

**COMMUNICATION TECHNOLOGY ARTICULATION AGREEMENT GUIDE**

Washtenaw Community College– AAS in Graphic Design

Eastern Michigan University – BS in Communication Technology (Graphic Applications Option)

**Washtenaw Community College Courses:                      Transfer to Eastern Michigan University as:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and one Writing Intensive course in the major. Specific courses listed below for the MTA will satisfy major or minor requirements at WCC and/or EMU. Students who started before Fall 2014 may continue to follow the MACRAO Agreement until the end of summer 2019. For courses approved by WCC to satisfy the MTA go to [WCC's website](#).

**1. A course in English Composition**

ENG 111 Composition I .....4                      WRTG 121 Composition II: Researching the Public Exp ..... 4

**2. A course in English Composition or Communication**<sup>1</sup> COM 101 Fundamentals of Speaking .....3                      CTAC 124 Foundations of Speech..... 3**3. A course in Mathematics**

Choose from approved MTA list .....4                      University Elective ..... 4

**4. Two courses in Natural Sciences from different disciplines (one lab required)**

Choose from approved MTA list .....7-8                      University Electives ..... 7-8

**5. Two courses in Humanities from different disciplines**

\* COM 102 Interpersonal Communication .....3                      CTAC 227 Interpersonal Communication..... 3

GDT 101 History of Graphic Design .....3                      ARTH 474 University Elective ..... 3

**6. Two courses in Social Sciences from different disciplines**<sup>2</sup> PSY 100 Introductory Psychology .....3                      PSY 101 General Psychology (pre-requisite for PSY 205)..... 3

Choose from approved MTA list .....3                      University Electives ..... 3

**If needed, complete additional courses in any of the categories above to satisfy the 30 credit minimum for the MTA****EMU's Perspectives on a Diverse World requirement:** Complete one course from the following list:

**These courses also satisfy an MTA area:** **Communication:** COM 225; **Natural Science:** ENV 101, 105; **Humanities:** ART 143, 150; COM 225; DAN 180; DRA 180; ENG 181, 213, 214, 224, 242; HUM 150, 175, 221; MUS 180; **Social Science:** ANT 201; ECO 280; GEO 101; HST 109, 123, 150, 210, 230, 235, 240, 270; PLS 211; PSY 107, 251, 270; SOC 205, 206, 216.

**These courses apply, but do not satisfy the MTA:** CCP 251**WCC Graphic Design Major Requirements (46 credits)**

GDT 100 Typography I .....4                      BMMT 000 University Elective ..... 4

\* GDT 104 Introduction to Graphic Design.....4                      CMT 121 Graphic Communication (3)+1..... 4

<sup>2</sup>\* GDT 108 Photoshop Graphics (Restricted GD Elective) .....3                      CMT 205 Digital Photo-Technology (3)+1 ..... 3

GDT 112 Principles and Problem Solving in Graphic Design...4                      CMT 000 University Elective ..... 4

GDT 215 Typography II .....3                      BMMT 000 University Elective ..... 3

<sup>3</sup>\* GDT 220 Publication Design .....4                      CMT 427 Digital Imaging & Reproduction (3)+1..... 4

GDT 239 Imaging and Illustration .....4                      ADGD 000 University Elective ..... 4

GDT 252 Advanced Digital Studio .....4                      CMT 318 University Elective ..... 4

GDT 290 Professional Practices.....4                      CMT 000 University Elective ..... 4

<sup>3</sup>\* WEB 110 Web Development I (Restricted GD Elective) .....4                      CMT 421 Web Publishing Technology (3)+1..... 4<sup>3</sup>\* WEB 115 Introduction to Interface Design .....4                      CMT 301 Multimedia Authoring Techniques ..... 4

WEB 215 Intermediate Interface Design .....4                      CMT 000 University Elective ..... 4

**EMU Requirements that may be completed at WCC or EMU (13 credits)**\* ACC 100 Accounting Practices for Business.....3                      Subs for **ACC 130** Acctg for Non-Business Majors ..... 3

\* COM 130 Intro to Mass Communication .....3                      CTAT 130 Introduction to Electronic Media ..... 3

VID 125 Foundations in Digital Video II (pre-req to VID 276) .4                      CTAT 000 University Elective ..... 4

\* VID 276 Video Graphics I.....3                      CMT 131 Intro to Computer Graphic Systems ..... 3

**Credits at Washtenaw.....89                      Credits that transfer to EMU..... 86**

\* Required for EMU's Communication Technology program. If not transferred, must be completed at EMU.

