

# Exploring the misinformation landscape

**John Silva, NBCT** Senior Director of Professional Learning  
February 22, 2022





**John Silva, NBCT**  
Senior Director of  
Professional Learning

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**@MrSilva**

- My primary role is to design and facilitate professional learning for educators.
- I also teach news literacy concepts to adult audiences.
- I follow trends in misinformation and conspiracy theories.
- I was a MS & HS social studies teacher for 13 years in Chicago Public Schools.

Andria Chamberlin for the News Literacy Project

**Upon Reflection: 14 lessons from our first 14 years**

As a mom and NLP supporter, Wyoming woman values news literacy

NLP experts took to airwaves for National News Literacy Week 2022

LOS ANGELES  
PRODUCTIVE CONVERSATIONS  
TALKING TO PEOPLE WHO BELIEVE MISINFORMATION

6:47  
46°

9

<https://newslit.org>

## Our mission:

“The News Literacy Project, a nonpartisan national education nonprofit, provides programs and resources for educators and the public to teach, learn and share the abilities needed to be smart, active consumers of news and information and equal and engaged participants in a democracy.”

<https://newslit.org/about/>

## Our vision:

News literacy is embedded in the American education experience, and people of all ages and backgrounds know how to identify credible news and other information, empowering them to have an equal opportunity to participate in the civic life of their communities and the country.

<https://newslit.org/about/>

# Let's connect on social media!

Tag us with **#NewsLiteracy** on

Twitter, Instagram, Facebook:

**@NewsLitProject**



# Misinformation learning objectives



# To understand and be less susceptible to misinformation, I can

---

- Define misinformation and differentiate common types.
- Describe the motivations of those who create and share misinformation.
- Classify types of propagators and relate them to motivations.
- Explain how misinformation exploits emotions and cognitive biases.



# What is misinformation?



# Misinformation is:

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False

Inaccurate

Misleading

Incorrect

“False or misleading information that is created and/or shared regardless of intent to deceive.”

# Misinformation and “fake news”

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- Have become “irredeemably polarized in our current political and media climate”.
- Labeling information that does not support a position as “fake news” is a common political strategy.
- These terms have “lost all connection to the actual veracity of the information presented”.
- We must teach a more accurate vocabulary and categorization for misinformation.

# Mis- vs Disinformation

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## Misinformation

False or misleading information that is created and/or shared regardless of intent to deceive.

## Disinformation

False or misleading information that is knowingly and intentionally created and/or shared in order to deceive.

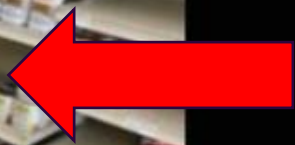
2012 image taken in Melbourne, Australia.



4.6K 4.7K Comments 78K Shares

Like Comment Share

2018 image taken in South Carolina after Hurricane Florence.



- Whoever created this meme knew the images were unrelated.
- It started out as **disinformation.**
- Once in the wild, it became **misinformation.**



- Fake tweet created using an app or website.
- It started out as **dis**information.
- Retweeting without verifying is spreading **mis**information.
- If you know it's false, and you share it hoping people believe it, that's **dis**information.



The screenshot shows a Twitter thread. At the top, a user's profile picture is a colorful bird, and their name is redacted. They are replying to another user. The text of the reply reads: "Birds fly south for the winter- unlike some senators who fly to Cancun, while leaving millions of their constituents to [redacted] die in the cold. #CancunCruz #BigBird". Below this is a tweet from the verified account "Big Bird" (@BigBird). The tweet text is: "Ted can't tell you how to get to Sesame Street but he can tell you you how to fly to Cancun." To the right of the Big Bird profile picture, the text "Fake tweet" is written in red. Below the Big Bird tweet is a quote tweet from Ted Cruz (@tedcruz) from 41 minutes ago, which says: "Government propaganda...for your 5 year old! twitter.com/bigbird/status...". The bottom of the screenshot shows the time "5:48 PM · 06 Nov 21" and the source "Twitter Web App".

Replying to [redacted]

Birds fly south for the winter- unlike some senators who fly to Cancun, while leaving millions of their constituents to [redacted] die in the cold. #CancunCruz #BigBird

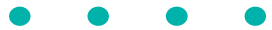
 **Big Bird** ✓  
@BigBird **Fake tweet**

Ted can't tell you how to get to Sesame Street but he can tell you you how to fly to Cancun.

 **Ted Cruz** ✓ @tedcruz · 41m  
Government propaganda...for your 5 year old!  
twitter.com/bigbird/status...

5:48 PM · 06 Nov 21 · [Twitter Web App](#)

What does misinformation look like?







**SATIRE OR PARODY**

No intention to cause harm but has potential to fool



**MISLEADING CONTENT**

Misleading use of information to frame an issue or individual



**IMPOSTER CONTENT**

When genuine sources are impersonated



**FABRICATED CONTENT**

New content is 100% false, designed to deceive and do harm



**FALSE CONNECTION**

When headlines, visuals or captions don't support the content



**FALSE CONTEXT**

When genuine content is shared with false contextual information



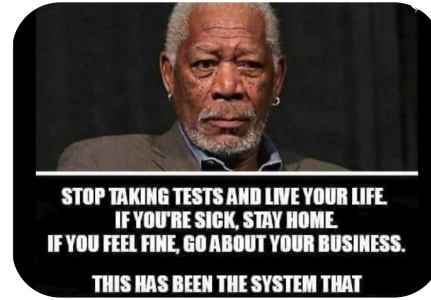
**MANIPULATED CONTENT**

When genuine information or imagery is manipulated to deceive

# NLP's five types of misinformation



Manipulated content



False context



realrawnews.com  
Navy Pilot Crashes Plane, Ejects, After Vax Reaction - Real Raw News  
Throughout the Pandemic Real Raw News has written about incidents of vaccinated pilots either falling ill or outright dropping dead midflight, ...

Fabricated content



Imposter content

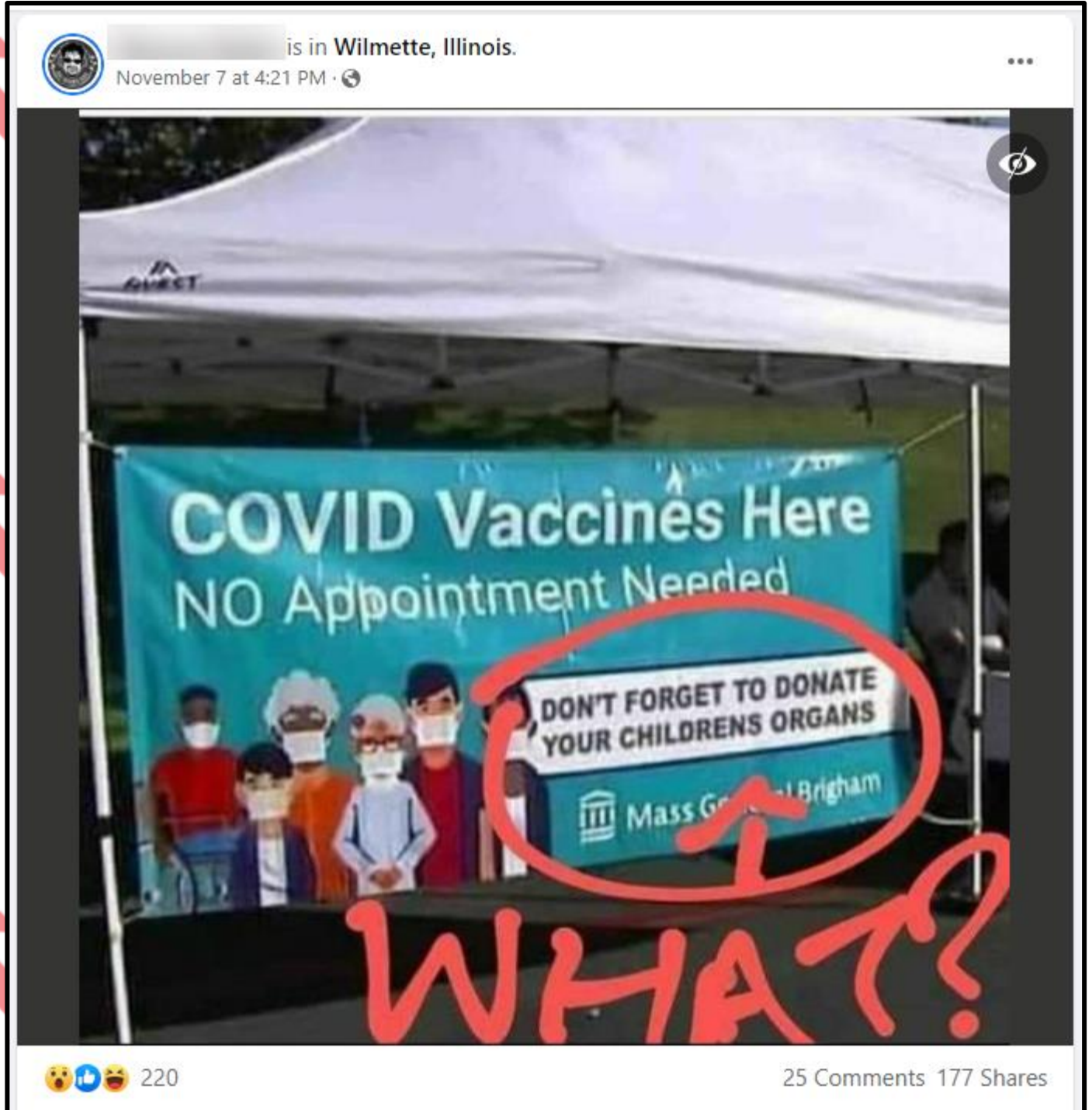
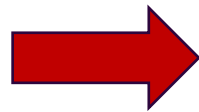


Spirit Halloween Sets Up Shop In Abandoned U.S. Military Bases In Afghanistan

Satire

**Manipulated  
content**

**Photoshopped  
image**



# Manipulated Content

Misinformation in which something is altered from the original, such as images that have had content added or removed using photo editing tools.



is in Wilmette, Illinois.

