

your name:

client-evaluation

unacceptable
marginal
poor/weak
satisfactory
good
excellent

Process

comments:

Experience
How would you rate your overall experience with the student designers that you worked with?

Professionalism
How you rate the student designers professionalism?

Communication, responsiveness
How was the quality and frequency of communication with the student designers? How responsive were the designers to your requests?

Outcome

Meets clients' needs
Does the work meet your needs in a successful manner?

Clarity of intent
Does the work effectively express the designer's intent?

Demonstrates independent thinking/originality
Does the work go beyond the norm?

Formal qualities, effectiveness and execution
Does the work demonstrate good use of space, line, color, texture, value, unity, balance, rhythm, contrast, hierarchy?

Attention to detail
Did the work show consideration of detail (imagery, typography, etc.)?

Attention to craft/quality
How well is the design/output constructed and made?

Describe your experience with the student designers.

client-evaluation (cont'd)

What were the strengths and weakness of the student designers?

What were the strengths and weakness of the finished design?

Grade

If you were to give the students a grade what would it be?

A A- B+ B B- C+ C C- D+ D D- F

Would you be interested in working with the practicum course again? *yes* *no*
