

EASTERN MICHIGAN UNIVERSITY

**Executive Certificate in Entrepreneurship
& Final Venture Challenge**



Fall 2022

**Saturday, November 19th
Student Center Ballroom**



**Eastern Michigan University
Center for Entrepreneurship**

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Agenda

Breakfast & Networking

9:15 AM - 9:45 AM

Final Venture Challenge

9:45 AM - 11:45 PM

Thank You

11:45 AM - 12:00 PM

Lunch

12:00 PM - 12:30 PM

Remarks from Judges

12:30 PM - 12:40 PM

Graduation & Certificate Distribution

12:40 PM - 1:00 PM

Announcement of Venture Challenge Winner

1:00 PM - 1:15 PM



Meet the Participants - Finalists

1 Andy Yang

2 Austin Pollock

3 Lupe Lorenzatti

4 Austin Chrzanowski

5 Achsha Jones

6 Tyler Scott

7 Mario Swaidan

8 Tsai-Yi Watts

Relic

Relic allows student-athletes to leverage their NIL through a collectible gameday NFT-ticket.

Reel Free

Remote controlled retractable oxygen tubing reel for 50 feet.

BēNano Biomedicines

Produce human-like nanoparticles to deliver gene therapies and mRNA vaccines by mouth.

MindSprout

Subscription boxes to facilitate meaningful conversations with kids on big life topics.

Trip Slip

We're digitizing permission slips by sending forms and accepting payments electronically.

Scott. Labs LLC

AI Powered glasses that gives analysis in audio to visually impaired users.

Drone Capital

An open drone pilot marketplace for booking missions.

Muirneen Equestrian

Muirneen is an equestrian apparel brand that is ethically-made, diversity-driven, and size-inclusive.



Meet the Participants - Others

Mason Campbell

Refreshed

Brainwave tracking software, utilizing binaural beats to enhance efficiency of sleep cycles.

Lee Constantine

Bookscore

A.I. analyzes book proposals and provides topic appeal scores to publishing professionals.

Choongbae Park

The Driver Sleeping Detection System

Monitoring drivers' physical activity and vital signs to prevent serious accidents.

Tyler Crook

VIM

VIM is a technology platform that outsources blockchain core competencies.

Amika Adams I

Latrenae'

Handbag for heels with two patents one locking fastener and one sided detachable divider.

Shireesh Srivastava

MlStPulpTech

Efficiently isolate lignin from biomass for nature-derived plastics.

Ayowale Soyemi

Qualipaint

The use of powder coatings wastes in the production of a viable product.

Kyle Way

Perfect-T

Perfect-T, a tool that stops a golf tee at your desired height.



Meet the CFE Team & Speakers

Expert Speakers



Gary Hessenaur
CPA, Hessenaur Associates



Chris Kaufman
Co-Founder, StockX



Joseph Morrison
Attorney, Bodman Law

Entrepreneurship Faculty



Diana Wong
PhD



Morgan Milner
PhD



Kunal Banerji
PhD



Sanjib Chowdhury
Director, CFE



Chloe Desselles
Communication Coordinator, CFE



Zoe Sponseller
CFE Team



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Special Thanks to Our Sponsors



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Anonymous EMU Alumni Group

A very special thanks to the anonymous alumni group for their generous donation to this program



Ann Arbor SPARK

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Chris Kaufman, Co-Founder - StockX

A very special thanks to Chris Kaufman for being a 1st level sponsor with a generous donation to this program



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Special Thanks to Our Sponsors



Diane and Bruce Halle Foundation

A very special thanks to the Diane and Bruce Halle Foundation for their generous donation to this program



Neetu Seth

A very special thanks to Neetu Seth, founder of NiTS Solutions, for their generous donation to this program



**Ann Arbor Area
Community Foundation**

Ann Arbor Area Community Foundation

A very special thanks to Ann Arbor Area Community Foundation for their generous donation to this program