November 7 at 4:21 PM · 🌐



**Manipulated Image**

ts 177 Shares



# Original image

## Mobile Vaccination Clinics Continue at Gillette Stadium Events

Jul 31, 2021 at 11:09 AM



New England Patriots

Staff



## Technology

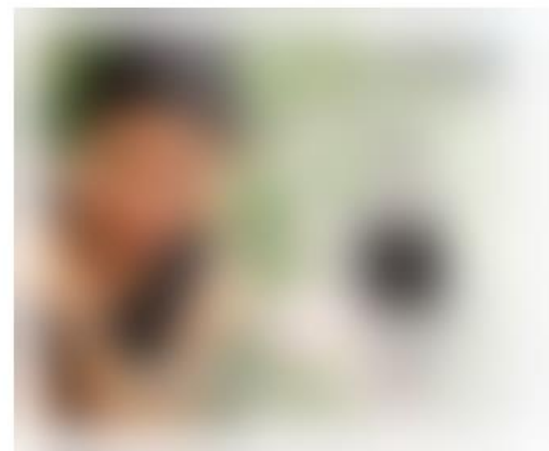
# Another fake video of Pelosi goes viral on Facebook

The social media giant attached a 'partly false' label to a clip manipulated to make the House speaker look drunk

Another manipulated video of Pelosi spreads widely online



**Manipulated video**



A manipulated video of House Speaker Nancy Pelosi (D-Calif.) was circulated across several social media platforms in early August. (The Washington Post)

**False  
context**

**Morgan Freeman  
didn't say this**

January 18 at 8:50 AM · 🌐

Common Sense? Y'all have lost your minds to stand on line for hours for a test that has been deemed useless and meaningless! Listen to Morgan Freeman!!!! 🗣️

**STOP TAKING TESTS AND LIVE YOUR LIFE.  
IF YOU'RE SICK, STAY HOME.  
IF YOU FEEL FINE, GO ABOUT YOUR BUSINESS.**

**THIS HAS BEEN THE SYSTEM THAT  
WORKED FOR ALL OF HUMAN HISTORY UNTIL  
THE LAST TWO YEARS. TIME TO GO BACK TO IT.**

43

3 Comments 297 Shares



January 18

# FALSE CONTEXT

Common Sense?

deemed useless and meaningless! Listen to Morgan Freeman!!!! 📢



**STOP TAKING TESTS AND LIVE YOUR LIFE.  
IF YOU'RE SICK, STAY HOME.  
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43

3 Comments 297 Shares



**THE MATT WALSH SHOW**  
MON - FRI 2PM ET | 11AM PT

**Matt Walsh** ✓  
@MattWalshBlog

theocratic fascist, bestselling children's author

[podcasts.apple.com/us/podcast/the...](https://podcasts.apple.com/us/podcast/the...) 📅 Joined June 2013

585 Following 798.5K Followers

Follow



**ORIGINAL** ...

**Matt Walsh** ✓  
@MattWalshBlog

Stop taking tests and live your life. If you're sick, stay home. If you feel fine, go about your business. That had been the system for all of human history until the last two years. Time to go back to it.

7:32 PM · Jan 3, 2022 · Twitter Web App

6,387 Retweets 247 Quote Tweets 32.9K Likes



# False Context

Misinformation that takes an image, quote or other piece of content and puts it into a new, false context to change its meaning. Especially common during viral, breaking news events.



ACTforAmerica  
@ACTforAmerica

Joe Biden also left behind military service dogs at the airport in Afghanistan.



10:23 PM · Aug 30, 2021 · Twitter for iPhone

799 Retweets 212 Quote Tweets 1,324 Likes



PETA  
@peta

The @JoeBiden Administration must get abandoned working dogs & other animals—and their caretakers—out of Afghanistan.

Join PETA in urging @POTUS to evacuate the dogs & cats, & their caretakers, who were left behind!  
[peta.vg/37vl](https://peta.vg/37vl) #NoPawsLeftBehind



1:02 PM · Aug 31, 2021 · Sprout Social



ACTforAmerica  
@ACTforAmerica

Joe Biden also left behind military service dogs at the airport in Afghanistan.



PETA  
@peta

The @JoeBiden Administration must get abandoned working dogs & other animals—and their caretakers—out of Afghanistan.



John Kirby  
@PentagonPresSec

To correct erroneous reports, the U.S. Military did not leave any dogs in cages at Hamid Karzai International Airport, including the reported military working dogs. Photos circulating online were animals under the care of the Kabul Small Animal Rescue, not dogs under our care.

10:56 AM · Aug 31, 2021 · Twitter Web App

2,132 Retweets 817 Quote Tweets 5,473 Likes



10:23 PM · Aug 30, 2021 · Twitter for iPhone

799 Retweets 212 Quote Tweets 1,324 Likes

... e the dogs &  
behind!



**BIDEN: Evacuate animals & their caretakers from Afghanistan!**

1:02 PM · Aug 31, 2021 · Sprout Social

**Fabricated  
content**

**Literally a “fake  
news” site**



The image shows a screenshot of a Twitter post. At the top, there is a profile picture of a man and a grey name box. To the right of the name box are several icons: a blue airplane, a blue and red musical note, a blue and white person icon, a black and white soccer ball, and a red, white, and blue flag. Below the profile information is the headline: "Navy Pilot Crashes Plane, Ejects, After Vax Reaction". Underneath the headline is a photograph of an F-35 fighter jet on an aircraft carrier deck. Two ground crew members in yellow and green safety gear are kneeling in front of the jet. Below the photo is the text "realrawnews.com" and a truncated description: "Navy Pilot Crashes Plane, Ejects, After Vax Reaction - Real Raw News Throughout the Plandemic Real Raw News has written about incidents of vaccinated pilots either falling ill or outright dropping dead midflight, ...". At the bottom of the tweet, it says "3:07 AM · Jan 30, 2022 · Twitter for Android". Below that, the engagement statistics are listed: "317 Retweets", "19 Quote Tweets", and "279 Likes".

# Fabricated Content

Misinformation that is entirely made up and is designed to deceive you into thinking that it's real.

Headline is from a legitimate news article from Crow River Media

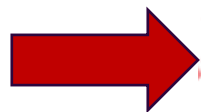
Someone took a screenshot, fabricated a quote (that does not appear in the original article) added a partial link and shared to social media.

Image goes viral, falsely connecting White's death to a Covid booster shot.



**Imposter  
content**

**Screenshot, not  
actual tweet**



[Redacted]



Tweet



**Big Bird**   
@BigBird



Ted can't tell you how to get to Sesame Street but he can tell you you how to fly to Cancun.



**Ted Cruz** @tedcruz · 41m

Government propaganda...for your 5 year old!  
[twitter.com/bigbird/status...](https://twitter.com/bigbird/status...)

5:48 PM · 06 Nov 21 · [Twitter Web App](#)



5,296 likes

# Imposter Content

Misinformation that falsely uses a well-known name, brand or logo to fool people into believing that it is authentic content.





Betty White throwing down.



**Betty White** ✓  
@BettyMWhite

As someone who had a 20 year relationship with the PBS star playing Big Bird, he never gave two shits what anyone thought about his feathery ass.  
[#GoBiggie](#)

Satire PM · Nov 7, 2021 · Faith Back Rub

6:33 PM · Nov 7, 2021 · Twitter Web App

3,232 Retweets 210 Quote Tweets 18.5K Likes



That's what we've been saying this whole time



**Chicago Police** ✓  
@Chicago\_Police

We are all Derek Chauvin.



6:46 AM · Apr 24, 2021 · Twitter for iPhone

50K Retweets 1,393 Quote Tweets 231.3K Likes

**These are both fake tweets**

**Satire**



thebabylonbee



## Spirit Halloween Sets Up Shop In Abandoned U.S. Military Bases In Afghanistan



# Satire

A piece of information that uses humor or exaggeration to critique or mock a person, organization or policy.

\*Note: Satire is often used as a defense of other types of misinformation.

# Some satire is recognizable

 thebabylonbee 



**Spirit Halloween Sets Up Shop  
In Abandoned U.S. Military  
Bases In Afghanistan**



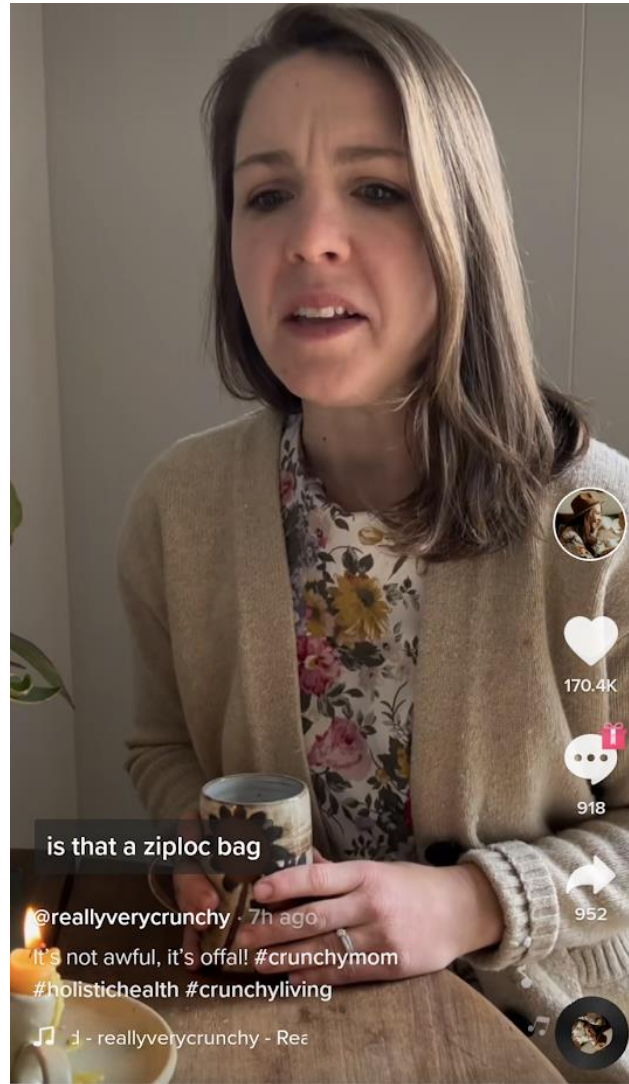
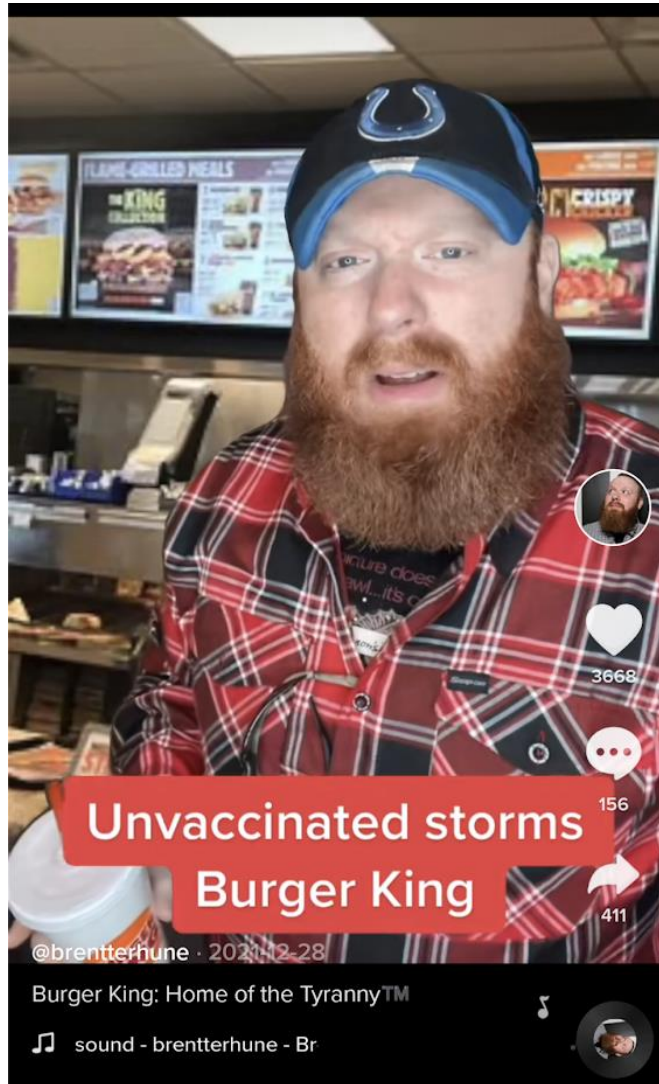
 theonion 



**Final U.S. Soldiers In Afghanistan  
Do Some Last-Second  
Nation-Building On Way To Plane**



# People don't always recognize satire/parody



newsweek.com

**Newsweek** SUBSCRIBE FOR \$1 >

Jimmy Kimmel Mocks Donald Trump For Getting 'Dumped' By Co-Stars  
Dave Chappelle Announces New Stand-Up Show Amid Controversies

CULTURE

# Comedian Brent Terhune Hopes You Know His Rants About NASCAR and the Confederate Flag Are Satire

BY JAMES CROWLEY ON 6/12/20 AT 2:24 PM EDT



CULTURE COMEDY VIRAL

VIDEO TWITTER

In the current sociopolitical climate, it's easy to roll your eyes as soon as you see a bearded white guy tweeting a

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# The "Crunchy Mom" Conspiracy Has Been Revealed. She's Just A Crunchy Mom.

