COMMUNICATION TECHNOLOGY ARTICULATION AGREEMENT GUIDE
Monroe County Community College – AAS in Graphic Design
Eastern Michigan University – BS in Communication Technology (Graphic Applications Option)

Michigan Transfer Agreement (MTA) Requirements (30 credits)
Students with the MTA endorsement on their community college transcript have satisfied EMU’s General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and one Writing Intensive course in the major. Specific courses listed below for the MTA will satisfy major or minor requirements at MCCC and/or EMU. Students who started before Fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. For courses approved by MCCC to satisfy the MTA go to Monroe’s website.

Monroe County Community College Courses: Transfer to Eastern Michigan University as:

1. A course in English Composition
   ENG 151 English Composition I (C3) ........................................3 WRTG 120 University Elective ........................................3
2. A course in English Composition or Communication
   *SPCH 155 Interpersonal Communication .........................3 CTAC 227 Interpersonal Communication ..........................3
3. A course in Mathematics
   *MATH 162 Introduction to Statistics (C2) .........................4 SOCL 250 sub for PSY 205 ........................................4
4. Two courses in Natural Sciences from different disciplines (one lab required)
   Choose from approved MTA list (C1) .............................7-8 University Electives ........................................7-8
5. Two courses in Humanities from different disciplines
   ART 151 Art Fundamentals ...........................................3 ARTS 101 University Elective ........................................3
6. Two courses in Social Sciences from different disciplines
   Choose from approved MTA list that also meets C6 competency 6 University Electives ........................................6
7. If needed, complete additional courses in any of the categories above to satisfy the 30 credit minimum for the MTA.

EMU’s Perspectives on a Diverse World requirement: Complete one course from the following list: Course may be used to satisfy a MTA area above: Natural Science: BIOL 156; Humanities: ENGL 240, 255, 266; HUMAN 256, 257; Social Sciences: ANTHR 152; GEOG 152; HIST159, 173, 255, 256; POLSC 211, 212; SOC 153.

MCCC Graphic Design Major Requirements (45 credits)

Required Core Courses (17 credits)

| ART 160  | Two Dimensional Design .................................................. 3 |
| CIS 130  | Introduction to Computer Information Systems (C4) ............ 4 |
| CIS 178  | Design Concepts .................................................................. 4 |
| CIS 182  | Illustrator Graphics .......................................................... 3 |
| CIS 184  | Photoshop Graphics ........................................................... 3 |

Concentration (28 credits)

Students must choose one of the concentrations below for MCCC’s Graphic Design Program:

Digital Media Concentration
   CIS 186, 187, 188, 189, 284 .................................................15 University Electives ................................................15

Illustration Concentration
   ART 165, 170, 180, 181, (Choose 1 from: 280, 281, 282) .........15 University Electives ................................................15

Web Design Concentration
   CIS 174, 176, 177, 187, 189 .................................................15 University Electives ................................................15

All Concentrations (Applies toward CIS/ART and General Electives)

1. CIS 186 Multimedia Development ...................................3 CMT 301 Multimedia Authoring Techniques ....................3
2. CIS 172 Web Design Concepts (3) and .................................3
3. CIS 174 Dreamweaver Web Design (3) ............................3 CMT 421 Web Publishing Technology ........................6
4. ACCTG 151 Accounting Principles (General Elective) .........4 ACC 240 sub for ACC 130 .................................4

EMU Requirements that may be completed at MCCC or EMU (5 credits)

| Open Electives ........................................................... 5 |
| University Electives ................................................... 5 |

Credits at Monroe ...................................................80 Credits that transfer to EMU .................80

*Required for EMU’s Communication Technology program. If not transferred, must be completed at EMU.
1 Satisfies a requirement for Communication Technology Option III Graphic Applications at EMU. If not transferred, must be completed at EMU.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.
Completion of the Communication Technology Program at EMU

Major Requirements (44 credits)

Media Production (9 credits)
CTAT 130 Introduction to Electronic Media .......................... 3
CTAT 141 Audio and Video Production for Nonmajors .......... 3
Choose 1 of the following:
CTAT 331 Intermediate Radio Production and Direction ...... 3
CTAT 332 Intermediate Television Production and Direction .. 3

