



EMU College of Business

Bloomberg Market Concept (BMC): Account Creation and Login



**EASTERN MICHIGAN
UNIVERSITY**



BLOOMBERG MARKET CONCEPT (BMC): ACCOUNT CREATION AND LOGIN

1. Login to the Bloomberg terminal using your previously set up account information. If you do not have an account, refer to the “Account Creation User Guide.

2. Type “BMC” in the top search bar in Bloomberg. Press

GO

The screenshot shows the Bloomberg terminal interface with the search results for 'BMC'. The search bar at the top contains 'BMC'. The results are divided into two main sections: 'FUNCTIONS' and 'SECURITIES'. The 'FUNCTIONS' section lists various Bloomberg Market Concepts (BMC) courses and their authors, such as 'BMC Family Management LLC, Founder/Investor' and 'BMC Software Inc, Former Interim President & CEO'. The 'SECURITIES' section lists various securities, such as 'Banff Merger Sub Inc (Multiple Matches)' and 'Standard Industries Inc/NJ (Multiple Matches)'. The terminal also displays the date 'Wednesday, October 2, 2019' and the time '10:00 AM'. At the bottom, there are news tickers for CNN, ABC, and other news sources.

3. The BMC homepage will open.

The screenshot shows the Bloomberg Market Concepts (BMC) homepage. The header reads 'Bloomberg Market Concepts'. The main content area is titled 'Bloomberg Market Concepts (Fifth Edition)'. It describes BMC as a library of e-learning courses that provides an introduction to the financial markets. BMC has 3 available courses: Core Concepts (8 hrs), Getting Started on the Terminal (2 hrs), and Portfolio Management (2 hrs). The Core Concepts course has 4 modules - Economic Indicators, Currencies, Fixed Income, and Equities. BMC is no additional charge on the Terminal. Below this, it states 'By taking BMC, you will:' followed by three bullet points: '>> Learn about the financial markets via 35 learning outcomes.', '>> Familiarize yourself with over 100 Bloomberg terminal functions.', and '>> Solidify your knowledge with over 160 interactive questions.' There is also a section for 'Certificate of Completion' which states 'After completing BMC, a certificate of completion is available for download.' Below this is a small image of the 'Certificate of completion' document. The terminal also displays the date 'Wednesday, October 2, 2019' and the time '10:00 AM'. At the bottom, there are news tickers for TOR, EDG, and NYT.

4. Click “SIGN-UP” (Listed as option 6 on the table of contents.)

<Back> to Close Bloomberg Market Concepts

2) BMC
2) Overview
3) Course Modules
4) Learning Outcomes
5) FAQ
6) Sign Up
7) Login
8) BBG for Education

Sign Up with first and last name desired on your BMC Certificate:

First Name

Last Name

Non-Bloomberg Email

Password *

* Must contain at least one letter and one number, 8 characters minimum.

Are you taking BMC as part of a group (e.g. university class or new hire group at a bank)?

Terms of Service

Bloomberg Institute Terms of Service

PLEASE READ ALL OF THE FOLLOWING TERMS AND CONDITIONS OF SERVICE ("TOS")

I signify that I have read and agree to the Terms of Service.

300) Edit Panel 301) Expand Panel

424 BFW 17:17 Murray Skips Debt Payment, Gas Bets Pay Off: N.A. Energy Wrap
BN 17:17 *MOODY'S UPGRADES PIERCE COUNTY S.D.1 (STEILACOOM), WA'S
423 BMP 17:17 Moody's upgrades Pierce County S.D.1 (Steilacoom), WA's outstandin
422 BLC 17:16 Baum & Associates's Alan Baum on Tesla's 3Q Earnings (Video)

5. Select continue as learner.
6. Enter your personal information
7. Create your password:
 - a. 8 Character minimum
 - b. At least 1 letter, and 1 Number
8. Are you taking this as part of a class or group?
 - a. If so, click the box and enter your class code here.
9. Read through Terms of Service and select the box to agree
10. Click sign up
11. Account activation: You will have an activation email sent to your account. You must activate your account via your email within 24 hours or you will be locked out of the BMC.
12. Edit your profile
 - a. You can update your profile with relevant information on this page. This is optional, but it can always be accessed from your homepage on the BMC if needed.

BLOOMBERG MARKET CONCEPT (BMC): ACCOUNT CREATION AND LOGIN

13. Click Access courses to begin your training!

FIFW MSGA
<Back> to Return
Back Forward Stop Refresh Edit...
Bloomberg for Education
Logged in as emulbloomberg1234@gmail.com LOG OUT
BMC MY PROFILE CASE STUDIES
An account activation link has been sent to your email. You must activate your account within 24 hours, otherwise you will no longer be able to log in.
Click here to resend the account activation link.
BMC
ORDER HISTORY
Bloomberg Market Concepts
Certificate
Available 24 hours after completion.
Click here to learn more.
Access Courses Type Expires Class Codes (add)
Terminal User Oct 02, 2020
Core Concepts
Core Concepts will give you a foundational understanding of the financial markets so you can use that knowledge to more effectively use the Bloomberg Terminal. You will learn the fundamentals of economics, currencies, fixed income, and equities.
Deadline: n/a
Module Status % Correct
Introduction Not Started
Economic Indicators Not Started
Currencies Not Started
Fixed Income Not Started
300) Edit Panel 301) Expand Panel
576 BFW 17:23 Gannett Says Wall Ceases to Serve as Interim COO
575 BN 17:23 OIL DAYBOOK ASIA: Rosneft Wants Euros, Oil Falls on Dim Outlook
574 WE9 17:23 Forex Crunch: Wall Street bleeds out in build-up to critical NFP F
573 NYT 17:23 2020 Democrats Call for Gun Control in Las Vegas, 2 Years After Ma

14. Select one of the three options provided:

- Core concepts (8 Hours)
- Getting started on the Bloomberg terminal (2 hours)
- Portfolio Management (2 hours)

<Back> to Return
Back Forward Stop Refresh Edit...
Bloomberg Course Player
1. Select a learning plan below to get started.
2. Use the navigation menu in the top-left corner to return to this page.
3. Click the link at the bottom of the page to return to the BMC Home Page.
3 courses A-Z
Core Concepts
6 courses
Getting Started on the Terminal
1 courses
Portfolio Management
300) Edit Panel 301) Expand Panel
785 BI 17:32 CSX C-Suite Move No Surprise, Follows Precision Playbook: React
784 APW 17:32 `Making a Murderer' Subject Seeks Pardon, Commutation
783 BFW 17:32 Tencent Buys Back Shares for 25th Straight Session on Oct. 2
782 DJ 17:32 Chmn Hodgson Sells 1,600,000 Of Legacy Housing Corporation >LEGH

14. Please note that the BMC certification is received for completion of the “Core concepts” course.