"But the thing about my crunchiness is that I'm also pragmatic."

by Katie Notopoulos  
BuzzFeed News Reporter

Posted 4 hours ago

View 9 comments



DAILY BEAST SUBSCRIBE

COMEDY →

## Meet Blaire Erskine, the MAGA-Spoofing Comedian Who Duped Michael Moore



Photo Illustration by The Daily Beast/handout

Blaire Erskine has pretended to be a stranded MAGA supporter, Jerry Falwell's daughter, and the wife of a notorious anti-mocker. The gag: How many folks think her

# Satire can become false context misinformation



#biden #pressconference #pelosi

The News Lite Biden Cut OFF - The Version you DIDN'T SEE! Pelosi: "No, we don't want him to talk". 🤪

America's Great Impressionist  
is a Conservative Comedian !

30+ YEARS IN THE BIZ!

HUNDREDS OF VOICES/IMPRESSIONS!  
THIS IS JUST ONE!



Michael Clive  
Trump Still Speaks

"One of the most Versatile Talents on the Planet!"

"this Guy is Dangerous!" "Impossible!"

"the Real Deal!" "10 out of 10!"

"Jaws were on the floor!"

"WTF!"



Trump Still Speaks

2.26K subscribers

SUBSCRIBE

#biden #pressconference #pelosi

Biden Cut OFF - The Version you DIDN'T SEE! Pelosi: "No, we don't want him to talk". 🤖

53,144 views • Mar 6, 2021

👍 530 🗨️ 13 ➦ SHARE ≡+ SAVE ...



Trump Still Speaks

2.26K subscribers

SUBSCRIBE

Who's really running America? Unseen edit with Pelosi saying "No, we don't want him to talk." off screen?

This is Conservative Satire and Production, not for the timid or Free speech haters. America's Great Impressionist & Character Specialist. Watch Michael Clive's New Demo. It'll blow your mind!

<https://youtu.be/wAgRm55LVw0>

[www.michaelclive.com](http://www.michaelclive.com)

#biden

#pressconference

#pelosi

SHOW LESS



← Tweet



The Real Dawn Star  
@dawnstar1776

Nancy Pelosi caught on hot mic saying, "We don't want [Biden] to talk."

Nancy Pelosi caught  
on hot mic saying:  
"We don't want [Biden]  
to talk."



0:00 0:10 1x

New version  
false context  
misinformation

Satire video  
edited to  
remove  
disclaimer

Questions so far?

# **Motivations:**

Why do people create & share misinformation?



# Questioning intent

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- Determining intent accurately is difficult and usually different for creators and sharers.
- Distinguishes disinformation and other types of false or misleading information.
- Differentiates motivations and types of propagators.
- Discussions of intent can lead to a deeper understanding of misinformation.

# Motivations for creating misinformation

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Financial  
gain

Increase  
influence

Create  
mischief

Political/social  
divisions

Undermine  
trust

# Four types of propagators

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**Self-interest**

- Scams, clickbait farming, companies

**Group interest**

- Partisans, governments, candidates

**Altruistic**

- Ordinary people

**Malicious**

- Trolls, extremists, conspiracy theorists

**Note:** These are not always  
cleanly categorized



## Self-interest



**The first randomized controlled trial of more than 6,000 individuals to assess the effectiveness of surgical face masks against SARS-CoV-2 infection found masks did not statistically significantly reduce the incidence of infection.**

M

⚠️ Partly False Information. Reviewed by independent fact-checkers.



Follow



The so-called "Danmask-19 Trial," published November 18, 2020, in the Annals of Internal Medicine, included 3,030 individuals assigned to wear a surgical face mask and 2,994 unmasked controls.

Click the link in my bio to read the full story

1w



We know...as a respiratory therapist, my colleagues and I have known this since the end of our first semester in college..today, we have to shut up about this or we lose our credentials...😭😭...so a career change has become necessary



3,473 likes

7 DAYS AGO

Add a comment...

Post



## Self-interest

**This is called  
"engagement bait"**

Original video from comedy  
TikTok account.

Posted under "Amazing  
Physics" without context.



Amazing Physics  
@amazing\_physics



Physics can be incredibly Satisfying



8:01 AM · Feb 17, 2022 · Buffer

# Group interest



About Us ▾

Citizens ▾

News ▾

Legal ▾

Media ▾

Summit ▾

Shop

COVID-19 ▾



DONATE

# MAKE A STAND

FOR THE TRUTH OF REAL SCIENCE AND REAL HOPE

 WATCH RIGHT NOW



## Group interest


 ACTforAmerica ✓  
@ACTforAmerica

Joe Biden also left behind military service dogs at the airport in Afghanistan.




10:23 PM · Aug 30, 2021 · Twitter for iPhone

799 Retweets 212 Quote Tweets 1,324 Likes

 PETA ✓  
@peta

The @JoeBiden Administration must get abandoned working dogs & other animals—and their caretakers—out of Afghanistan.

Join PETA in urging @POTUS to evacuate the dogs & cats, & their caretakers, who were left behind!  
[peta.vg/37VI](https://peta.vg/37VI) #NoPawsLeftBehind



**ABANDONMENT IS CRUELTY!**

**BIDEN: Evacuate animals & their caretakers from Afghanistan!**

1:02 PM · Aug 31, 2021 · Sprout Social

# The Disinformation Dozen

Why platforms must act on twelve leading online anti-vaxxers

Just twelve anti-vaxxers are responsible for almost two-thirds of anti-vaccine content circulating on social media platforms. This new analysis of content posted or shared to social media over 812,000 times between February and March uncovers how a tiny group of determined anti-vaxxers is responsible for a tidal wave of disinformation - and shows how platforms can fix it by enforcing their standards.

[Read the Report](#)

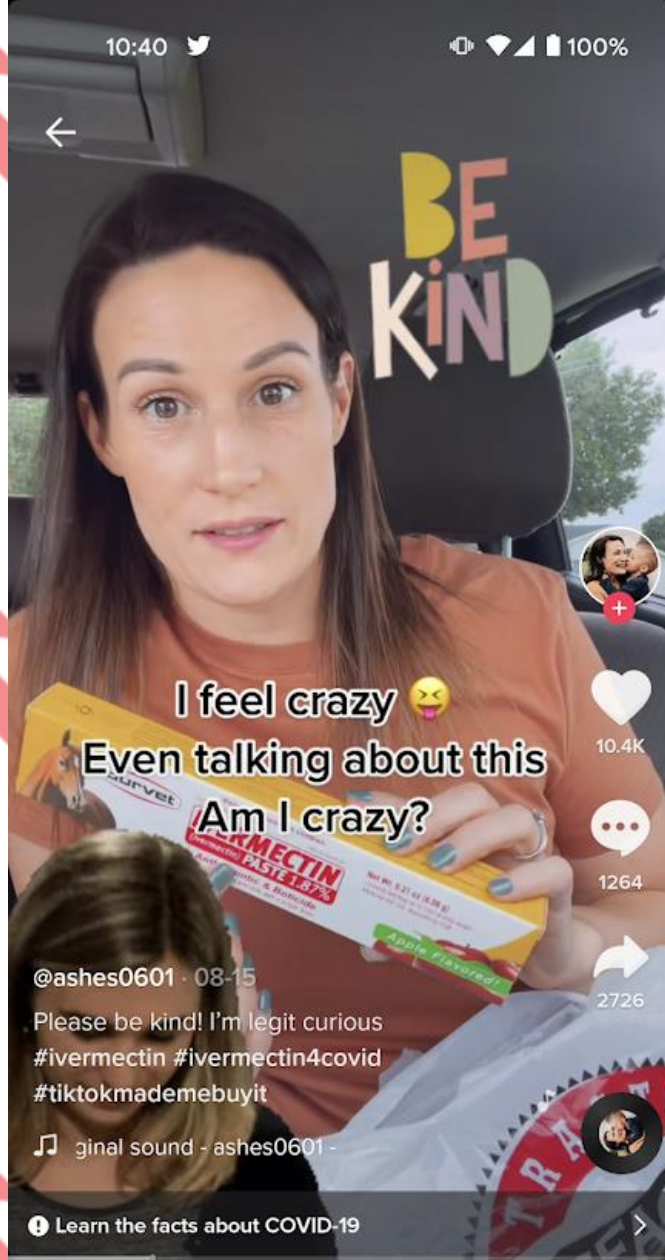
[Executive Summary](#)



<https://www.counterhate.com>

Altruistic

FALSE



**Altruistic**

Lower keys and key west face mask

sewing group  
April 6 at 6:26 PM · 🌐

Those that use a fabric mask -  
after wearing place in ziplock  
bag and microwave 2-3  
minutes to sanitize. Do this  
after each wear.

👍 🤔 ❤️ 14

11 Comments 53 Shares

👍 Like      ➦ Share

**FALSE!**

# Don't microwave your masks btw...

---



**Arlington Fire**  @ArlingtonVaFD · Apr 20 

There are reports of masks being sanitized in microwaves, this is a major fire hazard, please DO NOT place masks in the microwave for any period of time. Instead, follow CDC mask cleaning guidance [cdc.gov/coronavirus/20...](https://www.cdc.gov/coronavirus/2019-nCoV/guidance-clean-use-your-mask.html) Thanks and stay safe.



 55

 38



Malicious



FALSE



**Malicious**



# Intent determines motivation and type

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- Altruistic misinformation – Someone thinks it's real and shares it to make people feel better.
- Self-interest misinformation – Someone thinks it's real and shares it for likes and engagement.
- Self-interest disinformation – Someone shares it knowing it's false for likes and engagement.
- Group interest disinformation – An account created to gain followers to monetize account.



