Eastern Michigan University
Faculty Senate Minutes (Approved 11/20/19)
Session 4
3.00—5.00 pm   October 23, 2019   270 Student Center

Present: Reedy, Judd, Edwards, Overpeck, Hayworth, Neufeld, Welsh, McMahon, Curran, Peavler, Pawlowski, Patrick, Waltz, Staunton, Millán, Spragg, Zakrajsek, Trewn, Saldanha, Rahman, Banerji, Barton, Leon, Lee, McVey, Ferdousi, McAllen, Braun Marks

Non-voting Present: Gray,

I.	**Call to Order**	3:04 pm

II. **Approval of the Agenda**   3:05 pm
Motion: McVey. Seconded. Motion carries.

III. **Approval of the Minutes:** 10-9-2019*   3:06 pm
Link: Minutes from Oct 9 2019
Motion: Curran. Second: Waltz. 3 abstentions. Motion carries.

IV. **Elections**
   A. **Strategic Enrollment Advisory Committee**
   (Postponed until 11/6 meeting. Candidate statements in shared drive)*

V. **Discussions**
   A. **MLK Celebration Update**   3:10pm
      Doris Fields, Director of Undergraduate Studies
      - This is the 34th celebration this year.
      - 2020 Theme is "Rise Up Against Injustice", Keynote Speaker is Dr. Terrence Roberts
      - Provided information on the six days of events
      - You can submit an academic program proposal and nominate students for 3 awards.
      - Open for discussion. Clarified scholarships. Informed that the Alpha Phi Alpha fraternity is included in planning/events.
      - Suggestion to include MLK Day events included as part of syllabus/course content.
      - Suggestion to do more "online" activities. They are trying to set up a live-stream of the keynote address.

   B. **Update on Academic Human Resources**   3:20pm
   Brian Pappas, Assistant Vice President for Academic Affairs
      - He believes: 1. Nothing is a zero sum endeavor. 2. Communication is possible, is good and productive, and should be open and transparent. 3. We should work to handle conflicts at the lowest level possible.
      - Working on plan for AHR to include: Improving hiring practices, Leadership development, and operating collaborative processes.
      - He is currently meeting with departments and department heads, union members and committees to get feedback. Willing to get feedback in other ways as well.
      - Floor open for discussion and questions.
      - Suggestion to contact international faculty, as they have common problems.
      - Addressed concerns of previous department

- Summer work groups – they are looking for a way to get the information back to faculty
- Union representative expressed gratitude for his respect and the way he has been handling issues over the past five months since he joined EMU.
- You can contact him by email at bpappas1@emich.edu

C. **Update on Academic Partnerships** 3:45 pm
(Longworth, Tew, Carroll)
- Provided two handouts.
- Longworth reported that there are areas where the agreement with AP is working and areas that are not working as well.
- Tew: AP focuses on adult students who work and are looking for degree completion, not students who are starting from the beginning for a degree.
  o AP tends to favor one particular model (multiple start times per year, half semester courses) but they are open to other models.
  o After a program is determined that a program is appropriate for online education, it needs to be determined what marketing support is needed.
- Longworth: The AP contract/agreement terms have been met. We offered the minimum number of programs, and 3 years into the 5 year contract. We have to notify them of our intent with the contract within 9 months of its end, or it will auto-renew. The plan is not to auto-renew.
  o Benefits: a lot of developmental support for course development for faculty. Learns about asynchronous vs synchronous scheduling. Development of technology to allow online courses with "face-to-face" discussions/group work.
  o Going forward: what programs should continue with AP support, which should not, which potential programs are appropriate. What we have learned about program support that can be applied in house?
- Carroll: RN to BSN – has long history of in house and AP supported information.
  o Handout on SCH and financial analysis of School of Nursing
  o A new cohort begins every 7.5 weeks. Cohorts are usually larger in the fall and smaller in the summer.
  o Nursing has increased gross revenue from about $3.8 mil to $8.7 million from FY15 to FY19. The RN to BSN is a flat rate program.
  o Additional revenue comes from students who take additional non-nursing courses for degree completion.
  o Net revenue has increased from -$880k (FY15) to +$566k (FY19)
- Longworth:
  o Concern that we pay AP based on recruited students rather than a flat fee for recruiting services. Longworth reported that this
  o AP does not admit students. EMU sets the program sizes and admits students. The program could grow faster based on AP recruitment, but that comes with other needs at EMU (faculty, support staff, etc).
  o Growing programs through increasing section sizes should be made with faculty input
  o Any student that is currently taking courses is not credited to AP. AP only gets credit for recruiting new students.
  o AP gets 47% of tuition for their recruited students. They only get this while the student is in the program they were recruited for, if they change programs/majors AP no longer gets their percentage

- Kullburg – discussed the Century Foundation report that issued a warning that there are downsides to OPMs including decreased quality, predatory practices regarding financial aid, revenue sharing models, and low student success rates.
  - Longworth stated that AP is subject to the same rules and regulations regarding student data as we are (including FERPA). They have access to necessary student data in the same way any other partner would have access to student data.
- Any remaining questions, concerns, requests for data can be sent to President Gray.
- Copies of handouts will be put in the share drive.

D. **Academic and Student Affairs Strategic Planning Process**   4:15pm
   (Longworth)
   Tabled until next meeting.

VI.   **Committee Chair Reports**   4:46 pm
   A. Institutional Issues – Barton
      - EEFC Issues:
        - Concerns about the amount of fences put around campus (from Office of Public Safety) and this was never discussed at EEFC,
        - Residential housing and the aspects of housing (programming, facilities, etc). Longworth suggested different academic programming efforts with housing facilities, such as practice rooms, art spaces, gaming spaces, etc that may attract students to campus.
        - Additional access point to university online services through Amazon. Functions as a second way to get into the system if the EMU IT services goes down.
        - Classroom technology updates over the summer. Virtual desktop interface being improved.
        - Early discussion of moving College of Business back to main campus. COB building is expensive to operate. Space is underutilized on main campus –so will assess ability to occupy the main campus.
   B. Graduate Council – McVey
      - Marketing efforts to promote graduate programs. View here: [Grad School Marketing](#)
      - Grad school application page is awkward. Currently not user friendly. Wade Tournquist is going to work on revising this.
      - English speaking countries – some countries do not have to take English language exams. Creating a list to develop which countries do/do not
      - ESL proposal to outsource some training for students. ESL/TESOL faculty are against this proposal. It is being discussed in grad council.
      - Graduate and undergraduate travel money was re-instated to $10,000 for each level.
        - Update on details will be coming from Tourquist.

VII.   **Provost's Update**   4:40 pm
Tabled until next meeting.

VIII.   **Announcements**   5:03 pm
   A. Reminder: Faculty Issues Meeting, Board of Regents, Thursday 10/24 3pm, 205 Welch
   B. Goals next steps: 11/20
   C. Strategic Enrollment Advisory Committee: Deadline extended until noon, Friday 11/1/19
   D. We received a response from the President's office regarding the Athletics email, said they are meeting and will send a formal response in the future.

IX.   **New Business**
   A. President's State of the University Address
   (https://today.emich.edu/story/story/11153)

X.   **Adjourn**   5:05 pm

*Attachments available in shared drive:
        https://drive.google.com/open?id=1U3OhH1N9FMExHxhBcNQa9c5sNHYGo68I