

President's Report
EASTERN MICHIGAN UNIVERSITY
Board of Regents' Meeting
December 10, 2013

On Saturday, December 21, Eastern Michigan University will welcome more than 1,800 new graduates at our Winter Commencement ceremony at the Convocation Center. These new graduates will join our alumni population that is nearly 160,000 strong. This is the moment we treasure – when our students walk across that stage and receive their degree.

Each year we host top students and their families at the annual Presidential Scholarship Competition on two cold wintry days in December where they fiercely compete for 16 full-ride scholarships – and we are hosting record numbers this year. Our applications overall remain strong and Explore Eastern was packed! The Fall 2014 class will be strong.

I want to thank all of you who came today to express your thoughts about the EAA. I appreciated the opportunity to meet last week with Professors Steven Camron and Rebecca Martusewicz to learn more about the concerns. As I listen to all of you, I know we share a common bond, which is Education First. We share a belief in the power of education and the importance of serving children from disadvantaged backgrounds. We share a belief that teachers matter. My undergraduate degree was a teaching degree. I respect and support the rights of our faculty to share their positions on important university matters. I value your expertise as educators of educators, and I take your concerns very seriously. I plan to continue to work with and listen to faculty members who are concerned.

Two students from Eastern's mock trial team, Antonio Monea of Livonia, student body vice president, and Steven Cole of Saline, won first place in the moot court event at the Great Lakes Regional qualifying tournament last month, beating out 25 other teams. As a result of their first-place finish, they will compete in the national championship on January 17-18 at the Sandra Day O'Connor College of Law at Arizona State University.

I am recommending that the Board of Regents approve new tuition guidelines that would provide four avenues for attaining in-state tuition: through residence in the state of Michigan; through attendance in Michigan schools for high school; through alumni affiliation for alumni and their children; and through service in the U.S. military.

Under the new guidelines, students who have attended a Michigan high school for at least three years and have graduated will now qualify for in-state tuition. The guidelines offer a clear path to qualify for in-state tuition for undocumented students who attended and graduated from Michigan high schools. These young people lived and learned in Michigan and are welcome at Eastern. Eastern also provides in-state tuition for those who have served in the active military, provided they have been medically separated or honorably discharged; and Eastern created the "coming home" program to welcome alumni and their children to come to Eastern at in-state tuition.

Eastern welcomes those who served our country with the EMU Vet Connect Award which provides in-state tuition for Michigan.

I am pleased to announce the completion of a national search for a new Vice President of University Human Resources. Upon approval by the Board of Regents, David Turner, who has deep experience in directing human resource operations at a variety of large and complex Michigan school districts, will join Eastern on January 20, 2014. David Turner presently serves as associate superintendent of human resources, legal and labor relations and student services at Southfield Public Schools. At Eastern, he will oversee human resource services and enhancing service to Eastern's 2,000 regular and part-time employees and more than 23,000 students.

Eastern is also seeking a new head football coach and expect to complete that search before we close for the holiday break. I take great personal pride, as President, in the fact that Eastern is a Division I FBS school that started playing football in 1891. I also take great pride in being a member of the MAC which is a great competitive conference where anyone can win and has stayed true to its values, believing in the full student-athlete success in the classroom and also on the field; and it stayed together throughout conference realignment. Our Division I track and field athletes have gone to the Olympics for 52 years starting with Hayes Jones who won the gold medal.

Many other accomplishments are listed in the Appendix to this Report, which is available on the University's website.

Thank you, Chair Parker.

Susan Martin

Recognition:

- **Elizabeth Bradt** has been named one of the top 10 Army Reserve Officers Training Corps cadets in the nation. Cadets were ranked on a number of criteria, including grade point average, strong athletic performance during college ROTC training and at the Leader Development and Assessment Course at Fort Knox. She is the only cadet from Michigan who was recognized.
- EMU freshman **Destiny Eadie** was awarded the TruFit Good Citizen Scholarship from CharterOne Bank. The \$1,000 scholarship was awarded to Eadie for her efforts with her *Cards from Destiny* program that sends Christmas cards to American soldiers abroad.
- **Jazmin Rodgers**, a senior and McNair Scholar, was one of only 12 students in the nation to present her research at the Council for Opportunity in Education's annual conference. Her research focused on "The Influence of Early Life Experiences on the Perceptions of Women in Managerial Positions."
- Two teams of students from EMU's College of Business placed first and third in the Kohl's Marketing Challenge at the 6th annual American Marketing Association regional conference. Taking first place was **Rafael Kronenberg, Darcie Cordes** and **Jannell Whitted**. The third place team consisted of **Leigh Sutter, Ryan McFarland, Tyler Connell** and **Katherine Chapman**.
- The College Database has recognized EMU as one of the **top 50 colleges in the country for advancing women in science, technology, engineering and math**.
- EMU's **Epsilon Omega Chapter of Beta Alpha Psi**, the international honor organization for informational professionals, has been recognized as a "Superior Chapter" for the 2012-13 academic year.
- EMU's **College of Business** was labeled an "outstanding" school for the 10th consecutive year by The Princeton Review.
- **Dr. Kimberly Keller** of Snow Health Center was selected by the U.S. Citizenship and Immigration Services (USCIS) to conduct medical examinations for immigration purposes for those who are applying for adjustment of status to permanent residence or those who are required by USCIS to have an exam. Dr. Keller is one of only three physicians in the area who can provide these services.
- **Sarah Kersey Otto**, the director of career development and outreach at the University Advising and Career Development Center, has been selected to participate in the Governor's Talent Investment Board (GTIB). The GTIB provides a vital role in bringing citizen involvement, engagement and oversight to the state's talent enhancement effort.
- EMU's **Student Center** was rated 4th in the country in a listing of "most amazing campus student unions" published by Best College Reviews.