# Role of emotion in spreading misinformation

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- Misinformation is designed to elicit a strong emotional response.
- Our emotion centers override rational thought processes, and we react by sharing, amplifying.
- We especially respond to things that “feel” true.
- Teens and older adults are especially vulnerable.

# Emotional responses are varied

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Anger



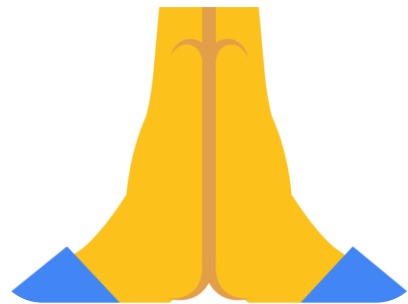
Fear



Sadness



Curiosity



Hope



Humor



Wow!

# Your political/social beliefs affect your emotional response



**These are both fake tweets**

# Targeting parental fears and anxieties is very common



The News Literacy Project



# Rumor theory and social media

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- Humans are social by nature and sharing stories has always been part of how we interact.
- We have a deep-rooted desire to understand and make sense of the world.
- Combined this is called “shared sense making” and it fills an emotional need.
- Social media amplifies this with the ability to share with anyone and everyone.

Misinformation exploits  
cognitive biases





# Cognitive biases

---

A natural error in reasoning and thought processes that can cause people to misinterpret information, leading to distorted perceptions of events, irrational judgments and false beliefs.


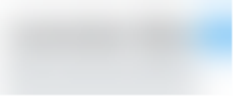

# Institutional Cynicism

The belief that institutions like governments and corporations are always acting in dishonest ways and cannot be trusted.

If you believe Pharmaceutical  
companies are on your side



REMEMBER THIS: Your staying  
sick is what keeps them  
in business.




  

More people are realizing how the CDC, FDA, Big Pharma, big government, & media allies manipulated & parroted faulty data to scare the hell out of people to empower lockdowns, mandates, fire people & gain far-reaching control over people's lives. Some seriously sinister shit.


9:16 AM · Jan 10, 2022 · Twitter for iPhone


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950 Retweets 52 Quote Tweets 4,113 Likes

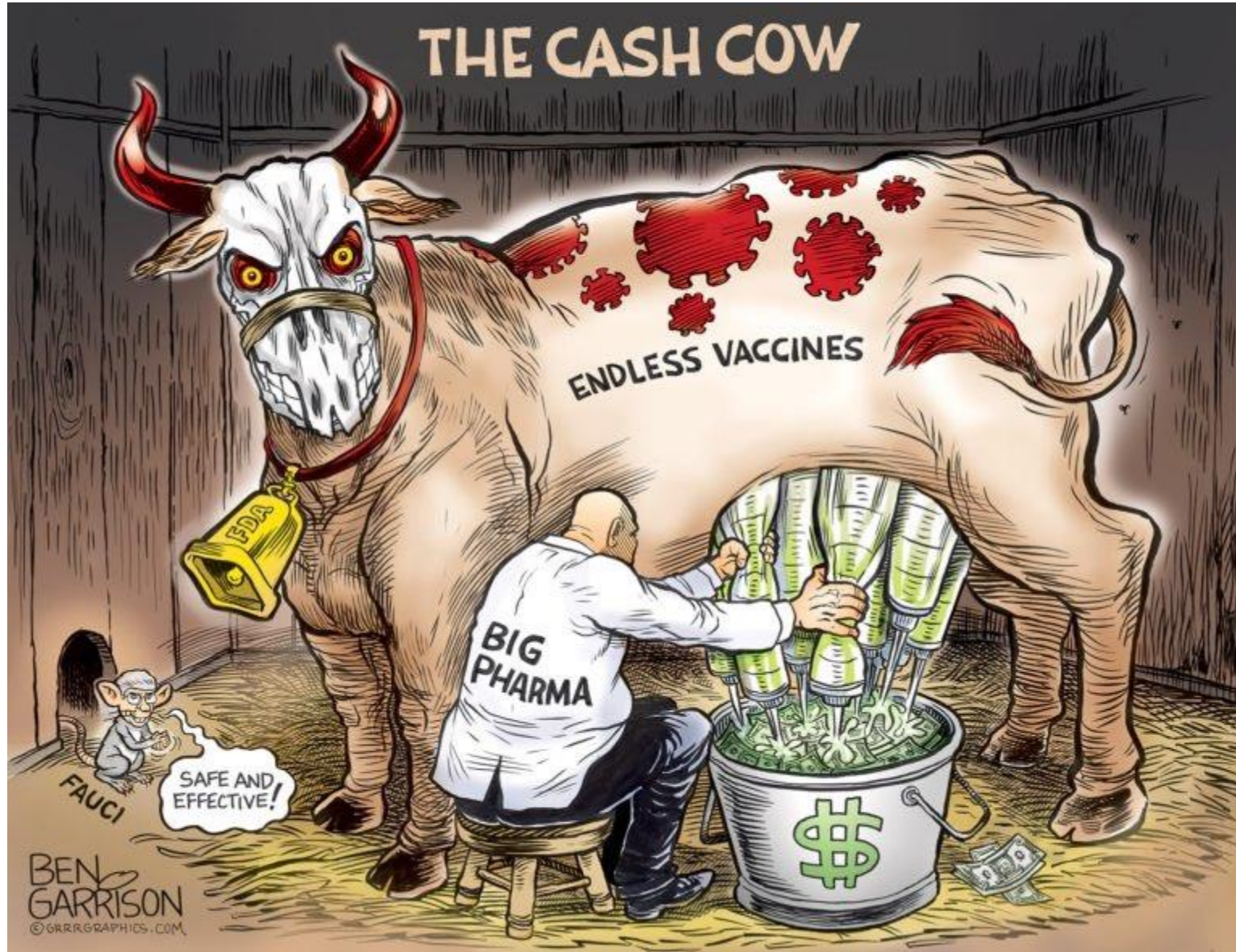
How medicine was hijacked by the Rockefellers and converted into the Big Pharma mafia that currently has all governments eating out of their hand.





**JOHN. D  
ROCKEFELLER**

1:42 1K views



# Confirmation Bias

The natural tendency of people to readily accept any information, even false, that agrees with or reinforces their existing beliefs.

 December 31, 2021 · 🌐

She got her booster on my birthday. 🙄🙄🙄

**"Eat healthy and get all your vaccines. I just got boosted today." -Betty White, Dec 28th, 2021**

[crowrivermedia.com/national/entertainment/bet...](https://crowrivermedia.com/national/entertainment/bet...)

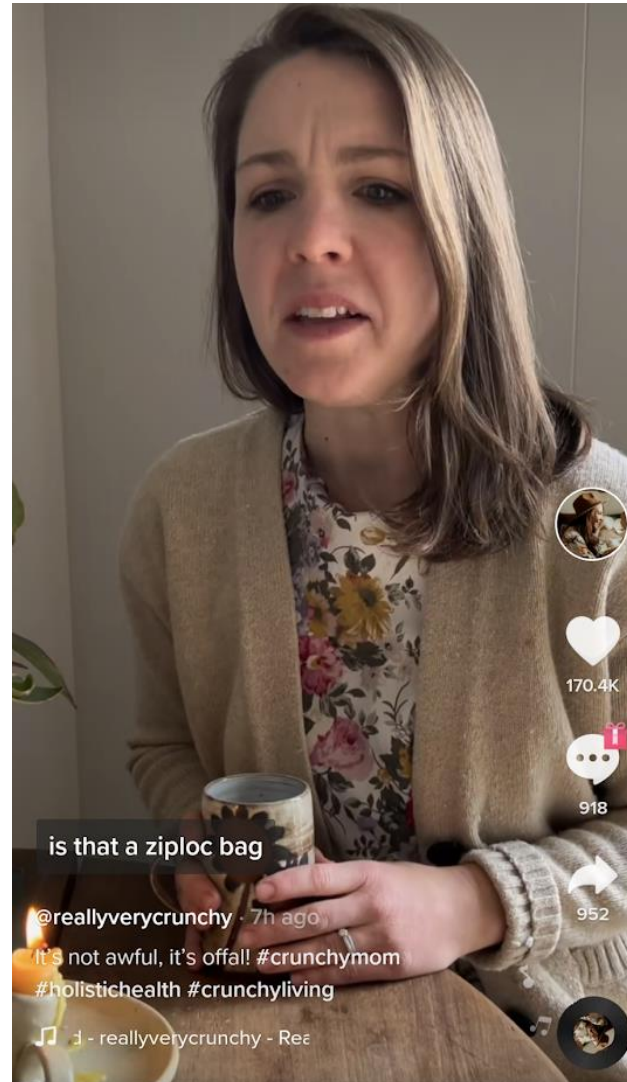
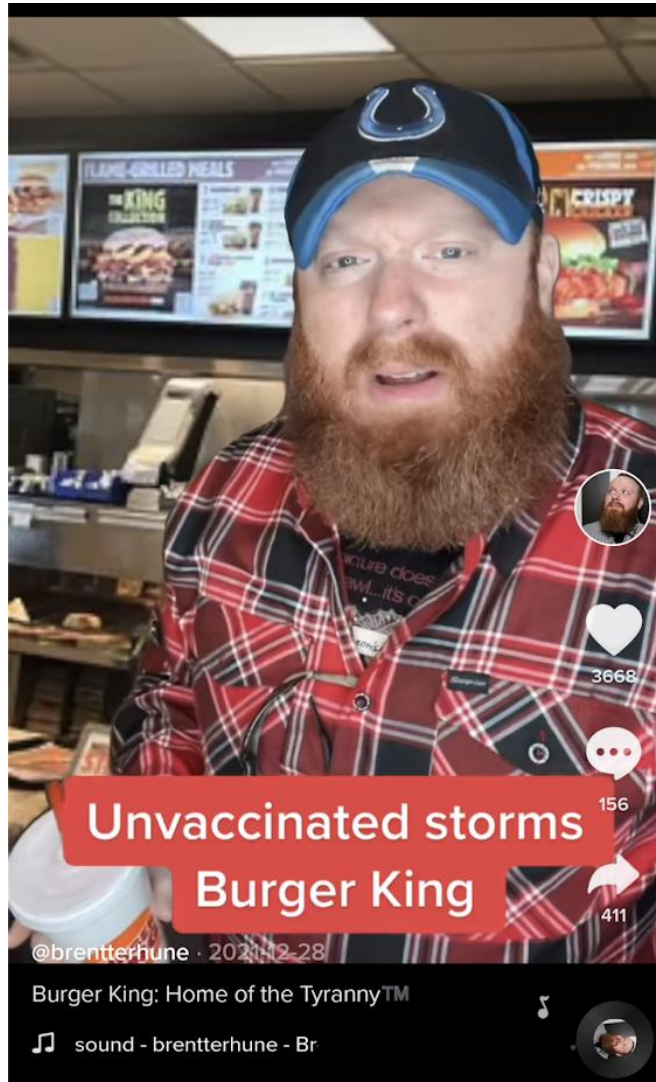


**Betty White: I'm lucky to still be in good health**

# COV-19 STAMP IN 5G CIRCUIT



# Confirmation bias and believing satire is real



# Motivated Reasoning

To deliberately search for or interpret information in ways that confirm what you already want to believe and to invent reasons to dismiss anything that disproves these beliefs.

