

BUSINESS ARTICULATION AGREEMENT GUIDE

Lansing Community College – AA in Business and Accounting
 Eastern Michigan University – BBA with Any Approved Business Major

Lansing Community College Courses:	Transfer to Eastern Michigan University as:
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Michigan Transfer Agreement (MTA) Requirements (33-34 credits)

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and one Writing Intensive course in the major. Specific courses listed below for the MTA will satisfy major or minor requirements at LCC and/or EMU. Students who started before Fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. For courses approved by LCC to satisfy the MTA go to [LCC's website](#).

1. A course in English Composition

ENGL 121 Composition I or ENGL 131 Honors Comp 4	WRTG 120 University Elective 4
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2. A second course in English Composition or Communication

¹ ENGL 122 Composition II 3	WRTG 121 Composition II: Researching the Public Exp 3
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3. A Course in Mathematics

Choose one from: MATH 119 or MATH 120 4	General Education Quantitative Reasoning 4
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4. Two Courses in Natural Sciences from different disciplines (one lab required)

Choose one from: 4	General Education Natural Sciences 4
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ASTR 201, CHEM 135, GEOG 221, ISCI 131

Choose one from: 3-4	General Education Natural Sciences 3-4
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BIOL 120, 125; GEOL 221, 230; PFWH 123, PHYS 120

5. Two Courses in Humanities and Fine Arts from different disciplines

HUMS 140 Art of Being Human 4	AACR Gen Credit (University Elective) 4
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Choose one from: PHIL 151, 152, 153 4	PHIL 120, 130, or 000 (University Elective) 4
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6. Two Courses in Social Sciences from different disciplines

*ECON 201 Principles of Economics-Micro 4	ECON 202 Principles of Microeconomics (3) +1 4
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² Choose one from: ANTH 270, COMM 280, GEOG 200 3	Meets US Diversity Requirement and applies toward MTA... 3
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If SOCL 120 is chosen, students will be required to complete a diversity requirement.

If needed complete an additional course from any category above to satisfy the 30 credit minimum for the MTA.

LCC Business and Accounting Requirements (27 credits)

*ACCG 210 Principles of Accounting I 4	ACC 240 Principles of Financial Accounting (3) +1 4
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*ACCG 211 Principles of Accounting II (LCC Elective) 4	ACC 241 Principles of Managerial Accounting (3) +1 4
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*BUSN 118 Introduction to Business 3	COB 200 Introduction to Business 3
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*CITF 110 Intro Computer Info Systems (LCC Elective) 3	IS 215 Information Systems for Business 3
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*ECON 202 Principles of Economics-Macro 4	ECON 201 Principles of Macroeconomics (3) +1 4
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*LEGL 215 Business Law- Basic Principles 3	LAW 293 Legal Environment of Business 3
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MGMT 225 Principles of Management 3	MGMT 000 University Elective 3
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MKTG 200 Principles of Marketing 3	MTKG 000 University Elective 3
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EMU Business Foundation Courses that May be Taken at LCC or EMU (15-22 credits)

* ¹ ENGL 127 Business Writing 3	MGMT 202 Business Communication 3
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*STAT 170 or 215 4	STAT 170 Elementary Statistics or DS 250 Business Stats 4
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* ³ Elective Course (Consult COB Advisor) 8-15	University Elective 8-15
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Credits at LCC: 76-82	Credits that transfer to EMU 76-82
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**This course is required for EMU's BBA degree. If not transferred, must be completed at EMU.*

¹ Must complete MTA or MACRAO, or ENGL 122 or 132, and COMM 130 at LCC with a grade of a "C" or higher. If courses not completed at LCC, WRTG 121 and CTAC 124 will be required at EMU with a minimum grade of a "C-".

² Satisfies EMU's Perspectives on a Diverse World requirement. If not completed at LCC, must be completed at EMU.

³ Consult EMU's COB advisor to determine how many elective credits are needed.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

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Completion of the Bachelor of Business Administration Program at EMU

Business Administration Core (18 credits)

¹ DS 251 Business Statistics for Decn Mkng (or DS 265)....	3
FIN 350 Principles of Finance	3
MGMT 386 Organizational Behavior & Theory	3
MGMT 490 Business Policy.....	3
MKTG 360 Principles of Marketing	3
OM 374 Introduction to Operations Management	3

Discipline Requirements (24-33 credits)

Students may complete a major in any of the following areas: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance and supply chain management.

LBC Requirement

Students must complete one “Learning beyond the Classroom” (LBC) experience or course offered by EMU. Consult College of Business advisor for options.

Transfer credits 79-82

Credits at EMU: 42-51

***Minimum credits to graduate: 124**

¹ DS 265 and any other COB Foundation courses must be completed in first semester at EMU.

*124 credits is the minimum required to graduate.

Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

Sample Sequence for completing the program

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

DS 265 or DS 251 must be completed in the first semester at EMU.

Fall Semester (15 credits)

¹ DS 251 F,W,S or DS 265 F,W,S.....	3
MGMT 386 F,W,S, online.....	3
MKTG 360 F,W,S, online.....	3
Discipline Requirements or Electives	6

Winter Semester (15 credits)

FIN 350 F,W,S, Prereq: ACC 240	3
Discipline Requirements or Electives	12

Summer Semester (12 credits)

MGMT 490 F,W, S, online, Concur Prereq: OM 374.....	3
OM 374 F,W,S, online, Prereq: DS 251 or DS 265.....	3
Discipline Requirements or Electives	6

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Additional Information:

1. In completing the coordinated program of study for this articulation agreement, course substitutions should be made with the guidance of the advisers (indicated below) at both institutions to assure that all requirements are satisfied. Each institution will be responsible for determining the satisfaction of their individual program and degree requirements. LCC courses indicated with an * are required for EMU's BBA Program.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to fall semester 2014 will have until the end of summer semester 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours be completed at the four-year college level, of which 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Courses listed in this guide may be completed at the most appropriate time for students, whether before or after admission to EMU, as long as pre-requisites are satisfied.
5. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#), and bring a copy of the articulation guide to all advising sessions.

Effective dates: September 1, 2018 until August 31, 2021.

This is a renewal of an agreement made in December 2005 and renewed in September 2008 and January 2012. This agreement is consistent with the 2018-2019 catalog. Students have until summer 2026 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

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