

Center for Entrepreneurship Webinar

Elevator Pitch Competition



Fall 2023

Friday, December 8th

Zoom Webinar



Eastern Michigan University
Center for Entrepreneurship

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Agenda

Introduction

3:30 PM - 3:40 PM

Thank you to Sponsors and Supporters

3:40 PM - 3:45 PM

Pitches

3:45 PM - 4:40 PM

Awards

4:40 PM - 4:55 PM

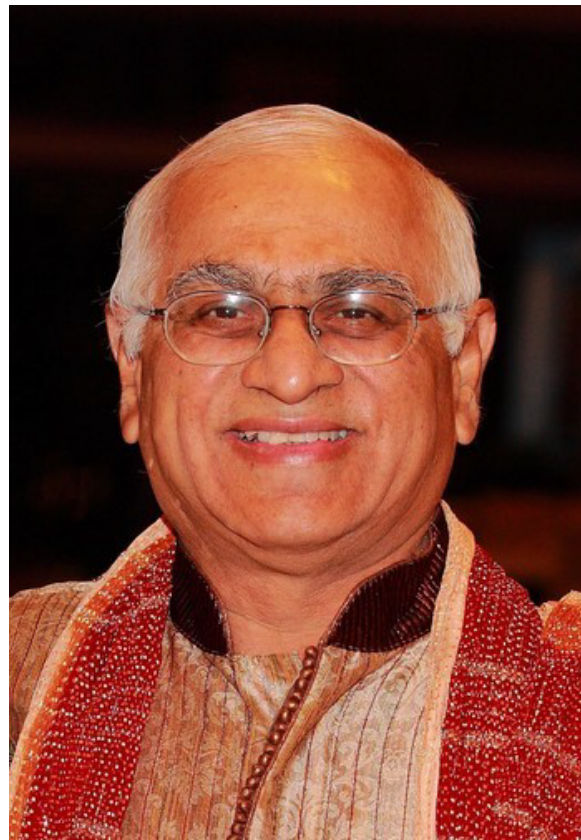
Closing Remarks

4:55 PM - 5:00 PM



Eastern Michigan University
Center for Entrepreneurship

Special Thanks to Our Sponsor



Chowdhry Family

A very special thanks to the Chowdhry Family for their generous donation to this program

In memory of Pradeep Chowdhry,
an entrepreneurship professor at EMU and
past director of the CFE



Meet the Finalists

Ayowale Sotade Soyemi

GA College of Engineering

Converting Powder Coating Wastes Into Patching Compound

The focus is on reducing environmental waste and providing a sustainable solution for construction needs.

Aaron Jackson

GA College of Engineering

TooMuch Code Technology: Pioneering the Future of Business Apps

Our mission is to empower businesses through transformative growth by delivering cutting-edge technological solutions.

Luke Swanson

College of Business

QR Coffee

QR Coffee is set to revolutionize the coffee ordering experience by offering a unique, customizable, reusable coffee cup with a personalized QR ordering system baked in.

Fatemeh Fallah

GA College of Engineering

Development of Chrome-Free Pretreatment For AL-Alloys

This novel approach reduces the production of liquid hazardous waste associated with the application of sol-gel coatings.

Cielo Rosas-Ocampo

College of Business

CyberBuddy: An AI-Powered Safety Companion

CyberBuddy helps keep you safe when you're using the internet.



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Meet the Judges



Kristine Nash Wong

Director of Entrepreneurial Services
Ann Arbor SPARK



Rita Hillman

Certified Small Business Consultant
MI-SBDC



Kory Scheiber

Certified Small Business Consultant
MI-SBDC



Meet the Winners

First Place Winner

Cielo Rosas-Ocampo, COB

CyberBuddy: An AI-Powered Safety Companion

CyberBuddy helps keep you safe when you're using the internet.

Second Place Winner

Luke Swanson, COB

QR Coffee

QR Coffee is set to revolutionize the coffee ordering experience by offering a unique, customizable, reusable coffee cup with a personalized QR ordering system baked in.

