

Introducing:



What is JPlan?

JPlan is a revolutionary way of saving money on Purchasing and Servicing of Vehicles Only from Jorgensen Ford and is available to select business partners, their employees and families.

How Much Can I Save?

With JPlan, you **save 10%** on all Vehicle Service from our Service Department.

In an Accident? Enjoy a **Free Loaner** from our Body Shop along with **10% off non-insurance repairs!**

15% off of all direct Customer ordered parts from our Parts Department.

If you qualify for Ford Employee & Partner Plans (A/X/Z) we can assist with your vehicle decisions. Give your JPlan to friends and all family members, such as children, cousins and nieces/nephews. (not all plans from Ford extend that far!) You still qualify for all the discounts!

You also get great savings when you purchase a new vehicle:

Invoice Pricing! That is Not a Typo!

JPlan Invoice Total	MSRP Suggested Retail Price	Ford Supplier Employee & Family Plan
\$38,616.87	\$41,005.00	\$38,737.40

Example taken 8/23/2012 Vin 1FM5K8D80DGB05242 Discounts will Vary. Ask for Details. Taxes and Fees are Extra.

Too Far for a visit? We can bring the vehicle to you! Ask for Details. **Plus, you get the best deal!**

There has to be Fine Print:

The fine print is that this great savings cannot be used in conjunction with any other offer or plan at Jorgensen Ford except for Ford Rebates and Incentives.

For Service and Parts, the discount does not apply to accessories or tires.

Some Vehicles Excluded – Ask for Details. Any Questions? Ask Away, we have the answers!

*A/Z/X/D Plan Customers are not eligible for these discounts.. Sorry. Feel free to share with your friends & family.

How Do I Get Started?

For Vehicle Sales, Call Bill McCarthy or James Keller
For Vehicle Service, Call Katise Harris or Mike Palmarchuk
For Body Shop, Call Dave Montanbault
For Parts, Call Tim Slesinski

(313) 584-2250
Corner of Michigan and Lonyo In Detroit!

Visit www.JPlanFord.com For More Information



Jorgensen Ford is proud to introduce the '**J**' Plan.

J Plan is a new concept in helping to pass on savings for Parts, Body Shop, Service and Vehicle Purchases. Not every business qualifies for Fleet Pricing, Not every car buyer qualifies for Plan Pricing.

Until Now!

J Plan is Jorgensen Ford's way to give back to businesses in the Metro Detroit area, their employees and families.

Business and Retail Customers will now enjoy:

10% savings on all Vehicle Service

10% savings on all non-insurance Body Shop Work along with a free loaner.

15% off of all direct customer parts orders, with the exception being tires and accessories.

and most of all: **Vehicle Sales at Invoice Price.**

Even though some may qualify for vehicle pricing plans, they can still take advantage of the service and other discounts.

Extraordinary Customer Service and The Best Deal in Town, for your business, your employees, and their families.

Take Pride in Detroit. What does that mean? We live in the city, the suburbs, the area we refer to as the 'D'. Detroit has many things to be proud of, from our Sports Teams, to our favorite sons and daughters such as Kid Rock, Bob Seger, Rosa Parks, Aretha Franklin, Joe Louis, Al Kaline, and many others, to the Automotive Industry that grew out of little garages owned by pioneers such as Henry Ford.

For those who work and live in the suburbs away from the 'D', Jorgensen Ford will even bring the vehicles out to them.

All this at No Charge to You!

This is our way of giving back to the 'D' that we are all proud to say we are part of.

We would like to provide enough literature for your purchasing department and every employee to be informed of this new concept.

How many pre-folded flyers you will require or would you prefer to use digital means?

Also we are here to help in any way possible. If you have any questions, we will have the answers.

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