

## MAKE A DIFFERENCE

Help us create Theatre filled with memories, creativity, and individual growth for students, and stories that engage and entertain our greater community. What does your sponsorship support? Guest Artists, new technology, costumes, set building supplies, props, lighting gels, etc. We'll share specific details with you connected to your Sponsorship Level.

## SPONSORSHIP LEVELS

### Season Sponsorship

\$5,000

Sponsor of the Full EMU Theatre Season!

Benefits include:

- Prominently displaying your name and/or logo (if applicable) on all 2025-26 MainStage Posters/Postcards, in all EMU Theatre programs, on our web page and social media, announced in our pre-show announcements, inclusion in our press releases and displayed in the lobby.
- A seat named for you in Legacy or Sponberg Theatre (a personalized nameplate on its armrest).
- All Benefits of the MAINSTAGE Donor Program including name in the program, invitation to special events, talks with directors, designers, etc.
- Knowing you've made a huge difference in the EMU Theatre community for an entire year.

### Drama Day Sponsorship

\$500

Sponsor EMU Drama Day for approx. 300 local high school students/teachers (workshops, lunch, matinee performance and post-show discussion).

Benefits include:

- Displaying your name/logo in Drama Day marketing materials & pre-show announcement, and in the production program/playbill.
- All Benefits of the MAINSTAGE Donor Program.

## 2024-25 SEASON

Alice By Heart (Musical)

Silent Sky (Play)

A Midsummer Night's Dream (EMU Tour)

The Rocky Horror Show (Musical, in partnership with the EMU LGBT Resource Center)

The Girl Who Swallowed a Cactus (EMU Tour)

Cause Play (Theatre for Young Audiences, Part of the TYA BIPOC Superhero Project)

### Production Sponsorship

\$1,000 (musical), \$750 (non-musicals)

Sponsor one of this season's productions!

Benefits include:

- Displaying your name and/or logo on posters/postcards, program, pre-show announcement, on our web page and social media, and displayed in the EMU lobby for your selected production.
- All benefits of the EMU Theatre MAINSTAGE Donor Program including name in the program, invitation to special events, talks with directors, designers, etc.
- Knowing you've made a huge difference in helping this production happen and in the lives of the many students and faculty involved.

### Donate Now:

*Scan me*



### Contact Us:

Pam Cardell  
Assistant Managing Director  
734.487.4198, pcardell@emich.edu





# Support Opportunities

## Seat Naming

\$500

Name a seat in either Theatre for only \$500 per seat. A limited number of seats are available. Every named seat receives a personalized nameplate on its armrest. Name a seat for yourself; to celebrate a student; to memorialize a loved one; or even in the name of a group, or company. The choice is yours!

[www.emich.edu/foundation/give/?fund=02545](http://www.emich.edu/foundation/give/?fund=02545)  
(In the comments, please indicate this is for a seat naming opportunity. For specific seat availability please contact Pam Cardell.)

## Lab Theatre Support

\$25-20,000

Support specifically for the Lab Theatre, a space where students direct, act, and explore their creativity. Funds will be used for paint, new chairs, new speakers, and new flooring.

## Adopt a School: EMU Theatre for Youth Tour

\$500

The EMU Theatre for Youth Tour performs for over 5,000 students in the greater Ypsilanti area each year. Sponsor an EMU Tour performance for a school in need of a scholarship. This performance will bring live theatre to up to 250 students, many experiencing theatre for the first time! For more on EMU Tour: [cmtadtfy.wixsite.com/tour](http://cmtadtfy.wixsite.com/tour)

## Specific Project Support

\$25-50,000

Help us with all or part of specific project needs! Select a project listed here, or work with us to find something that fits your interests.

- New chair(s) for the Lab Theatre (\$200-\$4,000)
- Marley dance flooring for the Annex (\$9,000)
- CNC router "Shop Bot" for detail set design (\$15,000)
- New projectors for design (\$50,000)
- New House Lights/system in Legacy (\$25,000)
- New Lighting Architecture Legacy (\$50,000)

## MAINSTAGE Donors- Flexible Support

### MAINSTAGE Donors Levels of Giving

Producer's Circle	\$500+
Designer's Guild	\$250-499
Stage Crew	\$100-249
Acting Company	\$25-\$99

Help us create an environment that encourages creativity, artistic expression, and individual growth. Without the generous support of our patrons, we would not be able to provide our community with the best possible theatrical experiences.

What does your gift support?

- Scholarships for students
- Professional guest artists on-site with students
- Technology, rehearsal, and production enhancements for students

Benefits include:

- Acknowledgment in production programs at your giving level,
- Exclusive invitations to special theatre events,
- Thank you messages and updates from our students and faculty,
- EMU Theatre MAINSTAGE Member lapel pin.

## Become a MAINSTAGE Donor

Visit [emich.edu/emutheatre](http://emich.edu/emutheatre), click "Make a Gift" or call Pam Cardell at 734.487.1220.

Gifts may be mailed to the theatre at:  
EMU Theatre, 103 Judy Sturgis Hill Bldg.  
Ypsilanti, MI 48197.

