

**EASTERN MICHIGAN UNIVERSITY**  
**ARCHIVED ARTICULATION TRANSFER GUIDE**      September 2013

**Oakland Community College – AAS in Management Development (Business Management Option)**  
**Eastern Michigan University – Bachelor of Business Administration (with any approved business major)**

<b>Oakland Community College Courses:</b>	<b>Transfer to Eastern Michigan University as:</b>
<b>MACRAO Requirements</b>	
<b>(32 Credits)</b>	
1. English Writing Requirement (6 credits)	(6 credits)
ENG 1510 Composition I ..... 3	ENGL 120 Composition I .....3
ENG 1520 Composition II ..... 3	ENGL 121 Composition II .....3
2. Math/Science Requirement (8 credits)	(8 credits)
<sup>1</sup> Complete one of the following math courses at OCC ..... 4	Quantitative Reasoning Requirement (GEQR) .....4
MAT 1500, 1540, 1580, 1600, 1630 or 1730	At EMU complete MATH 110
Complete one lab science course: <i>See note below</i> ..... 4	Transfer Credit .....4
BIO 1500, 1511, 1530, 1560, 2540; CHE 1000, 1320, 1510, 1520;	
GSC 1530, 1580, 1620; PHY 1610, 1620, 2400, 2500; PSC 1560	
3. Humanities Requirement (9 credits)	(9 credits)
Complete three courses: <i>See note below</i> ..... 9	Transfer Credit: .....9
Choose from courses approved by OCC to satisfy the MACRAO Humanities requirement.	
4. Social Science Requirement (9 credits)	(9 credits)
* ECO 2610 Economics I (OCC major requirement)..... 3	ECON 201 Principles of Macroeconomics.....3
* ECO 2620 Economics II ..... 3	ECON 202 Principles of Microeconomics.....3
POL 1510 American Government (OCC requirement) ..... 3	PLSC 112 American Government .....3
<sup>2</sup> <i>NOTE: In completing MACRAO requirements, choose <u>one</u> course from the following to satisfy EMU's Perspectives on a Diverse World Requirement: Science: BIO 1500; Humanities: ENG 1610, 2530, 2540; HIS 1510, 1520; HUM 1710; MUS 1585</i>	
<b>OCC Program Requirements</b>	
<b>(41 credits)</b>	
<b>Core Requirements</b>	
* ACC 1810 Principles of Financial Accounting ..... 4	ACC 240 Prin. of Financial Accounting (3)+1 .....4
* BUS 1100 Introduction to Business ..... 4	COB 200 Introduction to Business (3)+1.....4
BUS 1310 Principles of Supervision ..... 3	MGMT 000 Transfer Credit (University Elective).....3
* ENG 2200 Professional Communication ..... 4	MGMT 202 Business Communication (3)+1 .....4
Complete one course:..... 3	One course: .....3
COM1290 Interpersonal Communication (3)	CTAC 227 Interpersonal Communication (3)
COM 1600 Fundamentals of Speech (3)	CTAC 124 Fundamentals of Speech (3)
<b>Business Management Option Requirements</b>	
* ACC 1820 Principles of Managerial Accounting (Support).... 4	ACC 241 Prin. of Managerial Accounting (3) +1 .....4
* BUS 2030 Business Law I ..... 3	LAW 293 Legal Environment of Business .....3
BUS 2530 Principles of Management ..... 3	MGMT 000 Transfer credit (University Elective) .....3
BUS 2800 Human Resource Management ..... 3	MGMT 000 Transfer credit (University Elective) .....3
MKT 2010 Advertising ..... 3	MKTG 000 Transfer credit (University Elective) .....3
MKT 2520 Fundamentals of Marketing Theory & Prac ..... 3	MKTG 000 Transfer credit (University Elective) .....3
* CIS 1050 Personal Computer Productivity (Support) ..... 4	IS 215 End-User Computing (3) +1 .....4
Physical Education Elective ..... 1	University Elective.....1
<b>EMU requirements that may be completed at OCC or EMU</b>	
<b>(0-9 credits)</b>	
<sup>3</sup> Open Electives if needed (see footnote below) ..... 0-9	University Electives ..... 0-9
<b>Credits at OCC: ..... 73-82</b>	<b>Credits that transfer to EMU ..... 73-82</b>

\* Required for EMU's BBA degree.  
<sup>1</sup> If completed at OCC, MAT 1500, 1540, 1580, 1600, 1630 or 1730 satisfy EMU's Quantitative Reasoning Requirement. If completed at EMU, MATH 110 is required unless intermediate algebra has been completed with a "C" or better, in which case any approved QR course may be completed at EMU. Under this agreement, students may take math QR courses at OCC before or after admission to EMU.  
<sup>2</sup> Satisfies EMU's Perspectives on a Diverse World Requirement. For more extensive list see 2.b on the last page.  
<sup>3</sup> The number of elective credits needed varies according to the EMU discipline chosen. Choose a discipline to major in before completing open electives. The College of Business advisor will assist in determining if electives are needed.  
**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

