

# Center for Entrepreneurship Webinar

## Diane and Bruce Halle Student Essay and Faculty Research Presentations



# Fall 2022

Friday, December 2nd



Eastern Michigan University  
**Center for Entrepreneurship**

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## **Agenda**

### **Introduction**

4:00 PM - 4:15 PM

### **Faculty Proposals**

4:15 PM - 4:25 PM

### **Student Presentations**

4:25 PM - 4:50 PM

### **Faculty Presentations**

4:50 PM - 5:15 PM

### **Closing Remarks**

5:15 PM - 5:30 PM



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## Special Thanks to Our Sponsor



### **Diane and Bruce Halle Foundation**

A very special thanks to the Diane and Bruce Halle Foundation for their generous funding to make this program possible



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## Winning Faculty Proposals

### Ratan Dheer



#### **Management**

Culture and Entrepreneurship  
The Role of Trust

### Huei Lee



#### **Computer Information Systems**

The Use of Virtual Reality for  
the Real Estate and Hospitality Industries





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## Students Essay Presentations

### Chloe Desselles



**Graduate, MBA**

Entrepreneurship and Burnout

### Lily Merritt



**Graduate, MBA**

Women in Entrepreneurship

### Osama Salim



**Electrical Engineering  
Senior,**

Becoming a Successful Entrepreneur



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## Faculty Research Presentations

### Ratan Dheer



#### **Management**

A Cross-Cultural Analysis of the Impact of  
Corruption on Opportunity and Necessity  
Entrepreneurship

### Kasim Korkmaz



#### **Built and Digital Environments**

Creating Construction Entrepreneur's Guidelines for  
Affordable Transformation of Existing Old Single  
Houses to Smarter and Energy-Efficient Houses

### Morgan Milner



#### **Management**

Entrepreneurial Leadership –  
Developing a Platform of Trust



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## Stay Connected

Established in 1986, EMU's Center for Entrepreneurship (CFE) strives to enhance a culture of entrepreneurship in the EMU community by supporting a strong entrepreneurship curriculum and offering a variety of co-curricular programs. The CFE also encourages local entrepreneurship by engaging EMU students and faculty in innovation, business creation and growth in southeast Michigan.

*TAP  
Here*



[emich.edu/cob/centers-institutes/center-for-entrepreneurship.php](http://emich.edu/cob/centers-institutes/center-for-entrepreneurship.php)