



EASTERN
MICHIGAN UNIVERSITY
Education First

ALUMNI SURVEY

2013

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2013 Alumni Survey Executive Summary

About the Survey:

The 2013 EMU Alumni Survey used the same version as the 2011 Alumni Survey, which was a collaborative effort among the University Advising and Career Development Center, the President's Executive Council, Alumni Relations, and Institutional Research and Information Management. The survey collected information about students' education and career pursuits after they graduated, as well as their college experience at, and satisfaction with, EMU. Seven sections were contained in the survey: (1) Educational Experiences, (2) Jobs and Careers, (3) College Experience, (4) Academic Programs, (5) Competency and Skills, (6) Student Services and (7) Alumni Participation.

Methodology:

Alumni who graduated in the calendar year of 2011 (Winter 2011 through Fall 2011) were identified as the target group of this survey. The survey was administered in March 2013, approximately one year after graduation, by sending out email invitations. A total of 5,105 alumni were invited to participate; 3,184 (62%) undergraduate and 1,921 (38%) graduate students.

The results of the survey simply reflect the opinions of those who responded to the survey and do not necessarily represent the entire population of EMU alumni.

Response Rate:

There were 806 respondents or a 16% response rate, with 457 undergraduate (resp. rate = 14.4%) and 349 graduate respondents (resp. rate = 18.2%). The response rate by college is summarized in the following table.

	Respondents	Population	% Responded
All Respondents	806	5,105	16%
College of Arts and Sciences	277	1,698	16%
College of Business	121	750	16%
College of Education	157	1,268	12%
College of Health and Human Services	122	787	16%
College of Technology	111	517	21%

Highlights of Results:

1. Educational pursuit: After graduating from EMU, 34% of the undergraduate and 21% of the graduate students reported having received another degree or enrolled in another educational program.
2. The job placement rate was 93%. This number was calculated by adding those who were employed full-time (69%), employed part-time (10%), self-employed (3%), temporarily employed (4%) and volunteering (0.3%) as “employed” divided by the sum of “employed” and “unemployed and seeking employment (6%).” Those who were continuing their education full-time or part-time (5%), or caring for home and family (1%) were excluded since they were “not seeking employment.”
3. Job search: Among those who were currently employed, 39% held or secured the job before graduation, 33% procured employment within 6 months, 10% within 7-12 months, 8% spent more than one year, and 10% were not seeking employment after graduation.
4. Funding of college: The major sources of college funds for EMU alumni were mostly from student loans (64%), savings of parents or relatives (32%), the off-campus employment reimbursement (31%), scholarships/grants (30%), or personal savings (26%).
5. Academic programs: Overall, 90% of the alumni reported being “very satisfied” or “satisfied” with their major, which is higher than the 87% satisfaction rate in the 2011 survey. Among those, respondents from the College of Education showed the highest satisfaction.

With regards to how well EMU prepared students for their future, 92% of the graduates felt that EMU prepared them “very well,” “well” or “adequately” for continuing their education and 88% felt the same in preparing for their present occupation. These results were very similar to the results in the 2011 survey, which were 93% and 89% respectively.

6. Most vs. least satisfied: The top three most-satisfied aspects of academic programs were the: variety of general education courses (94% satisfied), quality of courses in their major (91%), and results of their graduation audit (91%). The top three least-satisfied aspects of academic programs were the: information provided about internships, practicum, co-op experiences or career choices (59% satisfied), opportunities to discuss career choices with faculty members (70%), and effectiveness of academic advising in general education (74%). A more detailed comparison with prior year data is listed on page 7.
7. Development of skills: Respondents rated their growth of the following three skill areas at EMU with the highest satisfaction level: (1) writing skills (71%), (2) skills to work collaboratively (71%),

and (3) reading comprehension skills (70%). The three least satisfied skill areas were: (1) leadership skills (55%), (2) civil rights, responsibilities and privileges (57%), and (3) library research skills (58%).

8. Career services: Respondents reported that the on-campus job fairs were the most commonly used career services (34%), followed by career planning services (26%), résumé critique or interview advising (24%), and on-campus recruiting (19%).
9. Student services: For those who were eligible to use various student services, more than 80% of the users were satisfied with: (1) campus life activities, (2) international student services, (3) community services, and (4) health and wellness programs. Student services which were less heard of or used included the Disability Resource Center, Ombudsman, and the International Student Services.

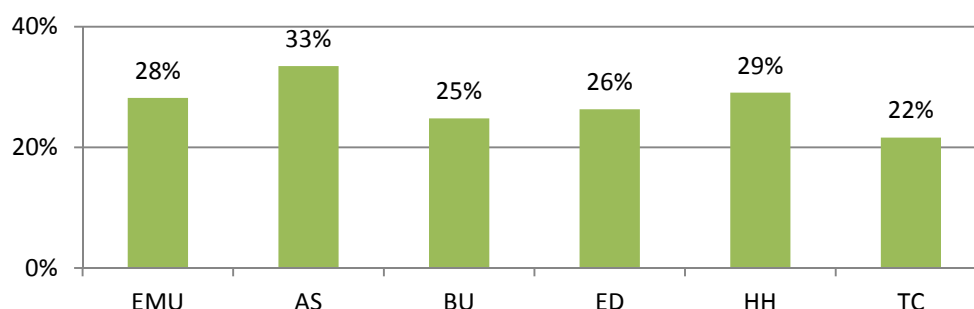
Survey Results

The following charts are selected items from each section to capture highlights of the survey results. The chart numbering is consistent with the numbers listed on the survey instrument (see page 36).

I. Educational Experiences: Educational Pursuit after Graduation

In this section, alumni were asked about their educational pursuit after they graduated from EMU. The results showed that 28% of the students enrolled in an educational program after receiving their degree. For undergraduate degree recipients, 34% pursued further education, whereas for graduate alumni, 21% reported enrolling in another educational program. Among the 221 (or 28%) students who pursued further education, 41% chose EMU to continue their education.

A2: Enroll(ed) in Educational Programs



II. Jobs and Careers

This section collected information from alumni about their current employment status, salary and search for employment. Approximately 85% of the respondents were currently employed, including employed full-time (69%), employed part-time (10%), self-employed (3%), temporarily employed (4%), and volunteering (0.3%).

B1: Which of the following best describes what you are primarily doing?

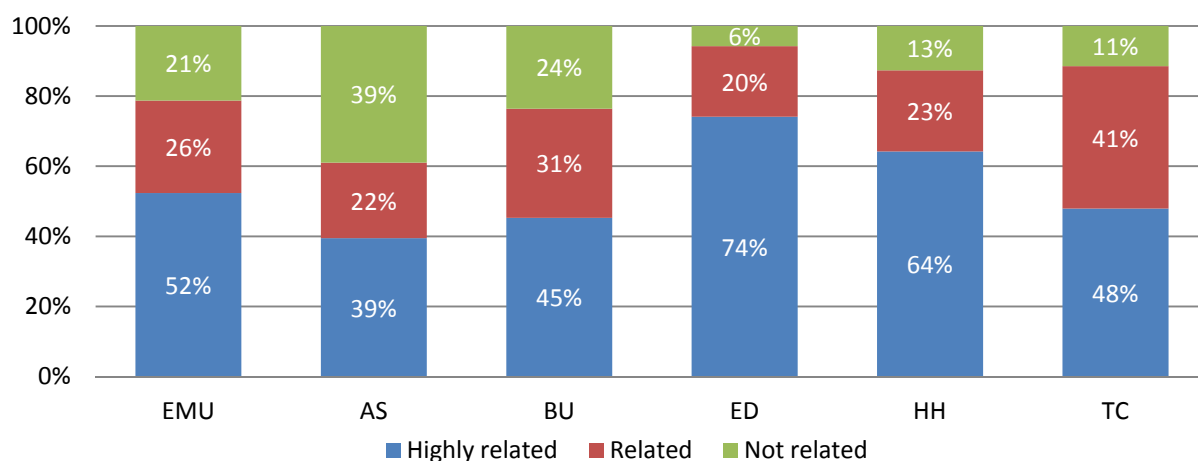
Employed full-time	544	69%
Employed part-time	75	10%
Self-employed	21	3%
Temporarily employed	29	4%
Volunteering	2	0%
Unemployed and still seeking employment	50	6%
Not employed and not seeking employment	62	8%
Other	3	0%
Total	786	100%

Among the 8% of the respondents who were not currently employed, 49% were continuing their education full-time, 2% were continuing their education part-time, 11% were caring for home and family, 34% were still looking for work, and 4% were retired or under other employment status.

With regards to the job search for those who were currently employed, 31% were employed before attending EMU, 29% found their jobs through social networking, and 23% were through online job boards. For these respondents, 39% held or secured their first job before graduation, 33% found their jobs within 6 months, 10% took 7-12 months, 8% took more than one year and 10% were not seeking employment after graduation.

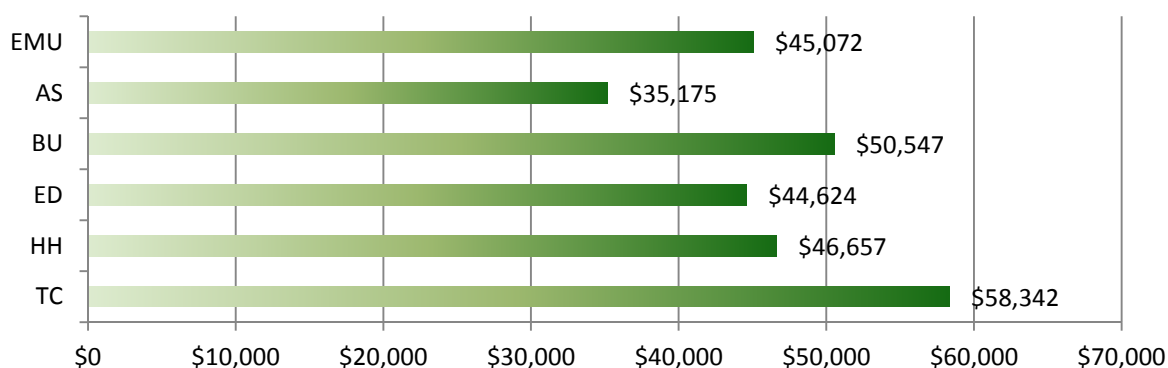
Most of the respondents (89%) reported that their current position was related to, or highly related to, their degree major. Comparison among colleges showed that respondents from the College of Education and the College of Health and Human Services were more likely to have jobs closely related to their majors, whereas respondents from the College of Arts and Sciences were more likely to have a wider variety of jobs not related to their major.

B4: Is your current position related to your degree major?



The average salary of employed respondents was \$45,072. About 61% of the respondents reported that their salary was within the range of \$20,000 to \$59,999. On average, graduates from the College of Technology reported the highest average salary of \$58,341.

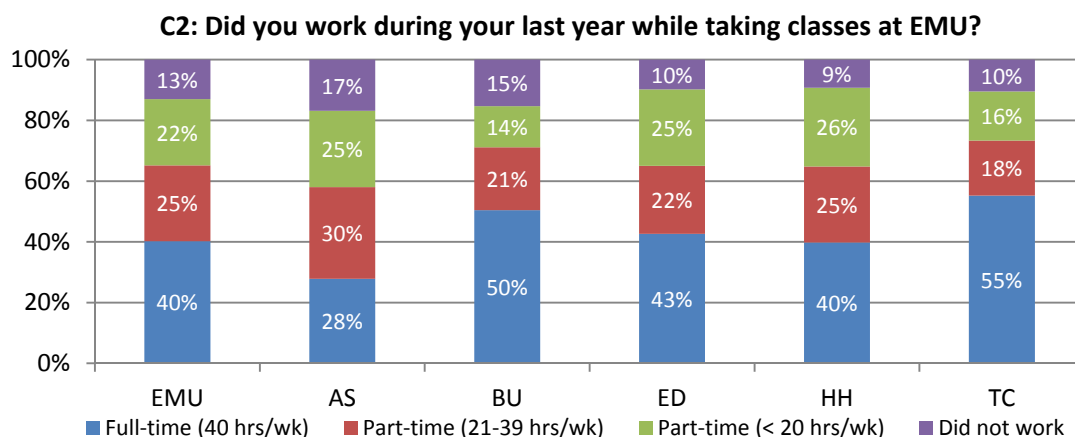
B5: Computed Average Annual Salary



III. College Experience

This section asked about how graduates financed their college education while attending EMU, and what their employment and residential status was during college.

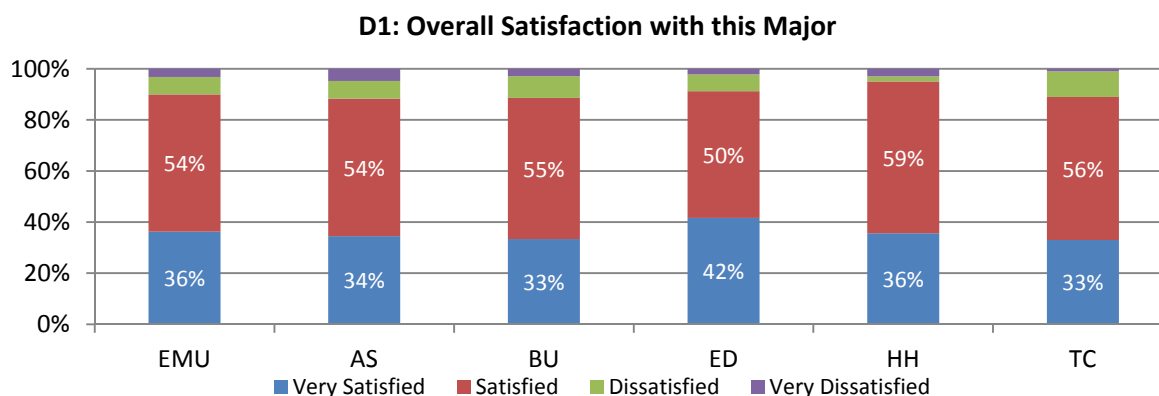
Most students reported that the major source of funding for their college education came from student loans (64%), followed by parents, spouse or relatives (32%), or off-campus employment (31%). Most respondents reported that they worked more than twenty hours per week (65%) or part-time (22%) during their last year at EMU. This indicated that most senior-level students may have had financial stress and started working one year before graduation.



