

Digital Divas at EMU

The Apparel, Textiles, and Merchandising (ATM) Program shared their expertise with over 90 middle school students that attended the Digital Divas Event on Friday, November 2, 2018.

Students were able to explore the exciting world of fashion, textiles, product development, and buying. Students learned about the functions of Computer Aided Design (CAD), the Math essentials for Buying and Merchandising and the importance of Textiles when entering a career in the textiles industry. DIVAS were able to create their own one of kind fashion design look that a retail buyer would take to the retail stores. As one student expressed during the session: "Fashion is my soul - I love, love, Fashion".