Mentors



Tom Borg

Tom Borg Consulting



Pierce Fitzpatrick

No Dirty Earth



Paul Henchey

NEF President



Nancy Benovich Gilby

MI SBDC



Gary Hessenaur

NEF



Robert Honeyman

MI SBDC



David Maas

NEF



Joseph Morrison

Bodman Law



William McPherson

NEF

Mentors Continued



Kristine Nash-Wong
Ann Arbor SPARK



Charles Penner
MI SBDC



Clay Phillips
NEF



Marquicia Pierce
MI SBDC



Alain Piette
MI SBDC



Arcadio Ramirez
MI SBDC



Linda Smith
MI Innovation HQ



Dan Stewart
Automation Alley



Chao Sun
CapStone Holdings



Stefan Sysko
NEF



Scott Taylor
MI SBDC



Wendy Thomas
MI SBDC



Expert Coaches

We are thankful to the New Enterprise Forum (NEF) and Michigan Small Business Development Center (MI SBDC) for supporting us with professional coaching in this program. Several NEF board members have graciously volunteered as coaches.



new
enterprise
forum

coaching. perfecting. connecting.



Winston Benedict

NEF



Dennis Carmichael

NEF



Luke Donahue

NEF



Pierce Fitzpatrick

Co-Founder
No Dirty Earth



Gary Hessenaur

NEF



Jacob Lopez

TechTown Detroit ⁹



Expert Coaches



Ravi Nigam
NEF



Charles Penner
MI SBDC



Marquicia Pierce
MI SBDC



Alain Piette
MI SBDC



Stefan Sysko
NEF



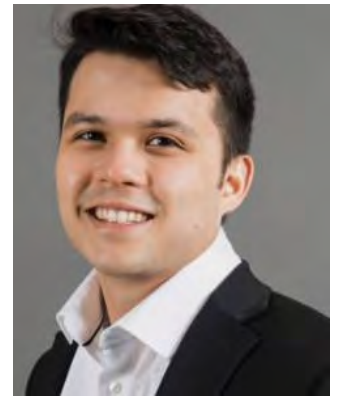
Bill Taylor
NEF



Workshop Experts



Amanda Binder
MI SBDC



Michael Manning
XPO Logistics



Diana Dimitroff
MI SBDC



Rita Hillman
MI SBDC



Chao Sun 11
CapStone Holdings



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Semi-Final Judges



Jim Bennethum
Partner
Hibiscus BioVentures



Stefon Crawford
Principal
GM Ventures



Jeff Ponders
Principal
Invest Detroit





Final Judges



Kurt Baumgarten
Partner
GM Ventures



Prem Bodagala
Director
Red Cedar Ventures



Patricia Glaza
Executive VP, Managing Director
Invest Detroit



Bill Mayer
Director
Ann Arbor SPARK



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Winners Received \$30,000

Fall 2022 Executive Certificate in Entrepreneurship and Venture Challenge Winners and Judges



On November 19, EMU Center for Entrepreneurship celebrated the graduation of its 2nd cohort of the Executive Certificate in Entrepreneurship & Venture Challenge. Four distinguished judges Kurt Baumgarten, partner GM Ventures, Prem Bodagala, Director Michigan Rise, Patti Glaza Ex. VP Invest Detroit and Bill Mayer, Sr. VP Ann Arbor SPARK selected the two winners. Congratulations to Ashcha Jones and Tsai-Yi Watts for winning \$25,000 and \$5,000 respectively!



Fall 2022 Graduating Class



Pictured Left to Right:

Park, Choongbae; Crook, Tyler; Pollock, Austin; Lorenzatti, Guadalupe; Yang, Andy; Way, Kyle; Swaidan, Mario; Jones, Achsha; Chrzanowski, Austin; Watts, Tsai-Yi; Scott, Tyler; Adams, Amika I; Campbell, Mason; Soyemi, Ayowale; Constantine, Lee (Not Pictured: Srivastava, Shireesh)



Eastern Michigan University
Center for Entrepreneurship

Stay Involved

We are happy to announce that we are hosting our next Executive Certificate in Entrepreneurship Program in February. For more information, please visit our website at

emich.edu/ece

Established in 1986, EMU's Center for Entrepreneurship (CFE) strives to enhance a culture of entrepreneurship in the EMU community by supporting a strong entrepreneurship curriculum and offering a variety of co-curricular programs. The CFE also encourages local entrepreneurship by engaging EMU students and faculty in innovation, business creation and growth in southeast Michigan.

