

**ALERT!**

**Students who begin college in September 2014 must follow the Michigan Transfer Agreement (MTA) requirements rather than the MACRAO requirements listed here. New MTA articulation guides will be posted to the EMU Community College Relations website soon. In the meantime, please see a community college counselor for more information about the MTA or look for more information at <http://www.macrao.org/mcm.asp?floor=4>**

January 2012

**Lansing Community College – Associate in Business in Management and Leadership  
Eastern Michigan University – Bachelor of Business Administration (with Approved Business Major)**

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, Finance, General Business, Management, Marketing, Supply Chain Management)

**Lansing Community College:**

**Eastern Michigan University:**

<b>MACRAO Requirements</b>	<b>(32 Credits)</b>		<b>(32 Credits)</b>
<b>1. English Writing Requirement</b>	<b>(8 credits)</b>		<b>(8 credits)</b>
WRIT 121 Composition I or WRIT 131.....	4	ENGL 120 English Composition I (University Elective).....	4
WRIT 122 Composition II or WRIT 132 or ENG 122.....	4	ENGL 121 English Composition II (3) +1.....	4
<b>2. Math/Science Requirement</b>	<b>(minimum of 8 credits)</b>		<b>(8 credits)</b>
<sup>1</sup> Complete one math course: (complete at LCC).....	3-4	Quantitative Reasoning Requirement:.....	
MATH 119, 120, 121, 126, 130, 141, 151, 161, STAT 170 or 215		If taken at EMU, complete MATH 110	
Complete one lab science course:.....	4-5	One course.....	4-5
Choose from courses approved by LCC to satisfy the MACRAO lab science requirement		Courses may transfer as equivalent courses, General Education transfer, or general transfer credit.	
<b>3. Humanities Requirement</b>	<b>(8 credits)</b>		<b>(8 credits)</b>
Complete a minimum of 8 credits:.....	8	Two courses.....	8
Choose from courses approved by LCC to satisfy the MACRAO humanities requirement.		Courses may transfer as equivalent courses, General Education transfer or general transfer credit.	
PHIL 151 or 152 is strongly recommended			
<b>4. Social Science Requirement</b>	<b>(8 credits)</b>		<b>(8 credits)</b>
*ECON 201 Principles of Economics-Micro (Choice 3).....	4	ECON 202 Principles of Microeconomics (3) +1.....	4
Complete one course:.....	4	One course.....	4
POLS 120, 121; PSYC 200; SOCL 120			
<b>LCC Program Requirements</b>	<b>(53 credits)</b>		<b>(53 credits)</b>
*ACCG 210 Principles of Accounting I (Choice 3).....	4	ACC 240 Principles of Financial Accounting (3) +1.....	4
*BUSN 118 Introduction to Business.....	3	COB 200 Introduction to Business.....	3
<sup>3</sup> BUSN 201 International Business.....	3	IB 210 Foundations of Global Business.....	3
*ECON 202 Principles of Economics-Macro (Choice 3).....	4	ECON 201 Principles of Macroeconomics (3) +1.....	4
<sup>2</sup> LABR 200 Intro to Labor Relations.....	3	University Elective.....	3
*LEGL 215 Business Law I, Basic Principles.....	3	LAW 293 Legal Environment of Business.....	3
MGMT 101 Management Special Topics.....	3	University Elective.....	3
MGMT 200 Creative Thinking for Business.....	3	University Elective.....	3
<sup>2</sup> MGMT 224 Human Resource Management.....	3	University Elective.....	3
<sup>2</sup> MGMT 225 Principles of Management (Choice 2).....	3	University Elective.....	3
<sup>2</sup> MGMT 228 Organizational Behavior.....	3	University Elective.....	3
MGMT 231 Developing and Leading Teams.....	3	University Elective.....	3
<sup>3</sup> MGMT 234 Diversity in the Workplace.....	3	MGMT GEUS Global Awareness/US Diversity credit.....	3
<sup>2</sup> MGMT 237 Managing Continual Improvement.....	3	University Elective.....	3
MKTG 200 Principles of Marketing.....	3	University Elective.....	3
SPCH 110 Oral Communication in the Workplace.....	3	University Elective.....	3
*WRIT 127 Business Writing.....	3	MGMT 202 Business Communication.....	3
<b>EMU Requirements (may be completed at LCC or EMU)</b>			<b>(7 credits)</b>
*ACCG 211 Principles of Accounting II.....	4	ACC 241 Principles of Managerial Accounting (3) +1.....	4
*Complete one course: CITF 110 or CITF 200.....	3	IS 215 End-User Computing.....	3
<b><sup>4</sup>Credits at LCC:.....</b>	<b>92</b>	<b>Credits that transfer to EMU.....</b>	<b>92</b>

