

EASTERN MICHIGAN UNIVERSITY
ARCHIVED ARTICULATION GUIDE

January 2014

Macomb Community College – AAS in Media and Communication with Any Specialty
Eastern Michigan University – BS in Communication Technology - Graphic Applications Option

Macomb Community College Courses:	Transfer to Eastern Michigan University as:
MACRAO/Gen Ed Requirements	
Total: 30-32 credits	
1. English Writing Requirement (6-8 credits) Complete a two-course sequence:.....6-8 ENGL-1180 & 1190 Communication I & II (8) ENGL-1210 & 1220 Composition I & II (6)	(6-8 credits) Two courses:.....6-8 ENGL 120 & 121 Composition I & II (6) +2 ENGL 120 & 121 Composition I & II (6)
2. Math/Science Requirement (8 credits) 1 Complete one course: (Complete at Macomb CC) 4 MATH 1340, 1360, 1370, 1410, 1460, or 1760 Choose one lab science course from a discipline below: 4 ASTR, BIOL, CHEM, ENVS, GEOL, NATS, PHS, PHYS (See MCC counselor for approved MACRAO courses)	(8 credits) An approved Quantitative Reasoning course..... 4 One course: 4 Courses may transfer as equivalent courses, General Education credit, credit or general transfer credit
3. Humanities Requirement (8 credits) Choose from two disciplines except for foreign language..... 8 ARTT, creative writing, foreign language, HUMN 1270, INTL 2000, 2010, 2300, literature, MUSC, PHIL, theater arts (HUMN 1460 is required for Media & Communication Specialty 5) (See MCC counselor for approved MACRAO courses)	(8 credits) Two or three courses..... 8 Courses may transfer as equivalent courses, General Education credit, or general transfer credit.
4. Social Science Requirement (8 credits) *2 PSYC 1010 Introductory Psychology..... 4 Complete at least 4 credits from at least one discipline below: 4 ANTH, ECON, GEOG, HIST, INTL 2010, 2500, 2700; POLS, SOCY, SOSC (See MCC counselor for approved MACRAO courses)	(8 credits) PSY 101 General Psychology (3)+1 4 Two or more courses..... 4 Courses may transfer as general transfer credit
EMU's Perspectives on a Diverse World requirement Complete <u>one</u> course from the following list. This course may be used to satisfy a MACRAO requirement above. <i>Humanities:</i> ENGL 2800, 2810; HUMN 1700, 2000; INTL 2000, 2300; <i>Social Sciences:</i> ANTH 1000; GEOG 2000; HIST 1700, 2375, 2420, 2520, 2650; INTL 2500, 2700; POLS 1600; SOSC 2010; <i>Lab Science:</i> BIOL 1310	
MCC Specialty Core Requirements	
Total: 45 credits	
MACA 1010 Intro to Photography (not required for all specialties) .4	University Elective 4
*MACA 1020 Fundamentals of Design4	CMT 121 Graphic Communication (3)+1..... 4
MACA 1040 Illustration Fund (not required for all specialties)4	University Elective 4
*MACA 1055 Digital Layout: Adobe4	CMT 336 Electronic Publishing Tech (3)+1..... 4
MACA 1160 Previsualization4	University Elective (SAG 245)..... 4
*MACA 1200 Digital Illustration4	CMT 131 Intro to Computer Graphic Systems (3)+1..... 4
*MACA 1310 Typography and Spatial Development4	University Elective 4
*MACA 1320 Introduction to Photoshop4	CMT 205 Digital Photo Technology (3)+1 (Option III) 4
*MACA 1400 Introduction to Digital Video4	CTAT 332 Intermed Television Production & Direction (3)+1 4
*MACA 2200 Digital Editing (not required for all specialties)4	CMT 301 Multimedia Authoring (3)+1 (Option III) 4
MACA 2300 Adv Photoshop (not required for all specialties).....4	University Elective 4
Any PHED Wellness course 200 or above 1	University Elective 1
EMU Requirements that May be Taken at MCC or EMU	
Total: 17 credits	
*ACCT 1070 Accounting for Entrepreneurs 3	ACC 130 Accounting for Non-Bus Majors.....3
*ELEC 1100 Introduction to Electronics..... 3	ELEC 120 Principles of Electrical Circuits3
*MACA 1720 Web Page Design: Dreamweaver (Specialties 3, 4, 7)... 4	CMT 421 Web Publishing Tech (Option III) (3)+1 4
*SPCH 2100 Interpersonal Communication 4	CTAC 227 Interpersonal Communication (3)+1 4
*SPCH 1460 Intro to Broadcasting 3	CTAT 130 Intro to Electronic Media 3
Please note that elective credits may be needed if 92 credits are not transferred to EMU. Be sure to keep track of your total credits.	
Credits at MCC:.....92	Credits that transfer to EMU..... 92

