

**APPAREL, TEXTILES & MERCHANDISING ARTICULATION AGREEMENT GUIDE**

Washtenaw Community College – **AAS in Retail Management**

Eastern Michigan University – **BS in Apparel, Textiles and Merchandising**

**Washtenaw Community College Courses:      Transfer to Eastern Michigan University as:**

**Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with an MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy major requirements at EMU and or WCC. Students who enrolled in college before Fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. For courses approved to satisfy the MTA go to [WCC's website](#).

1. **A course in English Composition**  
 ENG 111 Composition I .....4      WRTG 121 Composition II (University Elective)..... 4
2. **A second course in English Composition or Communication**  
 COM 101 or COM 102 .....3      CTAC 124 or 227 University Elective ..... 3
3. **A course in Mathematics**  
 Choose from the approved MTA list .....4      University Elective ..... 3-4
4. **Two courses in Natural Sciences from different disciplines (one lab required)**  
 Choose from the approved MTA list .....7-8      University Electives ..... 7-8
5. **Two courses in Humanities/Fine Arts from different disciplines**  
 Choose from the approved MTA list .....6      University Electives ..... 6
6. **Two courses in Social Sciences from different disciplines**  
 Choose from the approved MTA list .....6      University Elective ..... 6

**If needed, complete an additional course in any of the above categories to satisfy the 30 credit minimum for the MTA.**

*EMU's Perspectives on a Diverse World requirement: Complete one course from the following list:*

*These courses also satisfy an MTA area: **Communication:** COM 225; **Natural Science:** ENV 101, 105; **Humanities:** ART 143, 150; COM 225; DAN 180; DRA 180; ENG 181, 213, 214, 224, 242; HUM 150, 175, 221; MUS 180; **Social Science:** ANT 201; ECO 280; GEO 101; HST 123, 150, 210, 230, 235, 240, 270; PLS 211; PSY 107, 251, 270; SOC 205, 216.*

*These courses apply, but do not satisfy the MTA: CCP 251*

**WCC Retail Management Required Courses (21 credits)**

- |  |  |
|--|--|
| <sup>1</sup> BMG 230 Management Skills.....3                                       | MGMT 000 Management Minor Elective ..... 3 |
| <sup>1</sup> BMG 273 Managing Operations.....3                                     | MGMT 000 Management Minor Elective ..... 3 |
| Additional Retail Management Requirements .....15<br>(BMG 205, 206, 228, 275, 295) | University Electives..... 15               |

**Retail Management Restricted Electives (12 credits)**

The following recommended courses apply to the Core Business Skills Certificate. Students may also choose courses toward other WCC certificates.

- |   |                                     |
|---|-------------------------------------|
| <sup>1,2</sup> ACC 111 Principles of Accounting I (Restricted Elective).....3 | ACC 240 MGMT or MKTG Minor ..... 3  |
| BMG 111 Business Law I (Restricted Elective).....3                            | LAW 293 University Elective ..... 3 |
| <sup>1</sup> BMG 140 Introduction to Business (Restricted Elective).....3     | COB 000 MGMT Minor..... 3           |
| <sup>1,2</sup> BMG 207 Business Communication (Restricted Elective).....3     | MGMT 202 MGMT or MKTG Minor ..... 3 |

**EMU Requirements that may be taken at WCC or EMU (10 credits)**

- |  |                              |
|--|------------------------------|
| <sup>3</sup> Open Elective Credits .....10 | University Electives..... 10 |
|--|------------------------------|

*A minor is required for the Apparel, Textiles and Merchandising program. The Management Minor is recommended for students following this articulation agreement, however students may choose from Art, Communication, Journalism, Management, Marketing, or Theatre Arts [catalog.emich.edu](http://catalog.emich.edu). You should determine the minor you would like to pursue before completing open electives to determine how many credits must be completed at EMU and how many can be completed at WCC. Courses not completed for the agreement at Washtenaw must be completed at EMU.*

**Credits at WCC: .....73      Credits that transfer to EMU ..... 73**

<sup>1</sup> These courses apply toward a minor in Management. Students who select a different minor can choose different Restricted Electives toward the AAS.

<sup>2</sup> ACC 111 and BMG 207 will satisfy an elective for the Marketing minor.

<sup>3</sup> Open Electives: BMG 160 is required for the Marketing minor. It will also satisfy a Management minor elective.