## Challenger ~~Disaster~~ Deception

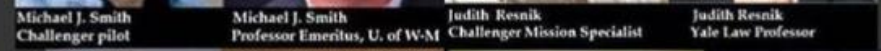


Ellison (l) and Claude (r) Onizuka



Francis Richard Scobee  
Cmdr of Challenger

Richard Scobee  
CEO of Cows in Trees, Ltd.



Michael J. Smith  
Challenger pilot

Michael J. Smith  
Professor Emeritus, U. of WM

Judith Resnik  
Challenger Mission Specialist

Judith Resnik  
Yale Law Professor





Michael J. Smith  
Challenger Astronaut (1986)

Michael J. Smith  
Professor Univ. of Wisconsin  
(2018)



Judith Resnik,  
Challenger Astronaut (1986)

Judith Resnik,  
Yale Law Professor (2020)



How many Americans are  
named "Judith Resnik?"



Judith Resnik

- There is **1** person in the U.S. named Judith Resnik.

Judith Resnik,  
Challenger Astronaut (1986)

Judith Resnik,  
Yale Law Professor (2020)



How many Americans are  
named "Judith Resnik?"



Judith Resnik

- There is **1** person in the U.S. named Judith Resnik.

HowManyOfMe.com

There are 335,539,715 people in the U.S.  
How many have your name?

Home | Famous Names | Statistics | Random Famous Person

First Name:  Last Name:

Judith

- There are **498,276** people in the U.S. with the first name Judith.
- Statistically the 126th most popular first name.
- More than 99.9 percent of people with the first name Judith are female.
- Names similar to Judith:
  - [Judi](#)
  - [Judie](#)
  - [Judy](#)

Resnik

- There are **948** people in the U.S. with the last name Resnik.
- Statistically the 29261st most popular last name.

Judith Resnik

- There is **1** person in the U.S. named Judith Resnik.

To those who believe the Challenger disaster was a hoax, this is clear evidence. Motivated reasoning created this and confirmation bias reinforces it.



# 3 main departments in Satan Lucifer's Atlantis corporations on earth and Nazi 4<sup>th</sup> Reich Ceres planet and Saturn and Mars



CEO Satan Lucifer and his Board of Directors the Illuminati top hierarchy "White Lodge Brotherhood" ascended master fallen angels

Senior Manager Pleiadian alien hermaphrodite quadsexual fallen angels



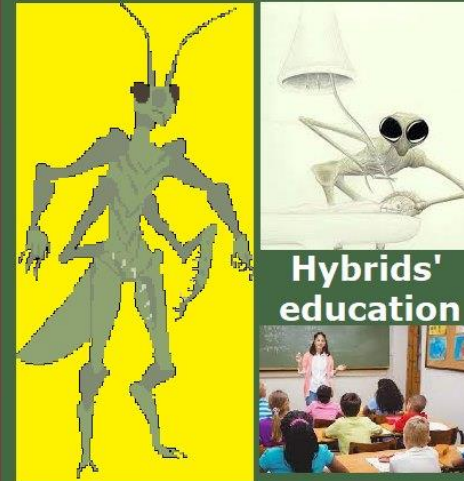
Nazi 5th Reich Aryan race Pleiadian alien fallen angels responsible for COVID-19 vaccine extermination of humans and replacement with their hybrid children



Research & Development department's hybridization army geneticists and scientists Draco alien bisexual chimeras



Procurement & Training department's MILAB-government-abduction program Mantis alien LGBTPB (Lesbian Gay Bisexual Tranvestite Pedophile Bestiality) chimeras



If you are not brain-dead stupid like the "uncovered women's head" religious Christians, then ask yourself why the church pastors are silent about all of this

# Proportionality Bias

The belief that major events must have major causes.

5G launched, COVID-19 2019.  
4G launched, H1N1 2009.  
3G launched, Influenza 1998.  
2G launched, Cholera 1991.  
1G launched, influenza 1979.  
The introduction of radio waves caused the Spanish flu of 1918.

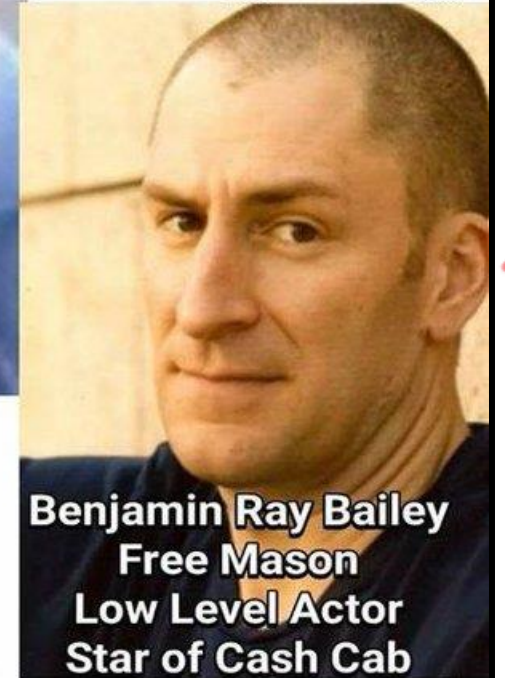
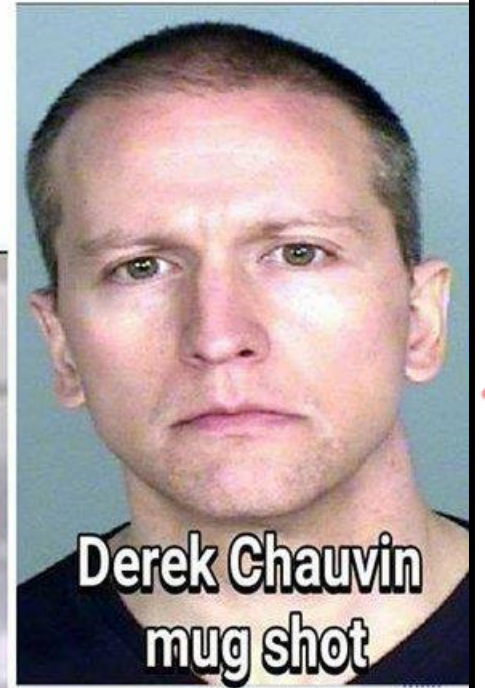
Do you see a pattern ?

Every time the world gets an upgrade on its electromagnetic field it messes people breathing up clearly .



So, it becomes obvious that the concluded trial of Chauvin was just another major PSYOP to incite racial hatred and division, per the NWO Global Elites plans to federalize our local police forces. They didn't even have the right person on trial.

Officer in video identified as Derek Chauvin



**Who looks more like the officer in the video?**

**2750 METRIC TONS OF AMMONIUM NITRATE,  
THEY COULDN'T BRING DOWN THIS BUILDING IN BEIRUT**



**RENATO/KILLUMINATI  
UNIVERSAL**

**AND YOU STILL THINK THE JET FUEL MELTED THE STEEL BEAMS!**

**FALSE**

**FALSE**

**FALSE**

**FALSE**

**FALSE**

**FALSE**

# Intentionality Bias

The belief that events don't simply happen by accident. Events unfold through intentional actions.



DeAnna Lorraine  

@DeAnna4Congress

I find it very interesting how the show "Masked Singer" hit America in January 2019, a little bit over a year before they started forcing us all into masks.

It's almost like they were beginning to condition the public that masks were "normal" and "cool".

The media is demonic.

19:01 · 25 Sep 20 · [Twitter for iPhone](#)

**FALSE**

**FALSE**

**FALSE**



**FALSE**

**FALSE**



**FALSE**



These are the **PLANNED COVID-19 VARIANTS** - just look at the dates when they will be "released" to the media.

**DON'T BE STUPID, YOU ARE BEING PLAYED AND MANIPULATED**

Cepa/variante	Lanzamiento
Δ	Delta jun 2021
Ε	Epsilon jul 2021
Ζ	Zeta ago 2021
Η	Eta sep 2021
Θ	Theta oct 2021
Ι	Iota nov 2021
Κ	Kappa dic 2021
Λ	Lambda ene 2022
Μ	Mu feb 2022
Ν	Nu mar 2022
Ξ	Ksi abr 2022
Ο	Omicron may 2022
Π	Pi jun 2022
Ρ	Rho jul 2022
Σ	Sigma ago 2022
Τ	Tau sep 2022
Υ	Upsilon oct 2022
Φ	Phi nov 2022
Χ	Chi dic 2022
Ψ	Psi ene 2023
Ω	Omega feb 2023




bruh did nobody notice the creator of flappy bird said this before taking the game down??



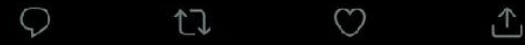
**Dong Nguyen**  
@dongatory

I am sorry 'Flappy Bird' users, 22 hours from now, I will take 'Flappy Bird' down. I cannot take this anymore.

In 2020 a deadly virus will ravage the globe. This is your punishment.

4:02 PM · Feb 08, 2014 · Twitter for Mac

130K Retweets 5.3K Quote Tweets 103K Likes



95 757 8,249



**The Watson** @TheWatson725 · 21h  
Derp just realized Asian creator, threat & COVID link... WELP #TC4C Thank China 4 COVID. I realize it's ridding us of the dumbest part of society (#antivaxxers) & or #SurvivalOfTheFittest? Initially suspected Chinese Population Control... Truly hope @FBI gonna look into this!

5 5 8

# Illusory Pattern Perception

To perceive or create meaningful cause-and-effect patterns and other connections between unrelated events. Also known as “patternicity”.

**Joe Biden is Poseidon for 11/9 & WWII**

AHCHSHEARYASHUB

**BIDEN HARRIS**

The three red slashes allude to WWII, a trident (for 11/9), & the Fleur-de-lis. The red/blue freemasonic color coding slashing was in Obama's CORONA logo.

VISION 2020 | JULY 9, 2020

What Would a Democratic ‘Tsunami’ in November Look Like?

By Ed Kilgore



Word or Phrase	English Ordinal
The Red and Blue	119



Trump's "Red wave" is his WWII declaration after the Democratic "Blue Wave" (11/9).