Students mostly commuted to EMU while taking classes at EMU. About 65% of the students commuted to campus for more than two years and 35% commuted for less than two years. Additionally, about 27% lived off-campus but within walking distance for more than two years and only 13% lived in residence halls for more than two years. (Percentages were aggregated from survey results.)

IV. Academic Programs

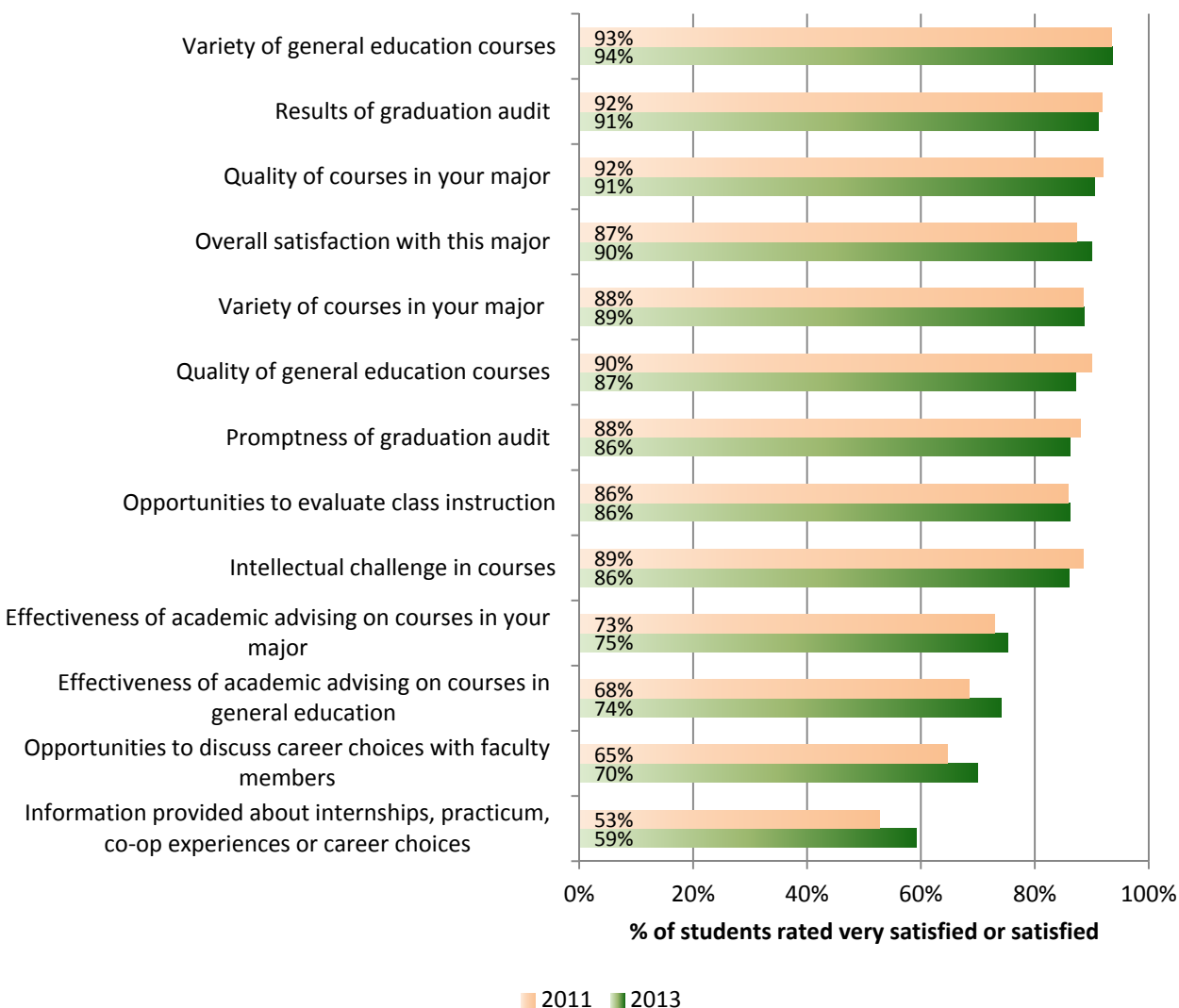
This section asked about graduates' perceptions toward EMU and the academic programs of their degree.

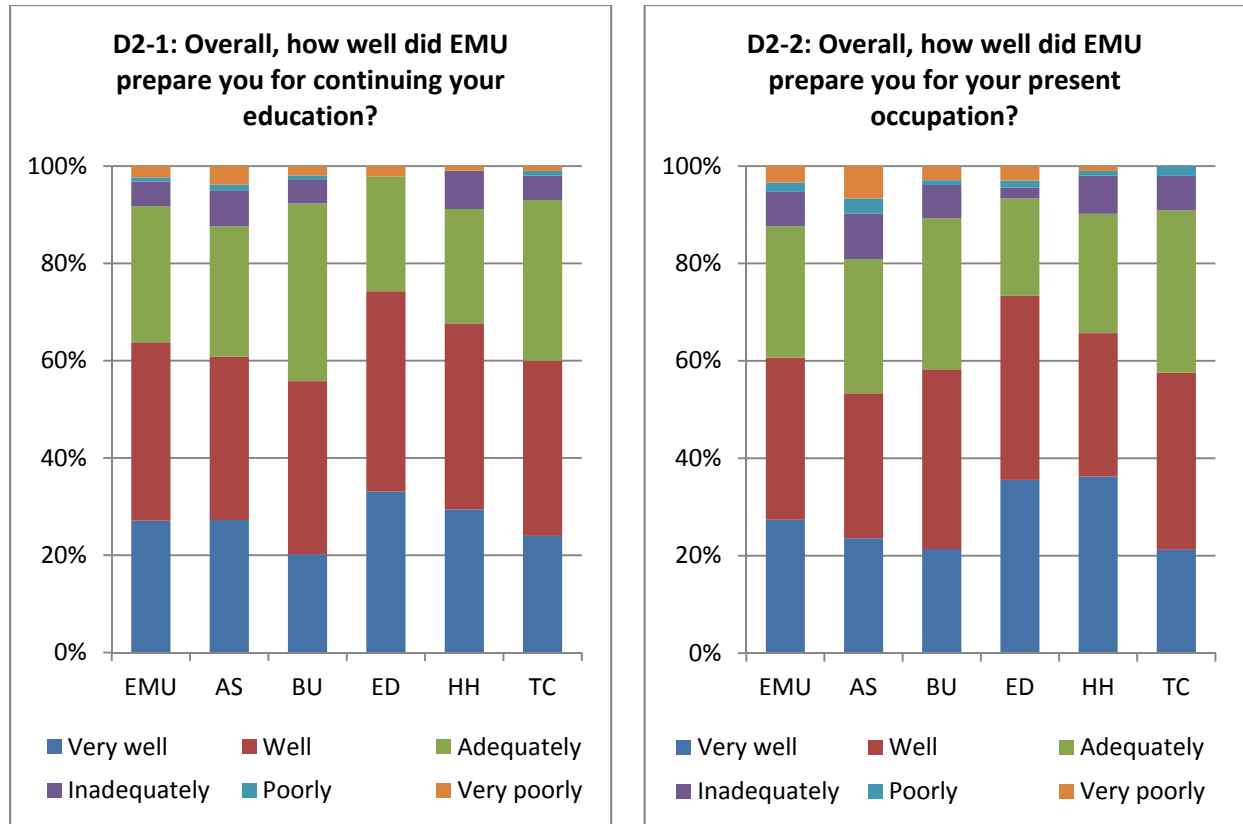


The top three aspects which most respondents rated as very satisfied or satisfied in the 2013 survey were the same as in the 2011 survey, and so were the three least satisfied aspects. However, the three aspects which were least satisfied with had slightly improved since the 2011 survey. Generally speaking, most graduates were satisfied with the educational quality they received at EMU, and expected to see more improvements in areas such as career information and advice, and academic advising.

2011 vs. 2013:

D1: For the last degree you obtained from EMU, please rate your overall satisfaction on the:





V. Competency and Skills

This section asked graduates to rate the importance and satisfaction level on their development of competency and skills while attending EMU. The top three rated most important and most satisfied skill areas are listed below. The responses of importance and satisfaction scales used the five-point Likert scales ranging from “Very” (5) to “Not at all” (1).

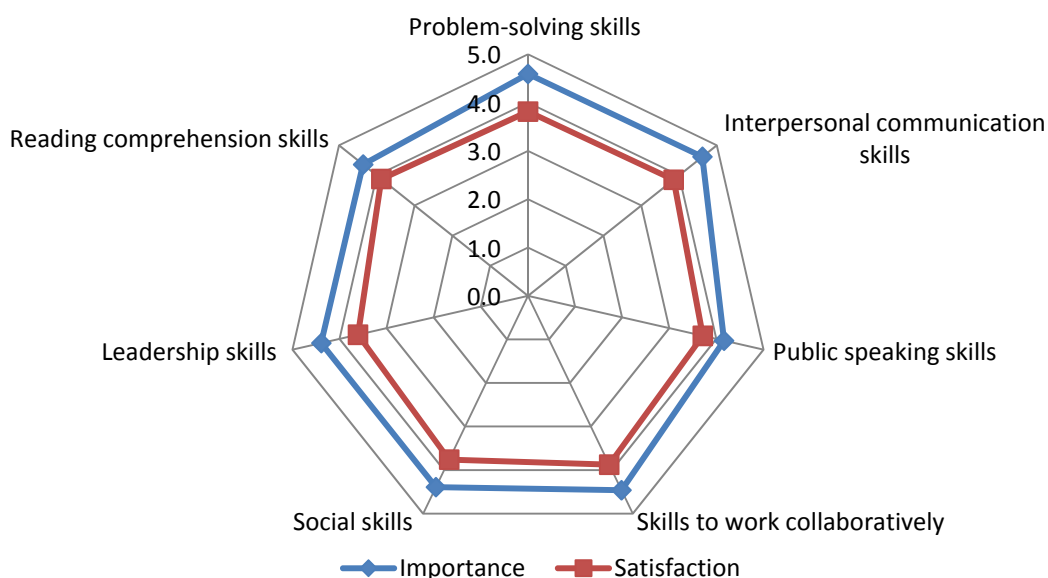
E1: Please rate how important are the following skill areas to your career and your level of satisfaction concerning your growth of these areas while at EMU:

Top 3 most important	Very important or important	Very satisfied or satisfied
Interpersonal communication skills	95%	67%
Problem-solving skills	94%	66%
Overall competency required by career	92%	55%
Top 3 most satisfied		
Writing skills	85%	71%
Skills to work collaboratively	88%	71%
Reading comprehension skills	85%	70%

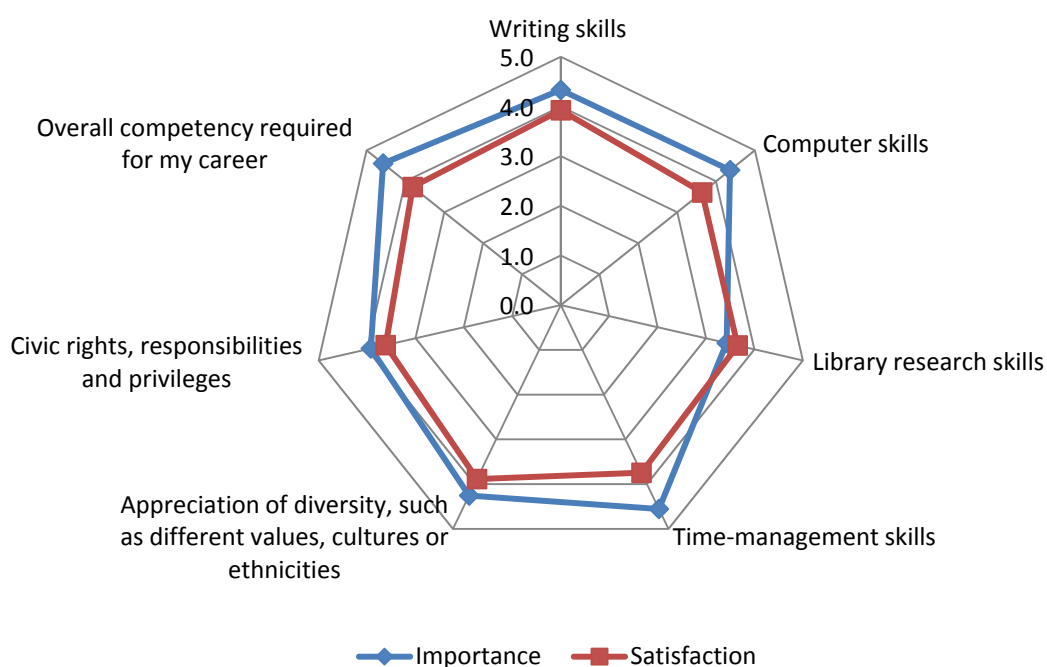
The discrepancy analysis of importance and satisfaction levels indicated whether student expectations met their satisfaction level. The closer the importance level was to the satisfaction level, the closer EMU met their expectations. If the difference between the two scales was large, it

signified a need for improvement. The largest discrepancies between the average of the importance and satisfaction scales were: (1) time-management skills, (2) leadership skills, (3) problem-solving skills, (4) interpersonal communication skills, and (5) overall competency required for my career.

E1: Please rate how important are the following skill areas to your career and your level of satisfaction concerning your growth of these areas while at EMU.



