

A special fitness offer for

\$29 a month gym membership, \$29 enrollment fee waived
Offer good:



Confidence comes with every card.®



Blue365® has teamed up with **Tivity Health™ Fitness Your Way™** to help you meet your fitness goals without breaking the bank. Fitness Your Way offers you the flexibility to work out at any of its locations nationwide, on your time and on a budget you can live with.

- **On your budget**

- Only \$29 a month, per person*
- Requires a three-month commitment
- \$29 enrollment fee waived

*Taxes may apply. Must be at least 18 years old.

- **On your time**

- More than **10,000** national and local participating fitness locations including LA Fitness, Snap Fitness and Anytime Fitness
- Visit any participating location — anytime, anywhere — as often as you like
- 24/7 access to well-being support, health articles and online health coaching

- **Meet your goals**

- Stay motivated with social networking, rewards and the Daily Challenge
- Easy online tools to **track exercise goals and activity**, and ask an expert a question

Enroll today

1. Log in to your member account at bcbsm.com
2. Click on *Member Discounts with Blue365* on the right side of your home page
3. Search for the Tivity Health Fitness Your Way deal, click *Redeem Now* then *Continue* to be directed to the Fitness Your Way home page.
4. Once you're on the Fitness Your Way site, you can:
 - Search by ZIP code for participating locations.
 - Review the *Frequently Asked Questions* before enrolling.
 - Waive your enrollment fee by entering the code at checkout.

You can also enroll by phone at 1-888-242-2060, Monday through Friday, 8 a.m. to 9 p.m. in all U.S. time zones. Offer is subject to change at any time.



Blue365

Because health is a big deal™

The Blue365 program is brought to you by the Blue Cross Blue Shield Association. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and Blue Shield Plans. Blue365 offers access to savings on items that members may purchase directly from independent vendors, which are different from items that are covered under health plan policies with Blue Cross Blue Shield of Michigan or Blue Care Network, its contracts with Medicare, or any other applicable federal health care program. Neither Blue Cross Blue Shield of Michigan, Blue Care Network nor the Blue Cross and Blue Shield Association recommends, endorses, warrants or guarantees any specific vendor or item.

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