Gifts & Grants:

- EMU has received renewal funding for the three **Bright Futures Grants** from the Michigan Department of Education. Each grant is worth \$675,000.
- The **Upward Bound** program at EMU was awarded a \$377,462 competitive grant for its successful college-prep activities program that provides students with academic skills and motivation to succeed in college.
- The **WEMU** fall pledge drive has so far yielded more than \$196,000 (additional contributions are still being received) of the \$200,000 goal, which is a new record, beating last year by \$14,000.
- **The Children's Institute** was awarded a Great Start Readiness Program Grant in the amount of \$191,775. The grant allows eligible four-year-old children to attend the Children's Institute full time at no cost to the family. Currently there are 30 children at the Children's Institute supported by this grant.
- On the heels of Black Friday and Cyber Monday, EMU joined nonprofit organizations all across the country on Tuesday, Dec. 3, to celebrate "**Giving Tuesday**," a nation-wide day of philanthropy. Donors contributed more than \$138,000 to support students, programs and organizations at EMU.
- The Michigan Department of Natural Resources has awarded the EMU **historic preservation program** a grant of \$30,000 to help efforts to preserve the historic Mann House in Concord, Michigan.

Events:

- EMU's **Eleanor Wright Chapter of the Public Relations Student Society of America** (PRSSA) has teamed up with The Salvation Army and their Online Red Kettle Campaign to raise funds and awareness for the program. Donations can be made through EMU PRSSA or by texting "EMUGives" to 71777 now through Friday, Jan. 31.
- The new **Letterman's Jacket Ceremony** took place on Monday, Dec. 2, at the Convocation Center to celebrate all of the first year letter winners.
- A **Graduate Open House** was held Saturday, Nov. 16, and saw a 46 percent increase in attendance over last year's event, with more than 318 prospective students attending and 227 applications submitted.
- A special conference designed to raise awareness about individuals with disabilities with the goal of building more inclusive societies was held in November at the Student Center. Presented by the **Delores Soderquist Brehm Center for Special Education Scholarship and Research** and the **EMU Brehm Alumni Association**, the conference aimed to stimulate conversations about inclusion.
- EMU's **Jewish Studies program** kicked off the new school year with a performance of "Jews on Tin Pan Alley" on Nov. 11 which explored Jewish-American contributions to this uniquely American sound. The Jewish Studies program and the Jewish Community Impact Fund of the Jewish Federation of Greater Ann Arbor sponsored the event.

- **Explore Eastern** events were held in October and November this year with a 50 percent increase in attendance compared to 2012. More than 1,000 students attended the events, and more than 500 students have registered for the two Presidential Scholarship Competition days on Dec. 7 and Dec. 14.
- EMU celebrated the opening of its new **EMU-Detroit location** on Oct. 7, designed to accommodate additional students from throughout metro Detroit.
- EMU celebrated its 9th annual **German-American Day** on Monday, Oct. 7. The celebration – “Berlin – Mein Berlin” – provided a platform for recognizing the many contributions of Germans to the modern world.
- Eastern Michigan University's **Art Walk** debuted in October. The walk encourages visitors to stroll through campus while enjoying sculptures by students, instructors and professionals.
- **Digital Inclusion**, a computer refurbishment and technical training enterprise that benefits area youths and modest-income residents, has opened a store in Sill Hall. It is operated by The B. Side, a program that works to reduce the technology gap in low-income areas of Washtenaw County by placing skilled youths back into the community.

Of Note:

- **Kevin Allen**, '79, was recently inducted into the USA Hockey Hall of Fame. Allen, a sports writer, has written for *USA Today* since 1986.
- Eastern Michigan University and the **Thomas M. Cooley Law School** have established four joint degree programs that will blend key skills and training leading to highly successful careers. The programs being launched are a J.D./master's degree in human resource and organizational development; a J.D./master's degree in educational leadership; a J.D./master's degree in health administration; and a J.D./master's degree in business administration.

Athletics Highlights:

- Cross Country (Men's): The men's cross country team picked up its **4th consecutive MAC Championship** by a 25 point margin in Bowling Green, Ohio. The win marks the program's 18th MAC Championship. Senior **Grzegorz Kalinowski** had a 3rd place finish and MAC First Team honors, while senior **Harry Dixon** took MAC First Team honors with a 5th place overall finish. **Warren Witchell** and **Willy Fink** each took Second Team honors.
- Football: Senior defensive lineman **Cy Maughmer** has been named to the Capital One Academic All-America Division 1 Football Second Team. Junior tight end **Tyrese Russell** earned second-team All-MAC honors, while junior offensive lineman **Lincoln Hansen** and junior running back **Bronson Hill** were named to the third team.
- Soccer (Women's): The women's soccer team claimed the outright **MAC regular season championship** with a win over Western Michigan University on Oct. 31. The title was the third in the history of the program. Senior midfielder **Stephanie Clarke** was named to the 2013-14 Capital One Academic All-District Five First Team and junior defender **Emily Dzik** earned Capital One Academic All-District Five Second Team honors. **Angela Vultaggio**

was named the MAC's Offensive Player of the Year and **Emily Dzik** was named the MAC Co-Defensive Player of the Year. In addition **Stephanie Clarke** and **Cara Cutaia** earned All-MAC First Team honors and **Marisa Kozikowski** earned All-MAC Second Team accolades. **Madison Hirsch** garnered a place on the All-Freshman Team.

- Volleyball: EMU volleyball player and sophomore **Corynne Smith** was named to the All-MAC Second Team.

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