Word or Phrase	English Ordinal	Full Reduction	Reverse Ordinal	Reverse Full Reduction	English Sumerian
Joe Biden is Poseidon	189	90	297	99	1134
A Economic Dollar Crash	189	90		117	1134
A Phoenix Rises Code	189	90	270	90	1134
November Ninth Date	189	81	270	90	1134
The Red and Blue Waves	189	72	297	99	1134
A Democratic Tsunami	189	72	297	117	1134
Great Conjunction	189	72		90	1134
Trump Last Year	189			81	1134

**FALSE**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Pope has tons of cube, pyramid, Saturn, seal of Solomon and hexagon symbolism

cube unfolded

G is 7 - Power in numbers? maybe?  
but I believe the multivers communicates in symbols & numbers & the elites know this. Like a hammer used for good or bad I believe the magic, science or knowledge is neutral

fold the star in

3-cube (projection) 3-cube (solid)

Peace? Hebrew 777 666

Divide Conquer not peace or victory

out? next?

mercedes HSBC Vav Vav Vav

666 the number of the beast is the beast a computer

ABC Audition Broadcasting Corporation

Sine wave & Co Sine wave and cube

time SINE WAVE

AMERICA

666 = 9 = 666

baphomet with his penis that births you into time/sin (sine)

As is above shall be below as was before shall be again

Walt Disney

6 6 6

the tree of life stakcked cubes

666 the number of the beast is the beast a computer

CERN

Sine wave

TELUS

time

sin

You are born into sin - Sine Wave

Time

Vatican Logo

orions belt

cosine wave

yes just like the co-signer at bank

cube unfolded

Vatican (vati (Latin) means father can (Spanish means dog) Dog backwards God.

WASHINGTON

BAPHOMET

Graduated

If we are a computer simulation then our lives could be real time to us but mere nano seconds in the realm of the computer

Pac man? why is "reality" is revealed in movies even before discoveries. Is it predictive programing or what

Saturns Moon Minad looks somewhat like the death sat too

HIDEN HANDS wink wink we rule

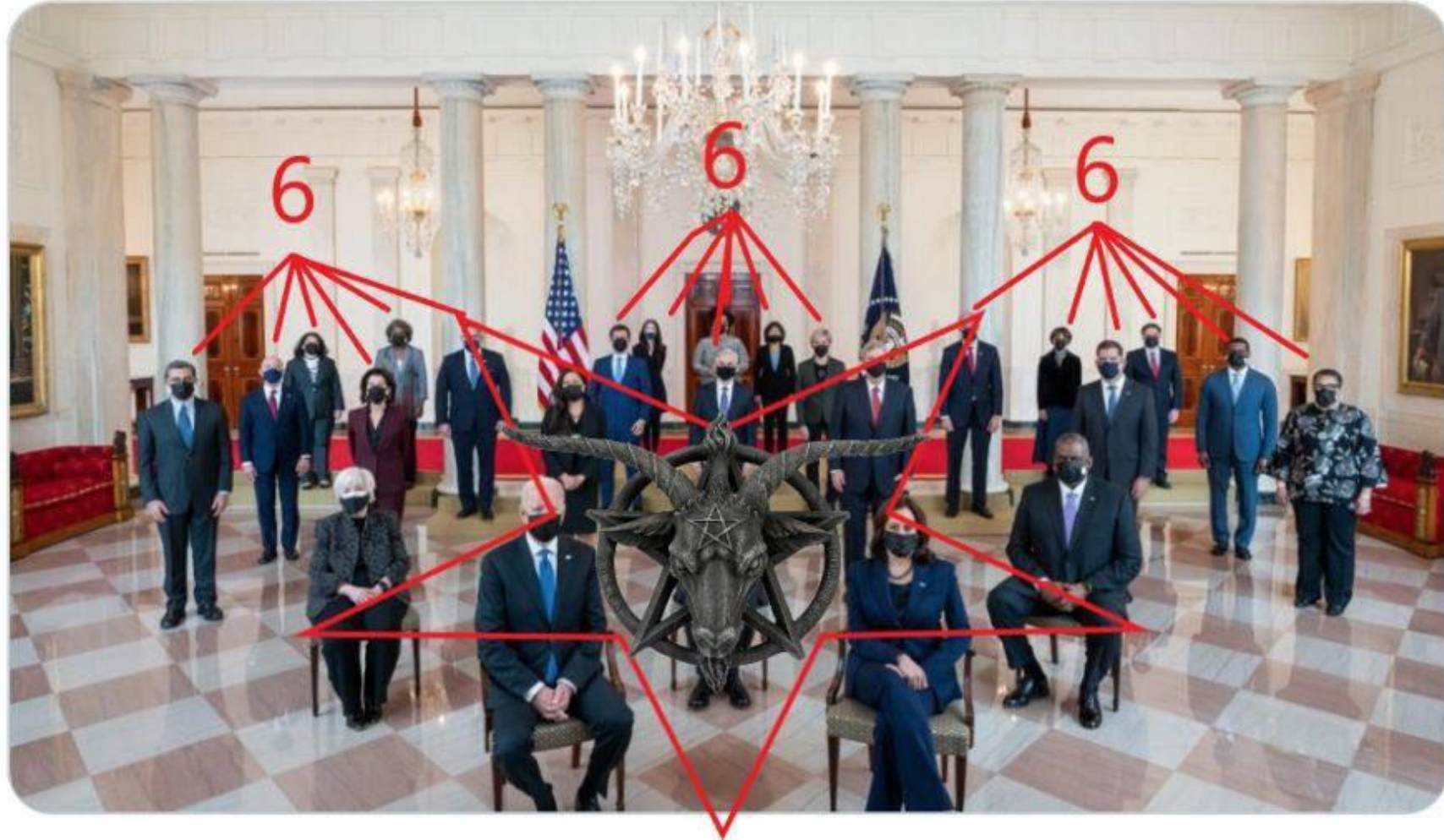
The Sull & Bones The clock is homage to Saturn the God of Time - 322 adds to 7

**FALSE**



**President Biden**  @POTUS · 19h

United States government official  
A Cabinet that looks like America.



 14.2K

 29.9K

 204.3K




NOTE: Seeing patterns and connections in random things is totally normal.

*Creating* patterns to justify a belief or manufacture “evidence” is a key component of conspiratorial thinking.

# Red flag phrases that rely on emotional response








# “Make this go viral”


 William W. ⋮

Make this go viral!!!! RETWEET!!!

NURSES SPEAKING THE TRUTH...MASKS DONT WORK..THIS IS ALL A SHAM!!

   Destiny   · Aug 18

More and more nurses are speaking out, calling out the bulls\*\*t.



1:25 19.5K views

 ⋮

Replying to 

Here's the link. I could not finish the video. Make this go viral please....



**WORLDWIDE EXCLUSIVE:  
EMBALMERS FIND VEINS &  
ARTERIES FILLED WITH NEVER  
BEFORE SEEN RUBBERY CLOTS**

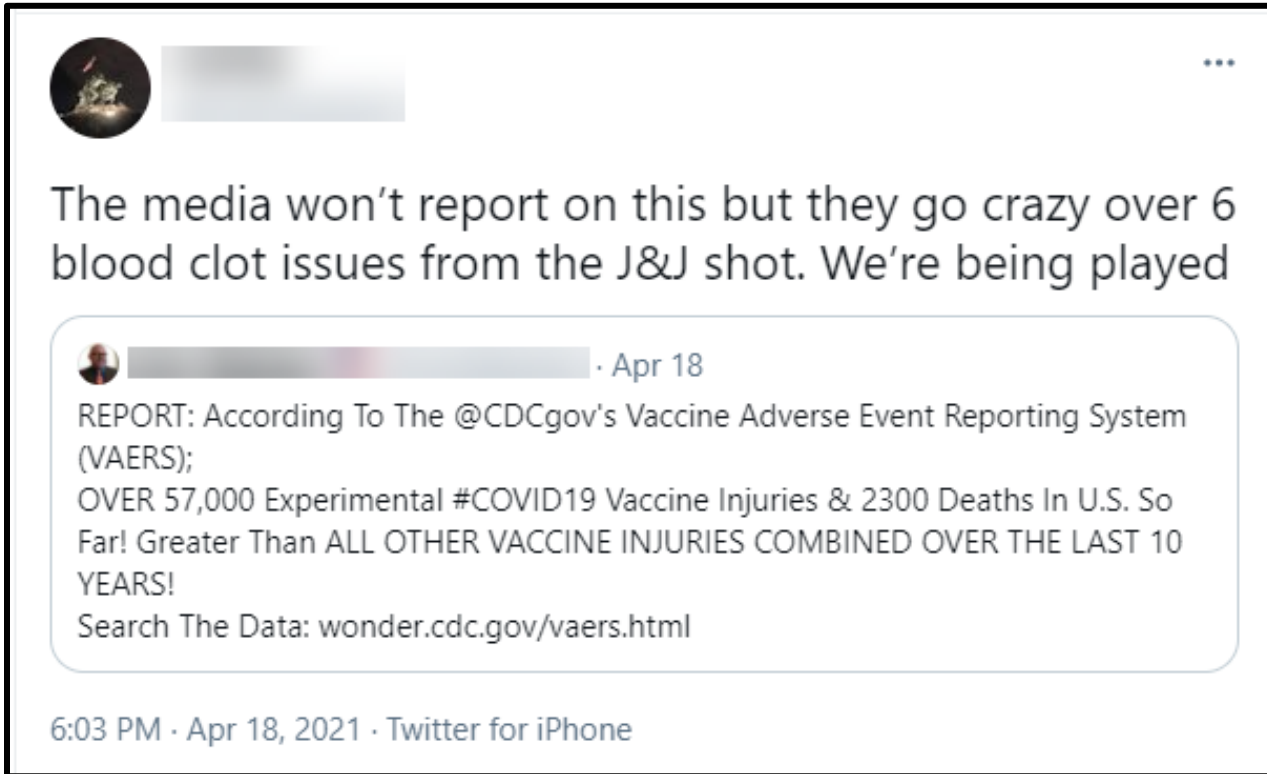
 Dr. Jane Ruby

[rumble.com](https://rumble.com)


Worldwide Exclusive: Embalmers Find Veins & Arteries Filled with Never Before ...  
In this worldwide exclusive, Dr. Jane Ruby meets with board-certified Embalmer and funeral Director, Richard Hirschman who reveals, for the first time ever, ...