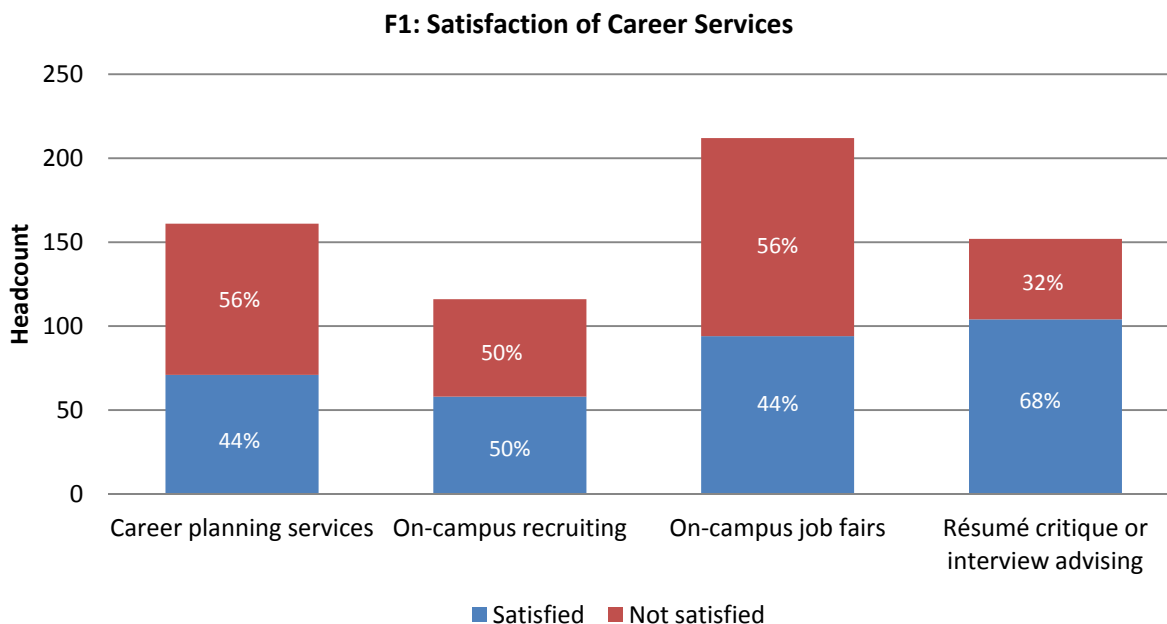
E1: Competency and Development of Skills (cont.)



VI. Student Services and Activities:

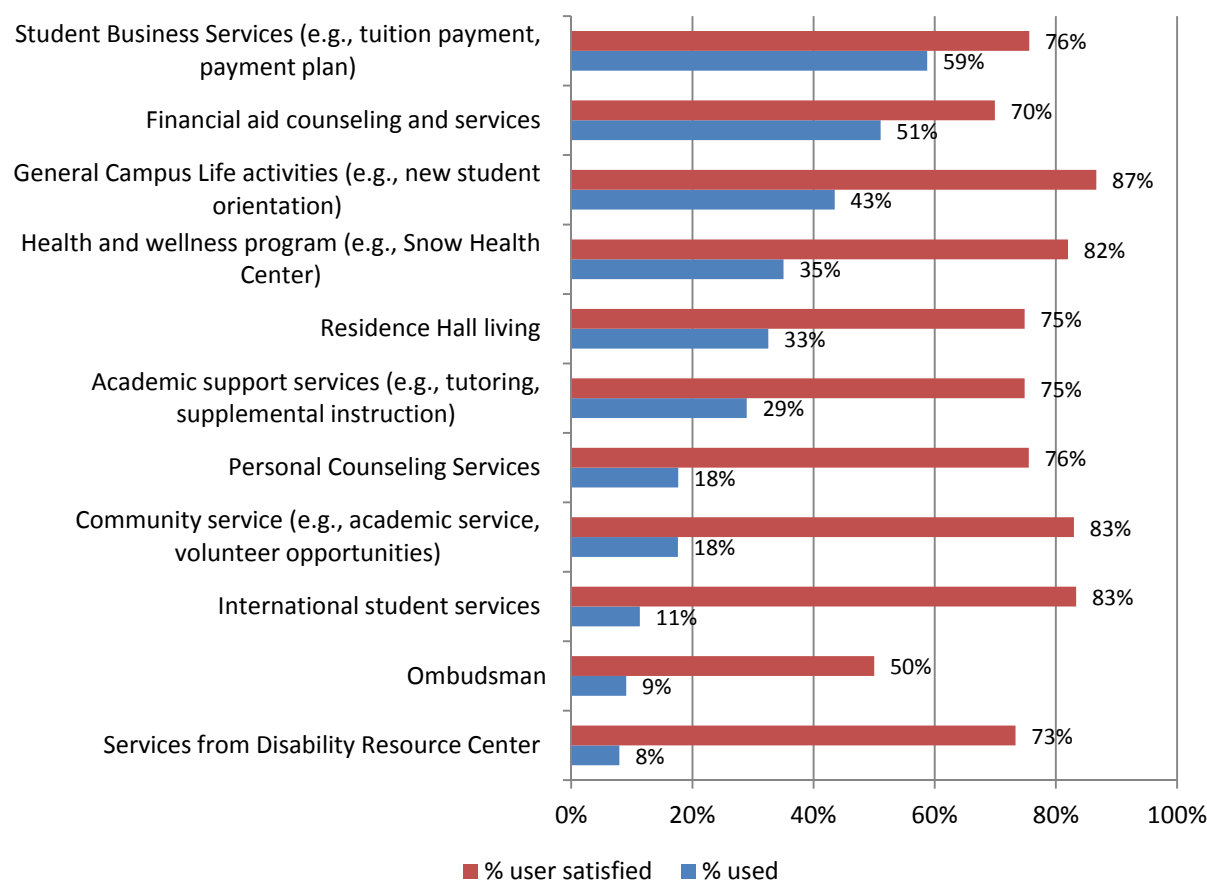
In this section, students were asked to rate their experiences with career services, student services and student groups or activities. The ratings included “used it and was satisfied,” “used it but not satisfied,” “heard of it but never used it,” “have not heard of it,” and “not applicable.” Graduates who selected “not applicable” were not counted toward the eligible users in the following analysis.

For career services, on-campus job fairs were the most commonly used service (34%), followed by career planning services (26%), résumé critique or interview advising (24%) and on-campus recruiting (19%). Forty-nine percent of respondents used at least one type of career services before, 45% heard of but never used the services, and 6% never heard of any career events or services provided by EMU.



More than 80% of the users were satisfied with the campus life activities, the international student services, community service, and the health and wellness program. Areas in which users were less satisfied included the Ombudsman office (50% satisfied), and the financial aid counseling and services (70%).

Students' experiences of student groups or activities showed that most students participated in the following groups or activities, such as Eastern's publications (49%), political/professional/social organizations (27%), and performing arts/music/theater (19%). Among those participants, graduates were most satisfied with performing arts/music/theater (94%), intramural sports (94%), and student government or other leadership experiences (85%).

F2: Have you heard of or used the following student services provided by EMU?**VII. Alumni Participation**

This section was about the level of participation in alumni activities, and the types of information expected from the Alumni Association Office. The results showed that about 38% of the graduates read campus publications and 11% attended alumni functions after graduation. Sixty-four percent of alumni would be interested in knowing more about the alumni programs. Alumni were most interested in learning information such as news about their department or college (54%), general news about the university (40%), alumni events and activities (36%) or upcoming university events (32%).

Regarding graduates' social connections with EMU, 70% reported to have maintained contact with other EMU classmates or alumni, 49% maintained contact with faculty members, and 15% still kept in touch with administrative personnel. Many students have commented about EMU as a community-like institution and were able to build close relationships with faculty members and students in class. In general, the results showed that 78% of the graduates still maintained social connections with students, faculty or administrative personnel from EMU.

Summary of Student Comments

This section contains the qualitative analysis of two open-ended questions regarding student comments about EMU. The questions were:

Q1: Please list one thing you like most about EMU.

Q2: Please make any comments or suggestions concerning EMU.

A total of 407 graduates (or 50.5% of the participants) responded to Q1 and 244 graduates (or 30.3%) responded to Q2. Each answer was coded into one or more of the categories below. In addition, a frequency table of student comments by each category is included, followed by some excerpts from each category. The excerpts of student comments are not meant to be exclusive, but to provide a brief summary of typical student answers.

Q1. Please list one thing that you like most about EMU.

	Freq.	%
Academics		
Professors and instructors	135	26.6%
Academic programs, quality of education	109	21.5%
Academic advising or transfer policy	6	1.2%
College experience		
Campus climate, diversity, community feel, small class size	121	23.8%
College experience, campus life, activities and events	43	8.5%
School characteristics		
Beautiful campus, facility, library, student center	41	8.1%
Location, satellite campus	33	6.5%
Affordability	16	3.2%
Other	4	0.8%
Total	508	100%

Academics:

Professors and instructors (135 responses or 26.6%):

- Nearly every faculty member I worked with at EMU was knowledgeable, approachable and very helpful.
- Professional and experienced instructors.
- The ability to have close relationships with professors.

Academic programs, quality of education (109 responses or 21.5%):

- Good _____ program. Supporting and stimulating environment.
- I like the variety in courses and majors.
- The quality of education was high and prepared me for my career choice.

Academic advising or transfer policy (6 responses or 1.2%):

- I had an amazing academic advisor that provided support and guidance during my time at Eastern.

- The ability to earn majority of credits at _____ Community College and transfer most of the class credits under the MACRO agreement.

College Experience:

Campus climate, diversity, community feel, small class size (121 responses or 23.8%):

- Once you[re] in a program, your peers and instructors are like family by graduation.
- The school is small enough that everybody gets the chance to be involved in their program and the EMU community.
- Desire to improve.

College experience, campus life, student groups, opportunities and activities (43 responses or 8.5%):

- The campus job I had at _____ was the most enjoyable part of my experience.
- The opportunities... I gained so many leadership, personal and professional skills.
- Within my major, the background of students (age, country, years of experience in field) presented additional learning opportunities that you wouldn't obtain in a more traditional student major.

School Characteristics:

Beautiful campus, facility, library, student center, etc. (41 responses or 8.1%):

- The enclosed campus and improvements made in my time on campus (Student Center, updated buildings, etc.)
- The campus is easily accessible.
- The student center, I made the best of friends there because it was a central meeting point for everyone between classes.
- Utilize the resources at the Halle Library.

Location, satellite campus (33 responses or 6.5%):

- The variety of places for classes.
- Convenience.
- Location of satellite campus.

Affordability (16 responses or 3.2%):

- Affordable quality education.
- Tuition did not go up for a couple of years while I was there.
- It was the full college experience, at an affordable and attainable price and distance.

Other: (4 responses or 0.8%)

- Being able to graduate.

Q2. Please make any comments or suggestions concerning EMU.

	Freq.	%
Academics		
Academic programs, quality of education, program requirements	68	26.1%
Professors	16	6.1%
Student services and facility		
Financial aid service, food service, library resources, admissions office, email accounts, etc.	24	9.2%
Academic advising	21	8.1%
Career services	19	7.3%
Buildings and facilities	16	6.1%
Parking	14	5.4%
Campus climate and environment		
Safety	21	8.1%
College experience, campus life	9	3.5%
Campus climate	3	1.2%
School characteristics		
Administration	21	8.1%
Tuition rate, financial concerns	7	2.7%
Admission policy	6	2.3%
Alumni connection	2	2.8%
Athletic teams and other comments		
Athletic teams	4	1.5%
Other	11	4.2%
Total	261	100%

Academics

Academic programs, quality of education, program requirements (135 responses or 26.1%):

- Continue to maintain and possibly increase more your academic standards.
- More challenging curriculum and more efficient professors.
- Class scheduling should be more centralized to enhance six-year graduation rate.
- I strongly suggest that more technological elements are incorporated so that students get exposure to eLearning tools—how to create and work with them.
- Providing an environment for building teams in the classroom to prepare for the real world.
- Writing skills should be more emphasized in _____ program.

Professors (16 responses or 6.1%):

- I believe some professors do not give proper feedback to students and elevate grades in order to get tenure.
- The faculty didn't always seem to care.
- EMU needs to put as much money into paying its faculty and especially adjunct faculty as it does into renovating and building facilities.
- Some professors were very passionate about teaching subjects. Others felt like they reached tenure and didn't care to teach anymore.

Student services

Student services, including financial aid, food, library, admissions office, etc. (24 responses or 9.2%):

- Help with dealing with Student Loan Debt.
- More attention should be paid to university housing. There should be more feedback opportunities to solve any problems students may have with the university facilities.
- Better organization/helpfulness around financial aid.
- Our diplomas did not state our major...It looks completely unprofessional.
- Better communication of services available for the students ...who are off-campus.

Academic advising service (21 responses or 8.1%):

- Being assigned an adviser would be helpful than running around to every department... to find out who to meet with.
- There should be a yearly meeting with a professor/advisor specific to your major so that you have a plan each year ...
- The academic counselors were never on the same page for different fields.
- Administrative personnel...provided false information about anything ranging from scholarships to advice on courses ... causing them to have to return for additional semesters.

Career services (19 responses or 7.3%):

- I felt the career advising was extremely lacking. I didn't feel the advisors really cared about my career.
- My college experience was very college oriented but I would have liked to receive more career counseling.
- More events pertaining to job fairs and degree programs.

Buildings and facilities (16 responses or 6.1%):

- A full renovation of _____ Hall.
- Update more of the buildings – which EMU is currently doing great on.
- The fact that the _____ department is spread out over several buildings makes it very difficult for students and instructors to communicate/collaborate.

Parking (14 responses or 5.4%):

- Lack of parking makes commuting difficult.
- Parking tags should be available even if you have outstanding tickets.

Campus climate and surrounding environment

Safety (21 responses or 8.1%):

- Make the campus and surrounding areas more safe!

- I was very surprised that [apartment place], where there is a lot of crime, is widely advertised on the campus!

College experience and campus life (9 responses or 3.5%):

- EMU and the Ypsilanti community need to work together to make Ypsilanti a better place for students and faculty. How about an Ypsilanti/EMU master plan incorporating plans for both geographic and social progress?
- Educational and research efforts should be coordinated with other universities in and outside the USA.
- Needs to be more focus on and attention devoted to commuter students.

Campus climate (3 responses or 1.2%):

- I believe that EMU has a long way to go in valuing the role of international students and the wealth of diversity that they bring.
- I would encourage [EMU] to attempt to attract students in more non-traditional regions.

School characteristics

Administration (20 responses or 7.7%):

- Too much bureaucracy and lack of communication between departments and students.
- Administration needs to be organized.
- There needs to be a secure and private system for evaluating classes and professors.
- I would like to see student organizations take over vending as a means of raising more money and keeping more money on campus.

Tuition rate, financial concerns (7 responses or 2.7%):

- Make Graduate Studies more affordable.
- Lower tuition with exorbitant fees just makes it seem like the EMU is trying to trick its student base.

Admission policy (6 responses or 2.3%):

- Low admission standards. Low competition in the classroom.
- Continue the articulation agreements with the various community colleges in the area. I would also encourage EMU to visit the community colleges highlighting these agreements.

