

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., International Business Track**
 Eastern Michigan University – **BBA with any Business Major**

Lansing Community College Courses: Eastern Michigan University Courses:

LCC International Business AB Program Requirements (64 credits)

ACAD 100	First Year College Experience	1	AACR	General Transfer Credit	1
*ACCG 210	Principles of Accounting I	4	ACC 240	Principles of Financial Accounting (3) +1	4
*ACCG 211	Principles of Accounting II	4	ACC 241	Principles of Managerial Accounting (3) +1	4
*BUSN 118	Introduction to Business	3	COB 200	Introduction to Business	3
BUSN 201	International Business	3	IB 210	Fund of Global Business (Global Awareness)	3
*ECON 201	Principles of Economics-Micro.....	4	ECON 202	Principles of Microeconomics (GEKS) (3) +1	4
*ECON 202	Principles of Economics-Macro	4	ECON 201	Principles of Macroeconomics (3) +1.....	4
*LEGL 215	Business Law- Basic Principles	3	LAW 293	Legal Environment of Business	3
MGMT 225	Principles of Management	3	MGMT 000	General Transfer Credit	3
MGMT 228	Organization Behavior	3	MGMT 000	General Transfer Credit	3
MKTG 119	Mktg/Manage Your Profess Image	3	AACR	General Transfer Credit	1
MKTG 200	Principles of Marketing	3	MTKG 000	University Elective	3
¹ STAT 170	Introduction to Statistics.....	4	STAT 170	Elementary Statistics (GEQR)	4
	Choose one from: BIOL 120 or 125.....	4	ENVI 107 (3)+1 (GEGA) or BIO 105 (GEKN)	4	
	Choose one from: COMM 110 or 130	3	COMM 124	Found of Speech Communication (GEEC)	3
	Choose one from: ENGL 121 or 131	4	WRTG 120	General Transfer Credit (3)+1	4
	Choose one from: BUSN 285 or MKTG 235	3	AACR or MKTG 000	General Transfer Credit	3
	Choose one Foreign Language Limited Choice	4	GEKH	Humanities.....	4
	Choose one from the Limited Choice	4	General Transfer Credit.....	4	

LCC Business, Enhanced AB Business, International Business Track Requirements (15-18 credits)

² Choose one MTA Humanities/Fine Arts course (Recommend: MUSC 199; PHIL 101)	3	GEKA (Arts) or GEKH (Humanities)	3
² Choose a non-BIOL MTA Natural Science course (ASTR 131; CHEM 135; GEOG 221; ISCI 131).....	3-4	GEKN (Natural Sciences).....	3-4
² Choose a non-ECON MTA Social Science course (Recommend ANTH 270; POLS 201).....	3	GEKS (Social Sciences).....	3
*ENG 127 Business Writing	3	MGMT 202 Business Communication	3
*CITF 110 Intro Computer Info Systems	3	IS 215 Information Systems for Business	3

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website. If the MTA endorsement is not completed, students will be required to complete [EMU general education](#) through credit transferred or at EMU.

Credits at LCC: 64-82 Credits that transfer to EMU 64-82

*Required for EMU's BBA with any Business Major program. If not transferred, must be completed at EMU.

¹ STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

² Courses are recommended as they meet EMU general education requirements and MTA requirements.

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

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Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (18 credits)**

DS 251 or DS 265	3
FIN 350 Principles of Finance	3
MGMT 386 Organizational Behavior & Theory.....	3
MGMT 490 Business Policy	3
MKTG 360 Principles of Marketing	3
OM 374 Introduction to Production/Operations Mgmt ...	3

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-60

Transfer Credits:64-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-15 credits

FIN 350 F,W,S, prereq: ACC 240	3
MKTG 360 F,W,S, online	3
Discipline Requirements or Electives	6-9

Second Semester 12-15 credits

MGMT 386 F,W,S, online	3
OM 374 F,W,S, online, prereq: DS 265	3
Discipline Requirements or Electives	6-9

Third Semester 12-15 credits

MGMT 490 F,W,S, online, prereq: OM 374.....	3
Discipline Requirement or Elective	9-12

Fourth Semester 6-15 credits

Discipline Requirements or Electives	6-15
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**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

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Lansing Community College – **Approved Business Programs**

Eastern Michigan University – **BBA with any Business Major**

Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. LCC courses indicated with an * are required for EMU's BBA with any Business Major. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. LCC students will receive equal consideration with other students for course registration and financial aid.
6. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students who have completed all of the pre-admission business foundation courses except DS 265 or 251 will need to successfully complete one of those courses in their first semester enrolled at EMU. Students missing pre-admission business foundation courses beyond DS 265 or 251 should meet with an EMU COB advisor to make a plan to complete the courses.
7. Students are encouraged to contact EMU's College of Business advising center before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2021 until August 31, 2024.

This is a renewal of an agreement made in December 2005 and renewed in September 2008, January 2012 and September 2018. This agreement is consistent with the 2021-2022 catalog. Students have until summer 2029 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

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