

**BBA ARTICULATION AGREEMENT GUIDE**Schoolcraft College –**Marketing and Applied Management (AAS)**Eastern Michigan University – **BBA in any Business Major****Schoolcraft College Courses:****Eastern Michigan University Courses:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or SC. For SC approved MTA courses go to Schoolcraft's website. Students without an MTA or MACRAO endorsement must complete EMU's general education program.

**1. A course in English Composition**

ENG 101 English Composition 1 .....	3	WRTG 120 General Transfer Credit.....	3
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**2. A course in English Composition or Communication**

ENG 102 English Composition 2 .....	3	WRTG 121 Composition II.....	3
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**3. A course in Mathematics**

<sup>1</sup> MATH 122 Elementary Statistics (Elective) .....	4	STAT 170 Elementary Statistics (GEQR).....	4
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**4. Two courses in Natural Sciences from different disciplines (one lab required)**

Choose one from the approved MTA list .....	7-8	General Transfer Credit.....	7-8
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**5. Two courses in Humanities and Fine Arts from different disciplines**

HUM 106 Introduction to Art and Music .....	1	ARTH 000 General Transfer Credit.....	1
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Choose one from the approved MTA list .....	3	General Transfer Credit.....	3
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**6. Two courses in Social Sciences from different disciplines**

* ECON 201 Principles of Macroeconomics.....	4	ECON 201 Principles of Macroeconomics (3)+1.....	4
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PSYCH 153 Human Relations.....	3	PSY 000 General Transfer Credit.....	3
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**If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.**

**EMU's Perspectives on a Diverse World requirement:** Complete one course from the following list:

**These courses also satisfy an MTA area:** **Natural Science:** BIOL 104; GEOG 212; **Humanities:** COMA 240; ENG 170, 275; HIST 138; HUM 201, 202, 203, 204; **Social Sciences:** ANTH 112, 201, 214; GEOG 133; HIST 138; POLS 207, 209; SOC 210, 211

**These courses apply, but do not satisfy the MTA:** BUS 240; EDUC 200; SPE 100

**SC Marketing and Applied Management Program Requirements (43 credits)**

*ACCT 201 Principles of Accounting 1 .....	4	ACC 240 Principles of Financial Accounting (3)+1 .....	4
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*BUS 101 Introduction to Business.....	3	COB 200 Introduction to Business .....	3
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BUS 120 Strategic Selling .....	3	MKTG 261 General Transfer Credit.....	3
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BUS 122 Advertising .....	3	MKTG 000 General Transfer Credit.....	3
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BUS 123 Consumer Behavior .....	3	AACR Gen General Transfer Credit.....	3
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BUS 202 Business Ethics.....	3	MGMT 000 General Transfer Credit.....	3
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BUS 204 Personal Finance .....	3	BMMT 250 General Transfer Credit.....	3
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*BUS 207 Business Law 1 (Elective).....	3	LAW 293 Legal Environment of Business .....	3
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BUS 215 Business on the Web .....	3	IS 000 General Transfer Credit.....	3
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BUS 217 Business Management.....	3	MGMT 000 General Transfer Credit.....	3
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BUS 220 Supervision .....	3	MGMT 000 General Transfer Credit.....	3
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BUS 226 Principles of Marketing.....	3	MKTG 000 General Transfer Credit.....	3
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<sup>2</sup> BUS 240 International Business.....	3	IB 210 Fundamentals of Global Business.....	3
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MATH 101 Business Mathematics .....	3	AACR GEN General Credit .....	3
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**EMU Requirements and Electives that May be Taken at SC or EMU (14 credits)**

*ACCT 202 Principles of Accounting II.....	4	ACC 241 Principles of Managerial Accounting (3)+1 .....	4
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<sup>3</sup> CIS 115 Introduction to Computer Based Systems.....	3	IS 215 Information Systems for Business .....	3
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*ECON 202 Principles of Microeconomics.....	4	ECON 202 Principles of Microeconomics (3)+1.....	4
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*ENG 106 Business English (Recommended Elective) .....	3	MGMT 202 Business Communication .....	3
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<b>Credits at SC: .....</b>	<b>64-84</b>	<b>Credits that transfer to EMU.....</b>	<b>64-82</b>
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\* Required for EMU's BBA in any Business Major program. If not transferred, must be completed at EMU.