Alumni connection (2 responses or 2.8%):

- More Alumni outreach programs (job search services/opportunities).

Other

Athletic teams (4 responses or 1.5%):

- I wish that the student body took more pride in their athletic teams.
- EMU would better serve students by investing in academic programs [rather than athletic teams].

Other comments (11 responses or 4.2%)

- ...figure out where to stand within the landscape of the locally available colleges and universities in the area today [and how to] help high school students in transition to college level studies.
- EMU needs to focus more on quality of students and retention rates instead of quantity [...] in hopes that this helps with pride [of EMU].
- More positive information/advertisement about the police department.

Eastern Michigan University
2013 Alumni Survey

Demographics

		All Respondents		College of Arts and Sciences		College of Business		College of Education		College of Health and Human Services		College of Technology	
		Respondents	Total	Respondents	Total	Respondents	Total	Respondents	Total	Respondents	Total	Respondents	Total
LEVEL	Undergraduate	457	3184	199	1327	64	477	45	422	68	533	70	364
		57%	62%	72%	78%	53%	64%	29%	33%	56%	68%	63%	70%
	Graduate	349	1921	78	371	57	273	112	846	54	254	41	153
		43%	38%	28%	22%	47%	36%	71%	67%	44%	32%	37%	30%
Total		806	5105	277	1698	121	750	157	1268	122	787	111	517
		16%	100%	16%	100%	16%	100%	12%	100%	16%	100%	21%	100%
GENDER	Male	324	1966	128	766	62	396	31	257	22	179	74	344
		40%	39%	46%	45%	51%	53%	20%	20%	18%	23%	67%	67%
	Female	482	3139	149	932	59	354	126	1011	100	608	37	173
		60%	61%	54%	55%	49%	47%	80%	80%	82%	77%	33%	33%
Total		806	5105	277	1698	121	750	157	1268	122	787	111	517
ETHNICITY	American Indian or Alaska Native	6	33	1	10	0	1	2	9	0	5	2	5
		1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	2%	1%
	Asian	51	283	16	84	14	109	3	23	11	34	7	32
		6%	6%	6%	5%	12%	15%	2%	2%	9%	4%	6%	6%
	Black Non-Hispanic	99	612	20	187	24	104	17	92	21	147	13	63
		12%	12%	7%	11%	20%	14%	11%	7%	17%	19%	12%	12%
	Hispanic	20	127	9	49	4	21	1	29	2	15	3	11
		2%	2%	3%	3%	3%	3%	1%	2%	2%	2%	3%	2%
	Not Reported	49	311	24	127	5	47	2	50	9	44	9	40
		6%	6%	9%	7%	4%	6%	1%	4%	7%	6%	8%	8%
ETHNICITY	Pacific Islander	0	9	0	4	0	0	0	3	0	0	0	2
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	White Non-Hispanic	581	3730	207	1237	74	468	132	1062	79	542	77	364
		72%	73%	75%	73%	61%	62%	84%	84%	65%	69%	69%	70%
Total		806	5105	277	1698	121	750	157	1268	122	787	111	517
MOST-RECENT DEGREE/CERTIFICATE	Bachelor's	443	3059	199	1322	64	476	32	315	67	528	70	357
		55%	60%	72%	78%	53%	63%	20%	25%	55%	67%	63%	69%
	Certificate	97	769	3	29	12	50	69	638	13	40	0	12
		12%	15%	1%	2%	10%	7%	44%	50%	11%	5%	0%	2%
	Master's	251	1223	73	344	45	224	44	273	42	219	40	139
		31%	24%	26%	20%	37%	30%	28%	22%	34%	28%	36%	27%
	Specialists	6	29	0	0	0	0	6	29	0	0	0	0
		1%	1%	0%	0%	0%	0%	4%	2%	0%	0%	0%	0%
MOST-RECENT DEGREE/CERTIFICATE	Doctoral	9	25	2	3	0	0	6	13	0	0	1	9
		1%	0%	1%	0%	0%	0%	4%	1%	0%	0%	1%	2%
Total		806	5105	277	1698	121	750	157	1268	122	787	111	517

Section I. Educational Experiences:

A1: What degree or certificate did you obtain from EMU?

	ALL		AS		BU		ED		HH		TC	
Bachelor's	537	67%	211	77%	73	60%	84	55%	75	63%	82	74%
Master's	316	40%	79	29%	54	45%	82	53%	51	43%	43	39%
Doctoral	10	1%	2	1%	0	0%	6	4%	0	0%	2	2%
Teacher's Certificate	59	7%	7	3%	0	0%	46	30%	6	5%	0	0%
Post Bachelor's or Post Master's Program	28	4%	2	1%	4	3%	19	12%	3	3%	0	0%
Other	34	4%	7	3%	10	8%	8	5%	8	7%	1	1%
Total	798	100%	275	34%	121	15%	154	19%	119	15%	111	14%

A2: Have you enrolled in any educational program since you graduated from EMU?

Enrolled	221	28%	90	33%	29	25%	40	26%	34	29%	24	22%
Did not enroll	563	72%	179	67%	88	75%	112	74%	83	71%	87	78%
Total	784	100%	269	34%	117	15%	152	19%	117	15%	111	14%

A3: Please indicate your educational pursuit after you graduated from EMU.

Second Bachelor's	Degree received	12	5%	1	1%	3	10%	5	13%	1	3%	2	8%
	Currently enrolled at EMU	9	4%	4	4%	1	3%	0	0%	3	9%	1	4%
		11	5%	2	2%	2	7%	3	8%	2	6%	2	8%
Master's degree	Degree received	25	11%	8	9%	1	3%	4	10%	6	18%	6	25%
	Currently enrolled at EMU	119	54%	44	49%	19	66%	25	63%	17	50%	10	42%
		62	28%	27	30%	7	24%	16	40%	6	18%	5	21%
Doctoral degree	Degree received	5	2%	1	1%	0	0%	2	5%	1	3%	1	4%
	Currently enrolled at EMU	27	12%	14	16%	2	7%	7	18%	1	3%	3	13%
		10	5%	2	2%	1	3%	4	10%	0	0%	3	13%
Professional degree (etc.)	Degree received	2	1%	1	1%	0	0%	0	0%	1	3%	0	0%
	Currently enrolled at EMU	13	6%	10	11%	0	0%	0	0%	2	6%	1	4%
		0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Other (Cert. etc.)	Degree received	11	5%	7	8%	2	7%	0	0%	1	3%	1	4%
	Currently enrolled at EMU	16	7%	8	9%	2	7%	2	5%	0	0%	4	17%
		8	4%	4	4%	0	0%	3	8%	0	0%	1	4%
Total		221	100%	90	41%	29	13%	40	18%	34	15%	24	11%

Section II. Jobs and Careers

B1: Which of the following best describes what you are primarily doing?

Employed full time	544	69%	129	47%	104	87%	130	85%	81	72%	89	80%
Employed part time	75	10%	46	17%	2	2%	3	2%	17	15%	5	5%
Self-employed	21	3%	12	4%	3	3%	2	1%	0	0%	3	3%
Temporarily employed	29	4%	15	6%	2	2%	10	7%	0	0%	2	2%
Volunteering	2	0%	1	0%	0	0%	1	1%	0	0%	0	0%
Unemployed. Still seeking employment	50	6%	27	10%	7	6%	3	2%	7	6%	5	5%
Not employed and not seeking employment	62	8%	40	15%	2	2%	4	3%	7	6%	6	5%
Other	3	0%	2	1%	0	0%	0	0%	0	0%	1	1%
Total	786	100%	272	35%	120	15%	153	19%	112	14%	111	14%

B1a. If you are unemployed, which of the following best describes what you are primarily doing?

Continuing education full time	50	49%	32	52%	4	44%	3	50%	5	42%	5	45%
Continuing education part time	2	2%	2	3%	0	0%	0	0%	0	0%	0	0%
Caring for home and family	11	11%	5	8%	1	11%	2	33%	3	25%	0	0%
Looking for work	35	34%	21	34%	4	44%	1	17%	3	25%	5	45%
Retired	1	1%	0	0%	0	0%	0	0%	0	0%	0	0%
Other	3	3%	1	2%	0	0%	0	0%	1	8%	1	9%
Total	102	100%	61	60%	9	9%	6	6%	12	12%	11	11%

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B2: How did you find your first job after you graduated from EMU?

	ALL		AS		BU		ED		HH		TC	
Job fairs or campus recruiting services held by EMU	40	6%	8	4%	11	10%	13	9%	0	0%	8	8%
EMU recruiting site	7	1%	4	2%	3	3%	0	0%	0	0%	0	0%
Off-campus job fair	9	1%	1	1%	1	1%	4	3%	2	2%	1	1%
Social networking	188	29%	64	33%	26	24%	43	31%	32	33%	20	21%
Employment ads on journals or newspapers	28	4%	7	4%	3	3%	7	5%	3	3%	6	6%
Online job boards	147	23%	47	24%	20	19%	36	26%	29	30%	15	16%
Recruiting services	18	3%	5	3%	3	3%	1	1%	2	2%	7	7%
Not applicable (e.g., employed before attending EMU, self-employed)	199	31%	54	28%	38	36%	32	23%	28	29%	39	41%
Other	9	1%	4	2%	2	2%	3	2%	0	0%	0	0%
Total	645	100%	194	30%	107	17%	139	22%	96	15%	96	15%

B3: How long did it take you to find your first job after you graduated from EMU?

Held or secured the job before graduation	244	39%	78	41%	48	46%	35	25%	31	34%	46	50%
Within 6 months	205	33%	57	30%	30	29%	60	43%	34	37%	22	24%
Between 7-12 months	66	10%	22	12%	10	10%	19	14%	9	10%	6	7%
More than 1 year	53	8%	20	11%	5	5%	15	11%	5	5%	7	8%
Not seeking employment after graduation	61	10%	11	6%	12	11%	10	7%	13	14%	11	12%
Total	629	100%	188	30%	105	17%	139	22%	92	15%	92	15%

B4: Is your current position related to your degree major?

Yes, highly related	337	52%	77	39%	48	45%	103	74%	61	64%	46	48%
Yes, related	170	26%	42	22%	33	31%	28	20%	22	23%	39	41%
No, not related	137	21%	76	39%	25	24%	8	6%	12	13%	11	11%
Total	644	100%	195	30%	106	16%	139	22%	95	15%	96	15%

B5: What is your current annual salary (before tax)?

Less than \$15,000	71	11%	42	23%	5	5%	12	9%	6	7%	6	7%
\$15,000-\$19,999	33	5%	13	7%	3	3%	9	7%	4	4%	2	2%
\$20,000-\$29,999	72	12%	41	22%	11	10%	8	6%	7	8%	2	2%
\$30,000-\$39,999	124	20%	34	18%	18	17%	36	27%	19	21%	15	16%
\$40,000-\$49,999	103	17%	20	11%	25	24%	27	20%	19	21%	10	11%
\$50,000-\$59,999	78	13%	10	5%	12	11%	17	13%	18	20%	19	21%
\$60,000-\$74,999	60	10%	12	6%	13	12%	10	8%	12	13%	12	13%
\$75,000-\$99,999	57	9%	10	5%	15	14%	7	5%	5	5%	19	21%
Over \$100,000	22	4%	3	2%	3	3%	7	5%	2	2%	7	8%
Total	620	100%	185	30%	105	17%	133	21%	92	15%	92	15%

Section III. College Experiences at EMU

C1: Please indicate source(s) of funds for your college education.

Parents, Spouse or Relatives	Major source	184	32%	66	34%	23	26%	48	42%	27	31%	19	26%
	Minor source	142	25%	54	28%	26	29%	18	16%	25	29%	15	20%
	Not a source	244	43%	73	38%	40	45%	48	42%	34	40%	40	54%
	Total	570	100%	193	34%	89	16%	114	20%	86	15%	74	13%
Personal Savings	Major source	147	26%	45	24%	17	20%	35	31%	25	30%	22	28%
	Minor source	223	40%	77	41%	36	42%	43	38%	29	35%	32	41%
	Not a source	193	34%	64	34%	33	38%	36	32%	30	36%	24	31%
	Total	563	100%	186	33%	86	15%	114	20%	84	15%	78	14%
Off-Campus Employment	Major source	168	31%	48	26%	29	35%	34	33%	26	33%	28	39%
	Minor source	185	35%	71	39%	24	29%	40	39%	25	31%	22	31%
	Not a source	181	34%	63	35%	30	36%	29	28%	29	36%	22	31%
	Total	534	100%	182	34%	83	16%	103	19%	80	15%	72	13%
On-Campus Employment	Major source	55	11%	22	13%	9	12%	8	8%	8	11%	6	10%
	Minor source	105	21%	51	29%	14	18%	24	24%	9	12%	6	10%
	Not a source	333	68%	101	58%	53	70%	67	68%	57	77%	46	79%
	Total	493	100%	174	35%	76	15%	99	20%	74	15%	58	12%

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C1: Please indicate source(s) of funds for your college education.

ALL				AS		BU		ED		HH		TC	
Scholarships/ Grants	Major source	169	30%	81	40%	19	24%	29	26%	17	20%	21	27%
	Minor source	209	37%	65	32%	30	38%	39	35%	41	47%	31	40%
	Not a source	190	33%	55	27%	31	39%	42	38%	29	33%	25	32%
	Total	568	100%	201	35%	80	14%	110	19%	87	15%	77	14%
Student Loans	Major source	403	64%	149	67%	53	58%	73	61%	69	72%	50	59%
	Minor source	79	13%	20	9%	12	13%	16	13%	12	13%	16	19%
	Not a source	147	23%	53	24%	27	29%	31	26%	15	16%	19	22%
	Total	629	100%	222	35%	92	15%	120	19%	96	15%	85	14%
Other	Major source	36	17%	12	17%	10	26%	6	19%	1	4%	5	14%
	Minor source	5	2%	1	1%	1	3%	1	3%	0	0%	1	3%
	Not a source	165	80%	57	81%	27	71%	24	77%	22	96%	31	84%
	Total	206	100%	70	34%	38	18%	31	15%	23	11%	37	18%

C2: Did you work during your last year while taking classes at EMU?

