



May 16, 2024 Information Session at TechTown Detroit

Master of Science *in Management of Innovation and Strategy*

Thank you to our Board members for Attending: Thomas Coran, Stefon Crawford, Barbara Gamm, Jeff Leidlein (for Brenda Discher) and Melanie Tamas

Faculty and EMU administrator attended the session are: Sanjib Chowdhury, Megan Endres, Morgan Milner, Stephanie Newell, and Eric Schulz

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Program Goal

- This unique lunchtime program will equip participants with essential skills and frameworks for developing strategic thinking, creativity, innovation and leadership communication.
- Graduates will gain the skills to recognize the most pressing environmental disruptors facing organizations and respond with innovative strategies.

Program Uniqueness & Structure



- This MS program consists of ten 8-week courses (30 credits)
 - Each course will meet once in a week
 - Five times over Zoom and three times in-person in TechTown Detroit with lunch: (11:30am – 1:30pm)
 - We will offer two courses per session (8-week session)
- Uniqueness also comes from its focus on application-based learning
 - The program will offer extensive opportunity for networking with fellow professionals and experienced managers with expertise in their fields.
 - All courses offer case and project/simulation-based learning.
 - Active participation of senior managers in many of these courses taught by expert faculty.

Curriculum



1. MGMT 661 Creativity and Innovation within Organizations 3 hrs
2. MGMT 662 Strategic Corporate Leadership 3 hrs
3. MGMT 663 Emerging Trends in Business Innovation and Technological Advancements 3 hrs
4. MGMT 664 Management Analytics 3 hrs
5. MGMT 665 Competitive and Business-level Strategy 3 hrs
6. MGMT 667 Corporate Venturing and Intrapreneurial Innovation 3 hrs
7. MGMT 668 Corporate-level Strategy 3 hrs
8. MGMT 669 Effective Business Interaction and Negotiation for Leaders 3 hrs
9. MGMT 670 Strategy Implementation for Firm Performance 3 hrs
10. MGMT 671 Strategic Simulation for Leading an Innovative Organization 3 hrs

Minimum Eligibility for Admission



- Earned a four-year baccalaureate degree from a regionally accredited U.S. institution or an equivalent degree from a non-U.S. institution in any discipline
- A minimum cumulative undergraduate grade point average of 2.7 on a 4.0 scale, or 3.0 in the last half of the undergraduate program
- Students must be currently employed at a professional level
 - Must submit a resume with names and contact information for two references
 - A letter from a supervisor regarding their employment as a professional. The applicant will upload this letter to their application (**An email confirmation that you are working can also be uploaded in place of a formal letter**). You can submit your application while you are waiting for the letter of your job confirmation.

Program Fees



- Total Fees = \$26,000 for the entire program (\$2,600 per course)
- For fall enrollees we are offering \$1,000 scholarship for the entire program
- Course material will be offered without any additional cost
- Lunch for all the in-person meetings will be offered without any additional cost
- You will pay fees on a session-by-session basis.

Fall 24 program intake will be capped somewhere between 20 and 25 students.

APPLY EARLY TO SECURE YOUR PLACE

Fall 2024 Course Schedule



First Session

COURSE	WEEK1		WEEK2		WEEK3		WEEK4		WEEK5		WEEK6		WEEK7		WEEK8	
MGMT 661 Creativity and Innovation within Organizations	20-Aug		27-Aug		3-Sep		10-Sep		17-Sep		24-Sep		1-Oct		8-Oct	
MGMT 662 Strategic Corporate Leadership		22-Aug		29-Aug		5-Sep		12-Sep		19-Sep		26-Sep		3-Oct		10-Oct



Represents in-person meeting

More About Schedule & Program Completion



- Fall 2024 starts on August 20
 - No classes on the Week starting on November 25, 2024
 - Winter break December 13, 2024 through January 8, 2025
 - First 5 sessions will be completed on June 19, 2025
 - Summer break June 20, 2025 – August 25, 2025
- It's possible to complete the program in only five sessions (8-week session)
- If you take a combination of one and two courses in different sessions, you could complete this program in different time periods
- For instance, if you take one courses in session 1, one course in session 2, two courses in sessions 3 through 5, you will be able to complete the program in December instead of June
- For extraordinary situations we may be able to work with individual students to complete their programs in a timely manner

How To Apply



Visit

emich.edu/msmis

QUESTIONS?

Contact Sanjib Chowdhury
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