<sup>1</sup> Prerequisite for CTAC 354 at EMU.<sup>2</sup> Prerequisite for PSY 205 at EMU.<sup>3</sup> Satisfies a requirement for Option III Graphic Applications.

**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

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**Completion of the Communication  
Technology Program at EMU****Major Requirements (38 credits)****Media Production (6 credits)**

CTAT 141 Digital Media Production for Non-Majors.....3

One course from the following .....3

CTAT 331 Intermediate Radio Production &amp; Direction (3)

CTAT 332 Intermediate TV Production &amp; Direction (3)

Any approved 300 level production course (3)

**Transmission Systems (9 credits)**<sup>2</sup>CTAT 305W Communication Transmission Systems .....3

CMT 408 Telephone Technology.....3

ELEC 120 Principles of Electrical Theory .....3

**Communication Theory and Practice (3 credits)**

CTAC 354 Organizational Communication .....3

**Business and Investment Skills (6 credits)**

MKTG 360 Principles of Marketing .....3

PSY 205 Quantitative Methods in Psychology .....3

**Management Skills (3 credits)**

CMT 336 Electronic Publishing Technology .....3

**Interdisciplinary Technology (11 credits)**<sup>1</sup>CMT 387L4 Co-operative Education.....3

CMT 409 Emerging Trends in Comm and Info Tech .....3

CMT 425 Communication Technology &amp; Social Change ....3

CMT 470 Senior Seminar in Communication Technology ..2

**Credits at EMU:..... 38****Transfer Credits..... 86****\*Credits to Graduate:..... 124****Suggested Sequence for completing the program:****Fall Semester (12 credits)**

CTAT 141 F,W,S .....3

CMT 305W F,W.....3

CMT 336 F,W.....3

ELEC 120 or substitute approved by program advisor .....3

**Winter Semester (14 credits)**

CMT 408 F,W.....3

CMT 409 W, pre-req: CMT 305W .....3

CMT 470 W.....2

CTAC 354 F,W, pre req: CTAC 124.....3

MKTG 360 F,W,S .....3

**Fall Semester (12 credits)**

CTAT 331, 332 F, pre-req: CTAT 141 (or CTAT 130, 131, 132) ..3

CMT 425 F .....3

CMT 387L4 F,W.....3

PSY 205 F,W,S; pre-req: PSY 101.....3

\* If sufficient credits are not transferred, credits must be completed at EMU to reach 124.

<sup>1</sup> Satisfies EMU's Learning Beyond the Classroom requirement.

<sup>2</sup> Satisfies EMU's Writing Intensive requirement.

## COMMUNICATION TECHNOLOGY ARTICULATION AGREEMENT GUIDE

Washtenaw Community College– AAS in Graphic Design, Photographic Technology, Web Design and Development

Eastern Michigan University – BS in Communication Technology (Graphic Applications Option)

### Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. WCC courses indicated with an \* are required for EMU's Communication Technology. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. Students who enrolled in college prior to fall semester 2014 will have until the end of summer semester 2019 to complete the MACRAO agreement. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in EMU courses, with at least 15 hours in the program or (9 hours in the major and 6 hours in the minor), at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCC students will receive equal consideration with other students for course registration and financial aid.
6. Students are encouraged to contact EMU's Communication Technology program coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

### Effective Date: September 1, 2018 until August 31, 2021.

This is a renewal of an agreement made in May 2015. This agreement is consistent with the 2018-2019 catalog. Students have until Summer 2026 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

### Contacts:

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