Worked full time (40 hours per week or more)	297	40%	71	28%	56	50%	61	43%	43	40%	58	55%
Worked part time (21 to 39 hours)	184	25%	77	30%	23	21%	32	22%	27	25%	19	18%
Worked part time (20 hours or less)	161	22%	64	25%	15	14%	36	25%	28	26%	17	16%
Did not work	96	13%	43	17%	17	15%	14	10%	10	9%	11	10%
Total	738	100%	255	35%	111	15%	143	19%	108	15%	105	14%

C3-1: While taking classes at EMU, how many years did you live in residence halls?

Less than 1 year	321	68%	114	64%	53	71%	60	65%	43	72%	45	79%
1-2 years	89	19%	41	23%	11	15%	19	20%	11	18%	6	11%
2-3 years	36	8%	14	8%	7	9%	9	10%	2	3%	4	7%
3-4 years	13	3%	4	2%	3	4%	3	3%	0	0%	2	4%
More than 4 years	14	3%	6	3%	1	1%	2	2%	4	7%	0	0%
Total	473	100%	179	38%	75	16%	93	20%	60	13%	57	12%

C3-2: While taking classes at EMU, how many years did you live off-campus but within walking distance to campus?

Less than 1 year	248	53%	82	45%	38	54%	49	56%	36	64%	39	64%
1-2 years	95	20%	45	25%	15	21%	16	18%	10	18%	6	10%
2-3 years	64	14%	29	16%	9	13%	11	13%	6	11%	9	15%
3-4 years	30	6%	13	7%	6	8%	3	3%	4	7%	3	5%
More than 4 years	30	6%	14	8%	3	4%	9	10%	0	0%	4	7%
Total	467	100%	183	39%	71	15%	88	19%	56	12%	61	13%

C3-3: While taking classes at EMU, how many years did you commute to campus?

Less than 1 year	100	16%	42	19%	18	19%	12	9%	10	11%	17	18%
1-2 years	128	20%	42	19%	24	25%	23	18%	20	21%	17	18%
2-3 years	125	19%	42	19%	16	16%	19	15%	23	24%	21	22%
3-4 years	96	15%	36	17%	10	10%	25	20%	14	15%	9	9%
More than 4 years	196	30%	55	25%	29	30%	49	38%	28	29%	33	34%
Total	645	100%	217	34%	97	15%	128	20%	95	15%	97	15%

Section IV. Academic Program at EMU

D1: For the last degree you obtained from EMU, please rate your overall satisfaction on the:

Variety of general education courses	Very Satisfied	163	29%	64	32%	25	29%	30	29%	18	22%	19	24%
	Satisfied	364	65%	122	62%	56	65%	70	67%	57	70%	54	68%
	Dissatisfied	22	4%	4	2%	3	3%	3	3%	5	6%	6	8%
	Very Dissatisfied	14	2%	8	4%	2	2%	1	1%	2	2%	1	1%
	Total	563	100%	198	35%	86	15%	104	18%	82	15%	80	14%
Quality of general education courses	Very Satisfied	140	25%	48	24%	20	23%	30	30%	18	22%	18	22%
	Satisfied	349	62%	119	60%	55	63%	64	63%	52	63%	52	64%
	Dissatisfied	52	9%	21	11%	9	10%	5	5%	8	10%	9	11%
	Very Dissatisfied	20	4%	9	5%	3	3%	2	2%	4	5%	2	2%
	Total	561	100%	197	35%	87	16%	101	18%	82	15%	81	14%

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D1: For the last degree you obtained from EMU, please rate your overall satisfaction on the:

		ALL		AS		BU		ED		HH		TC	
Variety of courses in your major	Very Satisfied	222	32%	74	31%	25	24%	50	37%	30	31%	36	36%
	Satisfied	390	57%	138	58%	63	61%	78	57%	55	56%	49	49%
	Dissatisfied	62	9%	18	8%	12	12%	7	5%	11	11%	13	13%
	Very Dissatisfied	16	2%	7	3%	4	4%	2	1%	2	2%	1	1%
	Total	690	100%	237	34%	104	15%	137	20%	98	14%	99	14%
Quality of courses in your major	Very Satisfied	293	42%	107	45%	36	34%	63	46%	36	36%	42	42%
	Satisfied	337	48%	114	48%	56	53%	66	48%	52	51%	44	44%
	Dissatisfied	50	7%	10	4%	6	6%	8	6%	12	12%	13	13%
	Very Dissatisfied	16	2%	6	3%	7	7%	1	1%	1	1%	1	1%
	Total	696	100%	237	34%	105	15%	138	20%	101	15%	100	14%
Intellectual challenge in courses	Very Satisfied	260	38%	89	38%	32	30%	54	40%	40	40%	38	38%
	Satisfied	333	48%	114	48%	53	50%	70	52%	43	43%	46	46%
	Dissatisfied	76	11%	26	11%	13	12%	10	7%	15	15%	11	11%
	Very Dissatisfied	21	3%	7	3%	7	7%	1	1%	2	2%	4	4%
	Total	690	100%	236	34%	105	15%	135	20%	100	14%	99	14%
Opportunities to evaluate class instruction	Very Satisfied	214	31%	65	28%	30	29%	50	37%	34	33%	28	29%
	Satisfied	378	55%	133	57%	56	54%	70	51%	58	56%	54	56%
	Dissatisfied	69	10%	22	9%	11	11%	14	10%	10	10%	11	11%
	Very Dissatisfied	26	4%	13	6%	6	6%	3	2%	1	1%	3	3%
	Total	687	100%	233	34%	103	15%	137	20%	103	15%	96	14%
Effectiveness of academic advising on courses in general education	Very Satisfied	193	29%	60	26%	22	23%	51	38%	22	22%	31	32%
	Satisfied	303	45%	97	42%	48	51%	58	43%	52	52%	45	47%
	Dissatisfied	110	16%	43	19%	16	17%	18	13%	17	17%	15	16%
	Very Dissatisfied	63	9%	30	13%	9	9%	9	7%	9	9%	5	5%
	Total	669	100%	230	34%	95	14%	136	20%	100	15%	96	14%
Effectiveness of academic advising on courses in your major	Very Satisfied	196	30%	57	25%	25	27%	52	39%	24	24%	32	34%
	Satisfied	298	45%	96	43%	47	50%	57	43%	51	52%	43	46%
	Dissatisfied	103	16%	42	19%	13	14%	16	12%	17	17%	15	16%
	Very Dissatisfied	60	9%	30	13%	9	10%	9	7%	7	7%	4	4%
	Total	657	100%	225	34%	94	14%	134	20%	99	15%	94	14%
Promptness of graduation audit	Very Satisfied	224	33%	57	25%	32	31%	52	39%	40	40%	36	36%
	Satisfied	359	53%	129	56%	54	53%	70	53%	50	51%	51	52%
	Dissatisfied	58	9%	25	11%	10	10%	8	6%	7	7%	8	8%
	Very Dissatisfied	35	5%	20	9%	6	6%	3	2%	2	2%	4	4%
	Total	676	100%	231	34%	102	15%	133	20%	99	15%	99	15%
Results of graduation audit	Very Satisfied	257	38%	73	32%	34	33%	58	44%	44	45%	42	42%
	Satisfied	358	53%	129	56%	59	58%	66	50%	49	50%	48	48%
	Dissatisfied	35	5%	15	7%	4	4%	6	5%	3	3%	7	7%
	Very Dissatisfied	25	4%	13	6%	5	5%	3	2%	2	2%	2	2%
	Total	675	100%	230	34%	102	15%	133	20%	98	15%	99	15%
Opportunities to discuss career choices with faculty members	Very Satisfied	149	24%	48	22%	20	21%	30	25%	17	18%	29	33%
	Satisfied	292	46%	98	44%	39	41%	63	52%	55	58%	36	40%
	Dissatisfied	143	23%	54	24%	25	27%	23	19%	20	21%	18	20%
	Very Dissatisfied	47	7%	22	10%	10	11%	6	5%	3	3%	6	7%
	Total	631	100%	222	35%	94	15%	122	19%	95	15%	89	14%

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D1: For the last degree you obtained from EMU, please rate your overall satisfaction on the:

		ALL		AS		BU		ED		HH		TC	
Information provided about internships, practicum, coop experiences or career choices	Very Satisfied	114	18%	33	15%	20	20%	23	19%	15	16%	19	22%
	Satisfied	258	41%	84	39%	35	36%	53	43%	53	56%	30	35%
	Dissatisfied	167	27%	59	27%	26	27%	36	30%	18	19%	26	30%
	Very Dissatisfied	89	14%	42	19%	17	17%	10	8%	9	9%	11	13%
	Total	628	100%	218	35%	98	16%	122	19%	95	15%	86	14%
Overall satisfaction with this major	Very Satisfied	250	36%	80	34%	35	33%	57	42%	36	36%	33	33%
	Satisfied	371	54%	125	54%	58	55%	68	50%	60	59%	56	56%
	Dissatisfied	47	7%	16	7%	9	9%	9	7%	2	2%	10	10%
	Very Dissatisfied	22	3%	11	5%	3	3%	3	2%	3	3%	1	1%
	Total	690	100%	232	34%	105	15%	137	20%	101	15%	100	14%

D2: Overall, how well did EMU prepare you for:

Continuing your education	Very Well	187	27%	64	27%	21	20%	45	33%	30	29%	24	24%
	Well	253	37%	79	34%	37	36%	56	41%	39	38%	36	36%
	Adequately	193	28%	63	27%	38	37%	32	24%	24	24%	33	33%
	Inadequately	35	5%	17	7%	5	5%	0	0%	8	8%	5	5%
	Poorly	6	1%	3	1%	1	1%	0	0%	0	0%	1	1%
	Very Poorly	16	2%	9	4%	2	2%	3	2%	1	1%	1	1%
	Total	690	100%	235	34%	104	15%	136	20%	102	15%	100	14%
Your present occupation	Very Well	186	27%	53	24%	22	21%	48	36%	37	36%	21	21%
	Well	226	33%	67	30%	38	37%	51	38%	30	29%	36	36%
	Adequately	183	27%	62	28%	32	31%	27	20%	25	25%	33	33%
	Inadequately	48	7%	21	9%	7	7%	3	2%	8	8%	7	7%
	Poorly	13	2%	7	3%	1	1%	2	1%	1	1%	2	2%
	Very Poorly	23	3%	15	7%	3	3%	4	3%	1	1%	0	0%
	Total	679	100%	225	33%	103	15%	135	20%	102	15%	99	15%

Section V. Competency and Development of Skills

E1: Please rate how important are the following skill areas to your career and your level of satisfaction concerning your growth of these areas while at EMU.

		Importance						Satisfaction						
		All	AS	BU	ED	HH	TC		All	AS	BU	ED	HH	TC
Problem-solving skills	5 Very	428 68%	149 71%	68 74%	82 66%	60 65%	62 66%		129 24%	51 27%	21 27%	16 16%	16 21%	22 28%
	4	158 25%	44 21%	20 22%	34 27%	28 30%	28 30%		221 42%	74 39%	32 42%	42 43%	39 51%	29 36%
	3	30 5%	13 6%	2 2%	7 6%	5 5%	3 3%		142 27%	50 27%	21 27%	32 33%	18 24%	21 26%
	2	4 1%	3 1%	0 0%	1 1%	0 0%	0 0%		21 4%	10 5%	2 3%	3 3%	0 0%	6 8%
	1 Not at all	6 1%	1 0%	2 2%	1 1%	0 0%	1 1%		14 3%	3 2%	1 1%	5 5%	3 4%	2 3%
	Total	626 100%	210 34%	92 15%	125 20%	93 15%	94 15%		527 100%	188 36%	77 15%	98 19%	76 14%	80 15%
Interpersonal communication skills	5 Very	428 69%	145 70%	63 68%	93 74%	65 70%	55 59%		155 30%	61 33%	17 22%	24 24%	26 35%	23 29%
	4	163 26%	50 24%	27 29%	27 22%	25 27%	30 32%		197 38%	63 34%	37 48%	41 42%	27 36%	27 34%
	3	27 4%	12 6%	2 2%	3 2%	3 3%	7 7%		130 25%	43 23%	20 26%	27 28%	17 23%	22 28%
	2	3 0%	1 0%	0 0%	1 1%	0 0%	1 1%		26 5%	15 8%	2 3%	3 3%	1 1%	5 6%
	1 Not at all	3 0%	0 0%	0 0%	1 1%	0 0%	1 1%		16 3%	5 3%	1 1%	3 3%	4 5%	2 3%
	Total	624 100%	208 33%	92 15%	125 20%	93 15%	94 15%		524 100%	187 36%	77 15%	98 19%	75 14%	79 15%
Public speaking skills	5 Very	307 49%	102 49%	41 45%	82 66%	43 46%	32 34%		129 25%	49 26%	19 25%	24 25%	17 23%	17 22%
	4	176 28%	56 27%	35 38%	26 21%	29 31%	27 29%		194 37%	66 36%	29 38%	40 41%	32 43%	26 33%
	3	95 15%	34 16%	11 12%	13 10%	15 16%	21 22%		140 27%	45 24%	20 26%	26 27%	21 28%	26 33%
	2	34 5%	12 6%	2 2%	3 2%	4 4%	12 13%		35 7%	15 8%	6 8%	4 4%	3 4%	6 8%
	1 Not at all	14 2%	6 3%	3 3%	1 1%	2 2%	2 2%		23 4%	10 5%	3 4%	3 3%	2 3%	4 5%
	Total	626 100%	210 34%	92 15%	125 20%	93 15%	94 15%		521 100%	185 36%	77 15%	97 19%	75 14%	79 15%
Skills to work collaboratively	5 Very	387 62%	124 59%	56 61%	92 74%	58 62%	49 53%		150 29%	46 25%	26 34%	25 26%	26 35%	23 29%
	4	164 26%	53 25%	29 32%	23 18%	28 30%	29 31%		221 42%	75 40%	38 49%	49 50%	26 35%	31 39%
	3	53 8%	20 10%	5 5%	8 6%	7 8%	12 13%		108 21%	42 22%	10 13%	16 16%	19 25%	19 24%
	2	15 2%	10 5%	2 2%	1 1%	0 0%	2 2%		28 5%	16 9%	1 1%	5 5%	2 3%	4 5%
	1 Not at all	5 1%	2 1%	0 0%	1 1%	0 0%	1 1%		17 3%	8 4%	2 3%	3 3%	2 3%	2 3%
	Total	624 100%	209 33%	92 15%	125 20%	93 15%	93 15%		524 100%	187 36%	77 15%	98 19%	75 14%	79 15%

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E1: Please rate how important are the following skill areas to your career and your level of satisfaction concerning your growth of these areas while at EMU.