* Required course for EMU's Communication Technology program.
 1 MATH course must be completed at Macomb to satisfy EMU's Quantitative Reasoning Requirement. If completed at EMU, MATH 110 is required, unless intermediate algebra has been completed with a "C" or better, in which case any approved QR course may be taken at EMU.
 2 Prerequisite for PSY 205 at EMU
 Note: Students wanting to complete the AAS in Media & Communication should see a MCC Advisor to select courses for an approved Specialty.
 Note: Substitutions may be made at MCC for courses that transfer as university electives or general transfer credit.
Sign up with us: if you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college. Sign up at: <https://www.emich.edu/ccr/articulation-agreements/signup.php>

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Completion of the Communication Technology Program (Graphic Applications Option III) at EMU

Major Requirements (32 Credits)

Media Production (3 credits)

CTAT 141 Audio and Video Production for Nonmajors..... 3

Transmission Systems (6 credits)

CMT 305W Communication Transmission Systems..... 3

CMT 408 Telephone Technology 3

Business and Investment Skills (6 credits)

MKTG 360 Principles of Marketing 3

PSY205 Quantitative Methods in Psychology..... 3

Communication Theory and Practice (3 credits)

CTAC 354 Organizational Communication..... 3

Interdisciplinary Technology (11 credits)

¹ CMT 387L Cooperative Ed in Interdisciplinary Tech 3

CMT 409 Emerging Tech. in Storage and Retrieval 3

CMT 425 Comm Technology & Social Change 3

CMT 470 Senior Seminar in Comm Technology 2

Graphic Applications Option III Requirement (3 credits)

CMT 427 Digital Imaging & Reproduction 3

Credits at EMU:32

Minimum Credits to Graduate: 124

Suggested Sequence for completing the program:

Fall Semester (12 credits)

CMT 305W Communication Transmission Systems3

CTAT 141 Audio and Video Production for Nonmajors3

MKTG 360 Principles of Marketing.....3

PSY205 Quantitative Methods in Psychology3

Winter Semester (12 credits)

CMT 387L Cooperative Ed in Interdisciplinary Tech3

CMT 408 Telephone Technology.....3

CMT 409 Emerging Technologies in Storage & Retrieval...3

CMT 427 Digital Imaging & Reproduction.....3

Fall Semester (8 credits)

CMT 425 Communication Tech & Social Change3

CMT 470 Sen Seminar in Communication Technology.....2

CTAC 354 Organizational Communication3

¹ Meets EMU's Learning beyond the Classroom Requirement.

NOTE: A minimum of 124 credits is required to graduate. If a student does not transfer enough credits to EMU, additional university elective credits will be required at EMU to satisfy the minimum of 124 credits.

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Additional Information:

1. In completing the coordinated program of study for this articulation agreement, course substitutions should be made with the guidance of the advisors (indicated below) at both institutions to assure that all requirements are satisfied. Each institution will determine the satisfaction of their individual program and degree requirements. MCC courses indicated with an * are required for EMU's Communication Technology Program.
2. Students whose transcripts are endorsed as "MACRAO Satisfied" by the community college will only be required to satisfy three of EMU's general education requirements, noted on the articulation guide and listed below. These requirements may be completed at the most appropriate time for the student whether before or after admission to EMU.
 - a) approved course in Quantitative Reasoning: [at MCC: MATH 1340, 1360, 1370, 1410, 1460, or 1760] or [at EMU: Math 110; or if Intermediate Algebra (MATH 104 has been completed with a 2.0 or better, COSC 106; MATH 105, 118, 119, 120, 140, 170; PHIL 181; PLSC 210; SOCL 250 or STS 224 can be chosen.]
 - b) approved course in Global Awareness or US Diversity: [at MCC: **Humanities:** ENGL 2800, 2810; HUMN 1700, 2000; INTL 2000, 2300, 2700; **Social Sciences:** ANTH 1000; GEOG 2000; HIST 1260, 1270, 2375, 2420, 2520, 2650; INTL, 2500, 2700; POLS 1600; SOSOC 2010] at EMU: refer to the catalog website: <http://catalog.emich.edu>]
 - c) approved Learning Beyond the Classroom course or experience offered by EMU: [CMT 387L at EMU]

To use MACRAO, students must request that an official community college transcript, with the "MACRAO Satisfied" stamp, be sent to EMU's Admissions Office. Students, who do not have "MACRAO Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as listed in the Undergraduate Catalog. The MACRAO stamp may be completed after admission to EMU, however, students should inform advisors at EMU that they intend to complete MACRAO, or they may be advised to complete additional courses for the general education program.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed at EMU, 15 hours of which must be in program requirements at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must meet all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. Macomb students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact the EMU Communication Technology Program Coordinator early, before applying to EMU. To facilitate the evaluation of transcripts, students should indicate they are using this articulation agreement on their EMU admission application and should bring a copy of this guide to all advising sessions.

Effective Dates: January 1, 2014 through December 31, 2016.

If this agreement is not renewed at the end of the effective period, students who have already begun the program at Macomb Community College will have an additional three years to be admitted to EMU under the terms of this agreement. Students, who began MCC's program prior to the effective date, may use this agreement.

Contacts:

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