

BUSINESS ARTICULATION AGREEMENT GUIDE

Schoolcraft College – **AAS in Marketing and Applied Management**
 Eastern Michigan University – **BBA (Any Business Major)**

Schoolcraft College Courses:	Transfer to Eastern Michigan University as:
Michigan Transfer Agreement (MTA) Requirements (32 credits)	
Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and one writing intensive course in the major. <u>Courses listed below for the MTA will also satisfy major requirements at Schoolcraft and/or EMU.</u> Students who started college before Fall 2014 may follow the MACRAO Agreement until the end of summer 2019. A MACRAO version of the articulation guide is available at http://www.emich.edu/ccr/archartguide_macrao.php . For courses approved to satisfy the MTA go to http://www.schoolcraft.edu/academics/michigan-transfer-agreement	
1. A Course in English Composition	
ENG 101 English Composition 1	3 University Elective.....
2. A Second Course in English Composition or a Course in Communication	
¹ ENG 102 English Composition 2	3 WRTG 121 Composition II: Researching Public Exper
3. A Course in Mathematics	
² MATH 122 Elementary Statistics (SC Elective)	4 STAT 170 Elementary Stats or DS 250 Bus Statistics
4. Two Courses in Natural Science from different disciplines (one lab required)	
Choose two courses from the approved MTA list	7 University Electives
5. Two Courses in Humanities from different disciplines	
Choose from approved MTA list.....	3 University Elective.....
HUM 106 Introduction to Art and Music	1 University Elective.....
6. Two Courses in Social Science from different disciplines	
* ECON 201 Principles of Macroeconomics	4 ECON 201 Principles of Macroeconomics (3)+1.....
PSYCH 153 Human Relations	3 University Elective.....
7. Complete an additional course from any of the above categories to satisfy the 30 credit minimum for the MTA.	
* ECON 202 Principles of Microeconomics	4 ECON 202 Principles of Microeconomics
Schoolcraft Marketing & Applied Management Program Requirements (43 credits)	
* ACCT 201 Principles of Accounting 1	4 ACC 240 Principles of Financial Accounting (3) +1
* BUS 101 Introduction to Business	3 COB 200 Introduction to Business
BUS 120 Strategic Selling	3 MKTG 261 Contemp Selling (MKTG major or Univ Elec) ..
* BUS 207 Business Law 1 (Elective)	3 LAW 293 Legal Environment of Business.....
³ BUS 240 International Business	3 IB 210 Fund of Global Bus (IB major or Univ Elec)
BUS 122, 123, 202, 215, 217, 204, 220, 226; MATH 101 ...	27 University Electives
EMU Requirements that may be completed at Schoolcraft or EMU (10 credits)	
* ACCT 202 Principles of Accounting 2	4 ACC 241 Principles of Managerial Accounting (3) +1...4
⁴ * CIS 115 Intro to Computer Based Systems.....	3 IS 215 Information Systems for Business.....
* ENG 106 Business English	3 MGMT 202 Business Communication.....
Credits at Schoolcraft:.....	83 Credits that transfer to EMU
83	

* Required for EMU's BBA degree. If not transferred, must be completed at EMU.

¹ Must complete MTA or MACRAO, or WRTG 121 and CTAC 124 at EMU with a minimum grade of a "C-" or the equivalent courses at SC (ENG 102 and COMA 103) with a minimum grade of "C" at SC.

² Students who completed a statistics course at SC may complete DS 251 at EMU. If statistics has not been completed, students may take (DS 250 & 251) or DS 265 at EMU, depending on math placement scores.

³ Satisfies the Perspectives on a Diverse World Requirement and an International Business major requirement. If Perspectives on a Diverse World Requirement is not transferred to EMU, it must be taken at EMU.

