3
 SMGT 375 Sport and Event Planning3
 1 SMGT 385W Introduction to Research in Sport Mgmt3
 SMGT 425 Diversity & Inclusion in Sport Organizations....3
 SMGT 445 Sport Economics and Finance.....3
 SMGT 460 Sports Ethics3
 2 SMGT 493L4 Fieldwork in Sport Management I3
 2 SMGT 494L4 Fieldwork in Sport Management II3
 2 SMGT 495L4 Fieldwork in Sport Management III3
 Choose one course from the following:3
 SMGT 363 Sport Risk Management
 SMGT 421 Sport Governance, Regulation and Policy

Minor Requirement (6-22 credits)

Complete one of the following recommended academic minors at EMU: Communication, Entrepreneurship (for Non-Business majors), General Business (for Non-Business majors), Marketing (for Non-Business majors), Hotel and Restaurant Management, Interdisciplinary Leadership, Public and Nonprofit Administration, Public Relations. Additional minor options are available in the EMU catalog catalog.emich.edu. A minimum of 6 credits in the minor must be taken at the 300 level or higher at EMU.

Credits at EMU:42-58
Transfer Credits66-82
Minimum Credits to Graduate:..... 124

1 Fulfills the Writing Intensive in the Major requirement.
 2 Fulfills the Learning Beyond the Classroom requirement.

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. JC courses indicated with an * are required for EMU's BS in Sport Management. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in EMU courses, with at least 15 hours in the program or (9 hours in the major and 6 hours in the minor), at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. JC students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact EMU's Undergraduate Admissions before applying to EMU. To facilitate advising and the evaluation of transcripts, bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2020 until August 31, 2023.

This agreement is consistent with the 2020-2021 catalog. Students have until summer 2028 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

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 Student Services
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 Undergraduate Admissions
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