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<p><b><u>Completion of the BBA Degree with an approved major at EMU</u></b></p> <p><b>Business Core (18 credits)</b></p> <p>DS 265 Business Statistics..... 3                  FIN 350 Principles of Finance ..... 3                  MGMT 386 Organizational Behavior &amp; Theory..... 3                  MGMT 490 Business Policy ..... 3                  MKTG 360 Principles of Marketing ..... 3                  OM 374 Intro to Production/Operations Mgmt..... 3</p> <p><b>Discipline Requirements (24- 33 credits)</b></p> <p>Students may complete a major in any of the following areas: accounting (24), accounting information systems (33), computer information systems (30), economics (24), entrepreneurship (24), general business (24), marketing (24), management (24), finance (24).and supply chain management (27)</p> <p><b>Additional Requirement</b></p> <p>Students must complete one Learning Beyond the Classroom experience or course offered by EMU. Consult College of Business advisor for options.</p> <p><b>Credits at EMU: ..... 42-51</b>  <b>Minimum Credits to Graduate:..... 124</b></p> <p><i>Each business major includes a writing intensive course at the 300 to 400 level which must be completed for graduation. See College of Business Advisor to assure that requirement is satisfied.</i></p>	<p><b>Suggested Sequence for completing the program:</b></p> <p><i>Math elective and IS 215 (CIS 1050 at OCC) must be completed before taking DS 265.</i></p> <p><i>Some courses are not offered every semester. Students should meet with a COB advisor to plan a schedule for completing the program.</i></p> <p><b>First Semester (15 Credits)</b></p> <p>DS 265 Business Statistics I..... 3                  FIN 350 Principles of Finance..... 3                  MKTG 360 Principles of Marketing ..... 3                  Discipline Requirements ..... 6</p> <p><b>Second Semester (12-15 Credits)</b></p> <p>MGMT 386 Organizational Behavior &amp; Theory..... 3                  OM 374 Intro to Production/Operations Mgmt..... 3                  Discipline Requirements ..... 9</p> <p><b>Third Semester (12 Credits)</b></p> <p>MGMT 490 Business Policy..... 3                  Discipline Requirements ..... 9</p> <p><b>Fourth Semester (2-11 Credits)</b></p> <p>University Electives (if completed at EMU) ..... 0-8                  Discipline Requirements ..... 0-9</p>
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**Note:** Contact a College of Business advisor to choose your discipline and determine if any university elective credits are needed to complete your program. Choosing wisely will increase your employment opportunities. The College of Business Advisor will assist you in planning a curriculum that enhances your career goals while making the best use of credits already completed.

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**Additional Information:**

1. In completing the coordinated program of study for this articulation agreement, course substitutions should be made with the guidance of the advisors at both institutions (indicated below) to assure that all requirements are satisfied. Each institution will determine the satisfaction of their individual program and degree requirements. OCC courses indicated with an \* are required for EMU's Bachelor of Business Administration degree.
2. Students whose transcripts are endorsed as "MACRAO Satisfied" will only be required to meet three of EMU's general education requirements, noted on the articulation guide and listed below. These requirements may be completed, as listed in this guide, at the most appropriate time for the student, whether before or after admission to EMU:
  - a) An approved course in Quantitative Reasoning: [at OCC: MAT 1500, 1540, 1580, 1600, 1630 or 1730] or [at EMU: MATH 110; or if intermediate algebra has been completed with a "C" or higher, MATH 118, 120, 170]
  - b) An approved course in Perspectives on a Diverse World: [at OCC: **Humanities:** ENG 1610, 2530, 2540; HIS 1510, 1520; HUM 1710; MUS 1585; **Science:** BIO 1500; **Social Science:** ANT 1540, 2510, 2750; GEO 1520; HIS 1510, 1520, 1550, 2610, 2620; POL 2530, 2610; SOC 2530, 2560, 2620; **Other Courses:** BUS 2150; COM 2290] or [at EMU: refer to the online catalog: <http://catalog.emich.edu/>]
  - c) One Learning Beyond the Classroom course or experience offered by EMU. See COB advisor for options.

*To use MACRAO, students must request that an official community college transcript, with the "MACRAO Satisfied" stamp, be sent to EMU's Admissions Office. Students, who do not have "MACRAO Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as listed in the Undergraduate Catalog. The MACRAO stamp may be completed after admission to EMU, however, students should inform advisors at EMU that they intend to complete MACRAO, or they may be advised to complete additional courses for the general education program.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed at the four-year college level, of which 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Courses listed in this guide may be completed at the most opportune time for students, whether before or after admission to EMU, as long as appropriate pre-requisites are satisfied
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 3.0 or higher will receive priority admission to the College of Business. Students whose community college GPA's are less than 3.0 may apply and be conditionally admitted to the College of Business for the first semester at EMU and will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students are encouraged to contact the College of Business Undergraduate Advising Center early, before completing an admission application to EMU. To facilitate the evaluation of transcripts, students should indicate they are using this articulation guide on their application to EMU and bring a copy to all advising sessions.

**Effective Dates: September 1, 2013 until August 31, 2016.** This is a renewal of an agreement made in August 2004 and renewed in September 2007. Students who began this program prior to the new effective date have the option of changing to this guide. If this agreement is not renewed at the end of the effective period, students who already started the program will be given three additional years to be admitted to EMU under the terms of the agreement.

**Contacts:**

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