

**COMMUNICATION TECHNOLOGY ARTICULATION AGREEMENT GUIDE**

Jackson College – AAS in Graphic Design

Eastern Michigan University – BS in Communication Technology, Graphic Applications Option

**Jackson College Courses:****Eastern Michigan University Courses:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or JC. For JC approved MTA courses go to [Jackson's website](#).

**1. A course in English Composition**

ENG 131 Writing Experience I.....3	University Elective.....3
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**2. A course in English Composition or Communication**

* COM 240 Interpersonal Communication.....3	CTAC 227 Interpersonal Communication.....3
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**3. A course in Mathematics**

MAT 130 Quantitative Reasoning.....4	MATH 110 Mathematical Reasoning (GEQR).....4
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**4. Two courses in Natural Sciences from different disciplines (one lab required)**

GEL 109 Earth Science or NSC 131 or Contemporary Science...4	ESSC 108/109 or BIO GEKN.....4
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Choose one from the approved MTA list.....3-4	University Elective.....3-4
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**5. Two courses in Humanities and Fine Arts from different disciplines**

Choose one from: ART 112, ENG 210, MUS 122.....3	ARTH 263, LITR 000, MUSC 000 University Elective.....3
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Choose one from the approved MTA.....3	University Elective.....3
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**6. Two courses in Social Sciences from different disciplines**

Choose one of the following: PLS 141; PSY 140, 152; SOC 231 3-4	University Elective.....3-4
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Choose two from the approved MTA list.....3	University Elective.....3
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**If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.**

**EMU's Perspectives on a Diverse World requirement: Complete one course from the following list:**

**These courses also satisfy an MTA area: Communication:** COM 250; **Natural Science:** BIO 158; **Humanities:** ENG 236, 249, 257; MUS 130; **Social Sciences:** ANT 131; GEO 132; HIS 235; SOC 236

**These courses apply, but do not satisfy the MTA:** EDU 232; HIS 125, 211; PLS 262; STM 101

**JC AAS in Graphic Design Requirements (35 credits)**

Choose one course from: ART 101, 103, 152.....3	AD 121, AD 123, ARTS GEKA University Elective.....3
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CIS 126 Digital Design Fundamentals.....3	CMT 000 University Elective.....3
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CIS 127 Introduction to Creative Software.....3	CMT 131 Introduction to Computer Graphic Systems.....3
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CIS 128 Typography and Layout.....3	BMMT 000 University Elective.....3
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CIS 132 Graphic Illustration (Adobe Illustrator).....3	CMT 000 (or CMT 131).....3
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* CIS 134 Graphic Imaging (Adobe Photoshop).....3	CMT 205 Digital Photo Technology.....3
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* CIS 136 Integrated Design I (Adobe Design).....3	CMT 336 Electronic Publishing Technology.....3
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CIS 137 Digital Photography I.....3	CMT 000 (or CMT 205).....3
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CIS 147 Web Page Design I (Dreamweaver).....1	CMT 000 University Elective.....1
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CIS 230 Practicum in Printing.....4	CMT 000 University Elective.....4
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* CIS 234 Graphic Technology Applications.....3	CMT 121 Graphic Communication.....3
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CIS 245 Internship/Externship.....3	AACR Gen Credit University Elective.....3
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**EMU Requirements and Electives that May be Taken at JC or EMU (18 credits)**

* ACC 216 Financial Accounting Concepts.....3	ACC 130 Accounting for Non-Business Majors.....3
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* CIS 173 Animation I.....4	CMT 301 Multimedia Authoring Techniques (3)+1.....4
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* COM 231 Communication Fundamentals.....3	CTAC 124 Fndtns of Speech Comm (pre-req to CTAC 354) ...3
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* PSY 144 Intro to Probability & Stats for Behavioral Sci Rsrch ...4	PSY 205 Quantitative Methods in Psychology (3)+1.....4
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Open Electives (not to exceed 83 credits at JC).....4	University Elective.....4
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<b>Credits at JC: .....83</b>	<b>Credits that transfer to EMU..... 83</b>
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\* Required for EMU's BS in Communication Technology program. If not transferred, must be completed at EMU.

Note: GEO 7 can be met by courses that apply to the MTA and the Perspectives on a Diverse World requirement. See ab advisor for assistance.

**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

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**Completion of the Communication  
Technology Program at EMU****Major Requirements (41 credits)****Media Production (9 credits)**

CTAT 130 Introduction to Digital Media .....	3
CTAT 141 Digital Media Production for Non-Majors.....	3
One course from the following .....	3
CTAT 331 Intermediate Radio Production & Direction (3)	
CTAT 332 Intermediate TV Production & Direction (3)	
Any approved 300 level production course (3)	

**Transmission Systems (9 credits)**

CMT 305W Communication Transmission Systems .....	3
CMT 408 Telephone Technology.....	3
ELEC 120 Principles of Electrical Theory .....	3

**Option III: Graphic Applications (6 credits)**

CMT 421 Web Publishing Technology.....	3
CMT 427 Digital Imaging and Reproduction .....	3

*Students who choose Option I: Computer Programming or  
Option II: Information Management will be required to  
complete an additional 12-15 credits in place of the courses  
listed above for Option III.*

**Communication Theory and Practice (3 credits)**

CTAC 354 Organizational Communication .....	3
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**Business and Investment Skills (3 credits)**

MKTG 360 Principles of Marketing .....	3
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**Interdisciplinary Technology (11 credits)**

CMT 387L4 Co-operative Education.....	3
CMT 409 Emerging Trends in Comm and Info Tech .....	3
CMT 425 Communication Technology & Social Change .....	3
CMT 470 Senior Seminar in Communication Technology .....	2

**Credits at EMU:..... 41****Transfer Credits..... 83****\*Credits to Graduate:..... 124****Suggested Sequence for completing the program:****Fall Semester (12 credits)**

CTAT 130 F,W,S .....	3
CTAT 141 F,W,S .....	3
CMT 305W F,W.....	3
ELEC 120 or substitute approved by program advisor .....	3

**Winter Semester (12 credits)**

CMT 336 F,W: Pre-req: CMT 305W.....	3
CMT 409 W, Pre-req: CMT 305W.....	3
CMT 421 W, Pre-req: CMT 121 .....	3
CTAC 354 F,W, Pre req: CTAC 124 .....	3

**Fall Semester (12 credits)**

CTAT 331 or 332 F, Pre-req: CTAT 141.....	3
CMT 425 F .....	3
CMT 387L4 F,W.....	3
CMT 408 F,W, Pre-req: CMT 305W.....	3

**Winter Semester (8 credits)**

CMT 427 W, Pre-req: CMT 336 .....	3
CMT 470 W.....	2
MKTG 360 F,W,S .....	3

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**Additional Information:**

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. JC courses indicated with an \* are required for EMU's BS in Communication Technology. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in EMU courses, with at least 15 hours in the program or (9 hours in the major and 6 hours in the minor), at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. JC students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact EMU's BS in Communication Technology program coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

**Effective Dates: September 1, 2019 until August 31, 2022.**

This agreement is consistent with the 2019-2020 catalog. Students have until summer 2027 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

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