

BUSINESS ARTICULATION AGREEMENT GUIDE**Mid Michigan College – AA Business Studies Transfer****Eastern Michigan University – BBA with any Business Major****Mid Michigan College Courses:****Eastern Michigan University Courses:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. [Courses listed below for the MTA also satisfy program requirements at EMU and/or MMC.](#) For MMC approved MTA courses go to [Mid Michigan's website](#). Students without an MTA or MACRAO endorsement must complete EMU's general education program.

1. A course in English Composition

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| ENG 111 Freshman English Composition..... | 3 | WRTG 121 Composition II..... | 3 |
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2. A course in English Composition or Communication

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| COM 101 Fundamentals of Communication..... | 3 | CTAC 124 Foundations of Speech Communication..... | 3 |
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3. A course in Mathematics

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| * MAT 212 Introduction to Probability and Statistics..... | 3 | STAT 170 Elementary Statistics (or DS 250)..... | 3 |
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4. Two courses in Natural Sciences from different disciplines (one lab required)

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| PSC 101 Introductory Astronomy..... | 4 | ASTR 105 & 204 Exploration Universe/Astronomical Invest. | 4 |
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| SCI 200 Science, Technology and Society..... | 3 | MFG 140 University Elective..... | 3 |
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5. Two courses in Humanities and Fine Arts from different disciplines

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| HUM 253 American Culture..... | 3 | AACR GEKS Credit..... | 3 |
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| Choose one from MUS 275 or PHL 201..... | 3 | MUSC 107 or PHIL 201..... | 3 |
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6. Two courses in Social Sciences from different disciplines

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| * ECO 201 Principles of Economics (macroeconomics)..... | 3 | ECON 201 Principles of Macroeconomics..... | 3 |
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| PSY 101 Introduction to General Psychology..... | 3 | PSY 101 General Psychology Lecture (GEKS)..... | 3 |
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If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.

EMU's Perspectives on a Diverse World requirement: Complete *one* course from the following list:

These courses also satisfy an MTA area: **Humanities:** HUM 183; PHL 250; **Social Sciences:** ANT 170; POL 250; SOC 220, 289.

These courses apply, but do not satisfy the MTA: COM 195; BUS 225

MMC AA Business Studies Transfer Requirements (32 credits)

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| * ACC 201 Financial Accounting..... | 4 | ACC 240 Principles of Financial Accounting (3)+1..... | 4 |
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| * ACC 211 Managerial Accounting..... | 4 | ACC 241 Principles of Managerial Accounting (3)+1..... | 4 |
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| BUS 122 Management Theory and Practice..... | 3 | MGMT 000 University Elective..... | 3 |
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| * BUS 151 Introduction to Business Issues..... | 3 | COB 200 Introduction to Business..... | 3 |
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| BUS 162 Principles of Marketing..... | 3 | MKTG 000 University Elective..... | 3 |
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| * BUS 213 Business Law and Ethics..... | 3 | LAW 293 Legal Environment of Business..... | 3 |
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| Choose one from: BUS 231 or 225..... | 3 | MKTG 000 or IB GEGA..... | 3 |
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| Choose one from: BUS 250 or 255..... | 3 | MGMT 000 or FIN 000..... | 3 |
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| CIS 100 Introduction to Information Systems..... | 3 | BMMT 201 University Elective..... | 3 |
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| ENG 222 Expository Writing and Research..... | 3 | WRTG 225 University Elective..... | 3 |
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EMU Requirements and Electives that May be Taken at MMC or EMU (9- 20 credits)

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| * AAP 264 Business Communication II..... | 3 | MGMT 202 Business Communication..... | 3 |
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| * CIS 221 Computers in Business..... | 3 | IS 215 Information Systems for Business..... | 3 |
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| * ECO 202 Principles of Economics (macroeconomics)..... | 3 | ECON 202 Principles of Microeconomics..... | 3 |
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| Open Electives (not to exceed 82 credits at MMC)..... | 0-11 | University Electives..... | 0-11 |
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| Credits at MMC: | 71-82 | Credits that transfer to EMU..... | 64-82 |
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* Required for EMU's BBA with any Business Major program. If not transferred, must be completed at EMU.

Note: Students must have the MTA or MACRAO endorsed on their transcript or who complete ENG 111 and COM 101 with a "C" or higher at MMC or WRTG 121 and CTAC 124 at EMU with a "C-" or higher.

[Sign up with us:](#) If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

BUSINESS ARTICULATION AGREEMENT GUIDE**Mid Michigan College – AA Business Studies Transfer****Eastern Michigan University – BBA with any Business Major****Completion of EMU's BBA Program****Major Requirements (42-60 credits)****Business Core (18 credits)**

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| DS 251 or 265 Bus Stats Decn Making or Bus Stats I..... | 3 |
| FIN 350 Principles of Finance | 3 |
| MKTG 360 Principles of Marketing | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| OM 374 Intro to Production/Operations Mgmt..... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management

Note: Each student must complete a writing intensive course as part of the major. Consult an advisor for course options.

LBC Requirement

One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

University Electives (0-18 credits)

Complete enough additional electives to bring the minimum credits at EMU to 42 credits and the total credits for the program to 124 credits.

Credits at EMU:42-60

Transfer Credits:64-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.

First Semester 12-15 credits

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| DS 251 or 265 | 3 |
| FIN 350 F,W,S, pre-req: ACC 240..... | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 3-6 |

Second Semester 12-15 credits

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| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, pre-req: DS 265..... | 3 |
| Discipline Requirements or Electives | 6-9 |

Third Semester 12-15 credits

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| MGMT 490 F,W,S, online, pre-req: OM 374..... | 3 |
| Discipline Requirement or Elective..... | 9-12 |

Fourth Semester 6-15 credits

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| Discipline Requirements or Electives | 6-15 |
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**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at MMC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

BUSINESS ARTICULATION AGREEMENT GUIDE

Mid Michigan College – AA Business Studies Transfer

Eastern Michigan University – BBA with any Business Major

Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. MMC courses indicated with an * are required for EMU's BBA with any Business Major. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. The business disciplines all require a minimum of 21 credit hours to be taken at the 300 level or higher. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
6. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. MMC students will receive equal consideration with other students for course registration and financial aid.
7. Students are encouraged to contact EMU's BBA with any Business Major program coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2019 until August 31, 2022.

This is a renewal of an agreement made in September 2013. This agreement is consistent with the 2019-2020 catalog. Students have until Summer 2027 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Mid Michigan College

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