

**BUSINESS ARTICULATION AGREEMENT GUIDE**Wayne County Community College District – **AA in Business Administration**Eastern Michigan University – **BBA with any Business Major**

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, General Business, Marketing, Management, Finance, Supply Chain Management)

**Wayne County Community College District Courses:****Transfer to Eastern Michigan University as:****Michigan Transfer Agreement (MTA) Requirements (30 credits)**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the EMU General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and one writing intensive course in the major. Courses listed below for the MTA will also satisfy program requirements at WCCCD or EMU. Students without the MACRAO or MTA endorsement on their transcript will be required to complete EMU's general education. For WCCCD courses approved for the MTA, go to WCCCD's catalog.

**1. A course in English Composition**

ENG 119 English I..... 3      WRTG 120 University Elective ..... 3

**2. A course in English Composition or Communication**<sup>1</sup>ENG 120 English II..... 3      WRTG 121 Composition II..... 3**3. A course in Mathematics**

MAT 155 College Algebra ..... 4      MATH 105 Quantitative Reasoning Requirement ..... 4

**4. Two courses in Natural Sciences from difference disciplines (one lab required)**

Choose from the approved MTA list..... 8      University Electives ..... 8

**5. Two courses in Humanities from different disciplines**<sup>1</sup>SPH 101 Fundamentals of Speech..... 3      CTAC 124 Foundations of Speech Communication..... 3

Choose one course from the approved MTA list..... 3      University Elective ..... 3

**6. Two courses in Social Sciences from different disciplines**

PS 101 American Government..... 3      PLSC 112 University Elective..... 3

\*ECO 101 Principles of Economics I ..... 3      ECON 201 Principles of Macroeconomics ..... 3

**If needed, complete an additional course in any of the above categories to satisfy the 30 credit minimum for the MTA.****EMU's Perspectives on a Diverse World requirement:** Complete one course from the following list:

**These courses also satisfy an MTA area:** **Humanities:** AAS 253; ENG 212, 260, 261, 266, 290, 292; HUM 126; MWS 102; **Social Science:** AAS 120, 131, 140, 150, 175, 180, 253; ANT 152, 154; HIS 152, 261, 262; MWS 101, 102, 103, 106, 107, 114; PS 160; SOC 230. **These courses apply, but do not satisfy the MTA:** CCT 210; COR 218 ECE 210; GEO 202; MWS; SED 101

**WCCCD AA in Business Program (33 credits)**

\*ACC 110 Principles of Accounting I ..... 4      ACC 240 Prin of Financial Accounting (3) + 1 ..... 4

\*ACC 111 Principles of Accounting II ..... 4      ACC 241 Prin of Managerial Accounting (3) +1 ..... 4

\*BL 201 Business Law ..... 4      LAW 293 Legal Environment of Business (3)+1 ..... 4

\*BUS 150 Introduction to Business ..... 3      COB 200 Introduction to Business ..... 3

\*BUS 240 Business Communications ..... 3      MGMT 202 Business Communication ..... 3

\*ECO 102 Principles of Economics II..... 3      ECON 202 Principles of Microeconomics ..... 3

BUS 225, MGT 205, BUS 228, MKT 200 ..... 12      University Electives ..... 12

**EMU Requirements and Electives that may be taken at WCCCD or EMU (1-19 credits)**

\*CIS 110 Introduction to Computer Information Systems ..... 4      IS 215 Information Systems for Business (3)+1 ..... 4

\*MAT 131 Descriptive Statistics ..... 3      STAT 170 or DS 250 (pre-requisite for DS 251) ..... 3

Open Electives ..... 1-12      University Electives ..... 0-12

**Credits at WCCCD: .....64-82      Credits that transfer to EMU..... 64-82**

\*Required for EMU's BBA program. If not transferred, must be completed at EMU.

<sup>1</sup>The MTA or MACRAO endorsement are required or WRTG 121 and CTAC 124 at EMU or transferred (WCCCD ENG 120 and SPH 101). A grade of C or higher is required for transfer.**Sign up with us:** If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

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**Completion of the BBA at EMU****Major Requirements (42-60 credits)****Business Core (18 credits)**

DS 251 or 265 Business Statistics .....	3
FIN 350 Principles of Finance .....	3
MGMT 386 Organizational Behavior & Theory.....	3
MGMT 490 Business Policy .....	3
MKTG 360 Principles of Marketing .....	3
OM 374 Intro to Production/Operations Mgmt.....	3

**Discipline Requirements (24- 33 credits)**

Students may complete a major in any of the following areas: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, and supply chain management.

**Note:** Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

**LBC Requirement (0-3 credits)**

One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

**University Electives (0-18 credits)**

A minimum of 42 credits must be completed at EMU. Additional credits may be required depending on the discipline chosen or the amount of credits remaining to meet the minimum graduation requirements of 124.

**Credits at EMU: .....42-60****Transfer Credits: .....64-82****\*Minimum Credits to Graduate: ..... 124****Sample Sequence for completing the program:**

*Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.*

*DS 265 or DS 251 must be completed in the first semester at EMU.*

**First Semester (12-15 credits)**

<sup>1</sup> DS 251 F,W,S or DS 265 F,W,S .....	3
FIN 350 F,W,S, Prereq: ACC 240 .....	3
MKTG 360 F,W,S, online.....	3
Discipline Requirements or Electives .....	3-6

**Second Semester (12-15 credits)**

MGMT 386 F,W,S, online.....	3
OM 374 F,W,S, online, Prereq: DS 251 or 265.....	3
Discipline Requirements or Electives .....	6-9

**Third Semester (12-15 credits)**

MGMT 490 F,W,S, online, Concur Prereq: OM 374.....	3
Discipline Requirements or Electives .....	9-12

**Fourth Semester (6-15 credits)**

Discipline Requirements or Electives .....	6-15
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**Credits at EMU.....42-60**

*\*The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at WCCCD. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

## BUSINESS ARTICULATION AGREEMENT GUIDE

Wayne County Community College District – **AA or AAS in Business Administration**

Eastern Michigan University – **BBA with any Business Major**

(Accounting, Accounting Information Systems, Computer Information Systems, Economics, Entrepreneurship, General Business, Marketing, Management, Finance, Supply Chain Management)

### Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. WCCCD courses indicated with an \* are required for EMU's BBA program. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.  
*To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.*
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be taken at the four year college level, with a minimum of 30 completed in EMU courses, with at least 15 hours in the program at the 300-level or above. The business disciplines all require a minimum of 21 credit hours to be taken at the 300 level or higher. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
6. Students are encouraged to contact the College of Business Undergraduate Advising Office before applying to EMU. Copies of this agreement are available at [www.emich.edu/ccr/artguide.php](http://www.emich.edu/ccr/artguide.php). To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of the articulation guide to all advising sessions.

### Effective Dates: September 1, 2019 through August 31, 2022.

This is a renewal of an agreement made in September 2007 and renewed in January 2012. This agreement is consistent with the 2019-2020 catalog. Students have until Summer 2027 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

#### Contacts:

**Wayne County Community College District**

**Eastern Michigan University**  
COB Undergraduate Advising Center  
306 Owen Bldg, 734-487-2344  
email: [cob.undergraduate@emich.edu](mailto:cob.undergraduate@emich.edu)  
website: [www.cob.emich.edu](http://www.cob.emich.edu)