Importance								Satisfaction					
	All	AS	BU	ED	HH	TC		All	AS	BU	ED	HH	TC
Social skills	5 Very	354	114	51	84	55	45	128	44	17	23	23	18
		57%	55%	55%	68%	59%	48%	25%	24%	22%	24%	31%	23%
	4	176	57	33	33	24	26	209	71	36	45	29	25
		28%	28%	36%	27%	26%	28%	40%	38%	47%	47%	39%	31%
	3	77	30	6	5	14	20	135	50	18	20	17	29
		12%	14%	7%	4%	15%	21%	26%	27%	23%	21%	23%	36%
	2	9	4	2	1	0	2	32	12	6	4	4	6
		1%	2%	2%	1%	0%	2%	6%	6%	8%	4%	5%	8%
	1 Not at all	5	2	0	1	0	1	18	9	0	4	2	2
		1%	1%	0%	1%	0%	1%	3%	5%	0%	4%	3%	3%
Total	621	207	92	124	93	94		522	186	77	96	75	80
	100%	33%	15%	20%	15%	15%		100%	36%	15%	18%	14%	15%

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E1: Please rate how important are the following skill areas to your career and your level of satisfaction concerning your growth of these areas while at EMU.

Importance							Satisfaction						
	All	AS	BU	ED	HH	TC		All	AS	BU	ED	HH	TC
Computer skills	5 Very	351	117	60	63	46	61	114	39	19	17	17	20
		56%	56%	65%	50%	50%	65%	22%	21%	25%	18%	23%	26%
	4	183	49	24	47	36	22	197	66	30	42	28	29
		29%	23%	26%	38%	39%	23%	38%	35%	39%	44%	38%	37%
	3	65	30	7	11	6	9	141	50	20	27	20	20
		10%	14%	8%	9%	7%	10%	27%	27%	26%	28%	27%	26%
	2	14	6	1	3	3	1	41	21	7	6	1	6
		2%	3%	1%	2%	3%	1%	8%	11%	9%	6%	1%	8%
	1 Not at all	11	7	0	1	1	1	26	10	1	4	8	3
		2%	3%	0%	1%	1%	1%	5%	5%	1%	4%	11%	4%
	Total	624	209	92	125	92	94	519	186	77	96	74	78
		100%	33%	15%	20%	15%	15%	100%	36%	15%	19%	14%	15%

Library research skills	5 Very	167	69	19	30	25	21	124	54	17	19	18	15
		27%	33%	21%	24%	27%	22%	24%	29%	22%	20%	24%	19%
	4	149	47	20	40	22	17	186	60	27	42	28	26
		24%	22%	22%	32%	24%	18%	36%	32%	36%	44%	38%	33%
	3	155	41	22	39	29	21	134	46	20	21	18	26
		25%	20%	24%	31%	32%	22%	26%	25%	26%	22%	24%	33%
	2	89	30	18	11	10	20	52	17	9	11	6	9
		14%	14%	20%	9%	11%	21%	10%	9%	12%	11%	8%	11%
	1 Not at all	64	22	13	5	6	15	22	8	3	3	4	4
		10%	11%	14%	4%	7%	16%	4%	4%	4%	3%	5%	5%
	Total	624	209	92	125	92	94	518	185	76	96	74	80
		100%	33%	15%	20%	15%	15%	100%	36%	15%	19%	14%	15%

Time-management skills	5 Very	414	146	63	87	58	53	131	50	21	21	17	19
		66%	70%	68%	70%	64%	56%	25%	27%	28%	22%	24%	24%
	4	158	45	24	29	28	30	207	72	33	33	30	37
		25%	21%	26%	23%	31%	32%	40%	39%	43%	34%	42%	46%
	3	40	14	5	7	2	9	120	43	12	33	14	15
		6%	7%	5%	6%	2%	10%	23%	24%	16%	34%	19%	19%
	2	5	3	0	0	1	1	32	8	7	6	6	5
		1%	1%	0%	0%	1%	1%	6%	4%	9%	6%	8%	6%
	1 Not at all	6	2	0	2	1	1	26	10	3	4	5	4
		1%	1%	0%	2%	1%	1%	5%	5%	4%	4%	7%	5%
	Total	623	210	92	125	90	94	516	183	76	97	72	80
		100%	34%	15%	20%	14%	15%	100%	35%	15%	19%	14%	16%

Appreciation of diversity, such as different values, cultures or ethnicities	5 Very	354	118	49	84	56	41	180	73	28	28	29	18
		57%	57%	54%	67%	62%	44%	34%	39%	36%	29%	39%	23%
	4	141	40	27	29	21	22	184	63	22	37	28	32
		23%	19%	30%	23%	23%	23%	35%	34%	29%	38%	38%	41%
	3	77	33	10	8	8	16	102	26	21	26	8	20
		12%	16%	11%	6%	9%	17%	20%	14%	27%	27%	11%	25%
	2	28	12	3	3	4	4	31	13	5	4	5	3
		5%	6%	3%	2%	4%	4%	6%	7%	6%	4%	7%	4%
	1 Not at all	21	5	2	1	2	11	25	12	1	2	4	6
		3%	2%	2%	1%	2%	12%	5%	6%	1%	2%	5%	8%
	Total	621	208	91	125	91	94	522	187	77	97	74	79
		100%	33%	15%	20%	15%	15%	100%	36%	15%	19%	14%	15%

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E1: Please rate how important are the following skill areas to your career and your level of satisfaction concerning your growth of these areas while at EMU.

Importance							Satisfaction						
	All	AS	BU	ED	HH	TC		All	AS	BU	ED	HH	TC
Civic rights, responsibilities and privileges	5 Very	247	86	26	61	42	27	123	46	21	19	20	13
		40%	41%	28%	49%	46%	29%	24%	25%	27%	20%	27%	17%
	4	182	55	35	39	28	24	182	69	21	39	29	23
		29%	26%	38%	31%	30%	26%	35%	37%	27%	41%	39%	29%
	3	121	46	21	20	13	18	141	39	24	32	16	29
		19%	22%	23%	16%	14%	19%	27%	21%	31%	33%	22%	37%
	2	40	13	8	3	6	8	33	13	6	3	5	5
		6%	6%	9%	2%	7%	9%	6%	7%	8%	3%	7%	6%
	1 Not at all	31	8	2	2	3	16	38	18	5	3	4	8
		5%	4%	2%	2%	3%	17%	7%	10%	6%	3%	5%	10%
	Total	621	208	92	125	92	93	517	185	77	96	74	78
		100%	33%	15%	20%	15%	15%	100%	36%	15%	19%	14%	15%

Overall competency required for my career	5 Very	411	143	55	89	67	49	139	52	21	25	21	16
		66%	69%	60%	72%	73%	52%	27%	28%	27%	26%	28%	20%
	4	163	45	30	27	22	35	220	71	31	45	40	30
		26%	22%	33%	22%	24%	37%	42%	38%	40%	46%	54%	38%
	3	42	19	6	6	2	9	108	40	18	18	7	24
		7%	9%	7%	5%	2%	10%	21%	21%	23%	19%	9%	30%
	2	3	1	0	1	1	0	37	15	6	6	4	6
		0%	0%	0%	1%	1%	0%	7%	8%	8%	6%	5%	8%
	1 Not at all	2	0	0	1	0	1	18	9	1	3	2	3
		0%	0%	0%	1%	0%	1%	3%	5%	1%	3%	3%	4%
	Total	621	208	91	124	92	94	522	187	77	97	74	79
		100%	33%	15%	20%	15%	15%	100%	36%	15%	19%	14%	15%

Section VI. Student Services and Activities

F1: Have you heard of or used the following career services provided by EMU?

		ALL		AS		BU		ED		HH		TC	
Career planning services	Used it and was satisfied	71	11%	17	8%	24	26%	15	12%	8	9%	6	7%
	Used it but not satisfied	90	14%	34	16%	23	24%	8	6%	9	10%	15	16%
	Heard of it but never used it	315	51%	111	53%	35	37%	63	51%	49	54%	49	53%
	Have not heard of it	146	23%	48	23%	12	13%	38	31%	24	27%	22	24%
	Total	622	100%	210	34%	94	15%	124	20%	90	14%	92	15%
On-campus recruiting	Used it and was satisfied	58	9%	11	5%	24	26%	11	9%	5	6%	6	7%
	Used it but not satisfied	58	9%	17	8%	21	22%	8	6%	3	3%	9	10%
	Heard of it but never used it	341	55%	125	60%	39	41%	59	47%	51	57%	57	63%
	Have not heard of it	164	26%	57	27%	10	11%	47	38%	31	34%	18	20%
	Total	621	100%	210	34%	94	15%	125	20%	90	14%	90	14%
On-campus job fairs	Used it and was satisfied	94	15%	22	10%	23	25%	30	24%	9	10%	9	10%
	Used it but not satisfied	118	19%	29	14%	28	30%	32	26%	10	11%	19	20%
	Heard of it but never used it	353	56%	137	65%	40	43%	50	40%	56	62%	60	64%
	Have not heard of it	60	10%	22	10%	2	2%	13	10%	16	18%	6	6%
	Total	625	100%	210	34%	93	15%	125	20%	91	15%	94	15%
Resume critique or interview advising	Used it and was satisfied	104	17%	25	12%	28	30%	21	17%	17	19%	12	13%
	Used it but not satisfied	48	8%	12	6%	17	18%	4	3%	4	4%	11	12%
	Heard of it but never used it	291	47%	103	50%	34	36%	54	44%	43	47%	47	50%
	Have not heard of it	180	29%	68	33%	15	16%	45	36%	27	30%	24	26%
	Total	623	100%	208	33%	94	15%	124	20%	91	15%	94	15%

F2: Have you heard of or used the following student services provided by EMU?

Health and wellness program (e.g., Snow Health Center)	Used it and was satisfied	164	29%	66	34%	20	24%	40	34%	20	24%	16	19%
	Used it but not satisfied	36	6%	13	7%	5	6%	10	9%	6	7%	2	2%
	Heard of it but never used it	307	54%	102	53%	45	54%	56	48%	46	56%	49	58%
	Have not heard of it	64	11%	13	7%	13	16%	11	9%	10	12%	17	20%
	Total	571	100%	194	34%	83	15%	117	20%	82	14%	84	15%
General Campus Life activities (e.g., new student orientation)	Used it and was satisfied	208	38%	82	43%	29	35%	46	43%	31	39%	18	22%
	Used it but not satisfied	32	6%	13	7%	8	10%	6	6%	2	3%	3	4%
	Heard of it but never used it	259	47%	84	44%	36	43%	43	41%	37	46%	50	62%
	Have not heard of it	53	10%	12	6%	10	12%	11	10%	10	13%	10	12%
	Total	552	100%	191	35%	83	15%	106	19%	80	14%	81	15%
Residence Hall living	Used it and was satisfied	110	24%	43	28%	18	28%	26	29%	14	21%	8	12%
	Used it but not satisfied	37	8%	15	10%	6	9%	6	7%	6	9%	3	4%
	Heard of it but never used it	277	61%	90	59%	36	55%	53	59%	41	61%	50	74%
	Have not heard of it	28	6%	5	3%	5	8%	5	6%	6	9%	7	10%
	Total	452	100%	153	34%	65	14%	90	20%	67	15%	68	15%
International student services	Used it and was satisfied	35	9%	12	10%	12	20%	3	4%	3	6%	5	8%
	Used it but not satisfied	7	2%	4	3%	1	2%	0	0%	1	2%	1	2%
	Heard of it but never used it	283	76%	90	76%	42	70%	56	80%	41	79%	44	73%
	Have not heard of it	46	12%	13	11%	5	8%	11	16%	7	13%	10	17%
	Total	371	100%	119	32%	60	16%	70	19%	52	14%	60	16%

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F2: Have you heard of or used the following student services provided by EMU?

ALL				AS		BU		ED		HH		TC	
Services from Disability Resource Center	Used it and was satisfied	22	6%	10	8%	4	8%	3	4%	2	4%	2	3%
	Used it but not satisfied	8	2%	6	5%	0	0%	1	1%	0	0%	1	2%
	Heard of it but never used it	268	71%	79	66%	36	68%	60	75%	41	75%	43	72%
	Have not heard of it	80	21%	25	21%	13	25%	16	20%	12	22%	14	23%
	Total	378	100%	120	32%	53	14%	80	21%	55	15%	60	16%
Academic support services (e.g., tutoring, supplemental instruction)	Used it and was satisfied	116	22%	43	24%	20	24%	24	23%	13	18%	13	17%
	Used it but not satisfied	39	7%	13	7%	7	8%	8	8%	6	8%	5	6%
	Heard of it but never used it	331	62%	116	64%	45	54%	65	61%	48	65%	49	63%
	Have not heard of it	49	9%	10	5%	12	14%	9	8%	7	9%	11	14%
	Total	535	100%	182	34%	84	16%	106	20%	74	14%	78	15%
Financial aid counseling and services	Used it and was satisfied	200	36%	61	32%	34	40%	35	32%	40	49%	26	32%
	Used it but not satisfied	86	15%	37	19%	10	12%	21	19%	9	11%	9	11%
	Heard of it but never used it	227	41%	76	40%	33	39%	42	38%	30	37%	39	48%
	Have not heard of it	47	8%	17	9%	7	8%	12	11%	3	4%	8	10%
	Total	560	100%	191	34%	84	15%	110	20%	82	15%	82	15%
Student Business Services (e.g., tuition payment, payment plan)	Used it and was satisfied	254	44%	80	41%	45	52%	49	43%	35	42%	39	47%
	Used it but not satisfied	82	14%	34	18%	7	8%	21	18%	11	13%	8	10%
	Heard of it but never used it	181	32%	63	32%	27	31%	34	30%	30	36%	22	27%
	Have not heard of it	55	10%	17	9%	7	8%	10	9%	7	8%	14	17%
	Total	572	100%	194	34%	86	15%	114	20%	83	15%	83	15%
Personal Counseling Services	Used it and was satisfied	71	13%	22	12%	7	9%	17	17%	11	15%	11	14%
	Used it but not satisfied	23	4%	13	7%	3	4%	1	1%	3	4%	3	4%
	Heard of it but never used it	314	59%	116	62%	41	53%	61	60%	42	58%	46	57%
	Have not heard of it	124	23%	37	20%	27	35%	22	22%	17	23%	21	26%
	Total	532	100%	188	35%	78	15%	101	19%	73	14%	81	15%
Community service (e.g., academic service, volunteer opportunities)	Used it and was satisfied	78	15%	33	18%	8	10%	16	16%	11	15%	9	11%
	Used it but not satisfied	16	3%	10	5%	3	4%	3	3%	0	0%	0	0%
	Heard of it but never used it	283	53%	99	54%	44	54%	51	50%	41	55%	41	51%
	Have not heard of it	157	29%	43	23%	26	32%	33	32%	22	30%	30	38%
	Total	534	100%	185	35%	81	15%	103	19%	74	14%	80	15%
Ombudsman	Used it and was satisfied	23	5%	14	8%	2	3%	3	3%	4	5%	0	0%
	Used it but not satisfied	23	5%	8	4%	4	6%	6	6%	2	3%	3	4%
	Heard of it but never used it	230	45%	87	49%	35	49%	37	38%	28	38%	33	43%
	Have not heard of it	231	46%	69	39%	31	43%	51	53%	39	53%	40	53%
	Total	507	100%	178	35%	72	14%	97	19%	73	14%	76	15%

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F3: How was your experience with the following student groups/activities at EMU?

