

EASTERN MICHIGAN UNIVERSITY

Eagle Discount Card Program Letter of Agreement

Please provide the information requested below, sign, date and return via fax or mail to get started in the new, no-fee Eagle Discount Card Program. By signing and dating this form, you are agreeing to offer a discount of your choosing for one year to Eastern Michigan University students, employees and alumni who show their EMU identification card. We appreciate your participation and support of Eastern Michigan University and the Ypsilanti area.

Business Name:	
Address:	
Phone Number:	
Discount Provided:	
Approval to link to your website:	(Circle one) Yes No
Website address:	
About your business (highlight benefits in two to three short sentences):	

- There is no charge for participating in the Eagle Discount Card Program beyond the cost of the discount of your choosing.
- Participation with the Eagle Discount Card Program is a one-year commitment.
- Eagle Discount Card holders (EMU students, employees and alumni) must show their card to receive the designated discount.
- Ypsilanti area businesses — except those that sell tobacco products or solely liquor, promote sex or gambling — are welcome to participate in this program.
- Your business will be listed on the Eagle Discount Card Web site at **emich.edu/eaglediscount**. We are happy to post a link to your business.
- Your business will be promoted throughout campus and you will receive an exclusive invitation to attend EMU's Block Party which promotes businesses in the program each fall.
- EMU will provide you with an Eagle Discount Card static window cling and a pennant to post in your business to show your participation and support.
- Please mail to EMU Marketing, 18 Welch Hall, Ypsilanti, 48197.
Questions? Call **734.487.2483**.

Signature:	
Print Name:	
Email (for updates and invites):	
Date:	