

From Vision to Victory

Navigating Entrepreneurial Competencies and Challenges



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Introduction

- What are the crucial competencies and skills needed for founder s/entrepreneurs to start and/or run a successful and sustainable venture?
- What are the critical problems and challenges faced by founders /entrepreneurs in launching and growing their ventures?





Methodology

- Utilizing primary research (in-depth interviews with experienced entrepreneurs)
- Leveraging secondary research (analysis of relevant journals, magazines, and reports)



Significance

- Essential Questions for Aspiring Entrepreneurs
- Navigating the Dynamic Business Environment
- Equipping Entrepreneurs with Practical Knowledge
- Valuable Resource for Students and Aspiring Entrepreneurs
- Fostering a Deeper Understanding of Entrepreneurship

Timeline

- Primary research (interviews): Four weeks
- Secondary research (literature review): Ongoing throughout the process
- Essay completion: Ten weeks from the start of data collection





Thank you!