

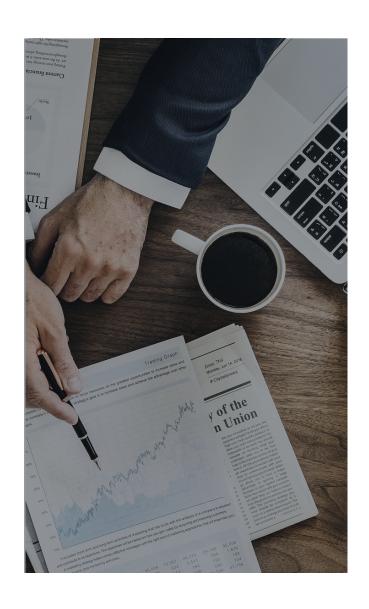


Introduction

- What are the crucial competencies and skills needed for founder s/entrepreneurs to start and/or run a successful and sustainable venture?
- What are the critical problems and challenges faced by founders /entrepreneurs in launching and growing their ventures?







Methodology

- Utilizing primary research (in-depth interviews with experienced entrepreneurs)
- Leveraging secondary research (analysis of relevant journals, magazines, and reports)



Significance

- Essential Questions for Aspiring Entrepreneurs
- Navigating the Dynamic Business Environment
- Equipping Entrepreneurs with Practical Knowledge
- Valuable Resource for Students and Aspiring Entrepreneurs
- Fostering a Deeper Understanding of Entrepreneurship



