

BBA ARTICULATION AGREEMENT GUIDE

Oakland Community College – AAS in Management Development – Business Management
 Eastern Michigan University – BBA with any Business Major

Oakland Community College Courses:**Eastern Michigan University Courses:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or OCC. For OCC approved MTA courses go to OCC'S website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

1. A course in English Composition

Choose one from the approved MTA list..... 3 General Transfer Credit..... 3

2. A course in English Composition or Communication

ENG 2200 Professional Communication 4 MGMT 000 General Transfer Credit 4

3. A course in Mathematics

¹MAT 1580 Statistics 4 STAT 170 Elementary Statistics (3)+1 (GEQR)..... 4

4. Two courses in Natural Sciences from different disciplines (one lab required)

Choose one from the approved MTA list..... 7-8 General Transfer Credit..... 7-8

5. Two courses in Humanities and Fine Arts from different disciplines

Choose two from the approved MTA list 6 General Transfer Credit..... 6

6. Two courses in Social Sciences from different disciplines

*ECO 2620 Economics II 3 ECON 202 Principles of Microeconomics 3

Choose one from the approved MTA list..... 3 General Transfer Credit..... 3

If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.

EMU's Perspectives on a Diverse World requirement: Complete one course from the following list:

These courses also satisfy an MTA area: Communication: COM 2290; **Natural Science:** BIO 1500; **Humanities:** ENG 1610, 2540, 2570; HIS 1520; MUS 1585; **Social Sciences:** ANT 1540; GEO 1520; HIS 1520, 1550, 2620; POL 2530, 2610; SOC 2620

These courses apply, but do not satisfy the MTA: BUS 2150; PSY 2730; SOC 2530, 2560

OCC AAS in Management Development – Business Management Requirements (41-42 credits)

Choose one from: ACC 1800 (2) or ACC 1500 (3)..... 2-3 AACR GEN Credit 2-3

*BUS 1100 Introduction to Business 4 COB 200 Introduction to Business (3)+1 4

BUS 1310 Principles of Supervision 3 MGMT 000 General Transfer Credit 3

*BUS 2030 Business Law I..... 3 LAW 293 Legal Environment of Business 3

BUS 2530 Management..... 3 MGMT 000 General Transfer Credit 3

BUS 2800 Human Resource Management..... 3 MGMT 000 General Transfer Credit 3

MKT 2010 Advertising 3 MKTG 000 General Transfer Credit 3

MKT 2520 Fundamental of Marketing Theory/Practice 3 MKTG 000 General Transfer Credit 3

*ENG 1350 Business Communications 3 MGMT 202 Business Communication 3

Choose one from: COM 1290 or COM 1600 3 COMM 227 or COMM 124..... 3

Recommended Electives

*ACC 1820 Principles of Managerial Accounting..... 4 ACC 241 Principles of Managerial Accounting..... 3

*CIS 1050 Personal Computer Productivity Tools..... 4 IS 215 Information Systems for Business (3)+1..... 3

*ECO 2610 Economics I 3 ECON 201 Principles of Macroeconomics 3

Note: If BUS 1450, 2040, 2450, 2700; CIS 1060, 1070, 1080, 1400; MKT 1020; PER 1300, 2540 are selective for the electives, students will be required to complete ACC 1820, CIS 1050, and ECO 2610 for their degree at OCC or at EMU.

EMU Requirements and Electives that May be Taken at OCC or EMU (4-11 credits)

*ACC 1810 Principles of Financial Accounting 4 ACC 240 Principles of Financial Acct (3)+1 4

Open Electives 0-7 General Transfer Credit..... 0-7

Credits at OCC: 64-82 Credits that transfer to EMU 64-82

*Required for EMU's BBA with any Business Major program. If not transferred, must be completed at EMU.

¹ MAT 1580 (STAT 170) will apply as a prerequisite for DS 251.

Note: Students must have the MTA or MACRAO endorsed on their transcript or complete ENG 1520 and COM 1600 with a "C" or higher at OCC or WRTG 121 and COMM 124 at EMU with a "C-" or higher.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

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Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (18 credits)**

DS 251 or DS 265	3
FIN 350 Principles of Finance	3
MGMT 386 Organizational Behavior & Theory.....	3
MGMT 490 Business Policy	3
MKTG 360 Principles of Marketing	3
OM 374 Intro to Production/Operations Mgmt.....	3

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management

Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult the College of Business advisor for options.

University Electives (0-18 credits)

Complete enough additional electives to bring the total credits for the degree to 124 credits.

Minimum Credits at EMU:42-60

Transfer Credits:64-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-15 credits

DS 250 or 251	3
FIN 350 F,W,S, pre-req: ACC 240.....	3
Discipline Requirements or Electives	9-12

Second Semester 12-15 credits

MGMT 386 F,W,S, online	3
OM 374 F,W,S, online, pre-req: DS 265.....	3
Discipline Requirements or Electives	6-9

Third Semester 12-15 credits

MGMT 490 F,W,S, online, pre-req: OM 374.....	3
Discipline Requirement or Elective	9-12

Fourth Semester 6-15 credits

Discipline Requirements or Electives	6-15
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The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at OCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. OCC courses indicated with an * are required for EMU's BBA with any Business Major. Substitutions for these courses must be approved by the EMU program coordinator.
2. OCC students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be considered for transfer credit, non-germaine and remedial courses may not qualify for transfer credit to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. The business disciplines all require a minimum of 21 credit hours to be taken at the 300 level or higher. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. To be admitted to the COB, OCC students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
6. OCC students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. OCC students will receive equal consideration with other students for course registration and financial aid.
7. OCC students are encouraged to contact EMU's BBA with any Business Major program coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2020 until August 31, 2023.

This is a renewal of an agreement made in August 2004 and renewed in September 2007 (extension in 2011), September 2013 and January 2017. This agreement is consistent with the 2020-2021 catalog. Students have until summer 2028 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

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Eastern Michigan University

COB Undergraduate Advising Center

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