

Goal 1. Enact viable and effective programs in an inclusive and equitable community of practice.
Benchmark 1. Increase enrollments and retention of students at all levels

Objective

1. To increase rates of retention and graduation in COE undergraduate programs by at least 3% annually*

*Compare Fall to Fall retention for FTIAC first 4 years, transfer first 2 years controlling for graduation.

Strategies

- a. Have COE Persistence Team use data-driven investigation and research to determine items that lead to persistence and those that hamper persistence.
 - i. FY20:
 1. Analyze data on FY19 students who stepped out and those enrolled to determine why they stay/left.
 2. Design and begin specific strategies to improve persistence
 - ii. FY21-FY24:
 1. Analyze the data from the previous year
 2. Add any additional data sources as needed
- b. Develop strategies based on research (above) to increase persistence
 - i. FY20:
 1. The specific strategies identified are implemented starting in the fall of 2019.
 - ii. FY21 – FY24:
 1. Make adjustments to the strategies (additions, deletions, modifications to what was done based on the data.

Measurable Outcomes

- a. UG retention/completion for each major in COE majors and measured by prefixes will increase based on annual changes (Growth in FY20 based on FY19 levels; FY 21 growth based on FY20 levels).

Faculty led

- b. Decrease in number of candidates in each COE major who step out of enrollment at the university for more than 1 semester (Decrease in number of “procrastinators” who never enroll based FY 19 based on FY 17 levels).

\$ needed

- a. \$200 for access to qualitative coding software (FY20)
- b. Possible money needed for strategies that are yet to be identified. Will bring any such requests to Executive Committee/COE Council joint budget meetings in Oct, Feb, and April for consideration.

Data Sources

- a. FY19 COE student survey on retention
- b. FY18 EMU student survey on retention – COE students data
- c. Possible interview with students who had stepped out.
- d. See Retention Data for historic data on persistence in the COE

https://docs.google.com/spreadsheets/d/1X21WIN5IA2kmLqSBNf3cCAoHHNv6kEdPf__8S3rgVFY/edit?usp=sharing

- e. Tableau data on retention and graduation for annual analysis
 1. find and list specific reports to use and the criteria set for the report
- f. IRIM data on retention and graduation
 1. find and list specific reports to use and the criteria set for the report

Persons responsible for Data

- a. Christine Lancaster (chair of ad hoc COE persistence committee)
- b. Beth Kubitskey

Parked strategies and notes for later-year consideration

1.1.1 Persistence Team

Faculty led

1.1.1 Persistence Team