



Student Entrepreneurship Essay Competition

The 250-word proposal of the essay is due on November 20, 2023.

The CFE invites students to submit to the “Entrepreneurship Essay Competition.” Your essay must focus on a significant topic that answers some of the key questions about entrepreneurship. For example, what are the crucial competencies and skills needed for founders/entrepreneurs to start and/or run a successful and sustainable venture? What are the critical problems faced by founders/entrepreneurs in launching and growing their ventures? Your essay must include some primary and secondary research to support your arguments (secondary research may include evidence from journals, magazines and newspaper reports whereas, primary research include interviews or surveys of entrepreneurs).

Rules

- The competition is open to all current EMU students who will have enough credit hours to enroll in the Fall 2024 semester and who will enroll in Fall 2024.
- Proposals for the essays should not exceed 250 words in length
- Only one entry per applicant will be accepted.
- The deadline for proposal submission is November 20, 2023
- Winners will be required to present their proposal on December 1, 2023 as part of a zoom webinar (4:00 pm to 6:00 pm). The proposal presentation will be for 5 minutes maximum.
- In addition, the completed essay (the body of the essay will have to be 2-page long) will be due in Fall 2024, dates will be sent out in Fall 2024 for submission deadline.

Prize

- Total cash prize of \$1000
- Of which, \$350 will be disbursed after presenting the proposal and \$650 will be disbursed after presenting the complete essay in Fall 2024 (Tentative date November 29, 2024).
- The essay may be published on the EMU Center for Entrepreneurship social media pages.

Format of the Proposal (must be submitted as a Word or a pdf file):

Proposal (250 words max, excluding the title page and any references) must include the following:

- Title page
 - Name, EID, major and student standing (freshman, sophomore, junior or graduate level).
 - Title of the essay
- Brief description of the topic (100 words)
- Significance of your essay (Why does your essay provide important information for starting and/or running a successful venture? (100 words)
- What kind of data (specific primary or secondary sources)? What are the specific sources you will use to collect them (interview, survey, specific database, etc) and your timeline for completing this essay. (50 words).

Please submit your proposal (only Ms Word and pdf file format are acceptable) before the deadline by email to:

entrepreneurship_center@emich.edu