<sup>1</sup> MATH 122 (STAT 170) will apply as a prerequisite for DS 251.

<sup>2</sup> Satisfies EMU's Perspectives on a Diverse World Requirement

<sup>3</sup> CIS 120 + CIS 180 will also apply as credit for IS 215 if successfully complete at Schoolcraft.

Note: Students must have the MTA endorsement or have completed SC ENG 102 and COMA 103 (WRTG 121 and COMM 124) with a grade of "C" or higher, or complete WRTG 121 and COMM 124 at EMU with a C- or higher.

**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

**BBA ARTICULATION AGREEMENT GUIDE**Schoolcraft College –**Marketing and Applied Management (AAS)**Eastern Michigan University – **BBA in any Business Major****Completion of EMU's BBA Program****Major Requirements (42-60 credits)****Business Core (18 credits)**

DS 251 or 265 Bus Stats Decn Making or Bus Stats I.....	3
FIN 350 Principles of Finance .....	3
MGMT 386 Organizational Behavior & Theory.....	3
MGMT 490 Business Policy .....	3
MKTG 360 Principles of Marketing .....	3
OM 374 Intro to Production/Operations Mgmt.....	3

**Discipline Requirements (24-33 credits)**

Students may complete discipline requirements in any of the following areas: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management

**Note:** Each student must complete a writing intensive course as part of the major. Consult an advisor for course options.

**LBC Requirement**

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

**Combined Degree Opportunities:** Accounting offers a 150 credit hour Combined BBA+MS in Accounting and Taxation; Accounting Information Systems offers a 150 credit hour Combined BBA+MS in Accounting Information Systems and Accounting. More information can be found in EMU's catalog.

**General Credits (0-18 credits)**

Complete enough additional electives to bring the minimum credits at EMU to 42 credits and the total credits for the program to 124 credits.

<b>Credits at EMU:</b> .....	<b>42-60</b>
<b>Transfer Credits:</b> .....	<b>64-82</b>
<b>Minimum Credits to Graduate:</b> .....	<b>124</b>

**Sample Sequence for completing the program:**

*Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.*

**First Semester 12-15 credits**

DS 251 or 265 .....	3
FIN 350 F,W,S, prereq: ACC 240 .....	3
MKTG 360 F,W,S, online .....	3
Discipline Requirements or Electives .....	3-6

**Second Semester 12-15 credits**

MGMT 386 F,W,S, online .....	3
OM 374 F,W,S, online, prereq: DS 265 .....	3
Discipline Requirements or Electives .....	6-9

**Third Semester 12-15 credits**

MGMT 490 F,W,S, online, prereq: OM 374 .....	3
Discipline Requirement or Elective .....	9-12

**Fourth Semester 6-15 credits**

Discipline Requirements or Electives .....	6-15
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*\*The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at SC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

## BBA ARTICULATION AGREEMENT GUIDE

Schoolcraft College – **Marketing and Applied Management (AAS)**  
 Eastern Michigan University – **BBA in any Business Major**

### Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. SC courses indicated with an \* are required for EMU's BBA in any Business Major. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. SC students will receive equal consideration with other students for course registration and financial aid.
6. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
7. Students are encouraged to contact EMU's College of Business Advising Center before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

### Effective Date: September 1, 2020 until August 31, 2023.

This is a renewal of an agreement made in February 2005 and renewed in September 2008, September 2010 (extended in September 2013), and September 2017. This agreement is consistent with the 2020-2021 catalog. Students have until summer 2028 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

### Contacts:

**Schoolcraft College**  
 Academic Advising  
 McDowell, Room 105  
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 College of Business Advising  
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