



Eastern Michigan University
Faculty Senate Minutes (approved 12/12/18)

Session-5

3.00—5.00 pm November 14th, 2018 300 Student Center

Attendance: : Pressley-Sanon, Reedy, Eisenbach, Elton, Kashliev, Hayworth, Oswald, Neufeld, Curran, Peavler, Pawlowski, Walz, Millan, Spragg, Mistry, Trewn, Willis, Rahman, Chou Banerji, Barton, Leon, Lee, McVey, Mannari, Tout, McCleary, Brodsky

Guests/Non-Voting: Longworth, Tew, Kullburg, Gray, Carpenter

- I. **Approval of the Agenda** 3:05 pm
Motion to approve agenda with revision (addition of Student Body President)– Motion carries (0 opposed, 0 abstentions)
- A. Candace Crutcher (President of Student Government) – some of the issues the Student Government is interested in addressing this year include looking into implementing a fall break and adding a reflection room in Pray-Harrod (for students of faith, particularly Muslim students, so they have a place to pray)
- II. **Approval of the Minutes of 10-24-2018** 3:10 pm
Motion to approve agenda – Motion carries (23 yes, 0 opposed, 3 abstentions)
- III. **Committee Representative Elections**
- A. Distinguished Faculty Awards Chair: Perry Francis 3:11pm
Motion to accept Perry Francis as the Distinguished Faculty Awards Chair by acclimation – motion carries
- B. Strategic Plan 2.0 Workgroup Representatives
Voted on candidates for strategic plan workgroups.
- Promote Student Engagement and Success (Flanagan Johnson elected, Staunton as alternate)
 - Deliver High Quality Academic Programs & Quality Research (Tenure: Koolage elected, Sipe as alternate) *This was what was stated in the meeting, but in reviewing the ballot count, El Sayed was the alternate.*
- (Pre-tenure: Mason elected, Mansfield as alternate)
- Engage and Serve EMU and Regional Communities (McVey elected, Tomas as alternate)
- IV. **Reports from Committee Chairs** (Barton, Curran, Carpenter, McVey, Pawlowski, Trewn) 3:20pm
- A. Curran – Athletic advising committee – no report
- B. Carpenter - Senate Budget Committee –University Budget Committee had a presentation from a consulting firm about housing on campus, which suggested it would take \$250 million to renovate dorms to meet the desires/needs of students
- C. McVey – no report
- D. Pawlowski - Academic Issues – Gen Ed assessment is in the process of 2-3 year assessment, during which every course will be assessed according to their learning objectives; always a need for help, so feel free to speak with the individual gen ed assessment committees if you're interested
- Also talked about what role academic issues committee could play in the administration of things like Starfish, etc.
- E. Trewn – Student Issues - no report

- F. Institutional Issues – Housing is doing an outside survey to assess how to improve student housing, but the tradeoff is whether to fund renovations of academic buildings or renovating residence halls because we don't have the money to do it all

V. Discussions

- A. MLK Planning Committee (Ellen Gold, Steve Bryant, Tray McGuire) 3:34 pm
- MLK celebration is 6 days, and EMU may have the most comprehensive celebration in the state of Michigan; Students, faculty, and staff participate in the planning and celebration (starts January 17). Visit <https://www.emich.edu/mlk/> for full program
 - Planning committee seeks assistance with the following:
 - a. Encouraging students to submit to the 1) student art showcase; any art is welcome, submissions are judged and three selected for \$500 scholarships. 2) academic program – encourage students to submit a proposal (anything related to social justice is welcome); faculty are also encouraged to submit proposals and attend panels
 - b. Get involved on Friday's Day of Service – encourage students to sign up (they receive LBC credit) and consider participating yourself
 - c. Recruiting student Emcees for the luncheon on Monday
 - d. Monday – morning coffee; academic programs – need faculty help to encourage students and faculty to submit presentation proposals
 - e. Awards/Scholarships – call for proposal for awards has gone out – several scholarships are awarded at the luncheon (students should submit)
- B. Global Engagement Council: School of Record Proposal (Shiri Vivek) 3:50pm
- Provided handout of SoR proposal
 - This proposal is to allow EMU to be a School of Record through Lion, a for-profit organization that offers summer opportunities for EMU professors to teach abroad as well as for international students (mostly from China) to take classes in China during the summer months.
 - Other universities who have signed on to be Schools of Record include University of Minnesota, UNC, etc., so the practice appears to be common or broadly accepted.
 - The GEC had three outstanding issues related to the proposal. Recommended action is for Senate reps to take the proposal back to departments (may have an impact on them in terms of workload), and come prepared to the next meeting to vote on a resolution to support this moving forward
 - There was also a request for more information to be sent about Lion
 - For more information email Shiri Vivek
- C. Enrollment Management Q&A (VP Kevin Kucera) 4:11 pm
- Provided handout (five slides), will send Senate a copy of organizational chart, as well
 1. Slide/Chart 1 - shows trends in FTIAC enrollment, which is dropping; Pell enrollment is also down; some reasons for this may be other universities investing in renewable housing grants, aggressive funding for Pell grant recipients at Wayne, and lowered enrollment requirements at Michigan State
 2. EMU conducts their own surveys to determine where students go other than EMU, and we can also run data through the state clearinghouse. Information that suggests that students don't come to EMU because of housing. Outside company conducted a survey and housing and the perception of campus being unsafe were noted as reasons for not attending EMU.
 3. Slide/Chart 2 – Shows transfer student enrollment trends. Community colleges play a big role in this, but there is a drop in the number of students in community colleges;
 4. Slide/Chart 3 – Shows trends in Ohio-based schools; Ohio public universities have maintained a low pricing structure – this chart may suggest that it will be even harder for EMU to get students from Ohio

