

Website Production Timeline – Estimated

Our website production schedule varies depending on the scope of the site, the client's ability to produce useful content, and the client's responsiveness. Given our current resources, we estimate the following timeline for major projects:

Estimated Range – Total Project: 18-30 weeks

Stage 1	Stage 2	Stage 3	Stage 4
<p>Stage 1: Discovery</p> <ul style="list-style-type: none">Initial Client MeetingContent audit of current siteDevelop and finalize site mapDevelop content matrix <p>Time: 4-10 weeks</p>	<p>Stage 2: Design and Build</p> <ul style="list-style-type: none">Site designSite build in OUCampusDevelopment of featuresContent migrationNew content development (client)Photography or other design elements, as needed <p>Time: 10-14 weeks</p>	<p>Stage 3: Quality Assurance</p> <ul style="list-style-type: none">Content reviewUser testingResolve user testing issuesDebuggingFinal review and quality check <p>Time: 3-5 weeks</p>	<p>Stage 4: Launch</p> <ul style="list-style-type: none">Back up old sitePlace redirectsMove to production <p>Time: 1 week</p>