

BBA ARTICULATION AGREEMENT GUIDE

Jackson College – **Certificate in Entrepreneurship**
 Eastern Michigan University – **BBA (Any Business Major)**

Jackson College Courses:**Eastern Michigan University Courses:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or JC. For JC approved MTA courses go to Jackson's website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

1. A course in English Composition

¹ Choose one from the approved MTA list..... 3 General Transfer Credit..... 3

2. A course in English Composition or Communication

¹ Choose one from the approved MTA list..... 3 General Transfer Credit..... 3

3. A course in Mathematics

* MAT 133 Introduction to Probability & Statistics 4 DS 250 Intro to Data Analysis for Business (3)+1..... 4

4. Two courses in Natural Sciences from different disciplines (one lab required)

Choose two from the approved MTA list 8 General Transfer Credit..... 8

5. Two courses in Humanities and Fine Arts from different disciplines

Choose two from the approved MTA list 3 General Transfer Credit 3

6. Two courses in Social Sciences from different disciplines

* ECN 231 Macroeconomics 3 ECON 201 Principles of Macroeconomics 3

Choose one from the approved MTA list..... 3 General Transfer Credit..... 3

EMU's Perspectives on a Diverse World requirement: Transfer students are required to complete one course that meets the diversity requirement. The course may also fulfill an MTA requirement at JC. The following courses can be used to fulfill the MTA requirements above: **Communication:** COM 250 (GEO 7); **Natural Science:** BIO 158; **Humanities:** ENG 249, 257; MUS 130; **Social Sciences:** ANT 131; GEO 132; HIS 235

These courses apply, but do not satisfy the MTA: COM 251; EDU 232; HIS 125, 211; PLS 262; STM 101

JC AAS in Entrepreneurship Requirements (16 credits)

* ACC 231 Principles of Accounting I (In place of ACC 131) 4	ACC 240 Principles of Financial Accounting (3)+1..... 4
CIS 201 Advanced Information Technologies..... 3	IS 000 General Transfer Credit..... 3
ENT 101 Entrepreneurship: Creating Your Own Job 3	MGMT 000 General Transfer Credit..... 3
ENT 102 Entrepreneurial Marketing: Finding Your Niche 3	AACR GEN General Transfer Credit..... 3
ENT 169 Business Plan 3	MGMT 000 General Transfer Credit..... 3

EMU Requirements and Electives that May be taken at JC or EMU (29 credits)

* ACC 232 Principles of Accounting II..... 4	ACC 241 Principles of Managerial Accounting (3)+1 4
* BUA 100 Contemporary Business..... 3	COB 200 Introduction to Business 3
* BUA 250 Business Law I..... 3	LAW 293 Legal Environment..... 3
* COM 231 Communication Fundamentals..... 3	COMM 124 Foundations of Speech Communication 3
* ECN 232 Microeconomics 3	ECON 202 Principles of Microeconomics 3
* ENG 232 Technical & Business Writing 3	MGMT 202 Business Communication 3
General Elective Credit 10	General Transfer Credit..... 10

Credits at JC:75 Credits that transfer to EMU..... 75

*Required for EMU's BBA (Any Business Major) program. If not transferred, must be completed at EMU.

¹ Students must have the MTA endorsement or have completed JC ENG 131 (WRTG 121) and COM 231 (COMM 124) with a grade of "C" or higher, or complete WRTG 121 and COMM 124 at EMU with a C- or higher.

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Completion of EMU's BBA Program**Major Requirements (45-54 credits)****Business Core (21 credits)**

DS 251 or 265 Bus Stats Decn Making or Bus Stats I.....	3
FIN 350 Principles of Finance	3
IS 215 Information Systems for Business	3
MKTG 360 Principles of Marketing	3
MGMT 386 Organizational Behavior & Theory.....	3
MGMT 490 Business Policy	3
OM 374 Intro to Production/Operations Mgmt.....	3

Discipline Requirements (24-33 credits)

Students may complete a major in any of the following areas: [accounting](#), [accounting information systems](#), [computer information systems](#), [economics](#), [entrepreneurship](#), [finance](#), [financial planning and wealth management](#), [general business](#), [international business](#), [marketing](#), [management](#), [supply chain management](#).

Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

General Credits

Complete enough additional electives to bring the minimum credits at EMU to 42 credits and the total credits for the program to 120 credits.

Credits at EMU:	45
Transfer Credits:	75
Minimum Credits to Graduate:	120

Sample Sequence for completing the program:

The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.

First Semester 12-15 credits

DS 251 or 265 F,W,S	3
IS 215 F,W,S.....	3
MKTG 360 F,W,S, online	3
Discipline Requirements or Electives	3-6

Second Semester 12-15 credits

FIN 350 F,W,S, prereq: ACC 240.....	3
MGMT 386 F,W,S, online	3
OM 374 F,W,S, online, prereq: DS 265.....	3
Discipline Requirements or Electives	3-6

Third Semester 12-15 credits

MGMT 490 F,W,S, online, prereq: OM 374.....	3
Discipline Requirement or Elective.....	9-12

Fourth Semester 9-15 credits

Discipline Requirements or Electives	9-15
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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. JC courses indicated with an * are required for EMU's BBA in Any Business Program. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 45 credit hours must be completed in EMU courses, with at least 15 hours in the program, at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. JC students will receive equal consideration with other students for course registration and financial aid.
6. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
7. Students are encouraged to contact EMU's Undergraduate Admissions Office before applying to EMU. To facilitate advising and the evaluation of transcripts, bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2024 until August 31, 2027.

This is a renewal of an agreement made in January 2011 and renewed in January 2017 and September 2021. This agreement is consistent with the 2024-2025 catalog. Students have until summer 2032 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Jackson College
 Student Services
 Walker Hall, Room 104
 517.796.8425

Eastern Michigan University
 Undergraduate Admissions
 Student Center Suite 220
 734.487.6453; transfer_admissions@emich.edu
[Schedule an appointment](#)