

From the desk of Regent Beth Fitzsimmons



Eastern Michigan University is in the midst of the United Way campaign and I encourage you to join me in supporting the campaign with a generous gift.

United Way has long been in the business of connecting people and resources together to help individuals and families in Washtenaw County. United Way brings people, including leaders from business, government, schools, nonprofits and the general public to discuss solutions to the difficult issues facing our community. United Way then invests your gifts into programs that produce great results.

Eastern Michigan University and United Way work together in many ways. Students, staff, faculty, and alumni have not only benefited from the services but also have donated their time and talents to many local non-profits that United Way supports; including the Corner Health Center, SOS Community Services, Hope Medical Center and the SafeHouse Center. In addition, Hamilton Crossing received an initial grant from UW to develop an assessment tool to better understand the needs of its tenants. This research, which created the Family Self-Sufficiency program at Hamilton Crossing, is currently directed by Marquan Jackson, an employee of EMU and a member of United Way's Board.

One of the four strategic themes of EMU's Strategic Plan is focused on supporting community engagement and sharing EMU's positive impact in the community. Last spring EMU was recognized as one of only 240 institutions nationally by the Carnegie Foundation for the Advancement of Teaching, as an institution committed to community engagement and action. Giving to United Way will continue to enhance and strengthen programs by changing lives and celebrating EMU's strong commitment to Washtenaw County's residents.

Please join me in helping to make this year's Eastern Michigan University United Way campaign a success. The goal is \$85,000.00 and every gift brings us closer to achieving success by helping someone in our community.

Sincerely,

Beth Fitzsimmons, Ph.D.