

**BBA ARTICULATION AGREEMENT GUIDE**Macomb Community College – **ABA in Marketing**Eastern Michigan University – **BBA with any Business Major****Macomb Community College Courses:****Eastern Michigan University Courses:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or MCC. For MCC approved MTA courses go to the community college's website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

**1. A course in English Composition**

Choose one from the approved MTA list.....3      General Transfer Credit.....3

**2. A course in English Composition or Communication**

Choose one from the approved MTA list.....3      General Transfer Credit.....3

**3. A course in Mathematics**<sup>1</sup> MATH 1340 Statistics.....4      STAT 170 Elementary Statistics (3)+1 (GEQR).....4**4. Two courses in Natural Sciences from different disciplines (one lab required)**

Choose two from the approved MTA list .....7-8      General Transfer Credit.....7-8

**5. Two courses in Humanities and Fine Arts from different disciplines**

Choose two from the approved MTA list .....6      General Transfer Credit.....6

**6. Two courses in Social Sciences from different disciplines**

\* ECON 1160 Principles of Economics.....3      ECON 201 Principles of Macroeconomics.....3

PSYC 1010 Introductory Psychology.....4      PSY 101 General Psychology Lecture (3)+1 .....4

**If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.****EMU's Perspectives on a Diverse World requirement:** Complete one course from the following list:

**These courses also satisfy an MTA area:** **Communication:** SPCH 2300; **Natural Science:** BIOL 1310; ENVS 1050; **Humanities:** ENGL 2740, 2800, 2810; HUMN 2100; INTL 2000, 2300, 2800; MUSC 1040, **Social Sciences:** ANTH 1000, 1100; ECON 2110; GEOG 2000; HIST 1260, 1700, 2375, 2520, 2650; POLS 1600; or SOCY 2550.

**These courses apply, but do not satisfy the MTA:** BUSN 2100**MCC Marketing Requirements (43 credits)**

*ACCT 1080 Principles of Accounting 1.....4	ACC 240 Principles of Financial Accounting (3)+1.....4
*BCOM 2050 Business Communications.....4	MGMT 202 Business Communication (3)+1.....4
*BLAW 1080 Business Law 1.....4	LAW 293 Legal Environment of Business (3)+1.....4
*BUSN 1010 Business Enterprise.....3	COB 200 Introduction to Business.....3
*ITCS 1010 Computer & Information Processing Principles 4	IS 215 Information Systems for Business (3)+1.....4
MGMT 1010 Principles of Management.....3	MGMT 000 General Transfer Credit.....3
MKTG 1010 Principles of Marketing.....3	MKTG 000 General Transfer Credit.....3
MKTG 2060 Consumer Behavior.....3	MKTG 000 General Transfer Credit.....3
MKTG 2300 Marketing Strategies.....3	MKTG 000 General Transfer Credit.....3
Select four Marketing Electives.....12	MKTG 000 General Transfer Credit.....12

**EMU Requirements and Electives that may be Taken at MCC or EMU (9 credits)**

*ACCT 1090 Principles of Accounting 2.....4	ACC 241 Principles of Managerial Accounting (3)+1.....4
*ECON 1170 Principles of Economics 2.....3	ECON 202 Principles of Microeconomics.....3
Open Elective Credit.....0-2	General Elective Credit.....0-2

**Credits at MCC:.....64-82      Credits that transfer to EMU..... 64-82**

Note: Students must have an MTA or MACRAO endorsement or successfully complete WRTG 121 (MCC ENGL 1990 or 1220) or COMM 124 (SPCH 1060).

\*Required for EMU's BBA with any Business Major program. If not transferred, must be completed at EMU.

<sup>1</sup> MATH 1340 (STAT 170) will apply as a prerequisite for DS 251.**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

**BBA ARTICULATION AGREEMENT GUIDE**Macomb Community College – **ABA in Marketing**Eastern Michigan University – **BBA with any Business Major****Completion of EMU's BBA Program****Major Requirements (42-60 credits)****Business Core (18 credits)**

DS 251 or DS 265 .....	3
FIN 350 Principles of Finance .....	3
MGMT 386 Organizational Behavior & Theory.....	3
MGMT 490 Business Policy .....	3
MKTG 360 Principles of Marketing .....	3
OM 374 Intro to Production/Operations Mgmt.....	3

**Discipline Requirements (24-33 credits)**

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management

**Note:** Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

**LBC Requirement**

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

**Combined Degree Opportunities:** Accounting offers a 150 credit hour Combined BBA+MS in Accounting and Taxation; Accounting Information Systems offers a 150 credit hour Combined BBA+MS in Accounting Information Systems and Accounting. More information can be found in EMU's catalog.

**University Electives**

Complete enough additional electives to bring the total credits for the degree to 124 credits.

**Minimum Credits at EMU: .....42-60**

**Transfer Credits: .....64-82**

**Minimum Credits to Graduate: .....124**

**Sample Sequence for completing the program:**

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

**First Semester 12-15 credits**

DS 250 or 251 .....	3
FIN 350 F,W,S, pre-req: ACC 240.....	3
Discipline Requirements or Electives .....	9-12

**Second Semester 12-15 credits**

MGMT 386 F,W,S, online .....	3
OM 374 F,W,S, online, pre-req: DS 265.....	3
Discipline Requirements or Electives .....	6-9

**Third Semester 12-15 credits**

MGMT 490 F,W,S, online, pre-req: OM 374.....	3
Discipline Requirement or Elective .....	9-12

**Fourth Semester 6-15 credits**

Discipline Requirements or Electives .....	6-15
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\*The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at MCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.

## BBA ARTICULATION AGREEMENT GUIDE

Macomb Community College – **ABA in Approved Business Programs**

Eastern Michigan University – **BBA with any Business Major**

### Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. MCC courses indicated with an \* are required for EMU's BBA with any Business Major. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. MCC students will receive equal consideration with other students for course registration and financial aid.
6. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.0 or higher. Students who have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in their first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete these courses.
7. Students are encouraged to contact EMU's College of Business Academic Services before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

### Effective Date: September 1, 2021 until August 31, 2024.

This is a renewal of an agreement made in October 2008 and renewed in, January 2012, and September 2018. This agreement is consistent with the 2021-2022 catalog. Students have until summer 2029 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

### Contacts:

**Macomb Community College**  
Counseling/Academic Advising  
586.445.7999

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