

# EASTERN MICHIGAN UNIVERSITY



## MS in Management of Innovation & Strategy

*10-Month Lunch-time Hybrid MS Program in Detroit*



### PROGRAM GOAL

Program participants will gain the skills to recognize the most pressing environmental disruptors facing organizations today and will learn to develop strategies with a focus on innovation and creativity as leaders and as a result, improve their prospects as future strategic leaders.

### CURRICULUM

Focus on three Core Areas:

- Innovation in the Environment and within Organizations
- Business and Corporate Strategies
- Strategic Leadership

### ELIGIBILITY

- Bachelor's degree in any field with 2.7 GPA
- Currently employed as a full-time professional

### UNIQUENESS

- Each course has 5 virtual and 3 in-person meetings with lunch
- Senior managers as expert speakers
- Application of latest business knowledge
- Extensive networking

### SCHEDULE

- August 20, 2024 - June 19, 2025
- Tuesday/Thursday (11:30 AM - 1:30 PM)
- Break: December 13, 2024 - January 6, 2025

For More Information & To Apply



This unique program is tailored for professionals and managers seeking to become innovative and strategic leaders. To learn more about the program and to apply, please visit the website by scanning the QR code:



<https://www.emich.edu/cob/programs/msmis/>



**\$1,000 available for all fall 2024 enrollees**

**TUITION & FEES \$26,000**