

BUSINESS ARTICULATION AGREEMENT GUIDE

Oakland Community College – **AAS in Management Development (Business Management Option)**

Eastern Michigan University – **BBA (Any Business Major)**

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, General Business, Marketing, Management, Finance, Supply Chain Management)

Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with an MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy major requirements at OCC and/or EMU. Students who started college before fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. A MACRAO version of this articulation guide is available on the [Community College Relations Website](#). For courses approved by OCC to satisfy the MTA go to [OCC's catalog](#).

Oakland Community College Courses:

Transfer to Eastern Michigan University as:

1. A Course in English Composition			
ENG 1510 Composition I.....	3	University Elective	3
2. A Second Course in English Composition or a Course in Communication			
¹ COM 1290 or COM 1600	3	University Elective	3
3. A Course in Mathematics			
² MAT 1580 Statistics	4	STAT 170 Elem Statistics or DS 250 Bus Statistics	4
4. Two Courses in Natural Science from different disciplines (one lab required)			
Choose from the approved MTA list.....	7-8	University Electives	7-8
5. Two Courses in Humanities from different disciplines			
Choose from the approved MTA list.....	6-7	University Elective	6-7
6. Two Courses in Social Sciences from different disciplines			
* ECO 2610 Economics I.....	3	ECON 201 Principles of Macroeconomics	3
POL 1510 American Government.....	3	University Elective	3

If needed, complete additional courses in any category above to satisfy the 30 credit minimum for the MTA.

EMU's Perspectives on a Diverse World requirement: Complete *one* course from the following list:

These courses will also satisfy an MTA area: **Communication:** COM 2290; **Natural Science:** BIO 1500; **Humanities:** ENG 1610, 2530, 2540; HIS 1520; MUS 1585; **Social Sciences:** ANT 1540; GEO 1520; HIS 1520, 1550, 2620; POL 2530, 2610; SOC 2620

These additional courses do not satisfy any MTA area: BUS 2150; PSY 2730; SOC 2530; BIO 1512; SOC 2560

OCC Management Development Major (Business Management Option) (40 credits)

* ACC 1810 Principles of Financial Accounting	4	ACC 240 Princ of Financial Accounting (3)+1	4
* ACC 1820 Principles of Managerial Accounting.....	4	ACC 241 Princ of Managerial Accounting (3)+1	4
* BUS 1100 Introduction to Business	4	COB 200 Introduction to Business(3)+1	4
* BUS 2030 Business Law I.....	3	LAW 293 Legal Environment of Business	3
* CIS 1050 PC Productivity Tools	4	IS 215 Information Systems for Business (3)+1	4
* ECO 2620 Economics II	3	ECON 202 Principles of Microeconomics	3
* ENG 2200 Professional Communication	3	MGMT 202 Business Communication	3
BUS 1310, 2530, 2800; MKT 2010, MKT 2520.....	15	University Electives	15

EMU Business Requirements and Electives that may be taken at OCC or EMU (3-12 credits)

Open Electives3-12 University Electives 3-12

Contact an EMU College of Business advisor to determine how many, if any, electives are needed and to choose electives that will increase your employment opportunities in a competitive job market. If sufficient electives are not transferred, additional electives will be required at EMU to satisfy the minimum required to graduate.

Credits at OCC:73-82 Credits that apply to EMU's program.73-82

* Required for EMU's BBA program. If not transferred, must be completed at EMU.

¹ Must complete MTA or MACRAO, or (ENG1520 & COM 1600 with min. grade of "C" at OCC) or (WRTG 121 & CTAC 124 with a minimum grade of "C-" at EMU).

² Students who completed a statistics course at OCC may complete DS 251 at EMU. If statistics has not been completed, students may take (DS 250 and DS 251) or DS 265, depending on math placement scores.

Sign up with us: If you let us know you are using this articulation agreement, we can stay in touch with you and provide information and advising to you while you are still at your community college.

