

ARTICULATION AGREEMENT GUIDE

Jackson College – **AA in Business Administration**
 Eastern Michigan University – **BBA in Any Business Program**

Jackson College Courses:

Eastern Michigan University Courses:

Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or JC. For JC approved MTA courses go to the community college's website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

1. A course in English Composition

¹ENG 131 Writing Experience: I.....3 WRTG 121 Composition II.....3

2. A course in English Composition or Communication

¹COM 231 Communication Fundamentals3 COMM 124 Foundations of Speech Communication3

3. A course in Mathematics

* MAT 133 Introduction to Probability & Statistics4 DS 250 Intro to Data Analysis for Business (3)+14

4. Two courses in Natural Sciences from different disciplines (one lab required)

Choose two from the approved MTA list7-8 General Transfer Credit.....7-8

5. Two courses in Humanities and Fine Arts from different disciplines

Choose two from the approved MTA list6 General Transfer Credit.....6

6. Two courses in Social Sciences from different disciplines

* ECN 231 Macroeconomics3 ECON 201 Principles of Macroeconomics3

Choose one approved from the approved MTA list.....3 General Transfer Credit3

EMU's Perspectives on a Diverse World requirement: Transfer students are required to complete one course that meets the diversity requirement. The course may also fulfill an MTA requirement at JC. The following courses can be used to fill MTA requirements above:

Communication: COM 250; **Natural Science:** BIO 158; **Humanities:** ENG 249, 257; MUS 130; **Social Sciences:** ANT 131; GEO 132; HIS 235. These courses apply, but do not satisfy the MTA: COM 251; EDU 232; HIS 125, 211; PLS 262; STM 101

JC AA in Business Administration Program Requirements (30 credits)

* ACC 231 Principles of Accounting I.....4 ACC 240 Principles of Financial Accounting (3)+1.....4

* ACC 232 Principles of Accounting II.....4 ACC 241 Principles of Managerial Accounting (3)+14

* BUA 100 Contemporary Business.....3 COB 200 Introduction to Business3

BUA 190 Strategic Business Management3 MGMT 000 General Transfer Credit.....3

* BUA 250 Business Law I.....3 LAW 293 Legal Environment.....3

CIS 101 Introduction to Computer Information Systems.....3 BMMT 101 Computers and Technology.....3

* ECN 232 Microeconomics3 ECON 202 Principles of Microeconomics3

* ENG 232 Technical & Business Writing3 MGMT 202 Business Communication3

Complete credits to meet the associate degree requirements 4 General Transfer Credit.....4

EMU Requirements and Electives that may be taken at JC or EMU (15 credits)

Open Electives15 General Transfer Credit.....15

Students may transfer up to 75 credits to apply to the BBA at EMU. Students may also opt to complete additional coursework at EMU.

Credits at JC:75 Credits that transfer to EMU..... 75

*Required for EMU's BBA in Any Business Program. If not transferred, must be completed at EMU.

¹ Students must have the MTA endorsement or have completed JC ENG 131 (WRTG 121) and COM 231 (COMM 124) with a grade of "C" or higher, or complete WRTG 121 and COMM 124 at EMU with a C- or higher.

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Completion of the BBA at EMU

Major Requirements (45-54 credits)

Business Core (21 credits)

| | |
|---|---|
| DS 251 or 265 Business Statistics | 3 |
| FIN 350 Principles of Finance | 3 |
| IS 215 Information Systems for Business | 3 |
| MGMT 386 Organizational Behavior & Theory | 3 |
| MGMT 490 Business Policy..... | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Intro to Production/Operations Mgmt..... | 3 |

Discipline Requirements (24-33 credits)

Students may complete a major in any of the following areas: [accounting](#), [accounting information systems](#), [computer information systems](#), [economics](#), [entrepreneurship](#), [finance](#), [financial planning and wealth management](#), [general business](#), [international business](#), [marketing](#), [management](#), [supply chain management](#).

Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

Combined Degree Opportunities: Accounting offers a 150 credit hour Combined BBA+MS in Accounting and Taxation; Accounting Information Systems offers a 150 credit hour Combined BBA+MS in Accounting Information Systems and Accounting. More information can be found in EMU's catalog.

LBC Requirement

One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

| | |
|---|------------|
| Credits at EMU: | 45 |
| Transfer Credits: | 75 |
| Minimum Credits to Graduate: | 120 |

Sample Sequence for completing the program:

The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.

DS 265 or DS 251 must be completed in the first semester at EMU.

First Semester (12 credits)

| | |
|--|-----|
| DS 251 F,W,S or DS 265 F,W,S | 3 |
| FIN 350 F,W,S, Prereq: ACC 240 | 3 |
| MKTG 360 F,W,S, online..... | 3 |
| Discipline Requirements or Electives | 3-6 |

Second Semester (12 credits)

| | |
|--|-----|
| MGMT 386 F,W,S, online..... | 3 |
| OM 374 F,W,S, online, Prereq: DS 251 or 265..... | 3 |
| Discipline Requirements or Electives | 6-9 |

Third Semester (12 credits)

| | |
|--|------|
| MGMT 490 F,W,S, online, Concur Prereq: OM 374..... | 3 |
| Discipline Requirements or Electives | 9-12 |

Fourth Semester (6 credits)

| | |
|--|------|
| Discipline Requirements or Electives | 6-15 |
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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. JC courses indicated with an * are required for EMU's BBA in Any Business Program. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 45 credit hours must be completed in EMU courses, with at least 15 hours in the program, at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. JC students will receive equal consideration with other students for course registration and financial aid.
6. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
7. Students are encouraged to contact EMU's Undergraduate Admissions Office before applying to EMU. To facilitate advising and the evaluation of transcripts, bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2024 until August 31, 2027.

This is a renewal of an agreement made in January 2011 and renewed in January 2017 and September 2021. This agreement is consistent with the 2024-2025 catalog. Students have until summer 2032 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Jackson College
 Student Services
 Walker Hall, Room 104
 517.796.8425

Eastern Michigan University
 Undergraduate Admissions
 Student Center Suite 220
 734.487.6453; transfer_admissions@emich.edu
[Schedule an appointment](#)