

BUSINESS ARTICULATION AGREEMENT GUIDE

Washtenaw Community College—AAS in Retail Management
 Eastern Michigan University – BBA with any Business Major

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, General Business, Marketing, Management, Finance, Supply Chain Management)

Washtenaw Community College Courses: Transfer to Eastern Michigan University as:

Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with an MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy major requirements at EMU. Students who enrolled in college before Fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019.. For courses approved to satisfy the MTA go to [WCC's website](#).

1. A Course in English Composition	
ENG 111 Composition I..... 4	WRTG 121 Composition II: Researching the Public Exp..... 4
2. A Second Course in English Composition or a Course in Communication	
COM 101 or 102..... 3	CTAC 124 or CTAC 227 3
3. A Course in Mathematics	
Choose from the approved MTA list..... 4	University Elective 4
MTH 160 Basic Statistics (strongly recommended)	MATH 170 Basic Statistics (strongly recommended)
4. Two Courses in Natural Sciences from Different Disciplines (one lab required)	
Choose from the approved MTA list..... 7-8	University Electives 7-8
5. Two Courses in Humanities from Different Disciplines	
Choose from the approved MTA list..... 6	University Electives 6
6. Two Courses in Social Sciences from Different Disciplines	
*ECO 211 Principles of Economics I 3	ECON 201 Principles of Macroeconomics 3
Choose from the approved MTA list..... 3	University Elective 3

If needed, complete an additional course in any of the above categories to satisfy the 30 credit minimum for the MTA.

EMU's Perspectives on a Diverse World requirement: Complete one course from the following list:

These courses also satisfy an MTA area: **Communication:** COM 225; **Natural Science:** ENV 101, 105; **Humanities:** ART 143, 150; COM 225; DAN 180; DRA 180; ENG 181, 213, 214, 224, 242; HUM 150, 175, 221; MUS 180; **Social Science:** ANT 201; ECO 280; GEO 101; HST 123, 150, 210, 230, 235, 240, 270; PLS 211; PSY 107, 251, 270; SOC 205, 216.

These courses apply, but do not satisfy the MTA: CCP 251

WCC Retail Management Program (36 credits) For AAS program requirements go to the WCC [website](#)

Retail Management Major Courses..... 21	University Electives 21
* CIS 110 Intro to Computer Information Systems 3	IS 215 Information Systems for Business 3
* ACC 111 Principles of Accounting I..... 3	ACC 240 Principles of Financial Accounting..... 3
* BMG 111 Business Law I..... 3	LAW 293 Legal Environment of Business..... 3
* BMG 140 Introduction to Business..... 3	COB 200 Introduction to Business 3
* BMG 207 Business Communication..... 3	MGMT 202 Business Communication..... 3

EMU Requirements that May be Taken at WCC or EMU (10-16 credits)

* ACC 122 Principles of Accounting II..... 3	ACC 241 Principles of Managerial Accounting 3
* BMG 265 Business Statistics 3	DS 265 Business Statistics..... 3
* ECO 222 Principles of Economics II 3	ECON 202 Principles of Microeconomics 3
Open Electives 1-7	University Elective 1-7

Contact an EMU College of Business advisor to determine how many, if any, electives are needed and to choose electives that will increase your employment opportunities in a competitive job market.. If sufficient electives are not transferred, additional electives will be required at EMU to satisfy the minimum required to graduate.

Credits at WCC: 76-82 Credits that transfer to EMU 76-82

* Required for EMU's BBA degree.

Note: Students must complete MTA or MACRAO or (WRTG 121 and CTAC 124 at EMU) or ENG 111 and COM 101 at WCC with a grade of "C" or higher.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

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Completion of EMU’s BBA Program

Major Requirements (39-48 credits)

Business Core (15 credits)

FIN 350	Principles of Finance	3
MKTG 360	Principles of Marketing	3
MGMT 386	Organizational Behavior & Theory.....	3
OM 374	Intro to Production/Operations Mgmt.....	3
MGMT 490	Business Policy	3

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management

Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement (0-3 credits)

One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

University Electives (0-3 credits)

Complete enough additional electives to bring the credits at EMU to 42 credits and the total credits for the program to 124 credits.

Minimum Credits at EMU:42-48

Transfer Credits:76-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

Fall Semester 15 credits

MGMT 386	Organizational Behavior	3
MKTG 360	Principles of Marketing	3
	Discipline Requirements or Electives	9

Winter Semester 15 credits

FIN 350	Principles of Finance	3
	Discipline Requirements or Electives	12

Summer Semester 12 credits

MGMT 490	Business Policy	3
OM 374	Operations Management	3
	Major Writing Intensive Course	3
	Discipline Requirement or Elective	3

Fall Semester 0-6 credits

	Discipline Requirements or Electives	0-6
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Credits at EMU..... 42-48

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at WCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

Note: Choosing electives wisely will increase your employment opportunities in a competitive job market. The College of Business Advisor will assist you in choosing a minor, or selecting courses in an area such as: world languages, manufacturing, apparel merchandising, health administration, hotel and restaurant management, political science/public administration, construction management, graphic design, professional writing, public relations, internships or cooperative education.

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both WCC and EMU agree to accept transferable courses from each other and from other institutions. WCC courses indicated with an * are required for EMU's BBA degree. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to September 2014 will have until the end of August 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. A grade of "C" or better (2.0 on a 4.0 scale) is required for courses to transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed at the four-year college level, with at least 30 credit hours in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU.
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 2.5 or higher, who have completed the pre-admission business foundation courses, will receive conditional admission to the College of Business. Any foundation courses not already completed, must be completed in the first semester of enrollment at EMU. Students will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this guide to all advising sessions.

Effective Dates: September 1, 2015 until August 31, 2018 (Extended through August 31, 2019)

This is an extension of an agreement made in 1996, and renewed in September 2003, 2006, 2009, 2012 and 2015. This agreement is consistent with the 2018-2019 catalog. Students have until Summer 2026 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Washtenaw Community College

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Eastern Michigan University

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