Transmission Systems (9 credits)
CMT 305W Communication Transmission Systems ................. 3
CMT 408 Telephone Technology........................................... 3
ELEC 120 Principles of Electrical Theory .............................. 3

Computer Technology (3 credits)
Option III: Graphic Applications
CMT 427 Digital Imaging and Reproduction .......................... 3

Communication Theory and Practice (3 credits)
CTAC 354 Organizational Communication ............................ 3

Business and Investment Skills (3 credits)
MKTG 360 Principles of Marketing ........................................... 3

Management Skills (3 credits)
CMT 336 Electronic Publishing Technology ........................... 3

Interdisciplinary Technology (14 credits)
CMT 131 Introduction to Computer Graphics Systems .......... 3
CMT 387L4 Cooperative Ed in Interdisciplinary Tech .......... 3
CMT 409 Emerging Tech. in Storage and Retrieval .......... 3
CMT 425 Communication Technology & Social Change ...... 3
CMT 470 Senior Seminar in Communication Technology . 2

Credits at EMU: .......................................................... 44
Transfer Credits .......................................................... 80
*Credits to Graduate: .................................................. 124

Suggested Sequence for completing the program:

Summer Semester (6 credits)
CTAT 130 Introduction to Electronic Media FWS ................. 3
CTAT 141 Audio and Video Production for Nonmajors FWS 3

Fall Semester (12 credits)
CMT 305W Communication Transmission Systems FW .......... 3
CMT 336 Electronic Publishing Technology FW ................... 3
CMT 131 Introduction to Computer Graphics Systems F .... 3
ELEC 120 Principles of Electrical Theory ............................. 3

Winter Semester (14 credits)
CMT 408 Telephone Technology FW ................................... 3
CMT 409 Emerging Technologies/Storage & Retrieval W .... 3
CMT 427 Digital Imaging and Reproduction ........................ 3
CMT 470 Senior Seminar in Communication Tech W .......... 2
MKTG 360 Principles of Marketing ....................................... 3

Fall Semester (12 credits)
CMT 387L4 Cooperative Ed in Interdisciplinary Tech FW .... 3
CMT 425 Communication Technology & Social Change F .... 3
CTAC 354 Organizational Communication FW .................... 3
CTAT 331 or 332 F ......................................................... 3

1 Meets EMU’s Learning beyond the Classroom General Education requirement.
* A minimum of 124 credits is required for graduation. If sufficient credits are not transferred, additional credits must be completed at EMU.
Additional Information:

1. In completing the coordinated program of study for this articulation agreement, course substitutions should be made with the guidance of the advisors at both institutions to assure that requirements are satisfied. Each institution will determine the satisfaction of their individual program and degree requirements. MCCC courses indicated with an * are required for EMU’s degree program and if not transferred, must be completed at EMU.

2. Students whose transcripts have the “MTA Satisfied” endorsement will only be required to complete one “Perspectives on a Diverse World” course, one “Learning beyond the Classroom” (LBC) experience, and a Writing Intensive course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.

   To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the “MTA Satisfied” endorsement, sent to EMU’s Admissions Office. Students who do not have “MTA Satisfied” on their community college transcript, will be required to satisfy EMU’s general education requirements as listed in the Undergraduate Catalog. The MTA may be completed after admission to EMU, however, students should inform their advisor in order to receive appropriate advising. Students who enrolled at MCCC prior to September 2014 may follow the MACRAO agreement until August 2019. Transcripts that already have a MACRAO endorsement will be accepted at EMU after September 2019.

3. Only courses with a grade of “C” or better (2.0 on a 4.0 scale) will be accepted for transfer to EMU.

4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credits hours must be completed at EMU, 15 hours of which must be in program requirements at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.

5. Students must meet all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. MCCC students will receive equal consideration with other students for course registration and financial aid.

6. Students are encouraged to contact the Communication Technology Program Coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement and bring a copy of this articulation guide to all advising sessions.

Effective Dates: September 1, 2018 until August 31, 2021.

This agreement is consistent with the 2018-2019 catalog. Students have until summer 2026 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Monroe County Community College
Bradley Hesser, MFA, Program Coordinator
129 East Technology Building
734.384.4142
bhesser@monroeccc.edu

Eastern Michigan University
Paul Majeske, PhD, Advisor
208B Sill Hall
734.487.3554
pmajeske@emich.edu