10:04 PM · Jan 27, 2022 · Twitter Web App

# “The media won’t report this”

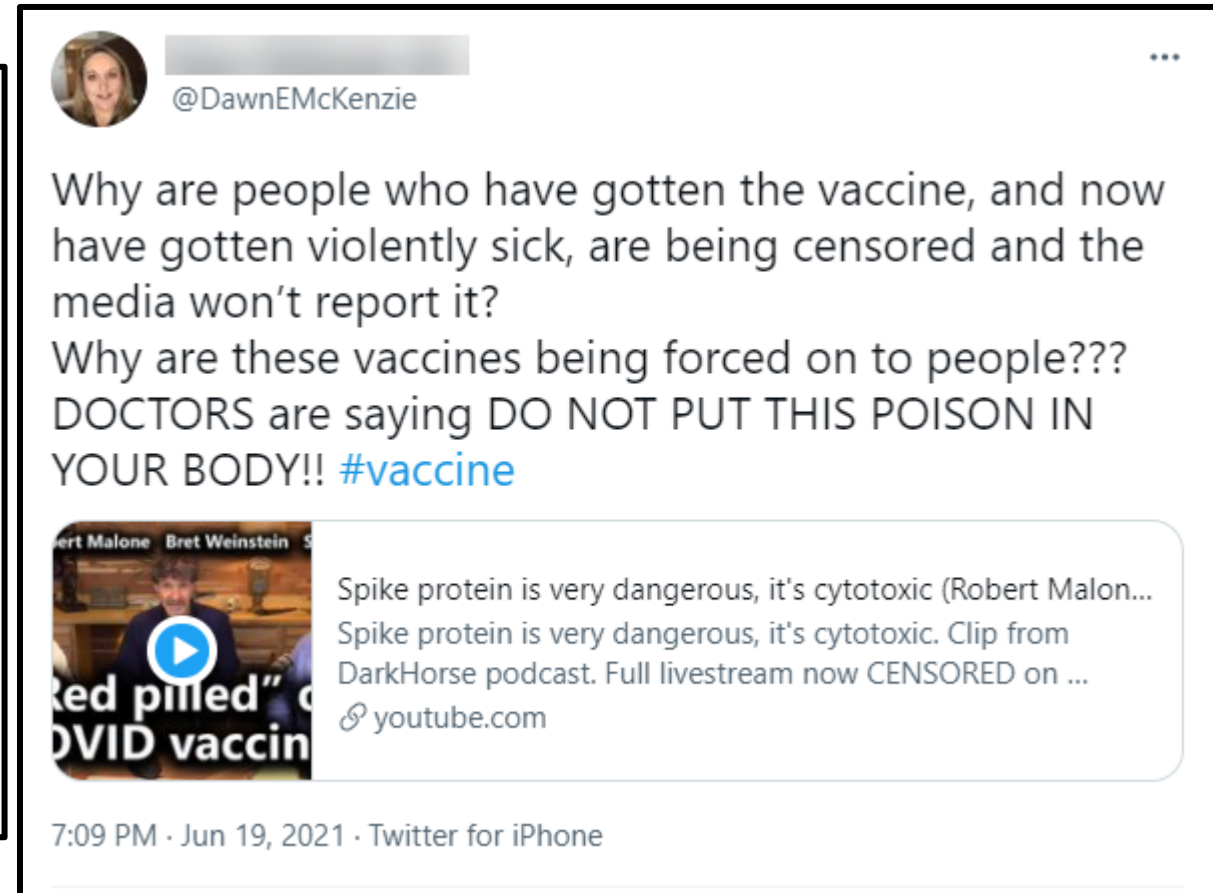



The media won't report on this but they go crazy over 6 blood clot issues from the J&J shot. We're being played

 · Apr 18


REPORT: According To The @CDCgov's Vaccine Adverse Event Reporting System (VAERS);  
OVER 57,000 Experimental #COVID19 Vaccine Injuries & 2300 Deaths In U.S. So Far! Greater Than ALL OTHER VACCINE INJURIES COMBINED OVER THE LAST 10 YEARS!  
Search The Data: [wonder.cdc.gov/vaers.html](https://wonder.cdc.gov/vaers.html)

6:03 PM · Apr 18, 2021 · Twitter for iPhone



 @DawnEMcKenzie

Why are people who have gotten the vaccine, and now have gotten violently sick, are being censored and the media won't report it?  
Why are these vaccines being forced on to people???  
DOCTORS are saying DO NOT PUT THIS POISON IN YOUR BODY!! #vaccine

 Spike protein is very dangerous, it's cytotoxic (Robert Malon...  
Spike protein is very dangerous, it's cytotoxic. Clip from DarkHorse podcast. Full livestream now CENSORED on ...  
[youtube.com](https://youtube.com)

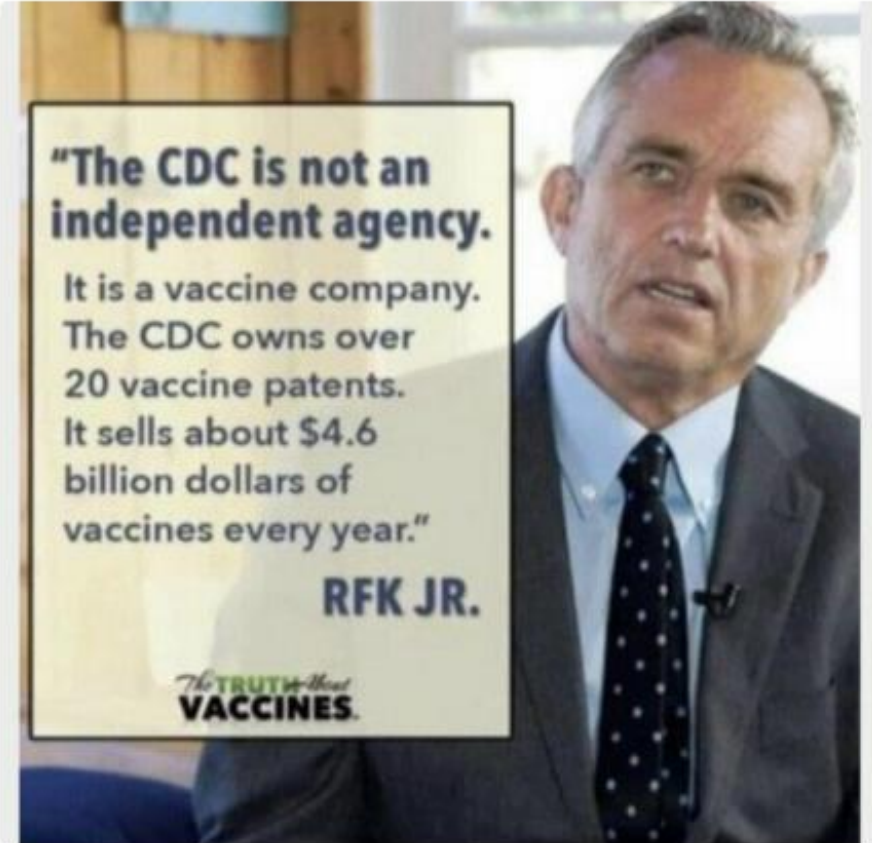
7:09 PM · Jun 19, 2021 · Twitter for iPhone



# “Let that sink in”

04/13/2021

Let that sink in.



**“The CDC is not an independent agency.**  
It is a vaccine company.  
The CDC owns over 20 vaccine patents.  
It sells about \$4.6 billion dollars of vaccines every year.”

**RFK JR.**

*The TRUTH about*  
**VACCINES.**

2,416 Views 74 Likes 20 Shares 16 Comments

January 24 at 6:48 AM

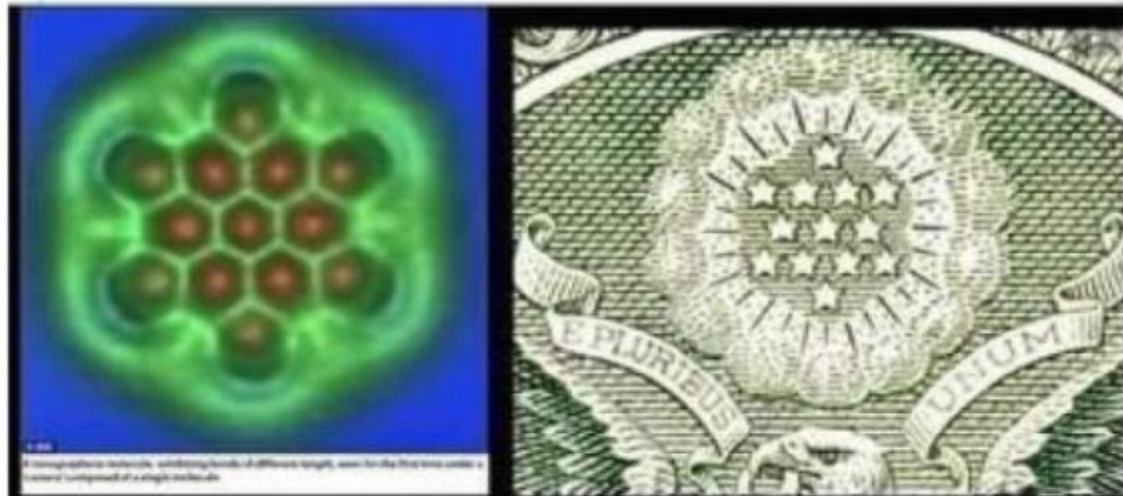
Let That Sink In... 🗣️



**EVEN IF YOU'RE NOT CONSPIRACY MINDED,  
SOMETHING IN YOUR  
SOUL  
HAS TO BE TELLING  
YOU SOMETHING  
ISN'T RIGHT WITH  
ANY OF THIS!**

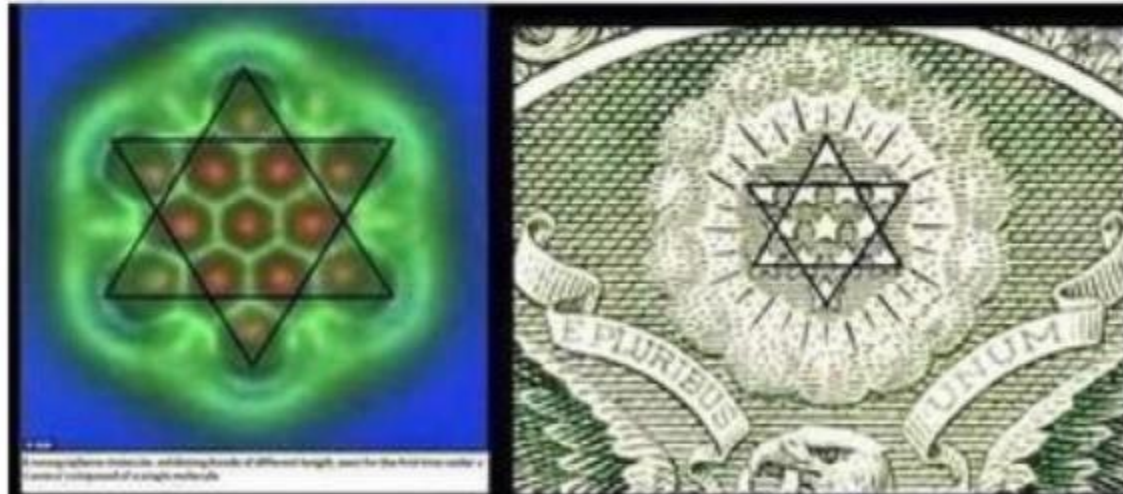
1.7K 54 Comments 643 Shares

# “There are no coincidences”



GRAPHENE MOLECULE

DOLLAR BILL



GRAPHENE MOLECULE

DOLLAR BILL

## Gates Foundation Grants since 2010:

BBC	\$ 51m
WHO	\$750m+
Imperial College London	\$194m
Oxford University	\$186m
Patrick Vallance – UCL	\$ 39m
Patrick Vallance – GSK	\$ 65m
Chris Whitty – LSHTM	£ 31m

Coincidence?

Follow the money!