\*Required for EMU's BBA Degree.

<sup>1</sup> MATH 119, 120, 121, 126, 130, 141, 151, 161, STAT 170 or 215, if completed at LCC, satisfies EMU's QR requirement. If completed at EMU, MATH 110 is required unless Math 104 (Intermediate Algebra) or its equivalent has been completed with a "C" or better, in which case any approved QR course taken at EMU will satisfy the requirement.

<sup>2</sup> Students who complete LABR 200 & (MGMT 224 or 337) with a 2.0 or higher will receive a waiver of MGMT 384 at EMU. Students who complete (MGMT 225 or 300) & MGMT 228 with a 2.0 or higher will receive a waiver of MGMT 386. See the COB Advisor to request waivers.

<sup>3</sup> Satisfies the Perspectives on a Diverse World requirement.

Note: MGMT 300, 304, & 337 from LCC's Advanced Management Certificate may be substituted for MGMT 224, 225, & (MGMT 231 or 237).

Note: Substitutions may be made at LCC for courses that transfer as university electives or general transfer credit.

**EASTERN MICHIGAN UNIVERSITY  
ARTICULATION GUIDE**

January 2012

**Lansing Community College – AB in Management and Leadership  
Eastern Michigan University – BBA with any Approved Business Major**

**Completion of the BBA Degree with an approved major at EMU**

**Business Core (15-18 credits)**

DS 265	Business Statistics I.....	3
FIN 350	Principles of Finance .....	3
<sup>1</sup> MGMT 386	Organizational Behavior & Theory.....	0-3
MGMT 490	Business Policy .....	3
MKTG 360	Principles of Marketing .....	3
OM 374	Introduction to Operations Mgmt .....	3

**Discipline Requirements (21-33 credits)**

Students may complete a major in any of the following areas: accounting (24), accounting information systems (33), computer information systems (30), economics (30), entrepreneurship (24), general business (24), marketing (21-24), management (24), finance (24), supply chain management (27)

**Additional Requirement**

Students must complete one “Learning beyond the Classroom” experience or course offered by EMU. Consult College of Business advisor for options.

**Credits at EMU: ..... 36-48**

**Credits transferred from LCC ..... 81-92**

**\*Minimum total credits ..... 124**

*Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.*

**Suggested Sequence for completing the program:**

*(Courses may not be offered every semester. Consult with a COB advisor to make a course plan.)*

**Semester 1 (15 Credits)**

DS 265	Business Statistics I.....	3
FIN 350	Principles of Finance .....	3
MKTG 360	Principles of Marketing.....	3
Discipline Requirements.....		6

**Semester 2 (12-15 Credits)**

MGMT 386	Organizational Behavior & Theory .....	0-3
OM 374	Introduction to Operations Mgmt .....	3
Discipline Requirements.....		9

**Semester 3 (12 Credits)**

MGMT 490	Business Policy .....	3
Discipline Requirements.....		9

**Semester 4 (0-9 Credits)**

Discipline Requirements.....		(0-9)
------------------------------	--	-------

<sup>1</sup> Under this agreement, students who complete LABR 200 & (MGMT 224 or 337) with a 2.0 or higher will receive a waiver of MGMT 384 at EMU. Students who complete (MGMT 225 or 300) & MGMT 228 with a 2.0 or higher will receive a waiver of MGMT 386. Students should see the College of Business Advisor to request waivers.

