

**BBA ARTICULATION AGREEMENT GUIDE**Washtenaw Community College – **AAS in Retail Management**Eastern Michigan University – **BBA with any Business Major****Washtenaw Community College Courses:                      Transfer to Eastern Michigan University as:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with an MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy major requirements at EMU. For courses approved to satisfy the MTA go to [WCC's website](#).

**1. A Course in English Composition**

<sup>1</sup> ENG 111 Composition I.....	4	WRTG 121 Composition II (3)+1 (GEEC).....	4
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**2. A Second Course in English Composition or a Course in Communication**

<sup>1</sup> COM 101 or 102.....	3	COMM 124 or COMM 227.....	3
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**3. A Course in Mathematics**

MTH 160 Basic Statistics (recommended).....	4	STAT 170 Elem Statistics (3)+1 (GEQR) (recommended) .....	4
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**4. Two Courses in Natural Sciences from Different Disciplines (one lab required)**

Choose from the approved MTA list.....	7-8	General Transfer Credit.....	7-8
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**5. Two Courses in Humanities from Different Disciplines**

Choose from the approved MTA list.....	6	General Transfer Credit.....	6
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**6. Two Courses in Social Sciences from Different Disciplines**

*ECO 211 Principles of Economics I .....	3	ECON 201 Principles of Macroeconomics .....	3
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Choose from the approved MTA list.....	3	University Elective .....	3
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**If needed, complete an additional course in any of the above categories to satisfy the 30 credit minimum for the MTA.**

**EMU's Perspectives on a Diverse World requirement: Complete one course from the following list:**

**These courses also satisfy an MTA area: Communication: COM 225; Natural Science: ENV 101, 105; Humanities: ART 143, 150; COM 225; DAN 180; DRA 180; ENG 181, 213, 214, 242; HUM 175, 181; MUS 180; Social Science: ANT 201; ECO 280; GEO 101; HST 108, 109, 123, 150, 230; PSY 251; SOC 205. **These courses apply, but do not satisfy the MTA:** ECD 240**

**WCC Retail Management Program (36 credits)**

*ACC 111 Principles of Accounting I (Restricted Elective)....	3	ACC 240 Principles of Financial Accounting.....	3
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*BMG 111 Business Law I (Restricted Elective).....	3	LAW 293 Legal Environment of Business .....	3
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*BMG 140 Introduction to Business (Restricted Elective)....	3	COB 200 Introduction to Business .....	3
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BMG 205 Creating the Customer Experience .....	3	MGMT 000 General Transfer Credit.....	3
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BMG 206 Retail Principles and Practices.....	3	MGMT 000 General Transfer Credit.....	3
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*BMG 207 Business Communication (Restricted Elective) ...	3	MGMT 202 Business Communication .....	3
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BMG 228 Purchasing and Inventory Control.....	3	MGMT 000 General Transfer Credit.....	3
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BMG 230 Principles of Management.....	3	MGMT 000 General Transfer Credit.....	3
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BMG 273 Managing Operations.....	3	MGMT 000 General Transfer Credit.....	3
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BMG 275 Business and Supply Chain Analytics.....	4	MGMT 000 General Transfer Credit.....	4
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BMG 295 Supply Chain Field Studies .....	2	MGMT 000 General Transfer Credit.....	2
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*CIS 110 Intro to Computer Info Sys (Restricted Elective)..	3	IS 215 Information Systems for Business .....	3
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**EMU Requirements that May be Taken at WCC or EMU (0-12 credits)**

*ACC 122 Principles of Accounting II.....	3	ACC 241 Principles of Managerial Accounting .....	3
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*BMG 265 Business Statistics .....	3	DS 265 Business Statistics.....	3
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*ECO 222 Principles of Economics II .....	3	ECON 202 Principles of Microeconomics .....	3
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Open Electives .....	0-3	General Transfer Credit .....	0-3
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Students are recommended to contact an EMU College of Business Advisor to explore program options and determine what if any additional credit may be taken at WCC prior to transferring. Students using this agreement typically have a minimum of 60 credits but may take up to 78 under this agreement. 120 credits are required to graduate from EMU.

**Credits at WCC: .....60-78                      Credits that transfer to EMU..... 60-78**

\* Required for EMU's BBA degree.

<sup>1</sup> The MTA or MACRAO endorsement are required or (WRTG 121 and COMM 124 at EMU) or ENG 111 and COM 101 at WCC with a grade of "C" or higher.

**Sign up with us:** If you let us know you are using this articulation agreement, we can stay in touch with you and provide information and advising to you while you are still at your community college.

**BBA ARTICULATION AGREEMENT GUIDE**

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**Completion of EMU's BBA Program****Major Requirements (42-60 credits)****Business Core (15 credits)**

FIN 350	Principles of Finance .....	3
MKTG 360	Principles of Marketing .....	3
MGMT 386	Organizational Behavior & Theory.....	3
MGMT 490	Business Policy .....	3
OM 374	Intro to Production/Operations Mgmt.....	3

**Discipline Requirements (24-33 credits)**

Students may complete discipline requirements in any of the following areas: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management

**Note:** Each student must complete a writing intensive course as part of the major. Consult an advisor for course options.

**LBC Requirement (0-3 credits)**

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

**University Electives (3-21 credits)**

Complete enough additional electives to bring the minimum credits at EMU to 42 credits and the total credits for the program to 120 credits.

**Combined Degree Opportunities**

Accounting offers a 150 credit hour Combined BBA+MS in Accounting and Taxation; Accounting Information Systems offers a 150 credit hour Combined BBA+MS in Accounting Information Systems and Accounting. More information can be found in EMU's catalog.

**Credits at EMU: .....42-60**

**Transfer Credits: .....60-78**

**Minimum Credits to Graduate: ..... 120**

**Sample Sequence for completing the program:**

*Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.*

**First Semester 12-15 credits**

FIN 350	F,W,S, pre-req: ACC 240.....	3
MKTG 360	F,W,S, online .....	3
Discipline Requirements or Electives .....		6-9

**Second Semester 12-15 credits**

MGMT 386	F,W,S, online .....	3
OM 374	F,W,S, online, pre-req: DS 265.....	3
Discipline Requirements or Electives .....		6-9

**Third Semester 12-15 credits**

MGMT 490	F,W,S, online, pre-req: OM 374.....	3
Discipline Requirement or Elective.....		9-12

**Fourth Semester 6-15 credits**

Discipline Requirements or Electives .....		6-15
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*\*The minimum credits required to graduate is 120 but the total will vary depending on the business discipline completed at EMU and the program completed at WCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

## BBA ARTICULATION AGREEMENT GUIDE

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### Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. WCC courses indicated with an \* are required for EMU's BBA with any Business Major. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCC students will receive equal consideration with other students for course registration and financial aid.
6. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
7. Students are encouraged to contact EMU's Undergraduate Admissions before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

### Effective Date: September 1, 2022 until August 31, 2025.

This is a renewal of an agreement made in 1996 and renewed in September 2003, 2006, 2009, 2012, 2015, and 2019. This agreement is consistent with the 2022-2023 catalog. Students have until summer 2030 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

### Contacts:

**Washtenaw Community College**  
 Advising  
 Second Floor Student Center  
 734.677.5102; [advising@wccnet.edu](mailto:advising@wccnet.edu)

**Eastern Michigan University**  
 Undergraduate Admissions  
 Student Center, Room 220  
 734.487.6453; [transfer\\_admissions@emich.edu](mailto:transfer_admissions@emich.edu)  
<https://www.emich.edu/admissions/transfer/advising/index.php>