

*Eastern Michigan University*  
Summer Science Research Initiative

# Cannabis in Michigan: Understanding the developing industry in our state

Allison Ireton, J.D.

Allison Ireton is a partner at Huron Valley Law Associates PC. She practices in medical marijuana business law and her firm handles trademark and patent issues in the cannabis industry. She is currently working with business applicants seeking state licensing under the Medical Marijuana Facilities Licensing Act (MMFLA). She is a frequent speaker at medical marijuana industry events and counsels cannabis industry hopefuls on the laws and regulations for selling medical cannabis in Michigan.



**Tuesday, May 22**

**12:00 pm**

**Science Complex 152**

Ms. Ireton will give an overview of the history of legal medical marijuana in Michigan as well as the state of the industry today. State licensing is currently underway, and a referendum initiative on the November 2018 ballot that would legalize the adult use of marijuana without a medical card. She will explain the tension between the state's and federal government's position on the legality of medical cannabis as well as the protections that exist for workers in the industry. Michigan is likely to be the first and only state with recreational cannabis in the mid-west in 2018-2019, with the market projected to be approximately \$700 million in 2018 alone. The value of the market sales could double after a full adult use system is rolled out in 2019.