BUSINESS ARTICULATION AGREEMENT GUIDE

Oakland Community College – **AAS in Management Development (Business Management Option)**

Eastern Michigan University – **BBA (Any Business Major)**

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, General Business, Marketing, Management, Finance, Supply Chain Management)

Completion of EMU’s BBA Program

Major Requirements (42-51 credits)

Business Core (18 credits)

¹ DS 265 Bus Statistics or (DS 251) or (DS 250 & 251).....	3
FIN 350 Principles of Finance	3
MGMT 386 Organizational Behavior and Theory	3
MGMT 490 Business Policy	3
MKTG 360 Principles of Marketing	3
OM 374 Introduction to Operations Management	3

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

Accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management

Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement (0-3 credits)

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for course options.

Credits at EMU: 42-51

Transfer Credits: 73-82

***Minimum Credits to Graduate:..... 124**

Sample Sequences for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

Fall Semester (15 credits)

¹ DS 265 FWS or DS 251	3
MGMT 386 FW, online option	3
MKTG 360 FWS, online option	3
Discipline Requirements or Electives	6

Winter Semester (15 credits)

FIN 350 FWS, Prereq: ACC 240	3
Discipline Requirements or Electives	12

Summer Semester (12 credits)

MGMT 490 FS, online option, Concur Prereq: OM 374	3
OM 374 FWS, Prereq: DS 265.....	3
Discipline Requirement or Elective	6

Fall Semester (0-9 credits)

Discipline Requirements or Electives	0-9
--	-----

¹ Required Business foundation course. Must be completed before formal admission to the BBA program. Students who completed a statistics course at OCC may complete DS 251 at EMU. If statistics has not been completed, students may take (DS 250 and DS 251) or DS 265, depending on math placement scores. See page 3 for admission requirements.

*The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at OCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.

Note: Choosing electives wisely will increase your employment opportunities in a competitive job market. The College of Business Advisor will assist you in choosing a minor, or selecting courses in an area such as: foreign languages, manufacturing, apparel merchandising, health administration, hotel and restaurant management, political science/public administration, construction management, graphic design, global information systems, professional writing, public relations, internships or cooperative education.

BUSINESS ARTICULATION AGREEMENT GUIDE

Oakland Community College – **AAS in Management Development (Business Management Option)**

Eastern Michigan University – **BBA (Any Business Major)**

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, General Business, Marketing, Management, Finance, Supply Chain Management)

Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. For the purpose of this articulation agreement, both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. OCC courses indicated with an * are required for EMU's BBA degree. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. The Perspectives on a Diverse World requirement may be satisfied at the community college as part of the MTA requirements.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as listed in the Undergraduate Catalog. The MTA may be completed after admission to EMU, however, students should inform advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to September 2014 have until the end of summer semester 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after summer semester 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed at the four-year college level, with at least 30 credit hours officered by EMU, of which 15 hours of which must be in major/program requirements at the 300-level or above. Of the last 30 hours completed before graduation, a minimum of 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. A minimum cumulative GPA of a 2.0 is required for admission to EMU. Students with a community college GPA of a "2.5" or higher, who have completed the pre-admission business foundation courses, will receive conditional admission to the College of Business. Any foundation courses not already completed must be completed in the first semester of enrollment at EMU. Students will be regularly admitted after successful completion of at least 12 credits at EMU with a minimum overall EMU (GPA) of "2.5".
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#), and bring a copy of this articulation guide to all advising sessions.

Effective Dates: January 1, 2017 until January 1, 2020.

This is a renewal of an agreement made in August 2004 and renewed in September 2007, and September 2013. An Extension was made in 2011. Students who began this program prior to the new effective date have the option of changing to this guide or may follow the guide they started under for up to seven years. If this agreement is not renewed at the end of the effective period, students who already began the program at OCC will have an additional three years to be admitted to EMU under the terms of the agreement.

Contacts:

Oakland Community College

Auburn Hills: 248.232.4350

Royal Oak: 248.246.2464

Southfield: 248.233.2750

Highland Lakes: 248.942.3050

Orchard Ridge: 248.522.3450

Eastern Michigan University

COB Undergraduate Advising Center

306 Owen Bldg., 734.487.2344

email: cob.undergraduate@emich.edu

website: emich.edu/cob