

Center for Entrepreneurship Webinar

Elevator Pitch Competition



Fall 2022

Friday, December 9th Zoom

Webinar



Eastern Michigan University
Center for Entrepreneurship

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Agenda

Introduction

3:30 PM - 3:40 PM

Thank you to Sponsors and Supporters

3:40 PM - 3:45 PM

Pitches

3:45 PM - 4:40 PM

Awards

4:40 PM - 4:55 PM

Closing Remarks

4:55 PM - 5:00 PM



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Special Thanks to Our Sponsor



Pradeep Chowdhry

A very special thanks to the Chowdhry Family for their generous donation to this program

In memory of Pradeep Chowdhry,
an entrepreneurship professor at EMU and
past director of the CFE



Winners and Finalists

Zoe Sponseller
-1st Place

Red Thread Unraveled

A subscription box for Chinese adoptees to help them learn more about their country of birth.

Major: Secondary Education Mathematics

Bradly Jakupco
-2nd Place

Externa Pro

Hearing aids with AI that uses learning patterns to deliver better sounds, suppress background noise, and figures out the best setting without realization.

Major: Business

Ashley Patterson
-3rd Place

Ashley's Pet Sitting Service

Provides anyone who owns a pet the opportunity to go away on a vacation and leave their pet in the comfort of their own home.

Major: General Business



Meet the Participants

Usman Khalil
-Finalist

E-Doc Generation

A web based application gives you the power to quickly send build document templates and send to customers without the hassle of dealing with physical papers, printing, and mailing.

Major: Technology Management

Lauren Mara Colina
-Finalist

Up+Grade App

An app that helps students organize their schedule, classes, and assignments and can control screen time on other apps.

Major International Business Entrepreneurship

Sierra Wolf
-Finalist

Blueberry Interiors

Blueberry Interiors focuses on affordable and sustainable design by repurposing the furniture you already have or second furniture for a cheaper overall cost.

Major: Interior Design



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Meet the Judges



Kristine Nash Wong
Director of Entrepreneurial Services
Ann Arbor SPARK



Charles Penner
Regional Director
MI-SBDC



Chao Sun
VP of Investments
CapStone Holdings, Inc.



Eastern Michigan University
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Stay Connected

Established in 1986, EMU's Center for Entrepreneurship (CFE) strives to enhance a culture of entrepreneurship in the EMU community by supporting a strong entrepreneurship curriculum and offering a variety of co-curricular programs. The CFE also encourages local entrepreneurship by engaging EMU students and faculty in innovation, business creation and growth in southeast Michigan.

*TAP
Here*



emich.edu/cob/centers-institutes/center-for-entrepreneurship.php