

ARTICULATION AGREEMENT GUIDEOakland Community College – **ABA in Business Administration (Concentration in International Business)**Eastern Michigan University – **BBA with any Business Program****Oakland Community College Courses:****Eastern Michigan University Courses:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or OCC. For OCC approved MTA courses go to the community college's website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

1. A course in English Composition

ENG 1510 Composition I (or ENG 1510E or 1510S)3-6 WRTG 120 Composition I.....3-6

2. A course in English Composition or Communication

ENG 1520 Composition II..... 3 WRTG 121 Composition II..... 4

3. A course in Mathematics¹MAT 1580 Statistics 4 DS 250 Intro to Data Analysis for Business (3)+1 4**4. Two courses in Natural Sciences from different disciplines (one lab required)**

Choose one from the approved MTA list..... 7-8 General Transfer Credit..... 7-8

5. Two courses in Humanities and Fine Arts from different disciplines

Choose two from the approved MTA list 6 General Transfer Credit 6

6. Two courses in Social Sciences from different disciplines

* ECO 2610 Principles of Macroeconomics 3 ECON 201 Principles of Macroeconomics 3

Choose one from the approved MTA list..... 3 General Transfer Credit 3

* **EMU's Perspective on a Diverse World Requirement:** Transfer students are required to complete one course that meets the diversity requirement. The course may also fulfill an MTA requirement at OCC. The following courses can be used to fulfill MTA requirements above. **Communication:** COM 2290; **Natural Science:** BIO 1500; **Humanities:** ENG 1610, 2540, 2570; HIS 1520; MUS 1585; **Social Sciences:** ANT 1540; GEO 1520; HIS 1520, 1550, 2610, 2620; POL 2530, 2610; SOC 2620
These courses apply, but do not satisfy the MTA: BUS 2150; GLS 2510, 2520; HIS 1661; PSY 2730; SOC 2530, 2560

OCC ABA with a Concentration in International Business Program Requirements (32-33 credits)

ACC 1800 Accounting Procedures..... 2 AACR GENGeneral Transfer Credit..... 2

*ACC 1810 Principles of Financial Accounting 4 ACC 240 Principles of Financial Accounting (3)+1..... 4

*ACC 1820 Principles of Managerial Accounting..... 4 ACC 241 Principles of Managerial Accounting (3)+1 4

*BUS 2030 Business Law I..... 3 LAW 293 Legal Environment of Business 3

² BUS 2150 International Business 3 IB 210 Fundamentals of Global Business 3

*CIS 1050 Personal Computer Productivity Tools..... 4 IS 215 Information Systems for Business (3)+1..... 4

COM 2290 Intercultural Communication 3 COMM 274 Intercultural Communication (GEGA) 3

*ECO 2620 Principles of Microeconomics 3 ECON 202 Principles of Microeconomics 3

ECO 2640 International Economics 3 ECON 000 General Transfer Credit..... 3

*ENG 1350 or 2200 Business Comm or Professional Comm3-4 MGMT 202 Business Communication 3-4

EMU Requirements and Electives that may be taken at OCC or EMU (15-16 credits)

*BUS 1100 Introduction to Business 4 COB 200 Introduction to Business (3)+1 4

Open Electives 11-12 General Transfer Credit..... 11-12

Credits at OCC: 78 Credits that transfer to EMU..... 78

*Required for EMU's BBA with any Business Program. If not transferred, must be completed at EMU.

¹ MAT 1580 (DS 250) will apply as a prerequisite for DS 251.

² BUS 2150 (IB 210) is required for the BBA in International Business at EMU.

Notes:

- Students must have the MTA or MACRAO endorsed on their transcript or complete ENG 1520 and COM 1600 with a "C" or higher at OCC or WRTG 121 and COMM 124 at EMU with a "C-" or higher.
- Students interested in pursuing a BBA in Computer Information Systems are recommended to complete CIS 2757 (IS 315) at OCC.

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Completion of the BBA at EMU

Major Requirements (42-51 credits)

Business Core (18 credits)

DS 251 or 265 Business Statistics	3
FIN 350 Principles of Finance	3
MGMT 386 Organizational Behavior & Theory	3
MGMT 490 Business Policy.....	3
MKTG 360 Principles of Marketing	3
OM 374 Intro to Production/Operations Mgmt.....	3

Discipline Requirements (24-33 credits)

Students may complete a major in any of the following areas: [accounting](#), [accounting information systems](#), [computer information systems](#), [economics](#), [entrepreneurship](#), [general business](#), [marketing](#), [management](#), [finance](#), [supply chain management](#), [international business](#).

Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

Combined Degree Opportunities: Accounting offers a 150 credit hour Combined BBA+MS in Accounting and Taxation; Accounting Information Systems offers a 150 credit hour Combined BBA+MS in Accounting Information Systems and Accounting. More information can be found in EMU's catalog.

LBC Requirement

One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Credits at EMU:	42
Transfer Credits:	78
Minimum Credits to Graduate:	120

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.

DS 265 or DS 251 must be completed in the first semester at EMU.

First Semester (12 credits)

DS 251 F,W,S or DS 265 F,W,S.....	3
FIN 350 F,W,S, Prereq: ACC 240.....	3
MKTG 360 F,W,S, online.....	3
Discipline Requirements or Electives	3-6

Second Semester (12 credits)

MGMT 386 F,W,S, online.....	3
OM 374 F,W,S, online, Prereq: DS 251 or 265.....	3
Discipline Requirements or Electives	6-9

Third Semester (12 credits)

MGMT 490 F,W,S, online, Concur Prereq: OM 374.....	3
Discipline Requirements or Electives	9-12

Fourth Semester (6 credits)

Discipline Requirements or Electives	6-15
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Credits at EMU.....42

**The minimum credits required to graduate is 120 but the total will vary depending on the business discipline completed at EMU and the program completed at OCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. OCC courses indicated with an * are required for EMU's BBA with any Business Program. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of 2.5 or higher. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete these courses.
6. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. OCC students will receive equal consideration with other students for course registration and financial aid.
7. Students are encouraged to contact EMU's Undergraduate Admissions Office before applying to EMU. To facilitate advising and the evaluation of transcripts, bring a copy of this articulation guide to all advising sessions.

Effective Date: December 1, 2023 until August 31, 2026.

This is a renewal of an agreement made in August 2004 and renewed in September 2007 (extension in 2011), September 2013, January 2017, and September 2020. This agreement is consistent with the 2023-2024 catalog. Students have until summer 2031 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Oakland Community College

Auburn Hills: 248.232.4350

Royal Oak: 248.246.2464

Southfield: 248.233.2750

Highland Lakes: 248.942.3050

Orchard Ridge: 248.522.3450

Eastern Michigan University

Undergraduate Admissions

Student Center Suite 220

734.487.6453; transfer_admissions@emich.edu

[Schedule an appointment](#)