**Sign up with us:** *If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.*

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**Completion of EMU’s Apparel, Textile and Merchandising Program at EMU**

**Major Requirements (45 credits)**

**Core Courses (27 credits)**

COT 300W	Research and Writing: Technology Career Persp ....	3
ATM 118	Apparel Studio.....	3
ATM 145	Intro to Apparel and Textile Merchandising.....	3
ATM 212	Textile Science I: Fibers & Yarns.....	3
ATM 255	Apparel Analysis.....	3
ATM 312	Textile Science II: Fabric Form, Dyeing, Finish.....	3
ATM 345	Merchandise Planning and Control.....	3
ATM 355	Application of Merchandising Practices.....	3
<sup>1</sup> ATM 487L4	Field Experience.....	3

**Elective Courses (18 credits)**

*Select eighteen credits from the following:*

ATM 105	Integrated Arts.....	3
ATM 135	Cultural Study of Dress.....	3
ATM 200	Aesthetics & Design for the Apparel Industry.....	3
ATM 265	Merchandising of Interior Furnishings.....	3
ATM 271	Woven Structures and Design.....	3
ATM 302	Fashion Manufacturing Techniques.....	3
ATM 372	Design and Production of a Fashion Show.....	3
ATM 380	Fashion of the Haute Couture.....	3
ATM 390	Visual Merchandising.....	3
ATM 392	Pattern Design.....	3
ATM 404	Textiles for Merchandising.....	3
ATM 439	Fashion Markets.....	3

**<sup>2</sup> Minor Requirements (6 credits)**

**Management Minor**

MGMT 384	Human Resource Management.....	3
MGMT 386	Organizational Behavior and Theory.....	3

If courses identified on the agreement are not transferred to EMU, additional courses must be taken at EMU if a Management Minor is desired. A minimum of 6 credits for the minor must be taken at EMU.

**Credits at EMU ..... 51**

**Transfer Credits ..... 73**

**\* Credits to Graduate ..... 124**

**Sample Sequence for completing the program:**

Courses may not be offered every semester. Consult a program advisor to plan a program of study.

**Fall Semester Start (15 Credits)**

ATM 118	F, W.....	3
ATM 212	F.....	3
ATM Elective Courses and/or Minor Requirements	.....	9

**Winter Semester (12 Credits)**

COT 300W	W.....	3
ATM 145	F, W.....	3
ATM 312	W (concurrent prereqs: ATM 145, 212).....	3
ATM 355	F, W (prereq: COSC 101).....	3

**Fall Semester (12 Credits)**

ATM 255	F, W (prereq: ATM 118).....	3
ATM 345	F, W (prereq: ATM 145).....	3
ATM 487L4	F (Senior Standing).....	3
ATM Elective Courses and/or Minor Requirements	.....	3

**Winter Semester (12 Credits)**

ATM Elective Courses and/or Minor Requirements	.....	12
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**Winter Semester Start (15 Credits)**

ATM 118	F, W.....	3
COT 300W	W.....	3
ATM Elective Courses and/or Minor Requirements	.....	9

**Fall Semester (12 Credits)**

ATM 145	F, W.....	3
ATM 212	F.....	3
ATM 255	F, W (prereq: ATM 118).....	3
ATM Elective Courses and/or Minor Requirements	.....	3

**Winter Semester (12 Credits)**

ATM 312	W (concurrent prereqs: ATM 145, 212).....	3
ATM 345	F, W (prereq: ATM 145).....	3
ATM 355	F, W (prereq: COSC 101).....	3
ATM Elective Courses and/or Minor Requirements	.....	3

**Fall Semester (12 Credits)**

ATM 487L4	F (Senior Standing).....	3
ATM Elective Courses and/or Minor Requirements	.....	9

<sup>1</sup> Satisfies EMU’s LBC requirement

<sup>2</sup> A minor is required for the Apparel, Textiles and Merchandising program. The Management Minor is recommended for students following this articulation agreement, however students may choose from Art, Communication, Journalism, Management, Marketing, or Theatre Arts [catalog.emich.edu](http://catalog.emich.edu). Courses not completed for the minor at WCC must be completed at EMU.

\* A minimum of 124 credits is required to graduate. If sufficient credits are not transferred, additional credits will be required at EMU to satisfy the 124 credit minimum.

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### **Additional Information:**

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both WCC and EMU agree to accept transferable courses from each other and from other regionally accredited institutions. WCC courses indicated with an \* are required for EMU's program. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to September 2014 will have until the end of August 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. A grade of "C" or better (2.0 on a 4.0 scale) is required for courses to transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 hours are completed in EMU courses, with 15 hours in program requirements at the 200-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered at EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer is required for graduation/
5. Students must meet all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. Washtenaw students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact EMU's Apparel, Textiles and Merchandising program Coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#), and bring a copy of this guide to all advising sessions.

### **Effective Dates: January 1, 2017 until December 31, 2019. (September 2018 Update)**

Students who enrolled at WCC prior to the effective date have the option of using this guide. If this agreement is not renewed at the end of the effective period, students who already began the program at WCC will have an additional three years to be admitted to EMU under the terms of this agreement.

### **Contacts:**

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