Third Place Winner

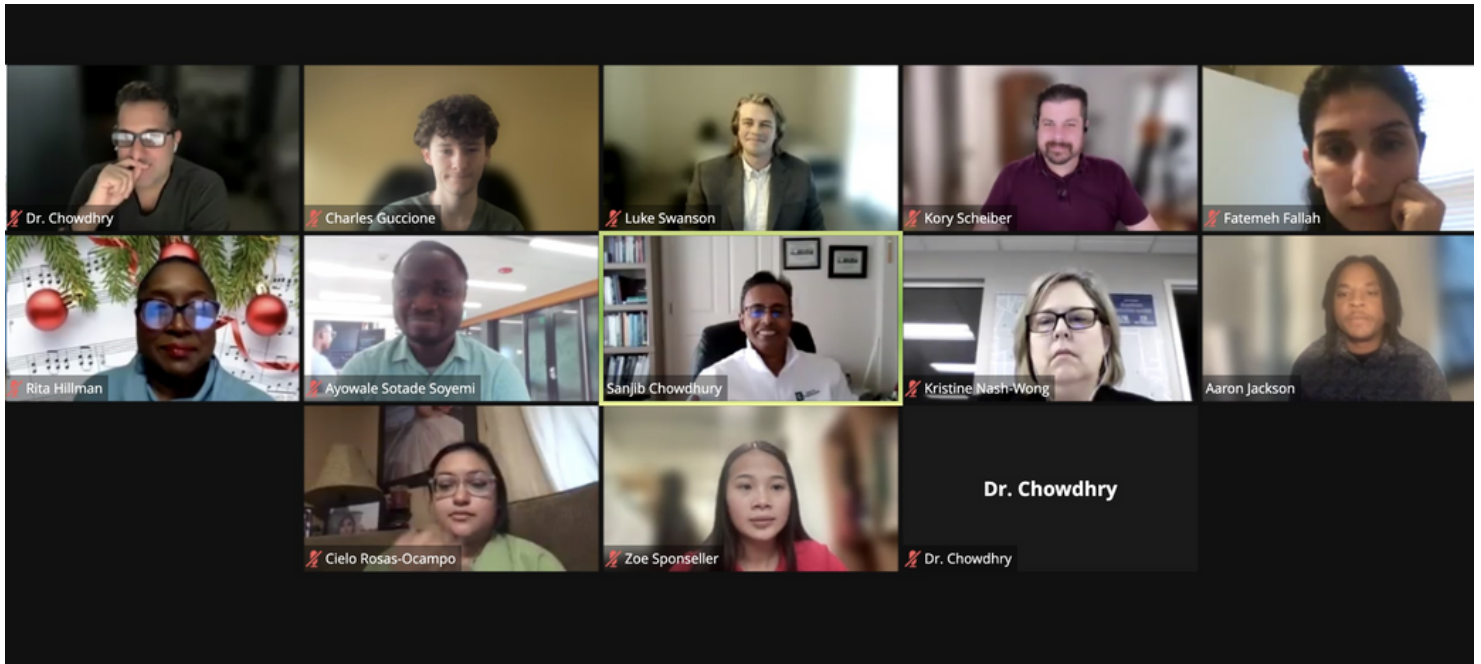
Ayowale Sotade Soyemi, GA COE

Converting Powder Coating Wastes Into Patching Compound

The focus is on reducing environmental waste and providing a sustainable solution for construction needs.



Elevator Pitch Webinar



Fall 2023 Elevator Pitch webinar was held on December 8. There were about 40 people including faculty members and students attended this webinar . Nitin Chowdhry, son of Pradeep Chowdhry, attended this event and announced the winners as the donor representative.



Eastern Michigan University
Center for Entrepreneurship

Stay Connected

Established in 1986, EMU's Center for Entrepreneurship (CFE) strives to enhance a culture of entrepreneurship in the EMU community by supporting a strong entrepreneurship curriculum and offering a variety of co-curricular programs. The CFE also encourages local entrepreneurship by engaging EMU students and faculty in innovation, business creation and growth in southeast Michigan.

*TAP
Here*



emich.edu/cob/centers-institutes/center-for-entrepreneurship.php