<https://www.gatesfoundation.org/How-We-Work/Quick-Links/Grants-Database/>

# “Do your own research”

**RESEARCH IS**

- READING THE VACCINE INSERT
- LOOKING UP EACH VACCINE INGREDIENT
- LOOKING UP ALL POSSIBLE SIDE EFFECTS
- REVIEWING SAFETY STUDIES
- REVEIING WHO FUNDED THE STUDY
- LEARNING WHO WAS INCENTIVIZED
- LEARNING WHICH PLACEBO WAS USED
- LOOKING UP LAWSUITS THE MANUFACTURER HAS BEEN A PART OF
- COMPARING SYMPTOMS OF THE ILLNESS TO THE SYMPTOMS OF VACCINE INJURY
- LOOKING UP HOLISTIC AND WESTERN MED TREATMENT OPTIONS
- LOOKING UP MORTALITY RATES PRIOR TO THE VACCINE
- LEARNING ABOUT YOUR GENETICS
- DISCOVERING HOW MUTATIONS IMPACT VACCINE INJURY
- LOOKING UP THE NATIONAL CHILDHOOD VACCINE INJURY ACT
- LOOKING UP THE VACCINE ADVERSE EVENT REPORTING SYSTEM
- READING ABOUT THE BENEFITS OF CHILDHOOD ILLNESS
- READING ABOUT THE RISE IN CHRONIC ILLNESS
- READING ABOUT VACCINES AND
  - EAR INFECTIONS
  - ALLERGIES
  - TYPE 1 DIABETES
  - ARTHRITIS
  - ASTHMA
  - ECZEMA
  - CANCER

**RESEARCH IS NOT**

- DOING WHAT YOUR PARENTS DID
- DOING WHAT YOUR FRIENDS DO
- REPEATING WHAT YOUR DOCTOR SAID
- READING THE HEADLINES
- BLINDLY TRUSTING AUTHORITY
- A DECISION BASED ON FEAR OF ILLNESS

For information about vaccines, visit [cdc.gov](https://www.cdc.gov).

**RESEARCH IS NOT**

DOING WHAT YOUR PARENTS DID  
DOING WHAT YOUR FRIENDS DO  
REPEATING WHAT YOUR DOCTOR SAID  
READING THE HEADLINES  
BLINDLY TRUSTING AUTHORITY  
A DECISION BASED ON FEAR OF ILLNESS

7,661 likes  
JUNE 6

Add a comment... [Post](#)

# Essential fact-checking and verification skills.



# Three essential skills

---

Critical observation

Reverse image search

Lateral reading

## Observation:

Is there any evidence or context provided for where/when these images were taken?

October 12 at 9:22 AM · 🌐

**TRUMPS AMERICA**



**BIDENS AMERICA**



👍👎👤 4.6K      4.7K Comments 78K Shares

👍 Like      💬 Comment      ➦ Share

## Reverse image search:

We can search for these images to find other versions to verify where/when they were taken.

October 12 at 9:22 AM · 🌐

**TRUMPS AMERICA**



**BIDENS AMERICA**



👍👎👤 4.6K      4.7K Comments 78K Shares

👍 Like      💬 Comment      ➦ Share

## Internet search:

Using details from the post, we can search for fact checks or additional context from other sources.

October 12 at 9:22 AM · 🌐

**TRUMPS AMERICA**



**BIDENS AMERICA**

👍👎👤 4.6K      4.7K Comments 78K Shares

👍 Like      💬 Comment      ➦ Share



# Always exercise “click restraint”

---

- Don't simply click the first link in your search results.
- Review options and choose a source that seems relevant, credible.
- Fact-checking is a deliberate process for best results.



Shocking headline.  
Seems like an  
important story. How  
should I check this  
without clicking the  
link?



Navy Pilot Crashes Plane, Ejects, After Vax Reaction



realrawnews.com  
Navy Pilot Crashes Plane, Ejects, After Vax Reaction - Real Raw News  
Throughout the Plandemic Real Raw News has written about incidents of vaccinated pilots either falling ill or outright dropping dead midflight, ...

3:07 AM · Jan 30, 2022 · Twitter for Android

317 Retweets 19 Quote Tweets 279 Likes

# Use “lateral reading” to verify information

---

Verify what you’re reading while you are reading it:

- Open a browser tab to search for verifying information from other sources.
- Verify key details, the credibility of the source and learn additional context.
- By evaluating multiple sources, you become more confident in the credibility of what you are reading.

Note: The terms “Lateral Reading” and “Click Restraint” are derived from research conducted by Sam Wineburg and Sarah McGrew at the Stanford Graduate School of Education.

# Here's how I verified it was false



Home

Explore

Notifications

Messages

Bookmarks

Lists

Profile

More

Tweet



John C. Silva, NBCT  
@MrSilva



Tweet



Ray Burton   
@RayBurtonSAS

Navy Pilot Crashes Plane, Ejects, After Vax Reaction



realrawnews.com

Navy Pilot Crashes Plane, Ejects, After Vax Reaction - Real Raw News  
Throughout the Plandemic Real Raw News has written about incidents of vaccinated pilots either falling ill or outright dropping dead midflight, ...

3:07 AM · Jan 30, 2022 · Twitter for Android



Search Twitter

## Relevant people



Ray Burton ...  
@RayBurtonSAS

Follow

Conservative Baptist Patriot; #VMI  
#Keydet #SCV; #USN #Veteran  
#NavAir Army Brat; 1A 2A #NRA  
#MAGA Anglo #Scottish #celtic  
ancestry #SAMS; widower  
#LandRover

## What's happening

Music · LIVE

The following Tweets are part of  
a live conversation detected by  
an algorithm.



#Silverado

Setting the gold standard for today's trucks.

Promoted by Chevrolet

En  
C

Messages



# Is Heinz making “Mayoreo” sauce?



# Reverse image search to verify images

---

- Specialized search that matches pixel patterns.
- Matching and “similar” images in results.
- Multiple image search sites.
- Search from browser, image URL or upload an image file.
- Mobile apps also available.



Facebook post interface showing the following details:

- Author:** Alonzo Lerone (Profile picture of a man with a beard)
- Date:** June 24, 2021 · 🌐
- Text:** I'M CALLING THE POLICE!!!!
- Engagement:** 🤔👍😱 87K | 30K Comments | 67K Shares
- Actions:** Like, Comment, Share
- Sort:** Most relevant ▼
- Reply 1:** Alonzo Lerone (Author) got it and will have a video on this REAL SOON!! (1K reactions)
- Reply 2:** Meagan Cato Risher That's just wrong! Someone must have lost a lot of brain cells before they came up with this and probably lost the rest of their brain cells after making this! Good lord that's just a puke and poop fiasco
- Input:** Write a comment...

# Eight Tips to Google Like a Pro

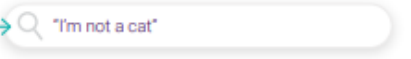
The internet is inconceivably large. In fact, it's essentially endless! Sometimes it's easy to find the information you need, but often trying to find something specific can feel like looking for a needle in a haystack. These eight tips can help you improve your search results and zero in on what you're looking for more quickly.

 This infographic was developed by the **News Literacy Project** and **Cindy Otis**, author of *True or False: A CIA Analyst's Guide to Spotting Fake News*.  
A future founded on facts [newsilit.org](http://newsilit.org)

**Hint**  
Click these search bars to see the results for each example.

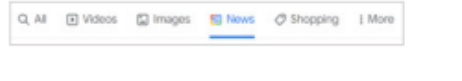
### 1. Use quotation marks

If you put **quotation marks** around your search terms, Google will search for webpages containing that exact phrase.




### 2. Limit to news

If you are looking specifically for standards-based news articles that contain your search term, narrow your initial search results by clicking on the tab labeled **"News."**




### 3. Use basic Boolean operators

Use **AND** (all uppercase) when you're searching to find results that contain more than one exact search term.

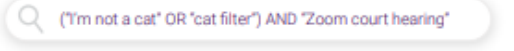


Use **OR** (all uppercase) when you're searching to find content containing only one of your search terms: "Search Term1" OR "Search Term2" OR "Search Term3"



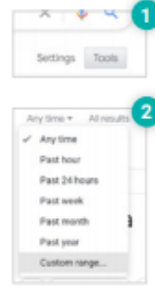
### 4. Use parentheses to group operators

You can use **parentheses** to order the search operations the way you would in a mathematical equation. For example, to search for only one of two search terms AND a third term, you would search: ("Search Term1" OR "Search Term2") AND "Search Term3"



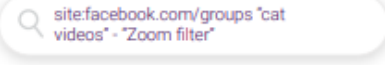
### 5. Narrow the time frame

When you get results for a search, click on **"Tools"** and then **"Any time."** In the dropdown box, you'll be able to choose from results in the past hour, past 24 hours, past week, past month, past year, or enter a custom date range.



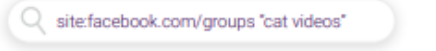
### 8. Use - to exclude from results

To exclude particular terms or websites from your search, just type **-** (the minus sign) before it. For example, if you wanted to search Facebook groups for the term "cat videos" but wanted to exclude results with the phrase "Zoom filter" you would search:




### 7. Search one section of a specific website

You can also search for a specific **subdomain** or **subdirectory** on a particular website. For example, to quickly search Facebook (a website) for groups (a subdirectory) that use the exact phrase "cat videos" your search bar should look like this:



### 6. Search a specific website

Limit your results to one specific website by adding **"site:WEBSITENAME.com"** to the search terms. For example, a search for the phrase "cat videos" on Facebook would be:





# About fact-checking organizations

---

- Responsible organizations “show their work”.
- Links to evidence used in the fact-check are provided.
- Context and background information are included.
- Transparent about methodology, practices and criteria for ratings.
- Good practice to use multiple fact-checks when practical.

# A sample of reputable fact-checking organizations

---



*Note: All logos are hyperlinked.*

# What you can do

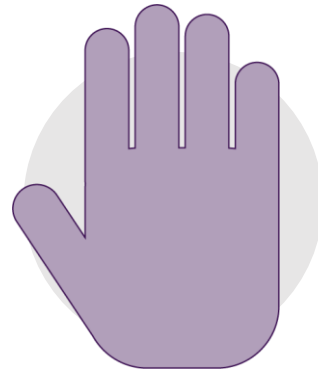


# Practice news literacy skills

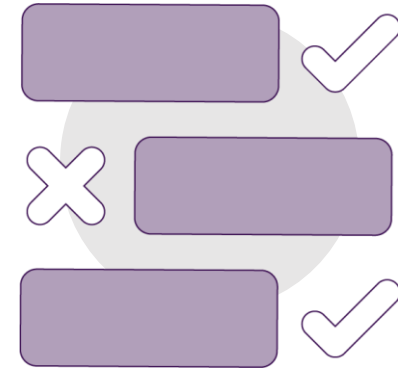
---



**Check your sources  
before you share**



**Double-check the facts  
before you share**



**Debunk  
misinformation**

**Stand up for facts!**

Understanding news media  
bias session on March 17 at  
2:00 p.m. ET

**Questions?**

# Thank you for joining us!



A future founded on facts

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 @NewsLitProject

 @NewsLitProject

 @NewsLitProject

 [LinkedIn.com/company/  
NewsLitProject](https://www.linkedin.com/company/NewsLitProject)

 [Youtube.com/  
NewsLiteracyProject](https://www.youtube.com/NewsLiteracyProject)

[newsLit.org](https://www.newsLit.org)