\* If there are not enough credits transferred from LCC to reach the minimum of 124 credits required to graduate, additional university electives must be completed at EMU. A minimum of 124 credits is required to graduate.

**EASTERN MICHIGAN UNIVERSITY  
ARTICULATION GUIDE**

January 2012

**Lansing Community College – AB in Management and Leadership  
Eastern Michigan University – BBA with any Approved Business Major**

**Additional Information:**

1. In completing the coordinated program of study for this articulation agreement, course substitutions should be made with the guidance of the advisers (indicated below) at both institutions to assure that all requirements are satisfied. Each institution will determine the satisfaction of their individual program and degree requirements. LCC courses indicated with an \* are required for EMU's Bachelor of Business Administration Program.
2. Students whose transcripts are endorsed as "MACRAO Satisfied" will only be required to meet EMU's three general education requirements, noted on the articulation guide and listed below. These requirements may be completed at the most appropriate time for the student, whether before or after enrollment at EMU:
  - a) an approved course in Quantitative Reasoning: [**at LCC:** MATH 119, 120, 121, 126, 130, 141, 151, 161, STAT 170, or 215] or [**at EMU:** MATH 110 or if Intermediate Algebra is completed with a 2.0 or better, COSC 106; MATH 105, 118, 119, 120, 140, 170; PHIL 181; PLSC 210; SOCL 250 or STS 224]
  - b) an approved course in Global Awareness or US Diversity [**at LCC:** **Humanities:** ENGL 211, 212, 260, 270; HIST 150, 214, 240, 250, 260; HUMS 125, 213, 214, 221, 225, 260; MUSC 240, 241; RELG 211, 212, 250; **Science:** BIOL 120; **Social Science:** ANTH 270; GEOG 120, 200; POLS 201, 260, 270; SOCL 185, 260; **Other Courses:** ADMN 275; MGMT 234; BUSN 201; SPCH 280] or [**at EMU:** refer to the catalog website: <http://catalog.emich.edu/>]
  - c) an approved Learning Beyond the Classroom course or experience offered by EMU. [See the COB Undergraduate Advisor to discuss options.]

*To use MACRAO, students must request that an official community college transcript, with the "MACRAO Satisfied" stamp, be sent to EMU's Admissions Office. Students, who do not have "MACRAO Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as listed in the Undergraduate Catalog. The MACRAO stamp may be completed after admission to EMU, however, students should inform advisors at EMU that they intend to complete MACRAO, or they may be advised to complete additional courses for the general education program.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 36 credit hours must be completed at the four-year college level, of which 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation. Courses listed in this guide may be completed at the most opportune time for students, whether before or after admission to EMU, as long as appropriate pre-requisites are satisfied
5. A minimum cumulative GPA of 2.0 is required for admission to EMU. Students with a community college GPA of 3.0 or higher will receive priority admission to the College of Business. Students whose community college GPA's are less than 3.0 may apply and be conditionally admitted to the College of Business for the first semester at EMU and will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of 2.5.
6. Students are encouraged to contact the College of Business Undergraduate Advising Office early, before completing an admission application to EMU. To facilitate the evaluation of transcript(s), students should indicate use of this articulation guide in their application to EMU and bring a copy of the articulation guide to all advising sessions.

**Effective Dates: January 1, 2012 until January 1, 2015.** This is a renewal of an agreement made December 2005 and renewed in 2008. Students who began this program prior to the new effective date have the option of changing to this guide. If this agreement is not renewed at the end of the effective period, students who already started the program will be given an additional three years to be admitted to EMU under the terms of this agreement.

**Contacts:**

**Lansing Community College**  
David Owen-Cruise, Chair  
Business and Economics Department  
Room 190 Gannon Bldg.  
(517) 483-1128 [owencrud@lcc.edu](mailto:owencrud@lcc.edu)

**Eastern Michigan University**  
COB Undergraduate Advising Center  
473 Owen Bldg, 734-487-2344  
email: [cob.undergraduate@emich.edu](mailto:cob.undergraduate@emich.edu)  
website: [www.cob.emich.edu](http://www.cob.emich.edu)