		ALL		AS		BU		ED		HH		TC	
Fraternity/ Sorority	Used it and was satisfied	42	7%	16	8%	6	6%	12	9%	5	5%	3	3%
	Used it but not satisfied	14	2%	7	3%	0	0%	4	3%	1	1%	2	2%
	Heard of it but never used it	513	82%	165	80%	78	82%	107	84%	76	84%	75	81%
	Have not heard of it	55	9%	18	9%	11	12%	4	3%	9	10%	13	14%
	Total	624	100%	206	33%	95	15%	127	20%	91	15%	93	15%
Publications (Eastern Echo)	Used it and was satisfied	251	40%	92	44%	39	41%	53	42%	41	46%	22	24%
	Used it but not satisfied	52	8%	29	14%	3	3%	10	8%	3	3%	7	8%
	Heard of it but never used it	272	44%	79	38%	47	49%	57	45%	33	37%	48	52%
	Have not heard of it	48	8%	7	3%	6	6%	7	6%	12	13%	16	17%
	Total	623	100%	207	33%	95	15%	127	20%	89	14%	93	15%
Political/ profession- al/social organiza- tions or clubs	Used it and was satisfied	132	21%	58	28%	23	24%	18	14%	22	24%	10	11%
	Used it but not satisfied	37	6%	13	6%	11	12%	6	5%	2	2%	5	5%
	Heard of it but never used it	394	63%	120	58%	56	59%	93	73%	53	59%	61	66%
	Have not heard of it	61	10%	16	8%	5	5%	10	8%	13	14%	17	18%
	Total	624	100%	207	33%	95	15%	127	20%	90	14%	93	15%
Student government or other leadership experiences	Used it and was satisfied	64	10%	22	11%	10	11%	13	10%	11	12%	7	8%
	Used it but not satisfied	11	2%	5	2%	3	3%	2	2%	0	0%	1	1%
	Heard of it but never used it	494	79%	165	80%	78	82%	103	81%	68	76%	69	74%
	Have not heard of it	54	9%	14	7%	4	4%	9	7%	11	12%	16	17%
	Total	623	100%	206	33%	95	15%	127	20%	90	14%	93	15%
Intercollegiate athletics	Used it and was satisfied	47	8%	13	6%	8	8%	13	10%	8	9%	5	5%
	Used it but not satisfied	15	2%	9	4%	2	2%	1	1%	1	1%	2	2%
	Heard of it but never used it	511	82%	173	84%	79	83%	106	83%	69	77%	72	77%
	Have not heard of it	50	8%	11	5%	6	6%	7	6%	12	13%	14	15%
	Total	623	100%	206	33%	95	15%	127	20%	90	14%	93	15%
Intramural sports	Used it and was satisfied	62	10%	19	9%	10	11%	13	10%	11	12%	9	10%
	Used it but not satisfied	4	1%	2	1%	1	1%	1	1%	0	0%	0	0%
	Heard of it but never used it	488	79%	170	83%	70	75%	104	82%	63	69%	69	74%
	Have not heard of it	67	11%	14	7%	12	13%	9	7%	17	19%	15	16%
	Total	621	100%	205	33%	93	15%	127	20%	91	15%	93	15%
Religious groups	Used it and was satisfied	37	6%	11	5%	11	12%	8	6%	4	4%	2	2%
	Used it but not satisfied	7	1%	4	2%	0	0%	2	2%	1	1%	0	0%
	Heard of it but never used it	498	80%	175	85%	67	71%	106	83%	70	77%	69	75%
	Have not heard of it	80	13%	16	8%	16	17%	11	9%	16	18%	21	23%
	Total	622	100%	206	33%	94	15%	127	20%	91	15%	92	15%
Performing arts/music/ theater	Used it and was satisfied	113	18%	64	31%	13	14%	19	15%	9	10%	8	9%
	Used it but not satisfied	7	1%	6	3%	0	0%	0	0%	0	0%	1	1%
	Heard of it but never used it	443	71%	123	60%	72	76%	100	79%	69	78%	68	73%
	Have not heard of it	59	9%	13	6%	10	11%	8	6%	11	12%	16	17%
	Total	622	100%	206	33%	95	15%	127	20%	89	14%	93	15%

Section VII. Alumni Participation

G1: Have you participated in any of the following activities sponsored by EMU since graduating?

Read campus publications	239	38%	91	43%	47	48%	50	38%	25	28%	23	24%
Contributed financially or made monetary donation	36	6%	13	6%	4	4%	7	5%	4	4%	7	7%
Attended alumni functions on- or off-campus	70	11%	24	11%	12	12%	17	13%	7	8%	8	9%
Served as a volunteer for alumni functions	16	3%	7	3%	2	2%	3	2%	1	1%	2	2%
Participated or served in alumni chapters or clubs	21	3%	8	4%	4	4%	3	2%	3	3%	2	2%
Participated in GOLD Council	1	0%	1	0%	0	0%	0	0%	0	0%	0	0%
Other	23	4%	9	4%	2	2%	4	3%	3	3%	4	4%
Total	635	100%	212	33%	97	15%	130	20%	90	14%	94	15%

Eastern Michigan University
2013 Alumni Survey

G2: Would you be interested in knowing more about the programs initiated by the Alumni Association?

	ALL		AS		BU		ED		HH		TC	
Very interested	80	13%	24	12%	19	21%	14	11%	11	13%	9	10%
Somewhat interested	306	51%	100	51%	50	54%	60	49%	41	48%	47	53%
Not interested at all	211	35%	73	37%	23	25%	48	39%	33	39%	33	37%
Total	597	100%	197	33%	92	15%	122	20%	85	14%	89	15%

G3: Which of the following publications are you currently receiving?

Eastern (University magazine)	125	20%	36	17%	22	23%	25	19%	19	21%	19	20%
e-Edge (monthly e-newsletter)	209	33%	69	33%	25	26%	44	34%	32	36%	32	34%
Did not receive any publication	322	51%	110	52%	50	52%	65	50%	45	50%	48	51%
Total	635	100%	212	33%	97	15%	130	20%	90	14%	94	15%

G4: How would you prefer to receive alumni and campus news?

Electronically (via email)	413	65%	141	67%	62	64%	77	59%	63	70%	60	64%
Social network website (Facebook, LinkedIn)	81	13%	25	12%	11	11%	18	14%	16	18%	7	7%
Printed copy mailed to home	165	26%	46	22%	29	30%	40	31%	18	20%	27	29%
Total	635	100%	212	33%	97	15%	130	20%	90	14%	94	15%

G5: What type of alumni and campus news are you most interested in learning more about?

Athletics	90	14%	23	11%	19	20%	20	15%	14	16%	13	14%
News about your department or college	346	54%	116	55%	59	61%	72	55%	49	54%	46	49%
General news about the University	252	40%	88	42%	45	46%	51	39%	28	31%	34	36%
Alumni chapter news	126	20%	32	15%	31	32%	22	17%	20	22%	19	20%
Upcoming University events	200	32%	76	36%	30	31%	42	32%	24	27%	26	28%
Student achievements	106	17%	43	20%	14	14%	18	14%	13	14%	17	18%
Faculty achievements	132	21%	54	25%	15	15%	28	22%	14	16%	19	20%
Alumni achievements	145	23%	45	21%	33	34%	24	18%	17	19%	23	24%
Donor's background	28	4%	7	3%	10	10%	2	2%	4	4%	5	5%
Alumni events and activities	231	36%	70	33%	43	44%	44	34%	37	41%	31	33%
Total	635	100%	212	33%	97	15%	130	20%	90	14%	94	15%

G6: Have you been contacted by the Alumni Association?

Yes	259	43%	92	45%	44	47%	45	37%	33	38%	40	44%
No	349	57%	112	55%	49	53%	76	63%	54	62%	51	56%
Total	608	100%	204	34%	93	15%	121	20%	87	14%	91	15%

G7: Would you like to be contacted by the Alumni Association?

Yes	151	26%	51	27%	34	38%	23	19%	19	23%	22	25%
No	430	74%	139	73%	56	62%	95	81%	64	77%	67	75%
Total	581	100%	190	33%	90	15%	118	20%	83	14%	89	15%

G8: Have you maintained contact with any of the following individuals?

Classmates or other alumni	443	70%	157	74%	67	69%	84	65%	66	73%	62	66%
Faculty members	310	49%	118	56%	38	39%	62	48%	50	56%	39	41%
Administrators or other campus personnel	93	15%	31	15%	11	11%	23	18%	13	14%	14	15%
Total	635	100%	212	33%	97	15%	130	20%	90	14%	94	15%

Follow-Up Survey Summary

About the Follow-Up Survey:

In order to collect a more representative sample on student employment data, a follow-up survey was administered in June, 2013, one month after the original survey. The follow-up survey consisted of only seven questions regarding employment and job search extracted from the full version of the original survey. Only the non-respondents of the original survey were invited to participate through emails. A total of 236 participants responded to the follow-up survey.

The following report was based on the combined responses of both the full-version and short-version surveys, with a total of 1,042 respondents, or a 20% response rate. The response rates by student level were 18.4% for undergraduate students and 23.8% for graduate students.

Highlights of Results:

1. The job placement rate was 93.5%, slightly higher than the 93% from the original survey. There were 71% of the graduates who were currently employed full-time, 9% employed part-time, 2% self-employed, 3% temporarily employed, 0.4% volunteering, 6% unemployed but still seeking employment, and 7% not employed and not seeking employment.
2. Job search: Among those who were currently employed, 39% held or secured their first job before graduation, 33% found employment within 6 months, 10% found it between 7-12 months, 9% took more than one year to find a job, and 9% were not seeking employment after graduation.

Eastern Michigan University
2013 Alumni Survey (Combined)*

Demographics

		All Respondents		College of Arts and Sciences		College of Business		College of Education		College of Health and Human Services		College of Technology	
		Respondents	Total	Respondents	Total	Respondents	Total	Respondents	Total	Respondents	Total	Respondents	Total
LEVEL	Undergraduate	585	3184	246	1327	80	477	68	422	89	533	87	364
		56%	62%	71%	78%	52%	64%	30%	33%	59%	68%	63%	70%
	Graduate	457	1921	102	371	73	273	161	846	63	254	51	153
		44%	38%	29%	22%	48%	36%	70%	67%	41%	32%	37%	30%
GENDER	Total	1042	5105	348	1698	153	750	229	1268	152	787	138	517
		20%	100%	20%	100%	20%	100%	18%	100%	19%	100%	27%	100%
	Male	410	1966	162	766	78	396	43	257	27	179	93	344
		39%	39%	47%	45%	51%	53%	19%	20%	18%	23%	67%	67%
ETHNICITY	Female	632	3139	186	932	75	354	186	1011	125	608	45	173
		61%	61%	53%	55%	49%	47%	81%	80%	82%	77%	33%	33%
	Total	1042	5105	348	1698	153	750	229	1268	152	787	138	517
ETHNICITY	American Indian or Alaska Native	8	33	2	10	0	1	2	9	0	5	2	5
		1%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%
	Asian	60	283	19	84	16	109	5	23	12	34	8	32
		6%	6%	5%	5%	10%	15%	2%	2%	8%	4%	6%	6%
	Black Non-Hispanic	136	612	30	187	32	104	24	92	30	147	15	63
		13%	12%	9%	11%	21%	14%	10%	7%	20%	19%	11%	12%
	Hispanic	22	127	10	49	5	21	1	29	2	15	3	11
		2%	2%	3%	3%	3%	3%	0%	2%	1%	2%	2%	2%
	Not Reported	61	311	30	127	5	47	3	50	11	44	12	40
		6%	6%	9%	7%	3%	6%	1%	4%	7%	6%	9%	8%
	Pacific Islander	0	9	0	4	0	0	0	3	0	0	0	2
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
MOST-RECENT DEGREE/CERTIFICATE	White Non-Hispanic	755	3730	257	1237	95	468	194	1062	97	542	98	364
		72%	73%	74%	73%	62%	62%	85%	84%	64%	69%	71%	70%
	Total	1042	5105	348	1698	153	750	229	1268	152	787	138	517
	Bachelor's	564	3059	245	1322	80	476	50	315	88	528	86	357
		54%	60%	70%	78%	52%	63%	22%	25%	58%	67%	62%	69%
	Certificate	138	769	4	29	15	50	103	638	15	40	1	12
		13%	15%	1%	2%	10%	7%	45%	50%	10%	5%	1%	2%
	Master's	321	1223	96	344	58	224	62	273	49	219	49	139
		31%	24%	28%	20%	38%	30%	27%	22%	32%	28%	36%	27%
	Specialists	8	29	0	0	0	0	8	29	0	0	0	0
		1%	1%	0%	0%	0%	0%	3%	2%	0%	0%	0%	0%
MOST-RECENT DEGREE/CERTIFICATE	Doctoral	11	25	3	3	0	0	6	13	0	0	2	9
		1%	0%	1%	0%	0%	0%	3%	1%	0%	0%	1%	2%
	Total	1042	5105	348	1698	153	750	229	1268	152	787	138	517

*Survey results combined both original and follow-up surveys.

