

EMU ELEVATOR PITCH COMPETITION 2019

Submission Deadline November 22, 5PM

SUBMISSION REQUIREMENT:

Two minute PowerPoint/other visual Presentation of the Venture and a short executive summary (Half a page). Students individually or in groups must submit their power point presentation file (5 slides) if they will be using a computer presentation. In addition they must submit a brief word file containing their executive summary.

COMPETITION SCHEDULED ON DECEMBER 6

Finalists will be allowed 2 minutes for their pitch

Contents of the pitch may include the following elements:

1. Description of the idea (product/other offering)
 - a. Emphasize the innovation or the uniqueness of your idea
2. Description of current and potential competition (similar products/services available)
 - a. Also, what about your product/service that is better.
3. Description of potential market/beneficiaries
 - a. Its size and potential growth
4. Describe the team
5. How you will make money/receive funding (for non-profit) and how much

Submission Deadline is November 22, 2019; 5 PM. Submission Portal Will Open Soon

Competition will be held on Friday, December 6, 2019 at College of Business Room 201 in Ypsilanti from 9 am - 11:30 am