5. Slide/Chart 4 – Shows declining head count – a lot of that is attributed to nontraditional students, whose enrollment is declining
 6. Slide/Chart 5 – federal government changed the formula for Pell grants; originally students had essentially an unlimited amount of time so long as they were making progress; but the timeline was changed to 6-years. Once this happened, we saw a decline because these students were cut off. When Pell was removed in the summer, we also saw a significant decline in the summer.
 - EMU is somewhat unique in Michigan that has nearly a 50% Pell grant population (Wayne also has this); So when you're more dependent on Pell and that money disappears, there's an impact on enrollment.
- Questions about Wayne's enrollment relative to their Pell students and why data shared by SBC at last meeting contained different numbers. Kucera explained that Wayne enrolment did go down; and Pell is one piece of the puzzle (safety, housing, etc. are other issues that impact enrolment), and that MASU data comes from IRIM, but he willing to share this information with SBC if they would like it.
 - Kucera and his office is open to working with faculty, and the office would benefit immensely if Senate was willing to nominate people to an advisory committee that could meet regularly with Enrollment Management
 - EMU is looking for opportunities to grow our international population, and have looked for new opportunities (many in China) to do this; have also funded travel trips to for faculty who do recruitment
 - Online learning may be a way to grow enrollment. He is very happy with our distance learning and fully online programs. Reiterated that AP contract is a marketing contract, and his office could have handled that situation better (faculty advisory board could have helped with this), and is working to get faculty more involved in this.

Questions

- What are we doing about international enrollments?
 - We are actively recruiting students in China and believe there may be opportunities in India, so there are some niche opportunities, and as much as the climate may tenuous because of politics, China very much likes American education
- What steps are being taken to recruit nationally now that we have one tuition?
 - EMU purchased search names with out-of state-students, and to date we have 450 applications from 18 different states, and 319 are already admitted and the rest are pending; Michigan residents are also more likely to select 4Ward over an Emerald scholarship. Our online programs like the BSN-RN program has been a good example of the success in online programs drawing students (800 enrolled in this program); and the nontraditional marketplace has grown because of online learning. We can grow online, but faculty need to feel in control and assurance that courses are being taught by EMU faculty
 - Need to also focus on hybrid education in addition to online and face-to-face learning and support online teaching; tools are available so they're not communicated to faculty, so need to improve communication with faculty, training, etc.
- Alumni – students who took classes on campus have a certain loyalty or identification with EMU, but online students may not feel this. How might this impact our alumni base?
 - It is unlikely we will ever become a fully-online institution, or even a 60% online institution, but there are opportunities in online learning, but we will continue to teach brick-and-mortar classes.
- What happened last year with application rates?
 - There was a decline in the freshman population (geography, Pell grant, etc.), and we need to decide what we're going to do to correct this. EM will be experimenting with housing grants, and as far as applications go, we started out slow (about 7% behind today), but we'll make up more ground

- Performance at EMU is bad compared to other institutions, but Wayne isn't that bad, so why is Detroit seen as safer than Ypsilanti?
 - Wayne instituted a program for Pell grants, and public/private contract for housing (Wayne is in midtown Detroit which is a growing area); market is getting more competitive and other institutions are spending more money on attracting students than EMU is (more marketing budget, for example, and housing grants were very affective and have new housing stock, newer buildings, etc.)

VI. **Provost's Minutes**

4:54 pm

A. Input on Retention Metrics (HLC)

- National searches for permanent appointments in 2 senior leadership positions
 1. Senior International Officer
 2. AVP for Honors College
- Both committees will have 1 faculty member appointed by Senate. Let me know if you're interested
- Input on Retention Metrics (HLC)
 - Provost made official request for input on the retention and graduation goals (handout).
 - Deadline for Senate input is next Senate meeting

VII. **Announcements**

4:55 pm

VIII. **New Business - none**

IX. **Adjourn**

5:07 pm

