

BUSINESS ARTICULATION AGREEMENT GUIDE

Washtenaw Community College – **AA in Business Administration-Transfer**
 Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (15 credits)**

FIN 350	Principles of Finance	3
MKTG 360	Principles of Marketing	3
MGMT 386	Organizational Behavior & Theory.....	3
MGMT 490	Business Policy	3
OM 374	Intro to Production/Operations Mgmt.....	3

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management

Note: Each student must complete a writing intensive course as part of the major. Consult an advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

University Electives (3-21 credits)

Complete enough additional electives to bring the minimum credits at EMU to 42 credits and the total credits for the program to 120 credits.

Combined Degree Opportunities: Accounting offers a 150 credit hour Combined BBA+MS in Accounting and Taxation; Accounting Information Systems offers a 150 credit hour Combined BBA+MS in Accounting Information Systems and Accounting. More information can be found in EMU's catalog.

Credits at EMU:42-60

Transfer Credits:60-78

Minimum Credits to Graduate: 120

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.

First Semester 12-15 credits

FIN 350	F,W,S, pre-req: ACC 240.....	3
MKTG 360	F,W,S, online	3
Discipline Requirements or Electives		6-9

Second Semester 12-15 credits

MGMT 386	F,W,S, online	3
OM 374	F,W,S, online, pre-req: DS 265.....	3
Discipline Requirements or Electives		6-9

Third Semester 12-15 credits

MGMT 490	F,W,S, online, pre-req: OM 374.....	3
Discipline Requirement or Elective		9-12

Fourth Semester 6-15 credits

Discipline Requirements or Electives		6-15
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**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at WCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. WCC courses indicated with an * are required for EMU's BBA program. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. The business disciplines all require a minimum of 21 credit hours to be taken at the 300 level or higher. A minimum of 120 credit hours (Fall 2022), completed in-residence or accepted in transfer, is required for graduation.
5. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
6. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCC students will receive equal consideration with other students for course registration and financial aid.
7. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2019 until August 31, 2022.

This is a renewal of an agreement made in 1996 and renewed in September 2003, 2006, 2009, 2012, and 2015. This agreement is consistent with the 2019-2020 catalog. Students have until summer 2027 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Washtenaw Community College
Sandro Tuccinardi
Business and Computer Technologies
BE 214
734.973.3398
stuccinardi@wccnet.edu

Eastern Michigan University
COB Undergraduate Advising Center
306 Owen Building; 734.487.2344
cob.undergraduate@emich.edu
www.cob.emich.edu