⁴ Students who have taken both CIS 120 and 180 will also receive credit for IS 215 at EMU.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college. Sign up at: www.emich.edu/ccr/trackingsystem/Enter.php

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<p><u>Completion of EMU’s BBA Program</u></p> <p>Major Requirements (42-51 credits)</p> <p>Business Core (18 credits)</p> <p>¹ DS 251 Business Stats for Decision Making or (DS 265) . 3 FIN 350 Principles of Finance..... 3 MGMT 386 Organizational Behavior and Theory..... 3 MGMT 490 Business Policy..... 3 MKTG 360 Principles of Marketing 3 OM 374 Introduction to Operations Mgmt..... 3</p> <p>Discipline Requirements (24-33 credits)</p> <p>Students may choose any of the following areas to complete discipline requirements: Accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. See the undergraduate catalog for discipline requirements http://catalog.emich.edu</p> <p>Note: Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.</p> <p>LBC Requirement (0-3 credits)</p> <p>One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.</p> <p>Credits at EMU.....42-51 Transfer Credits 83 * Minimum Credits to Graduate..... 124</p> <p><i>Note: Each business major includes a writing intensive course at the 300 to 400 level which must be completed for graduation. See College of Business Advisor to assure that requirement is satisfied.</i></p>	<p>Sample Sequence for completing the program</p> <p><i>Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.</i></p> <p>http://www.emich.edu/cob/students/advisors/undergraduate.php</p> <p><i>DS 251 or 265 must be completed in the first semester at EMU.</i></p> <p>Fall Semester (12 credits)</p> <p>¹ DS 251 F,W,S or DS 265 F,W,S 3 MGMT 386 F,W,S, online..... 3 MKTG 360 F,W,S, online..... 3 Discipline Requirements..... 3</p> <p>Winter Semester (15 credits)</p> <p>FIN 350 F,W,S, Prereq: ACC 240..... 3 Discipline Requirements..... 12</p> <p>Summer Semester (15 credits)</p> <p>MGMT 490 F,W,S, online, Concurr Prereq: OM 374 3 OM 374 F,W,S, online, Prereq: DS 251 or 265..... 3 Discipline Requirements..... 9</p> <p>Fall Semester (0-9 credits)</p> <p>Discipline Requirements..... 0-9</p>
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¹ Required Business foundation course. Must be completed before formal admission to the BBA program. Students who completed a statistics course at Schoolcraft may complete DS 251 at EMU. If statistics has not been transferred, students may take (STAT 170 or DS 250) and DS 251 or DS 265, depending on math placement scores. See page 3 for admission requirements.

* The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at Schoolcraft. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.

Note: Choosing electives wisely will increase your employment opportunities in a competitive job market. The College of Business Advisor will assist you in choosing a minor, or selecting courses in an area such as: world languages, manufacturing, apparel merchandising, health administration, hotel and restaurant management, political science/public administration, construction management, graphic communication, writing, internships or cooperative education.

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Schoolcraft College – ABA in Business Administration or AAS in Accounting, Business-General, Business Information Technology, Marketing & Applied Management, or Small Business for Entrepreneurs

Eastern Michigan University – BBA (Any Business Major)

Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both SC and EMU agree to accept transferable courses from each other and from other regionally accredited institutions. SC courses indicated with an * are required for EMU's BBA degree. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.

To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to September 2014 will have until the end of August 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.

3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed at the four-year college level, of which 30 hours must be in courses offered by EMU, with 15 hours in program requirements, at the 300-level or above. Of the last 30 hours completed before graduating, at least 10 hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation
5. To be admitted to the College of Business students must have completed all 12 pre-admission courses and have an EMU gpa of 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or 251 in their first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan on how to complete those courses.
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. To facilitate advising and the evaluation of transcripts, sign up for this articulation agreement using the link www.emich.edu/ccr/trackingssystem/Enter.php and bring a copy of this guide to all advising sessions.

Effective Dates: September 1, 2017 until August 31, 2020.

This is a renewal of an agreement made in February 2005, renewed in September 2008, 2010, and extended in September 2013. This agreement is consistent with the 2017-2018 catalog. Students have until summer 2025 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Schoolcraft College

Academic Advising

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Counseling

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Eastern Michigan University

COB Undergraduate Advising Center

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