Section II. Jobs and Careers

B1: Which of the following best describes what you are primarily doing?

	ALL		AS		BU		ED		HH		TC	
Employed full time	726	71%	174	51%	130	86%	191	85%	103	73%	113	82%
Employed part time	97	9%	56	16%	3	2%	9	4%	20	14%	7	5%
Self-employed	25	2%	14	4%	4	3%	2	1%	1	1%	3	2%
Temporarily employed	35	3%	18	5%	3	2%	11	5%	1	1%	2	1%
Volunteering	4	0.4%	3	1%	0	0%	1	0%	0	0%	0	0%
Unemployed. Still seeking employment	62	6%	31	9%	8	5%	6	3%	10	7%	6	4%
Not employed and not seeking employment	69	7%	44	13%	4	3%	5	2%	7	5%	6	4%
Other	4	0.4%	3	1%	0	0%	0	0%	0	0%	1	1%
Total	1022	100%	343	34%	152	15%	225	22%	142	14%	138	14%

B1a. If you are unemployed, which of the following best describes what you are primarily doing?

Continuing education full time	57	46%	37	53%	6	50%	3	27%	5	33%	5	42%
Continuing education part time	3	2%	2	3%	0	0%	1	9%	0	0%	0	0%
Caring for home and family	12	10%	5	7%	1	8%	3	27%	3	20%	0	0%
Looking for work	47	38%	25	36%	5	42%	4	36%	6	40%	6	50%
Retired	1	1%	0	0%	0	0%	0	0%	0	0%	0	0%
Other	3	2%	1	1%	0	0%	0	0%	1	7%	1	8%
Total	123	100%	70	57%	12	10%	11	9%	15	12%	12	10%

B2: How did you find your first job after you graduated from EMU?

Job fairs or campus recruiting services held by EMU	50	6%	10	4%	11	8%	17	9%	1	1%	11	9%
EMU recruiting site	8	1%	5	2%	3	2%	0	0%	0	0%	0	0%
Off-campus job fair	12	1%	1	0%	2	1%	6	3%	2	2%	1	1%
Social networking	251	30%	78	31%	37	27%	61	31%	45	37%	26	22%
Employment ads on journals or newspapers	32	4%	7	3%	3	2%	11	6%	3	2%	6	5%
Online job boards	195	23%	69	27%	23	17%	48	24%	35	29%	19	16%
Recruiting services	24	3%	7	3%	3	2%	1	1%	3	2%	10	8%
Not applicable (e.g., employed before attending EMU, self-employed)	258	31%	69	27%	51	38%	50	25%	32	26%	46	39%
Other	14	2%	7	3%	2	1%	5	3%	0	0%	0	0%
Total	844	100%	253	30%	135	16%	199	24%	121	14%	119	14%

B3: How long did it take you to find your first job after you graduated from EMU?

Held or secured the job before graduation	318	39%	96	39%	63	48%	57	29%	40	34%	55	50%
Within 6 months	270	33%	82	33%	36	27%	78	39%	44	38%	28	25%
Between 7-12 months	85	10%	27	11%	12	9%	25	13%	12	10%	8	7%
More than 1 year	76	9%	25	10%	9	7%	26	13%	6	5%	8	7%
Not seeking employment after graduation	73	9%	17	7%	12	9%	14	7%	14	12%	12	11%
Total	822	100%	247	30%	132	16%	200	24%	116	14%	111	14%

B4: Is your current position related to your degree major?

Yes, highly related	444	53%	97	38%	58	43%	145	73%	80	67%	61	51%
Yes, related	221	26%	59	23%	45	34%	40	20%	26	22%	44	37%
No, not related	177	21%	97	38%	31	23%	15	8%	13	11%	14	12%
Total	842	100%	253	30%	134	16%	200	24%	119	14%	119	14%

*Survey results combined both original and follow-up surveys.

Eastern Michigan University
2013 Alumni Survey (Combined)*

B5: What is your current annual salary (before tax)?

	ALL		AS		BU		ED		HH		TC	
Less than \$15,000	88	11%	50	21%	8	6%	15	8%	7	6%	8	7%
\$15,000-\$19,999	47	6%	21	9%	4	3%	13	7%	5	4%	2	2%
\$20,000-\$29,999	99	12%	52	21%	13	10%	15	8%	10	9%	3	3%
\$30,000-\$39,999	162	20%	48	20%	21	16%	53	28%	22	19%	16	14%
\$40,000-\$49,999	140	17%	26	11%	30	23%	43	23%	24	21%	14	12%
\$50,000-\$59,999	95	12%	14	6%	16	12%	20	10%	20	18%	23	20%
\$60,000-\$74,999	83	10%	16	7%	18	14%	13	7%	18	16%	17	15%
\$75,000-\$99,999	71	9%	11	5%	17	13%	12	6%	6	5%	24	21%
Over \$100,000	26	3%	4	2%	5	4%	7	4%	2	2%	8	7%
Total	811	100%	242	30%	132	16%	191	24%	114	14%	115	14%

*Survey results combined both original and follow-up surveys.

EMU Alumni Survey

I. Educational Experiences

A1 What degree or certificate did you obtain from EMU? (Check all that apply)

☐

Bachelor's Degree

☐

Teacher's Certificate

☐

Master's Degree

☐

Post Bachelor's or Post Master's Certificate

☐

Doctoral Degree

☐

Other, please specify. _____

A2 Have you enrolled in any educational program since you graduated from EMU?

☐

Yes

☐

No

A3. Please indicate your educational pursuit after you graduated from EMU.

	<i>Degree received</i>	<i>Currently enrolled</i>	<i>Name of the school</i>
Second Bachelor's degree	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Master's degree	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Doctoral degree (Ph.D., Ed.D., etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional (Law, Medicine: LLB, JD, MD, DDS, DMD, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other, please specify. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

II. Jobs and Careers

B1 Which of the following best describes what you are primarily doing?

☐

Employed full time

☐

Volunteering (e.g., AmeriCorps, internship)

☐

Employed part time

☐

Unemployed. Still seeking employment

☐

Self-employed

☐

Not employed and not seeking employment
(e.g., student, graduate assistant, caring for home, retired)

☐

Temporarily employed (e.g., substitute teaching, contractor)

☐

Other. _____

B1a If you are unemployed, which of the following best describes what you are primarily doing?

☐

Continuing education full time

☐

Looking for work

☐

Continuing education part time

☐

Retired

☐

Caring for home and family

☐

Other. _____

B2 How did you find your first job after you graduated from EMU?

<input type="radio"/> Job fairs or campus recruiting services held by EMU	<input type="radio"/> Online job boards (e.g., monster.com)
<input type="radio"/> EMU recruiting site (http://EagleCareers.experience.com)	<input type="radio"/> Recruiting services
<input type="radio"/> Off-campus job fair	<input type="radio"/> Not applicable (e.g., employed before attending EMU, self-employed, full-time student, or not employed)
<input type="radio"/> Social networking (e.g., family, friend, former employer, professor, etc.)	<input type="radio"/> Other. _____
<input type="radio"/> Employment ads on journals, newspapers, TVs, etc.	

B3 How long did it take you to find your first full-time job after you graduated from EMU?

<input type="radio"/> Held or secured the job before graduation	<input type="radio"/> More than 1 year
<input type="radio"/> Within 6 months	<input type="radio"/> Not seeking employment after graduation
<input type="radio"/> Between 7-12 months	

B4 Is your current position related to your degree major?

<input type="radio"/> Yes, highly related	<input type="radio"/> No, not related
<input type="radio"/> Yes, related	

B5 What is your current annual salary (before tax)? (Note: This information will only be used to calculate averages.)

<input type="radio"/> Less than 15,000	<input type="radio"/> 50,000 to 59,999
<input type="radio"/> 15,000 to 19,999	<input type="radio"/> 60,000 to 74,999
<input type="radio"/> 20,000 to 29,999	<input type="radio"/> 75,000 to 100,000
<input type="radio"/> 30,000 to 39,999	<input type="radio"/> Over 100,000
<input type="radio"/> 40,000 to 49,999	

B6. Please fill out the following information

Your current job title or occupation	<input type="text"/>
Your current employer's name	<input type="text"/>
The state where you are employed	<input type="text"/>
The zip code of your place of employment	<input type="text"/>

III. College Experience at EMU

C1. Please indicate source(s) of funds for your college education.

	Major Source	Minor Source	Not a Source
Parents, spouse or relatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal savings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employment off-campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employment on-campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scholarships or educational grants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student loans	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

C2. Did you work during your last year while taking classes at EMU?

☐ Worked full time (over 35 hrs/week)
 ☐ Worked part time (20 hrs/week or less)

☐ Worked part time (21 to 34 hrs/week)
 ☐ Did not work

C3. While taking class at EMU, how many years did you:

	Less than 1 year	1-2 years	2-3 years	3-4 years	More than 4 years
Live in Residence Halls	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Live off-campus but within walking distance to campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commute to campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

IV. Academic Program at EMU

D1. For the most recent degree you obtained from EMU, how satisfied are you with the following aspects of EMU?

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	Not Applicable
Variety of general education courses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of general education courses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Variety of courses in your major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of courses in your major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intellectual challenge in courses in your major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opportunities to evaluate class instruction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Effectiveness of academic advising on courses in general education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Effectiveness of academic advising on courses in your	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promptness of graduation audit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Results of graduation audit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opportunities to discuss career choices with faculty members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information provided about internships, practicum, co-op experiences or career choices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall satisfaction with this major	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

D2. Overall, how well did EMU prepare you for:

	Very well	Well	Adequately	Inadequately	Poorly	Very poorly
Continuing your education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your present occupation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

V. Competency and Development of Skills

E1. Please rate how important are the following skill areas to your career and your level of satisfaction concerning your growth of these areas while at EMU.

	Very 5	4	3	2	Not at all 1	Very 5	4	3	2	Not at all 1
Problem solving skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpersonal communication skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public speaking skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skills to work collaboratively	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Leadership skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading comprehension skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Writing skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Computer skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library research skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Time-management skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Appreciation of diversity, such as different values, cultures or ethnicities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Civic rights, responsibilities and privileges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall competency required for my career	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

VI. Student Services and Activities

F1. Have you heard of or used the following career services provided by EMU?

	<i>Used it and was satisfied</i>	<i>Used it but not satisfied</i>	<i>Heard of it but never used it</i>	<i>Have not heard of it</i>
Career planning services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On-campus recruiting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On-campus job fairs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resume critique or interview advising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

F2. Have you heard of or used the following student services provided by EMU?

	<i>Used it and was satisfied</i>	<i>Used it but not satisfied</i>	<i>Heard of it but never used it</i>	<i>Have not heard of it</i>
Health and wellness program (e.g., Snow Health Center)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
General Campus Life activities (e.g., new student orientation)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Residence Hall living	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International student service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services from Disability Resource Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic support services (e.g., tutoring, supplemental instruction)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial aid counseling and services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student Business Services (e.g., tuition payment, payment plan, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal Counseling Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community service (e.g., academic service, VISION: volunteer opportunities)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ombudsman	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

F3. How was your experience with the following student groups/activities at EMU?

	<i>Used it and was satisfied</i>	<i>Used it but not satisfied</i>	<i>Heard of it but never used it</i>	<i>Have not heard of it</i>
Fraternity/Sorority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publications (Eastern Echo)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Political/professional/social organizations or clubs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student government or other leadership experiences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intercollegiate athletics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intramural sports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Religious groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Performing arts/music/theater	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

VII. Alumni Participation

G1 Have you participated in any of the following activities sponsored by EMU? (Check all that apply)

<input type="checkbox"/> Read campus publications	<input type="checkbox"/> Participated or served in alumni Chapters or Clubs
<input type="checkbox"/> Contributed financially or made monetary donation	<input type="checkbox"/> Participated in GOLD (Graduates of the Last Decade) Council
<input type="checkbox"/> Attended alumni functions on-campus or off-campus	<input type="checkbox"/> Other, please specify _____
<input type="checkbox"/> Served as a volunteer for alumni functions	

G2 Would you be interested in knowing more about the programs initiated by the Alumni Association?

☐ Very interested ☐ Not interested at all

☐ Somewhat interested

G3 Which of the following publications are you currently receiving? (Check all that apply)

<input type="checkbox"/> Eastern (University magazine)	<input type="checkbox"/> Did not receive any publication
<input type="checkbox"/> e-Edge (monthly e-newsletter)	

G4 How would you prefer to receive alumni and campus news? (Check all that apply)

<input type="checkbox"/> Electronically (via email)	<input type="checkbox"/> Printed copy mailed to home
<input type="checkbox"/> Social network website (Facebook, LinkedIn)	

G5 What type of alumni and campus news are you most interested in learning more about? (Check all that apply.)

<input type="checkbox"/> Athletics	<input type="checkbox"/> Student achievements
<input type="checkbox"/> News about your department or college	<input type="checkbox"/> Faculty achievements
<input type="checkbox"/> General news about the University	<input type="checkbox"/> Alumni achievements
<input type="checkbox"/> Alumni chapter news	<input type="checkbox"/> Donor's background
<input type="checkbox"/> Upcoming University events	<input type="checkbox"/> Alumni events and activities

G6 Have you been contacted by the Alumni Association?

☐ Yes ☐ No

G7 Would you like to be contacted by the Alumni Association?

☐ Yes ☐ No

G8 Have you maintained contact with any of the following individuals? (Check all that apply)

<input type="checkbox"/> Classmates or other alumni	<input type="checkbox"/> Administrators or other campus personnel
<input type="checkbox"/> Faculty members	

G9. Please list one thing that you would like to see Alumni Association improve.

VII. Feedback

H1. Please list one thing you liked most about EMU.

H2. Please make any comments or suggestions concerning EMU.

H3. Please provide your current information to receive Alumni news updates and help us keep in touch with you.

E-mail

Phone number

Current Mailing Address

Name and address of someone who can forward mail to you

Thank you very much for your participation!



For the survey design, special thanks to the input from:

- ❖ President's Executive Council**
- ❖ University Advising and Career Development Center**
- ❖ Institutional Research and Information Management**
- ❖ Alumni Relations Office**

This summary report was prepared by Institutional Research and Information Management.